

MEMORIAL UNIVERSITY OF NEWFOUNDLAND
SENATE

The regular meeting of Senate was held on April 14, 2015 at 4:00 p.m. in the Lecture Theatre in the Physical Education Building, Room 2001.

81. PRESENT

The President, Dr. N. Golfman, Dr. R. Marceau, Mr. G. Blackwood, Dr. M. Bluehardt, Dr. M. Abrahams, Dr. K. Anderson, Ms. L. Busby, Dr. H. Carnahan, Ms. S. Cleyle, Mr. B. Gardiner, Dr. A. Gaudine, Dr. D. Hardy Cox, Dr. G. Naterer, Dr. L. Phillips, Ms. S. Singleton, Dr. S. Abhyankar, Dr. J. Connor, Dr. J. Doré, Dr. I. Emke, Professor A. Fisher, Dr. T. Fridgen, Dr. G. George, Dr. M. Haghiri, Dr. D. Kelly, Dr. J. Lokash, Dr. D. McKay, Dr. M. Mulligan, Dr. W. Okshevsky, Mr. B. Riggs, Dr. D. Tulett, Professor D. Walsh, Ms. T. Nielsen, Ms. L. Brake, Mr. S. Kennedy, Mr. R. Leamon, Ms. K. Maxwell, Mr. R. Murphy, Mr. M. O'Keefe, Ms. E. Philpott.

APPOINTMENT OF PROVOST AND VICE-PRESIDENT (ACADEMIC)
AND PRO VICE-CHANCELLOR

The Board of Regents, at a meeting held on March 26, 2015, approved the appointment of Dr. Noreen Golfman as Provost and Vice-President (Academic) effective immediately, for a five year term. Congratulations were extended to Dr. Golfman with a round of applause.

82. APOLOGIES FOR ABSENCE

Apologies were received from Dr. F. Murrin, Dr. C. Reynolds, Dr. C. Callahan, Dr. I. Fleming, Dr. S. Kocabiyik, Dr. A. Rose.

83. MINUTES

It was moved by Dr. George, seconded by Professor Fisher, and carried that the Minutes of the regular meeting held on March 10, 2015 be taken as read and confirmed.

84. REPORT OF THE SENATE COMMITTEE ON HONORARY DEGREES
AND CEREMONIAL

Senate moved into a closed session for this item of business in accordance with **Section IV.E.2. SENATE MEETINGS AND PROCEDURES** of the Handbook of Senate By-Laws and Procedures which reads:

Matters of a confidential nature, including honorary degrees, shall be discussed in closed session; observers are not permitted to attend closed sessions.

84.1 Honorary Degree Nomination

The name of one candidate recommended by the Committee on Honorary Degrees and Ceremonial was presented to the Senate for awarding of a doctoral degree *honoris causa*. Members were given the opportunity to discuss the merit of the candidate before voting. Upon voting by a show of hands, the candidate was approved by at least a two-thirds majority vote.

84.2 Professor Emeritus Nominations

The names of seven candidates recommended by the Committee on Honorary Degrees and Ceremonial were presented to the Senate for award of the title of Professor Emeritus for eventual consideration by the Board of Regents. Members were given the opportunity to discuss the merits of each of the candidates before voting. Upon voting by a show of hands, each candidate was approved by at least a two-thirds majority vote.

84.3 Recommendation for the Renewal of the Public Orator

Ms. Singleton, Secretary, Committee on Honorary Degrees and Ceremonial, noted that the Committee considered the renewal of Professor O'Dea which expires on June 15, 2015.

The Committee used as a reference the following regulation governing service of retired academic staff members:

In January of each year, the Committee on Committees shall call for volunteers and nominations to fill vacancies on Senate standing committees. Nominations require the signatures of the nominee and one nominator, both of whom must be eligible electors or retirees who were eligible electors at the time of retirement, in accordance with Senate regulations. Volunteers, who must also be eligible electors or retirees who were eligible electors at the time of retirement, need only submit their own signature to be eligible for nomination by the Committee on Committees.

In view of this regulation and the desire to engage retired academic staff members in continued involvement with the University and in view of Professor O'Dea's exemplary service as Public Orator, the Committee on Honorary Degrees and Ceremonial is recommending that Professor O'Dea be renewed as Public Orator until June 15, 2018. This time period, which is shorter than the normal five year term, was recommended by Professor O'Dea and agreed to by the Committee as appropriate under the circumstances.

It was moved by Ms. Singleton, seconded by Dr. McKay, and carried that Professor O'Dea be renewed as Public Orator until June 15, 2018.

CONSENT AGENDA

It was moved by Mr. Riggs, seconded by Dr. Anderson, and carried that the consent agenda, comprising the items listed in 85 to 88 below, be approved as follows:

85. REPORT OF THE SENATE COMMITTEE ON UNDERGRADUATE STUDIES

85.1 Faculty of Science

Page 510, 2014-2015 Calendar, under the heading 10.12 Science, delete the course “5998 Exchange Program in Science” entirely.

85.2 Bachelor of Fine Arts (Theatre)

Page 191, April 2014 Senate Minutes, amend the approved changes to heading 10.1.3 Degree Regulations by deleting the sub-heading “Stagecraft” in clause 5 and replacing with “Technical Theatre Production”.

Page 337, 2014-2015 Calendar, under the heading 12.30 Theatre, in the following list of courses, delete all instances of the word “Stagecraft”, from both the titles and descriptions, and replace with “Technical Theatre Production”:

“1010, 1020, 1120, 2020 and 2021, 3020 and 3021, 3060 and 3061, 4020, 4060”

Page 337, 2014-2015 Calendar, under the heading 12.30 Theatre, amend the course description of “2080 and 2081 Production Acting” as follows:

“2080 and 2081 Production Acting both involve practical work....”

Page 337, 2014-2015 Calendar, under the heading 12.30 Theatre, amend the course title and description of “2090 and 2091 Production Stagecraft” as follows:

“2090 and 2091 Production - Technical Theatre both involve practical work for Technical Theatre Production Majors....”

