Toby Rowe is busy promoting Memorial's potential in becoming a role model for sustainability initiatives. Since beginning her job as the university's first-ever sustainability co-ordinator in January, she has been busy endorsing, developing and implementing effective sustainability practices. That includes things such as reducing greenhouse gas emissions, paper consumption and energy use, as well as increase the university's participation in current activities. You can contact Ms. Rowe at 737-2637 or tobyr@mun.ca.