



SHOW YOUR SUSTAINABLE SIDE

## New initiative encourages reducing paper use



**A CLEVER NEW WAY** to cut down on the amount of paper being used at Memorial is being launched this fall.

Better Side Notebooks is a pilot project of the Sustainability Office, MUNSU and Project Green and is part of the university's PaperCut campaign. The goal is to reduce paper waste by creating notebooks from one-side-good paper. Here's how it works: paper with one blank side will be collected and bound into notebooks for sale to students. Proceeds will be used to support sustainability initiatives of Project Green.

The initiative – which has been successfully launched

at other campuses across Canada – will take place in selected offices on the St. John's campus. Following the success of the pilot, the Better Side Books initiative will be implemented campus wide.

In October 2007, the Sustainability Office launched the PaperCut campaign with the goal of reducing paper use on the St. John's campus. It hired a student paper reduction co-ordinator who found that many offices were eager to reduce their paper use.

Some units have reduced paper use by switching photocopiers to double side, reducing the number of documents being printed, and setting up 'one-side good' trays for scrap paper.

Organizers of the Better Side Notebooks initiative hope to achieve two main objectives, said Jessica Dawe, who recently completed a contract with the Sustainability Office and helped get the project off the ground. She said "staff will become more aware of the amount of paper going into Better Sided Notebooks boxes that would normally be thrown into the recycling bin as waste. And these notebooks will offer a cheap and environmentally-friendly alternative to students for notes."

For more information on the Better Side Notebooks or the PaperCut campaign, contact the Sustainability Office at [sustain@mun.ca](mailto:sustain@mun.ca).



## Sustainability success

Green routine initiatives that are working right here at Memorial

- Memorial's St. John's campus has just awarded its first green cleaning products contract to B&B Sales. Over the past year, Facilities Management tested green cleaning products such as floor finishes, carpet shampoos and bathroom cleaners. Conventional cleaning chemicals are being replaced with more environmentally friendly products and systems.
- 12 per cent of staff and faculty (579 people) have opted out of paper payroll advices, saving 15,000 envelopes and 15,000 sheets of paper each year.
- The Queen Elizabeth II Library uses recycled content paper in all of its public and staff photocopiers and printers.
- Starting Sept. 1, Memorial libraries have started eliminating paper notices for overdue materials and holds notifications.

Got your own green routine success story? Share it with us. E-mail: [sustain@mun.ca](mailto:sustain@mun.ca) with your information or to learn more about these initiatives.