Page 337, 2014-2015 Calendar, under the heading 12.30 Theatre, amend the course description of “3080 and 3081 Production-Acting” as follows:

“3080 and 3081 Production-Acting both involve practical work....”

Page 337, 2014-2015 Calendar, under the heading 12.30 Theatre, amend the course title and description of “3090 and 3091 Production-Stagecraft” as follows:

Bachelor of Fine Arts (Theatre) (cont'd)

“3090 and 3091 Production - Technical Theatre both involve practical work, for Technical Theatre Production Majors...”

Page 337, 2014-2015 Calendar, under the heading 12.30 Theatre, amend the Prerequisite of “4001 Theatre Institute at Harlow” by deleting “THEA 4011” and replacing with “THEA 4020”.

Page 337, 2014-2015 Calendar, under the heading 12.30 Theatre, amend the course title and description of “4090 Production-Stagecraft” as follows:

“4090 Production - Technical Theatre is practical work for Technical Theatre Production Majors....”

86. REPORT OF THE ACADEMIC COUNCIL OF THE SCHOOL OF GRADUATE STUDIES

86.1 Education - Master of Education in the Counselling Psychology Program

Page 581, 2014-2015 Calendar, under the heading 11.8.3 Counselling Psychology, amend sub-section “1. Admission Requirements” by adding a new clause “g.” to read as follows:

“g. A criminal record check of other screening procedures are not required as a condition of admission to the Counselling Psychology program. A student should, however, be aware that such record checks or other screening procedures are required by school districts, schools, community agencies, or other agencies that host counselling psychology students. Such agencies will not accept a student without a clean criminal record and vulnerable sector check or other screening procedures, which would prevent the student from completing a required component of the program. As a result, such a student may not be eligible for promotion or graduation.

It is the responsibility of the student to have such procedures completed as required and at his/her own expense. The Faculty of Education’s Counselling Psychology program expects a student to provide evidence of a clean criminal record and vulnerable sector check before participating in any course or experience where direct contact with clients will occur.

The screening procedures of any given agency may change from time to time and are beyond the control of the University.”

86.2 Education - PhD Comprehensive Examination

Page 648, 2014-2015 Calendar, under the heading 31.9.3 Program of Study, amend the last sentence of clause 2.c. to read as follows:

Education - PhD Comprehensive Examination (cont'd)

“The examination will be written over a three-week period.”

87. CORRESPONDENCE FROM THE SENATE COMMITTEE ON ELECTIONS AND COMMITTEES

87.1 Report of the Senate Committee on Elections and Committees: Senate Elections

A memorandum dated March 17, 2015, was received from the Committee on Elections and Committees advising that the following individuals have been elected/re-elected to the Senate for a term of office commencing September 1, 2015, and expiring August 31, 2018:

<u>CONSTITUENCY</u>	<u>NAME</u>
BUSINESS ADMINISTRATION	1 vacancy
GRENFELL CAMPUS	Dr. Sudhir B. Abhyankar
ENGINEERING AND APPLIED SCIENCE	Professor Andrew Fisher Dr. Glyn George
HUMAN RECREATION AND KINETICS	1 vacancy
HUMANITIES	Dr. Jennifer Lokash Dr. William Schipper
LIBRARY	Ms. Lindsay Alcock
MARINE INSTITUTE	Dr. A. Collins Onodenalore
MEDICINE	Dr. Cathy Vardy Dr. John McLean Dr. Rodney Russell 1 vacancy
MUSIC	1 vacancy
NURSING	Dr. Karen Parsons
PHARMACY	Dr. Deborah Kelly
SCIENCE	Dr. Craig Purchase Dr. Martin Mulligan Dr. Steven M. Carr Dr. Christina Thorpe

In the eleven constituencies where vacancies existed, the first call resulted in fourteen nominations. An extension of the deadline resulted in two additional

Report of the Senate Committee on Elections and Committees: Senate Elections (cont'd)

nominations. While sixteen of the twenty seats have now been filled, four vacancies remain as noted above. The Committee on Senate Elections and Committees recommends that these vacancies stand until there is a call for a by-election from eligible voters or until the next cycle of Senate elections whichever occurs earlier.

87.2 Report of the Senate Committee on Elections and Committees: Senate Standing Committees

A memorandum dated March 17, 2015, was received from the Committee on Elections and Committees advising that the following nominations to Senate Committees are being recommended for Senate approval. It was agreed that the following nominations be approved:

University Planning and Budget Dr. James Feehan (Economics)	Member until September 2018
Academic Unit Planning Committee Dr. Linda Hensman (Pharmacy) Dr. Linda Rohr (Human Kinetics and Recreation)	Member until September 2018 2018
Advisory Committee on the Bookstore Dr. Dianne Keeping (Library) Ms. Kristen Romme (Library)	Member until September 2018 2018
Advisory Committee on the Library Ms. Becky Smith (Library)	Member until September 2018
Committee on Copyright Ms. Becky Smith (Library) Dr. Edward Kendall (Medicine)	Member until September 2018 2018
Committee on Honorary Degrees and Ceremonial Dr. Kirby Shannahan (Business) Dr. Peggy Coady (Business) Dr. Dianne Keeping (Library) Dr. James Feehan (Economics)	Member until September 2018 2018 2018 2018
Committee on Research Mr. Cyr Couturier (Marine Institute) Dr. Xili Duan (Engineering and Applied Science)	Member until September 2018 2018
Committee on Undergraduate Studies Ms. Beth Maddigan (Library) Dr. Martin Mulligan (Biochemistry) Ms. Janet Goosney (Library) Dr. Donald McKay (Medicine)	Member until September 2018 2018 2018 2018

Report of the Senate Committee on Elections and Committees: Senate Standing Committees (cont'd)

Vacancies still remain on the following committees (the number in brackets denotes the number of vacancies):

Advisory Committee on the Bookstore (1)
Advisory Committee on the Library (5)
Advisory Committee on the University Timetable (4)
Committee on Academic Appeals (2)
Committee on Copyright (1)
Committee on Course Evaluation (1)
Committee on Educational Technology (3)
Committee on Research (3)
Committee on Undergraduate Studies (1)
Executive Committee of Senate (3)

The Committee will make another attempt to encourage members of faculty to volunteer for these committees. In this regard, the Committee urges members of Senate to do the same. Nomination forms are available from the Secretary of Senate by contacting Brian Hammond at 864-4039 or bhammond@mun.ca.

