STRATEGIES TO REDUCE DOCUMENT LENGTH

BEFORE YOU START

- Do your research.
- Find out what is required.
- Question the length requirements – number of pages, word count, character limit, and countable appendix and bibliography
- Consider the audience.
- Relax for the first draft and build the

STRATEGY ONE: Reducing Content

- Avail of course instructions and/or rubrics to identify irrelevant or nonessential content.
- Identify the thesis statement (main idea or core argument).
- Remove sections and/or paragraphs that do not support the thesis statement.
- Identify the topic sentence of each section or paragraph.
- Remove sections and/or paragraphs that do not support the topic sentence.
- Remove any sentence, paragraph, and/or section that is unsupportive, unfocused, disorganized, or confusing.
- Address repetitive sentences, paragraphs, and/or sections because they do not offer something new.
- Avoid excessive use of long footnotes or endnotes whenever possible.

STRATEGY TWO: Reducing Words

- Goal is to make individual sentences more efficient by omitting unnecessary words or by replacing multi-word phrases with precise language
- Be consistent across the document.
- Many changes to one page of a 10-page paper will draw attention to itself compared to a few consistent changes.
- Cutting words is not an excuse for bad grammar or missing information. Check the whole sentence each time you make a change. Be sure it is still clear and retains the same information.
- Use precise terms. Instead of adding modifying words like very and quite, replace the multi-word term with a more specific word.
  
  very happy ⇒ ecstatic
  quite cold ⇒ freezing

- Replace multi-word expressions for shorter synonyms.
  
  in order to ⇒ to
  a lot of ⇒ many
  such as ⇒ like
  considered as ⇒ as

- Remove redundant expressions.
  
  6 p.m. in the evening ⇒ 6 p.m.
  consensus of opinion ⇒ consensus

- Switch from passive to active language (be aware that this will likely require changes to other sentences).

  The experiment was performed by the lab assistant
  ⇒ The lab assistant performed the experiment.

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• Check if *of* is necessary. It may be removable if the word order is changed.

  *Government of Canada*  
  ⇒ *Canadian Government*  

  *circumstances of the experiment*  
  ⇒ *experimental circumstances*  

• Remove unnecessary cases of *the*. Use an article flow chart (*see resources for Article Flow Chart*) or reference if needed.

  *interpreting both the X and the Y axis*  
  ⇒ *interpreting both X and Y axes*  

• Remove all non-essential adverbs (words that modify verbs and typically end in *-ly*) and adjectives (words that modify nouns).

  *whispered softly*  
  ⇒ *whispered*  
  
  *overused cliche*  
  ⇒ *cliché*  

• Remove unneeded cases of *that*

  *Results showed that workers that operate machinery reported more injuries.*  
  ⇒ *Results showed workers operating machinery reporting more injuries.*  

• Remove unneeded transitions such as *furthermore*, *indeed*, *in conclusion*, and *to sum up* from the beginning of sentences.

• Be deliberate about conjunctions (e.g., *and*, *but*, *however*). Consider breaking up longer sentences into shorter ones by omitting them.

  *It was Tuesday and the sky was blue.*  
  ⇒ *It was Tuesday. The sky was blue.*  

Conversely, repetition between sentences may be omitted by adding a conjunction.

  *The test mice were given commercial feed. They were also given water.*  
  ⇒ *The test mice were given commercial feed and water.*  

• Look for nouns that reappear in a given sentence or between consecutive sentences. If the context remains clear, a pronoun can be used.

  *Dr. Smith*  
  ⇒ *she*  

  *the experimental procedures*  
  ⇒ *they*  

• Acronyms for long terms can also help but unless they are common (e.g., *USA*), their meaning must be identified the first time they are used.

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**STRATEGY THREE: Reducing Characters**

• Occasionally, you may have to hit a specific character limit, such as for short answers on an application form.

• Determine if spaces are being counted as characters. If so, do not double space between sentences or words.

• If you can, use the techniques from **strategies one** and **two** first.
• Replace long words with shorter synonyms
  enormous ⇒ large
  however ⇒ but
  experiment ⇒ test

  Be careful of nuance changes; use a thesaurus or
dictionary if you are unsure.

• While repeating the same word many times can be
distracting, as a general rule, short words can be
used more often than longer ones without seeming
repetitive For example, using BUT five times on a
page is not as noticeable as using HOWEVER five
times.

• Contractions can reduce character counts, but are
considered informal and may not be appropriate.
  will not ⇒ won’t
  it is ⇒ it’s

  Be consistent if you use contractions and check with
the instructor guidelines.

• American spellings are often shorter than
British/Canadian, but you must use a country’s
spelling conventions for the entire document (not just
select words). Be consistent. This may also require
punctuation changes such as the placement of
commas and periods inside or outside quotation
marks.

• If there are many lists, omitting the serial comma in
front of AND or OR, may make a difference, but it can
also increase confusion.

STRATEGY FOUR: Formatting Changes

• Be extremely careful using this strategy.

• Many scholarships, employers, journals, university
entrance committees, and other groups set specific
formatting guidelines and expect you to follow them
exactly. Any deviation may be seen as a failure to
follow rules and cause your application to be rejected.

• Margins, indentations, paragraph spacing, line
spacing, font type, font size, bolds, italics, and
capitalization all have effects on the final page count.

• Referencing styles can also make a big difference to
both word count and page count, especially when
comparing bracketed (e.g., APA) to superscript styles
(e.g., MHRA). However, style guides also have
specific formatting guidelines that should be followed.

• Consider the number of headings and subheadings
used carefully. Are there sections that can be
merged? Check the rules of your style guide for
heading requirements.

• Are all of the tables and figures necessary? Can
multiple tables or figures be merged or resized?
Alternatively, are there large passages that could be
better summarized visually?
- Using numbered or bulleted lists may be more efficient than full sentences or paragraphs, but make sure the grammar is good and the information is clear.
- Pay attention to file format too. Length and layout may be altered when converting between different file types (e.g., from .docx to pdf).

Contact us
WRITING CENTRE
SN- 2053
T: 864-3168
E: writing@mun.ca
www.mun.ca/writingcentre/

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