

**Social Enterprise Business Plan Development with WRDC**  
**Fall 2025 for 4 full months**  
**\$10,000 Mitacs Stipend**  
**Primarily Remote**

Are you a graduate student in the Faculty of Business Admin at Memorial University looking for experience in social enterprise and business development? Check out the Mitacs research internship opportunity below with [\*Women in Resource Development Corporation \(WRDC\)\*](#)

**About Women in Resource Development Corporation**

Women in Resource Development Corporation (WRDC) is a non-profit organization committed to increasing women's\* participation in trades and technology. With private and public funding, WRDC offers a variety of programs and services to address challenges surrounding the attraction, recruitment, retention, and advancement of women in these careers.

Our key activities include:

- career exploration programs, education, and outreach (STEMforGIRLS),
- career development and employment assistance services,
- gender-focused diversity, equity, and inclusion (DEI) consultation services and training, and
- research, collaboration, and partnerships with key stakeholders to identify solutions to issues women in trades and technology commonly identify.

**About the Project**

WRDC is exploring the feasibility of transitioning its Gender, Diversity, Equity, and Inclusion (GDEI) services into a social enterprise model. These services include workplace culture and inclusion surveys, diversity tracking, and professional development trainings. This role is ideal for a student with skills in research, market analysis, business strategy, and financial modeling. The intern's work will directly inform WRDC's strategy for sustainable service delivery.

**Intern Responsibilities:**

- Support the creation of the Mitacs application
- Conduct market research to assess demand and competitive landscape
- Engage with clients who have utilized WRDC services to collect feedback and guide the creation of a social enterprise model
- Analyze operational and financial feasibility of a social enterprise model
- Identify potential new service offerings based on WRDC's expertise
- Research and propose a fee structure, including pricing models and revenue projections
- Develop a business plan, incorporating financial modeling, sustainability considerations and strategic recommendations
- Other related tasks may be required

**Eligibility requirements:**

- Be a graduate student with Memorial University's Faculty of Business Administration, with an anticipated graduation date of no earlier than May 2026.
- Be duly recognized as a student of Memorial University during the time of the placement
- Be in good academic standing
- Respectfully uphold your commitments towards the community partner as prescribed by the project and intern responsibilities section.

**Position Application Process**

This position is supported by Memorial's Centre for Social Enterprise (CSE).

In one PDF document please submit your cover letter, resume, student number, and contact information for two references to [socialenterprise@mun.ca](mailto:socialenterprise@mun.ca). Please reference the project title in the subject line of your email. The CSE embraces diversity and welcomes all applications from eligible Memorial University students.

Applications will be sorted and sent to the employer for their consideration. Only short-listed student candidates will be contacted for an interview. If a student is successful, the start and end dates of the internship will be determined once the application is approved by Mitacs.

**Note:** All successful candidates will assist in preparing the Mitacs Business Strategy Internship application. Please note that internships are contingent upon application approval by Mitacs. For more information about the Business Strategy Internship, including a blank application form for your information, visit: <https://www.mitacs.ca/our-programs/business-strategy-internship/>.

**Deadline to Apply: June 11, 2025**

If you have any questions about the position, please contact [socialenterprise@mun.ca](mailto:socialenterprise@mun.ca).