88. REPORTS OF SENATE COMMITTEES

Written reports were received for the information of Senators from the following Senate Committees:

- Committee on Honorary Degrees and Ceremonial
- Executive Committee of Senate
- Academic Unit Planning Committee
- Senate Committee on Elections and Committees
- Senate Committee on Undergraduate Studies
- Senate Committee on Academic Appeals
- University Committee on Admissions
- Senate Committee on Course Evaluation
- Senate Advisory Committee on the Bookstore

The following person has been elected to the Senate for a term of office commencing September 1, 2015, and expiring August 31, 2018:

<u>CONSTITUENCY</u>	<u>NAME</u>
HUMANKINETICS AND RECREATION	Dr. Angela Loucks-Atkinson

The following nomination to Senate Standing Committees was approved:

Committee on Honorary Degrees and Ceremonial	Member until September
Mr. Bert Riggs (QEII Library)	2018

REGULAR AGENDA

89. REPORT OF THE SENATE COMMITTEE ON UNDERGRADUATE STUDIES

89.1 Bachelor of Business Administration

It was moved by Mr. Riggs, seconded by Dr. Abhyankar, and carried that on page 299, 2014-2015 Calendar, delete Regulation 8.5 Bachelor of Business Administration entirely and replace with the following:

“8.5 Bachelor of Business Administration

The Bachelor of Business Administration (B.B.A.) degree program at Grenfell Campus is designed to deliver a comprehensive foundation in the fundamental areas of business and decision making.

8.5.1 Admission Modes and Requirements

To be admitted to the Grenfell Campus B.B.A. program, students should select the B.B.A. program from the Grenfell Campus section on the Undergraduate Application for Admission/Readmission to the University or on the Declaration/Change of Academic Program Form available from the Office of the Registrar.

8.5.1.1 Transfers from Other Post-Secondary Institutions

1. Students who are transferring from other post-secondary institutions should apply for admission to the University on or before the deadlines specified in the **University Diary** for the semester in which they intend to begin their program, to allow sufficient time for the evaluation of transfer credits.
2. To be eligible for the Degree of Bachelor of Business Administration, graduates of a community college business diploma program will be required to complete a minimum of 45 credit hours from Memorial University of Newfoundland. Specific course requirements will be determined on an individual basis at the time of admission.
3. Students who have graduated from, or are in their last semester of, a two-year diploma in Business Administration offered by the College of the North Atlantic may apply for advanced standing into the B.B.A. program offered by Grenfell Campus. See Article **8.8 Articulation Agreements with the College of the North Atlantic** for details of the articulation agreements and for recommended curriculum plans between these programs.

Bachelor of Business Administration (cont'd)

8.5.2 The Curriculum

1. The Bachelor of Business Administration requires a total of 120 credit hours. Candidates for graduation must achieve a grade point average of at least 2.5 and an average of at least 60% on those 120 credit hours.
 - a. ECON 2010 and 2020
 - b. Six credit hours in first year English
 - c. MATH 1000 and STAT 2500
 - d. BUSN 1010, 1020, 2020, 2100, 2110, 2200, 2250, 2300, 2310, 3010, 3030, 3300, 3410, 3500, 3600, 4010, 4040, and 4070
 - e. At least 15 credit hours but not more than 24 credit hours chosen from Table 2 Business Electives.
 - f. At least 24 credit hours but not more than 33 credit hours, chosen from electives other than those listed in Table 2 Business Electives, to make up the total 120 credit hours required for the degree.

Table 1 Recommended Bachelor of Business Administration Curriculum

Year 1 BUSN 1010 BUSN 1020 ECON 2010 ECON 2020 6 credit hours in first-year English (Students are strongly encouraged to take English 1110.) MATH 1000 9 credit hours in elective courses	Year 2 BUSN 2020 BUSN 2100 BUSN 2110 BUSN 2200 BUSN 2250 BUSN 2300 BUSN 2310 STAT 2500 6 credit hours in elective courses
Year 3 BUSN 3010 BUSN 3030 BUSN 3300 BUSN 3410 BUSN 3500 BUSN 3600 12 credit hours in elective courses	Year 4 BUSN 4010 BUSN 4040 BUSN 4070 21 credit hours in elective courses

Bachelor of Business Administration (cont'd)**Table 2 Business Electives**

BUSN 2320	BUSN 4030	BUSN 5040	EVST 3000
BUSN 2500	BUSN 4060	COMP 1600	EVST 3001
BUSN 3060	BUSN 4080	COMP 1700	EVST 3085
BUSN 3100	BUSN 4120	ECON 2550	EVST 4000
BUSN 3110	BUSN 4130	ECON 3000	MATH 2090
BUSN 3120	BUSN 4210	ECON 3001	POSC 2200
BUSN 3220	BUSN 4230	ECON 3010	POSC 2600
BUSN 3230	BUSN 4310	ECON 3011	POSC 2800
BUSN 3240	BUSN 4510	ECON 3030	POSC 3550
BUSN 3320	BUSN 4610	ECON 3080	POSC 3731
BUSN 3510	BUSN 4660	ECON 3085	SOCI 2120
BUSN 3610	BUSN 4800-4850	ECON 3150	SRMG 4003
BUSN 3620	BUSN 5010	ECON 3160	
BUSN 3800-3850	BUSN 5020	ECON 3550	
BUSN 4020	BUSN 5030	ECON 4550	

8.5.3 Minor from another Academic Unit

Students enrolled in the B.B.A. program are not required to complete a minor program; however, students may choose to pursue a minor in other academic units (where minor programs exist) with the permission of that academic unit.

Students are advised to refer to the requirements for the chosen Minor program as set forth in the University Calendar, and it is recommended that students seek academic advice when planning their program.

8.5.4 Requirements for Bachelor of Business Administration (Honours)

The Bachelor of Business Administration (Honours) signifies superior academic achievement.

1. To be considered for an Honours degree, a candidate must so indicate on the University's official Application for Graduation. Additional information is available from the Office of the Registrar at www.mun.ca/regoff/graduation/apply_grad.php.
2. A candidate for the Degree of Bachelor of Business Administration (Honours) shall:
 - a. comply with all regulations governing the General Degree of Bachelor of Business Administration,
 - b. obtain a minimum overall average of 75% in the courses prescribed in 8.5.2 (d) and (e) **The Curriculum**, and
 - c. obtain a minimum overall grade point average of 3.25 in the 120 credit hours required for the degree.
3. Candidates are not permitted to repeat or substitute courses for the purpose of meeting these criteria.

Bachelor of Business Administration (cont'd)

A declared candidate for an Honours degree who fails to fulfil the conditions of clause 2 but fulfils the requirements for a General degree shall be awarded the General Degree of Bachelor of Business Administration.”

Page 302, 2014-2015 Calendar, under the heading 8.7 Minor Programs - Division of Social Science, delete clause 1 entirely and replace with the following:

- “1. Business Minor:**
- a. BUSN 1010, 1020
 - b. 9 credit hours in BUSN courses at the 2000 level and 9 credit hours from the 3000 level or above.
 - c. Course prerequisites to all Business courses will apply to a Business minor.”

Page 304, 2014-2015 Calendar, delete 8.8.6 Bachelor of Business Administration for Graduates of the Two-Year Business Administration (Accounting) Diploma Program entirely and replace with the following:

“8.8.6 Bachelor of Business Administration for Graduates of the Two-Year Business Administration (Accounting) Diploma Program

Students who have graduated from the two-year Business Administration (Accounting) diploma program offered by the College of the North Atlantic and who are seeking entry into the Grenfell Campus Bachelor of Business Administration (B.B.A.) program must have a minimum average of 65% in their diploma and will be awarded 60 credit hours of transfer credits applicable to the degree program.

Students will be required to complete an additional 60 credit hours for the Grenfell Campus B.B.A. as follows:

1. Business 2300, 2310, 3010, 3410, 3500, 3600, 4010, 4040 and 4070
2. Economics 2020
3. 3 credit hours in first year English
4. Mathematics 1000
5. 9 credit hours in elective courses from Table 2 Business Electives as stated in section 8.5.2 *The Curriculum*
6. 15 credit hours in elective courses other than those listed in Table 2 Business Electives.

Bachelor of Business Administration (cont'd)

**Recommended Bachelor of Business Administration Curriculum for CNA
Transfer students of 2-year Business Administration Diploma (Accounting)**

Year 1	Year 2
BUSN 2300	BUSN 3010
BUSN 2310	BUSN 3410
BUSN 3500	BUSN 4010
BUSN 3600	BUSN 4040
ECON 2020	BUSN 4070
3 credit hours in first-year English (Students are strongly encouraged to take English 1110.)	15 credit hours other than those listed in Table 2 Business Electives
MATH 1000	
9 credit hours from Table 2 Business Electives	

Page 305, 2014-2015 Calendar, delete 8.8.7 Bachelor of Business Administration for Graduates of the Two-Year Business Administration (Human Resource Management) Diploma Program entirely and replace with the following:

“8.8.7 Bachelor of Business Administration for Graduates of the Two-Year Business Administration (Human Resource Management) Diploma Program

Students who have graduated from the two-year Business Administration (Human Resource Management) diploma program offered by College of the North Atlantic and who are seeking entry into the Grenfell Campus Bachelor of Business Administration (B.B.A.) program must have a minimum average of 65% in their diploma and will be awarded 60 credit hours of transfer credits applicable to the degree program.

Students will be required to complete an additional 60 credit hours for the Grenfell Campus B.B.A. as follows:

1. Business 2110, 2310, 3010, 3410, 3500, 3600, 4010, 4040 and 4070
2. Economics 2020
3. 3 credit hours in first year English
4. Mathematics 1000
5. 9 credit hours in elective courses from Table 2 Business Electives as stated in section 8.5.2 *The Curriculum*
6. 15 credit hours in elective courses other than those listed in Table 2 Business Electives.

Bachelor of Business Administration (cont'd)

**Recommended Bachelor of Business Administration Curriculum for
CNA Transfer students of 2-year Business Administration Diploma
(Human Resource Management)**

Year 1 BUSN 2110 BUSN 2310 BUSN 3500 BUSN 3600 ECON 2020 3 credit hours in first-year English (Students are strongly encouraged to take English 1110.) MATH 1000 9 credit hours from Table 2 Business Electives	Year 2 BUSN 3010 BUSN 3410 BUSN 4010 BUSN 4040 BUSN 4070 15 credit hours other than from Table 2 Business Electives
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Page 305, 2014-2015 Calendar, delete 8.8.8 Bachelor of Business Administration for Graduates of the Two-Year Business Administration (Marketing) Diploma Program entirely and replace with the following:

“8.8.8 Bachelor of Business Administration for Graduates of the Two-Year Business Administration (Marketing) Diploma Program

Students who have graduated from the two-year Business Administration (Marketing) diploma program offered by the College of the North Atlantic and who are seeking entry into the Grenfell Campus Bachelor of Business Administration (B.B.A.) program must have a minimum average of 65% in their diploma and will be awarded 60 credit hours of transfer credits applicable to the degree program.

Students will be required to complete an additional 60 credit hours for the Grenfell Campus B.B.A. as follows:

1. Business 2110, 2300, 2310, 3010, 3410, 3500, 3600, 4010, 4040 and 4070
2. 3 credit hours in first year English
3. Mathematics 1000
4. 9 credit hours in elective courses from Table 2 Business Electives as stated in section 8.5.2 *The Curriculum*
5. 15 credit hours in elective courses other than those listed in Table 2 Business Electives.

Bachelor of Business Administration (cont'd)

**Recommended Bachelor of Business Administration Curriculum for
CNA Transfer students of 2-year Business Administration Diploma
(Marketing)**

Year 1	Year 2
BUSN 2110	BUSN 3010
BUSN 2300	BUSN 3410
BUSN 2310	BUSN 4010
BUSN 3500	BUSN 4040
BUSN 3600	BUSN 4070
3 credit hours in first-year English (Students are strongly encouraged to take English 1110.)	15 credit hours other than those listed in Table 2 Business Electives
MATH 1000	
9 credit hours from Table 2 Business Electives	

Page 306, 2014-2015 Calendar, delete 8.8.9 Bachelor of Business Administration for Graduates of the Two-Year Business Administration (General) Diploma Program entirely and replace with the following:

“8.8.9 Bachelor of Business Administration for Graduates of the Two-Year Business Administration (General) Diploma Program

Students who have graduated from the two-year Business Administration (General) diploma program offered by the College of the North Atlantic and who are seeking entry into the Bachelor of Business Administration (B.B.A.) program must have a minimum average of 65% in their diploma and will be required to complete a minimum of 60 additional credit hours for the Grenfell Campus B.B.A. Specific course requirements will be determined on an individual basis at the time of admission.”

Page 315, 2014-2015 Calendar, delete the paragraph under the heading 12.4 Business entirely and replace with the following:

“Grenfell Campus’ business courses are designated by BUSN. Enrolment in some Business courses is limited and first priority will be given to students registered in Grenfell Campus’s Business Administration program.”

Page 315, 2014-2015 Calendar, delete sections 12.4.1 Core Program Course Descriptions and 12.4.2 Business Electives entirely and replace with the following:

“12.4.1 Core Program Course Descriptions

1010 Introduction to Business provides students with an overview of business in the Canadian environment, with a focus on the economic and

Bachelor of Business Administration (cont'd)

business systems, as well as major social, technological, and global trends. The course introduces students to fundamental concepts related to many functional areas of business, such as human resource management, marketing, production, operations management, accounting, and financial management. Emphasis is placed on relating the course material to current events in the business world, as well as helping students acquire critical and analytical thinking skills.

CR: BUSI 1000 and the former BUSI 2001

1020 Introduction to Entrepreneurship is designed to give students a broad understanding of the field of entrepreneurship, the role that entrepreneurship plays in society, and the importance of small business in Canada. Topics will include the nature and theories of entrepreneurship, the characteristics and behaviours of entrepreneurs, and the entrepreneurial process in small and large firms. Students will get to think and act in a creative manner, engage with local entrepreneurs, and evaluate their own entrepreneurial skill set. Students will learn entrepreneurial, technical and communication skills that will be useful in any organizational setting.

CR: BUSI 1600

2020 Business and Professional Communication focuses on the development of written, oral, and visual communication skills for modern professional environments. Students will learn the fundamentals of business research, analytical thinking, presentation design and delivery, professional document creation, and effective writing. This course will introduce theoretical background and provide the opportunity for students to develop their expertise in teamwork, critical thinking, writing and presentation skills.

CR: BUSI 2000, BUSI 2010

PR: 6 credit hours in first-year English

2100 Financial Accounting I introduces the concepts of financial accounting using the Canadian framework. Topics include the nature of accounting, the accounting cycle, and preparation of financial statements: balance sheet, income statement, statement of owner's equity and statement of cash flow. Specific topics include accounting for assets as well as current and long-term liabilities in both service and merchandising operations.

CR: BUSI 1101, BUSI 2102, the former BUSI 3100, the former BUSI 2100

2110 Managerial Accounting I introduces students to the concepts of preparing and using financial data for managerial decision making. Topics include job costing, process costing, activity-based costing, cost-volume-profit analysis, budgeting, and variance analysis.

CR: BUSI 2101, BUSI 2102, the former BUSI 4100

PR: BUSN 2100 or BUSI 1101

Bachelor of Business Administration (cont'd)

2200 Marketing I introduces students to marketing strategy development, including a consideration of a firm's marketing-specific goals, strengths, weaknesses, and opportunities, environmental and competitive analysis, marketing research, consumer behaviour, and market segmentation, targeting and positioning. Students will assess and develop marketing strategies and action plans that address strategic marketing challenges in these areas.

CR: BUSI 1210, the former BUSI 1201, the former BUSI 2201, the former BUSI 3200

PR: BUSN 1010 or BUSI 1000 or BUSN 1020

2250 Marketing II introduces students to practical decision making based on the concepts, analyses, and activities that comprise marketing tactics: product management, pricing considerations, promotional strategies, channels of distribution, customer relationship marketing, implementation, evaluation, and control.

CR: BUSI 2210, the former BUSI 1201, the former BUSI 2201, the former BUSI 3200

PR: BUSN 2200 or BUSI 1210

2300 Organizational Behaviour highlights the contribution of the applied behavioural sciences to the study of work in today's organizations with a particular focus on individual and group processes. Students will examine topics in personality, perception, motivation, communication, group dynamics, leadership, workforce diversity, conflict management and organizational culture.

CR: BUSI 3310, the former BUSI 2301, the former BUSI 4300

2310 Business Leadership further develops concepts from Organizational Behaviour and provides students with an opportunity to explore various theories of leadership in the context of today's business environment. Students will consider topics related to effective leadership and management that may include an examination of leader behaviour, attitudes and style, the role of self-awareness and emotional intelligence, communication style, followership, employee motivation and engagement, power and influence tactics, and ethics and social responsibility in decision making.

CR: the former BUSI 3350

PR: BUSN 2300 or BUSI 3310 or the former BUSI 2301

3010 Organizational Theory emphasizes the fundamental concepts of organizational theory: the nature of organizational structure and its determinants in a complex global economy, the boundaries and impacts of organizational environments, measures of organizational effectiveness, and the roles of organizational learning, culture, innovation, development and change in shaping today's organizations. In addition to exploring the underlying theory of these organization-level phenomena, students will have

Bachelor of Business Administration (cont'd)

an opportunity to critically apply course concepts to their own professional experiences.

CR: BUSI 5301, the former BUSI 5300

PR: BUSN 2300 or BUSI 3310 or the former BUSI 2301

3030 Canadian Business Law I introduces the student to the Canadian legal system and substantive areas of the law that are of particular relevance to the business setting. Topics include torts, negligence, contracts, legal structures for business formation, employment and property law. Emphasis will be placed on risk management. The course is taught through a variety of means used to improve the student's critical thinking skills.

CR: BUSI 4000, the former BUSI 3000

PR: completion of at least 60 credit hours

3300 Human Resource Management provides background in the theory and practice of human resource management (HRM) in modern organizations. Students will learn the fundamentals of traditional human resource functions that focus on forecasting, attracting, retaining, developing, evaluating, and compensating employees. Contemporary issues in HRM will also be considered.

CR: BUSI 4320

PR: BUSN 2300 or BUSI 3310

3410 Operations Management teaches fundamental concepts regarding the nature, design and management of the operations function of organizations. Focus will be on capacity planning, forecasting, quality management, inventory management, and material requirements planning.

CR: BUSI 3401, the former BUSI 5400

PR: STAT 2500

3500 Financial Management I introduces the concepts of financial management in Canadian capital markets. Focus will be on financial analysis and forecasting; working capital management; time value of money; and financing options.

CR: BUSI 4500, the former BUSI 4110

PR: ECON 2010 and STAT 2500

3600 Enterprise Development explores and examines the venture creation process. Emphasis is on the critical role of the entrepreneur and the underlying attributes and norms guiding the steps in creating a new business venture. Students will have the opportunity to experience closely the entrepreneurial process, as well as gain the skills and competencies required in developing a viable business plan and negotiating for start-up financing.

CR: BUSI 5600, the former BUSI 5030, the former BUSI 7030

PR: BUSN 1020 or BUSI 1600, BUSN 2100 or BUSI 1101, and BUSN 2250 or BUSI 2210

Bachelor of Business Administration (cont'd)

4010 Strategic Management teaches students how to analyze and evaluate an organization's corporate strategies from the perspective of the CEO. This capstone course integrates and synthesizes knowledge acquired in the program and applies skills developed in all functional areas of business. Students work to identify, diagnose and recommend appropriate action for challenges faced in various types of business organizations. Conceptual frameworks, analytical tools and critical thinking are emphasized.

CR: BUSI 4050, BUSI 7000

CO: BUSN 4040

PR: BUSN 2110 or BUSI 2101, BUSN 2250 or BUSI 2210, BUSN 2300 or BUSI 3310, BUSN 3010 or BUSI 5301, BUSN 3030 or BUSI 4000, BUSN 3300 or BUSI 4320, and BUSN 4040 or BUSI 5302

4040 International Business Management focuses on issues of globalization and the role of business in the global economy. Topics include the role of multinational corporations in economic development, market entry strategies for small- and medium-sized enterprises, the challenges of managing economic, cultural, and technological changes and differences, the role of international investment and FDI, as well as international business strategies required to compete in today's highly interconnected world. Students will gain the skills to function within the international and global business context.

CR: BUSI 5302, the former BUSI 7302

PR: BUSN 1010 or BUSI 1000, ECON 2010, and ECON 2020

4070 Change Management and Implementation examines the current thinking and research regarding the strategic management of change. Change in a variety of organization settings will be introduced and analyzed with respect to identifying barriers to change, using change agents, creating learning environments, implementing, and evaluating. The course will focus on the leadership, implementation and strategies for developing a culture for change.

PR: BUSN 4010, or BUSI 4050 and 7000

12.4.2 Business Electives

2320 Workplace Skills offers students an opportunity to explore knowledge and practice skills that will enable them to professionally navigate many of the challenges in the workplace environment. Class participation forms a significant part of this course, and substantial amounts of classroom time will be devoted to role plays, case studies and group discussion.

PR: completion of at least 30 credit hours

2500 Personal Finance introduces the essentials of individual financial management. Students will further develop an understanding and skills in areas such as basic personal income tax, financial security, saving and

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investing, the use of credit, insurance, investments, and borrowing.

PR: 3 credit hours in MATH and completion of at least 30 credit hours

3060 Negotiation in Organizations teaches students strategies and skills for negotiating with various stakeholders in a variety of workplace settings. Using current theory and research on negotiation, the course will focus on developing awareness and skills of the various aspects of the negotiation process. The course will include a practical component that will allow students to develop their negotiation skills.

PR: completion of at least 60 credit hours

3100 Intermediate Accounting I continues the study of financial accounting by focusing on specific topics such as current assets, long-term investments, capital assets, intangibles, financial assets and revenue recognition.

CR: BUSI 6100

PR: BUSN 2100 or BUSI 1101

3110 Intermediate Accounting II continues the study of financial accounting by focusing on specific topics such as long term debt, employee future benefits, shareholders' equity, and financial statement presentation and analysis.

CR: BUSI 6110

PR: BUSN 2100 or BUSI 1101

3120 Taxation I is an introduction to the fundamentals and principles of the taxation system in Canada. Emphasis is placed upon the calculation of the tax liability of individuals and corporations.

CR: BUSI 6120

PR: BUSN 2100 or BUSI 1101, and BUSN 3030 or BUSI 4000

3220 Services Marketing explores the distinctive nature and characteristics of services, the unique opportunities and challenges associated with the marketing of services, the role of service providers in determining service quality and its connection to customer satisfaction, and the distinctions and connections between tangibles and intangibles. In addition to considering how services marketing requires an alternative application of the traditional marketing mix, students will also examine how service marketing mix strategies vary in the context of for-profit and non-profit organizations.

CR: BUSI 6230

PR: BUSN 2250 or BUSI 2210 or the former BUSI 2201

3230 Social Media Marketing examines the relevance and importance of social media tools in a contemporary marketing environment. Students will learn to apply and adapt traditional marketing strategy and tactics in a social media context and will gain practical experience through the development of

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an integrated social media strategy.

CR: BUSI 2220, the former BUSI 6004, the former BUSI 6042, the former BUSI 6240

PR: BUSN 2250 or BUSI 2210 or the former BUSI 2201

3240 Understanding Consumer Behaviour considers the impact of consumer behaviour and the consumer decision making process on corporate and marketing strategy. Students will examine the complexity of concepts that influence the purchase, consumption, and post-purchase behaviours of individuals including culture, reference groups, self-image, perception, personality and lifestyle.

CR: BUSI 3210, the former BUSI 5200

PR: BUSN 2250 or BUSI 2210 or the former BUSI 2201

3320 Labour Relations introduces the structure and function of the Canadian labour relations system. Labour relations management in Canada is highlighted with emphasis on the players in the union environment, the collective bargaining process, the dispute resolution process and the overall administration of the collective agreement.

CR: BUSI 4330 or the former BUSI 3320

PR: BUSN 1010 or BUSI 1000

3510 Financial Management II continues the concepts of financial management in Canadian capital markets. Focus will be on asset management, capital budgeting, valuation, dividend policy and extension of long-term financing options.

CR: BUSI 5500, the former BUSI 5140, the former BUSI 7140

PR: BUSN 3500 or BUSI 4500

3610 Social Entrepreneurship examines the research and practice of social entrepreneurship. The course introduces students to the theories and models of social entrepreneurship; students will also learn about the role and contribution of social entrepreneurship to society, define viable social enterprise concepts, and evaluate the characteristics of social entrepreneurs.

PR: BUSN 1020 or BUSI 1600

3620 Franchising and Buying a Business introduces students to the concept of franchising and buying an enterprise. Topics include the nature of franchising in Canada, the characteristics of the franchisee-franchisor agreement, legal considerations, as well as policies and strategies in successful franchising. Students will also learn the important factors involved in buying and selling an enterprise, the valuation models to assess the value of a business, as well as the negotiation dynamics in the buying and selling process.

CR: the former BUSI 6500

PR: BUSN 1020 or BUSI 1600

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3800-3850 Special Topics is a range of special topics courses in Business. These courses will normally be taken by students who have completed at least 60 credit hours.

4020 Business Ethics and Corporate Social Responsibility acknowledges the complexities of ethical and socially responsible workplace decision making given the pressures and inter-relationships among business, government, society and the environment. Students will explore topics such as the social-economic business system, business ideologies, business ethics, social responsibilities of business, stakeholder and issues management, and sustainability.

CR: BUSI 7010

PR: BUSN 3010 or BUSI 5301

4030 Canadian Business Law II expands upon the topics covered in Canadian Business Law I. The substantive areas of law from BUSN 3030 are considered at a more advanced level; additional topics include landlord and tenant, leasing, insurance and guarantees, sale of goods, mortgages and real estate transactions, the regulation of business, and international business transactions. Critical analysis is emphasized in this course.

CR: BUSI 5000

PR: BUSN 3030 or BUSI 4000

4060 Managing Non-Profit Organizations explores the management of non-profit organizations in Canada. Students will learn what distinguishes the non-profit sector from traditional descriptions of business and government, with particular emphasis given to organizational structure, funding, and culture. Topics considered may include organizational strategy and governance, managing paid and non-paid human resources, fundraising and financial management, marketing and communications, and accountability.

PR: BUSN 2250 or BUSI 2210, BUSN 2300 or BUSI 3310, BUSN 3300 or BUSI 4320, and BUSN 3500 or BUSI 4500

4080 Business in Film engages students to examine, reflect on and discuss the role of business and its evolution in society. Topics include business and its contribution to socio-economic and community development, the role of stakeholders, the nature of the corporation, the impact of change management and change agents, and trends in functional areas of business. This seminar uses a combination of popular films, as well as documentaries to highlight issues, challenges, and opportunities in business administration from both a practical and an academic point of view.

PR: completion of at least 90 credit hours

4120 Taxation II is a continuation in the study of the income tax system in Canada. Focus will be on tax planning for corporations and individuals, sales

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tax, succession and estate planning, partnerships, trusts, and deferred income plans.

CR: BUSI 7150

PR: BUSN 3120 or BUSI 6120

4130 External Auditing introduces the theory and concepts of external auditing. Emphasis will be placed upon legal liability, materiality and risk, internal control, and audit evidence and strategy as well as the case studies of the audit of specific business processes.

CR: BUSI 6130

PR: BUSN 3100 or BUSN 3110 or BUSI 6100 or BUSI 6110

4210 Marketing Research is designed to help students develop an understanding of the value of marketing research in strategic decision making. Students will become familiar with different methods and tools for collecting, analyzing, and interpreting data in a marketing research context.

CR: BUSI 5220, the former BUSI 6200

PR: STAT 2500, and BUSN 2250 or BUSI 2210 or the former BUSI 2201

4230 International Marketing examines marketing in a global context with a particular focus on the strategic significance of the international dimension on marketing efforts. Students will explore various marketing challenges around global marketing opportunities such as exporting and direct entry strategies, contending in unfamiliar competitive environments, navigating complex social and cultural and political and legal environments, and adapting the marketing mix and activities to suit specific foreign market needs.

CR: BUSI 7240, the former BUSI 6001

PR: BUSN 2250 or BUSI 2210 or the former BUSI 2201

4310 Recruitment and Selection explores the role of recruitment and selection in the larger context of human resource management. Students will acquire the knowledge and skills needed to successfully design and implement strategic recruitment and selection initiatives in a variety of organizations. Topics may include the analysis of job requirements, legal considerations, selection criteria and methods, testing methods, interviewing techniques, and process evaluation.

CR: BUSI 6312

PR: BUSN 3300 or BUSI 4320

4510 Investments is a study of capital markets and the financial services industry. Emphasis will be placed upon investment securities, risks, markets and mechanics, and portfolio management for personal and institutional investments.

CR: BUSI 6510, the former BUSI 6140

PR: BUSN 3500 or BUSI 4500

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4610 Family Business Management focuses on introducing students to the theory and practice of family business issues, such as understanding the difference between family business and other types of businesses and examining the role of family and non-family members involved in the business. Other topics include understanding the succession planning process, learning to resolve and manage conflicts, and exploring the challenges of multigenerational businesses.

CR: the former BUSI 6500

PR: BUSN 1020 or BUSI 1600

4660 Workplace Innovation discusses how organizations can use innovation to create a sustainable and competitive business. The course explores how organizational creativity is developed and examines both the drivers and barriers to managing employees through this process. Emphasis will be placed on the role of leadership in developing and maintaining innovation and its use in stimulating organizational growth. The course will focus on product, process and service innovation and consider innovation in all aspects of the core business functions.

PR: completion of at least 90 credit hours

4800-4850 Special Topics is a range of special topics courses in Business. These courses will normally be taken by students who have completed at least 90 credit hours.

5010 Experiential Learning: Event Planning allows students to gain important event management, organizational and communication skills through the planning of one or more events on campus and throughout the greater community.

PR: enrolment is restricted to Grenfell Campus BBA students who have completed at least 90 credit hours

5020 Experiential Learning: Field Study allows students to gain hands-on experience through one or more field studies. Students may work with organizations such as communities, associations or businesses in various settings across Newfoundland and Labrador. Field study opportunities may include, for example, working from the Bonne Bay Marine Station.

PR: enrolment is restricted to Grenfell Campus BBA students who have completed at least 90 credit hours

5030 Experiential Learning: Internship places students in a business setting and provides the student with opportunities to use their business skills in a real business environment.

PR: enrolment is restricted to Grenfell Campus BBA students who have completed at least 90 credit hours

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5040 Experiential Learning: Small Business Consulting allows students to gain hands-on experience by working with small businesses. Student groups will be involved in such projects as business plan writing, market research, market strategies, strategic analysis or other business-related functions.

PR: enrolment is restricted to Grenfell Campus BBA students who have completed at least 90 credit hours

5050 Experiential Learning: Student Leadership allows students to gain leadership and project management skills to empower fellow students and the community at large by assuming senior roles in student driven programs such as Enactus Grenfell.

PR: enrolment is restricted to Grenfell Campus BBA students who have completed at least 90 credit hours”

Page 291, 2014-2015 Calendar, under the heading 4 Grenfell Campus Core Program Requirements, delete “Bachelor of Business Administration” from the first paragraph.

Page 292, 2014-2015 Calendar, under the heading 4.1 Designated Writing Courses (W), delete all the courses listed in the business section of the table and replace with the following:

“2020, 3010, 3600, 4010, 4080, 5010, 5020, 5030, 5040, 5050”

Page 293, 2014-2015 Calendar, under the heading 4.2 Designated Quantitative Reasoning and Analysis Courses (QRA), delete all the courses listed in the business section of the table and replace with the following:

“2100, 2110, 3100, 3110, 3120, 3500, 3510, 4120”

Page 203, following heading 9 Appeal of Decisions, add a new heading “10 Grenfell Campus Business Course Equivalencies”, renumbering remaining headings accordingly, to read as follows:

“10 Grenfell Campus Business Course Equivalencies

The following Grenfell Campus business courses may be used to meet St. John’s Campus Faculty of Business Administration programs and prerequisite requirements, as indicated.

Bachelor of Business Administration (cont'd)**Table 4 Grenfell Campus Business Courses Equivalencies**

Grenfell Campus Course	St. John's Campus Faculty of Business Administration Course
BUSN 1010	BUSI 1000

Page 203, 2014-2015 Calendar, under the heading 10.2 Core and Elective Course Descriptions, add the following Grenfell Campus Business courses to the Credit Restriction sections of the Faculty of Business Administrative courses listed below:

"BUSI 1000 - CR: BUSN 1010
 BUSI 1101 - CR: BUSN 2100
 BUSI 1210 - CR: BUSN 2200
 BUSI 1600 - CR: BUSN 1020
 BUSI 2010 - CR: BUSN 2020
 BUSI 2101 - CR: BUSN 2110
 BUSI 2210 - CR: BUSN 2250
 BUSI 2220 - CR: BUSN 3230
 BUSI 3210 - CR: BUSN 3240
 BUSI 3310 - CR: BUSN 2300
 BUSI 3401 - CR: BUSN 3410
 BUSI 4000 - CR: BUSN 3030
 BUSI 4050 - CR: BUSN 4010
 BUSI 4320 - CR: BUSN 3300
 BUSI 4330 - CR: BUSN 3320
 BUSI 4500 - CR: BUSN 3500
 BUSI 5000 - CR: BUSN 4030
 BUSI 5220 - CR: BUSN 4210
 BUSI 5301 - CR: BUSN 3010
 BUSI 5302 - CR: BUSN 4040
 BUSI 5500 - CR: BUSN 3510
 BUSI 5600 - CR: BUSN 3600
 BUSI 6100 - CR: BUSN 3100
 BUSI 6110 - CR: BUSN 3110
 BUSI 6120 - CR: BUSN 3120
 BUSI 6130 - CR: BUSN 4130
 BUSI 6230 - CR: BUSN 3220
 BUSI 6312 - CR: BUSN 4310
 BUSI 6510 - CR: BUSN 4510
 BUSI 7000 - CR: BUSN 4010
 BUSI 7010 - CR: BUSN 4020
 BUSI 7150 - CR: BUSN 4120
 BUSI 7240 - CR: BUSN 4230"

90. REMARKS FROM THE CHAIR - QUESTIONS/COMMENTS FROM SENATORS

Dr. Kachanoski reported on activities since the last meeting of Senate.

The President commented on the following:

- Thank you to the Search Committee for Provost and Vice-President (Academic) and Pro Vice-Chancellor and congratulations to Dr. Noreen Golfman
- The *Ad hoc* Committee on Senate Reform is continuing its work. We expect to receive an interim report from that Committee for the May meeting of Senate
- Acknowledged MUNSU Excellence in Teaching and Outstanding Contribution to Student Life Awards Ceremony
- Board of Regents approved contract for site preparation for Science Building. Main proposal to go to the Board of Regents in July. The full design will be completed in May
- Budget and Operations Review Committee is working to bring an update to Senate soon. Their website is updated regularly
- Budget consultations have kept senior administration busy. Every aspect of the budget has been looked at. House is back April 21st and the budget probably will come down a week later

91. ADJOURNMENT

The meeting adjourned at 4:35 p.m.

CHAIRMAN



SECRETARY