

MEMORIAL UNIVERSITY OF NEWFOUNDLAND
SENATE

The regular meeting of Senate was held on March 11, 2014 at 4:00 p.m. in the Lecture Theatre in the Physical Education Building, Room 2001.

59. PRESENT

The President, Dr. D. Wardlaw, Dr. R. Marceau, Mr. G. Blackwood, Dr. M. Bluechardt, Dr. M. Abrahams, Dr. K. Anderson, Ms. L. Busby, Dr. H. Carnahan, Ms. S. Cleyle, Mr. B. Gardiner, Dr. A. Gaudine, Dr. N. Golfman, Dr. D. Hardy Cox, Dr. L. Hensman, Dr. G. Naterer, Dr. L. Phillips, Dr. C. Reynolds, Dr. J. Rourke, Ms. S. Singleton, Dr. E. Waterman, Dr. W. Zerbe, Dr. S. Abhyankar, Dr. S. Carr, Dr. J. Connor, Dr. J. Doré, Dr. I. Emke, Dr. A. Fiech, Dr. A. Fisher, Dr. D. Foster, Dr. G. George, Dr. D. Gustafson, Dr. D. Kelly, Dr. J. Lokash, Dr. P. Marino, Dr. D. McKay, Mr. B. Riggs, Professor G. Riser, Dr. A. Rose, Mr. P. Ryan, Dr. W. Schipper, Dr. C. Sharpe, Dr. K. Simonsen, Dr. D. Tulett, Professor D. Walsh, Dr. P. Wang, Dr. M. Wernerheim, Dr. P. Wilson, Mr. J. Donnelly, Ms. K. Drisdelle, Ms. A. Holloway, Ms. K. Maxwell, Ms. E. Philpott, Ms. A. Wilson.

Attending by Invitation

Dr. Luke Ashworth, Ms. Vicki Collins, and Mr. Doug Ballam, members of the World War I Commemorations Steering Committee, regarding item 5. World War I Commemorations Steering Committee Presentation.

60. APOLOGIES FOR ABSENCE

Apologies were received from Dr. S. Mulay.

61. MINUTES

It was moved by Dr. Abhyankar, seconded by Dr. Tulett, and carried that the Minutes of the regular meeting held on February 11, 2014 be taken as read and confirmed.

CONSENT AGENDA

62. REPORTS OF SENATE COMMITTEES

Written reports were received for the information of Senators from the following Senate Committees:

- University Committee on Admissions
- Senate Committee on Academic Appeals
- Grenfell Campus on Special Admissions
- Senate Committee on Copyright
- Executive Committee of Senate

Reports of Senate Committees (cont'd)

- Committee on Honorary Degrees and Ceremonial
- Senate Committee on Undergraduate Studies
- Senate Advisory Committee on the Bookstore
- Senate Committee on Course Evaluation
- Senate Committee on Elections and Committees

REGULAR AGENDA

63. REPORT OF THE SENATE COMMITTEE ON UNDERGRADUATE STUDIES

63.1 Existing Regulations Relating to Degree Classification and Standards for Honours Degrees

A memorandum dated 29 January 2014, was received from the Secretary of the Senate Committee on Undergraduate Studies regarding Existing Regulations Relating to Degree Classification and Standards for Honours Degrees.

Mr. Riggs noted that at a meeting of the Senate Committee on Undergraduate Studies held on 12 January 2012, the Chair advised that the proposed calendar changes from the School of Human Kinetics and Recreation and the Faculty of Business Administration regarding Regulations for Honours Degrees were moved from the Consent Agenda to the Regular Agenda. While these calendar changes were approved, Senate noted that since there are no uniform university-wide standards for formulating regulations for honours degrees, the Senate Committee on Undergraduate Studies should engage in a discussion of standards for honours degrees.

In January 2012, the Senate Committee on Undergraduate Studies established a sub-committee to review this matter. In order to gather feedback from the University community, a series of questions was forwarded to Academic Councils of the Faculties and Schools for consideration and response. However, a low response rate to this request resulted in the questions being re-circulated in March 2013.

The feedback received was summarized with two key points:

- it would be very difficult to develop a university-wide standard given the degree of variation that exists between the programs.
- there was no desire to dictate to faculties/schools the requirements for an honours degree; faculties/schools should determine their own requirements.

The sub-committee also undertook an environmental scan to review honours degree requirements at other Canadian universities. The results reflected the current practice of Memorial, meaning that there was very little consistency

Existing Regulations Relating to Degree Classification and Standards for Honours Degrees (cont'd)

between the universities reviewed and more importantly, amongst faculties/schools/departments within each university. However, two of the universities reviewed appear to have a standard minimum requirement for an honours degree.

Following careful review of the responses received from academic councils, as well as the environmental scan, the sub-committee advised the Senate Committee on Undergraduate Studies that currently there is no desire to make any changes to the existing regulations relating to degree classification and standards for honours degrees.

This matter was discussed at the 23 January 2014 meeting of the Senate Committee on Undergraduate Studies at which time it was the decision of the Committee to advise Senate that Memorial's existing regulations relating to degree classification and standards for honours degrees remain unchanged.

This report is for the information of Senators.

64. REPORT OF THE ACADEMIC COUNCIL OF THE SCHOOL OF GRADUATE STUDIES

64.1 Master of Science in Management

It was moved by Dr. Golfman, seconded by Dr. Zerbe, and carried that on page 621, 2013-2014 Calendar, insert a new section "26", renumbering remaining sections accordingly, to read as follows:

"26 Regulations Governing the Degree of Master of Science in Management

Professor and Dean

W. Zerbe

Associate Professor and Associate Dean (Research)

K. Arnold

Director of M.Sc. in Management program

TBA

The Degree of Master of Science in Management is a research-focused master's degree offered by the Faculty of Business Administration. The Degree is offered to full-time students in five areas in management: (1) Operations Management; (2) Information Management; (3) Organizational Behaviour; (4) Human Resources Management; and (5) General Management. These regulations must be read in conjunction with the **General Regulations** of the School of Graduate Studies of Memorial University of Newfoundland.

Master of Science in Management (cont'd)

26.1 Qualifications for Admission

Admission is limited and competitive. General qualifications for admission to Masters Programs at Memorial University of Newfoundland are set out under **General Regulations, Qualifications for Admission.**

In addition, the following admission requirements will apply:

1. A Graduate Management Admissions Test (GMAT) score of at least 600. A Graduate Records Examinations (GRE) score of at least 310 will be accepted in lieu of GMAT scores.
2. Applicants who did not complete a four-year baccalaureate degree at a recognized university where English is the primary language of instruction must normally complete either the:
 - (a) Test of English as a Foreign Language (TOEFL) and achieve a paper-based score of 580 (or higher), computer-based score of 237 (or higher), or Internet based score of 92-93 (or higher); or
 - (b) International English Language Testing System (IELTS) and achieve a score of 7 (or higher).

26.2 General Program Requirements

1. The program of study for the M.Sc. in Management Degree is the responsibility of the Supervisor.
2. It is the responsibility of the Supervisor to meet regularly (at least annually) with the student and to provide guidance at all stages of the candidate's program. An annual report prepared by the Supervisor and signed by the student and the Supervisor is required to be submitted to the Director of the M.Sc. in Management Program (Faculty of Business Administration).
3. Course requirements are set by each of the program areas and are described under Program Areas below.
4. In addition to courses and research, graduate students are expected to participate in Faculty of Business Administration seminars.
5. The M.Sc. in Management program requires the successful completion of a written thesis. See School of Graduate Studies General Regulations regarding thesis examination (3.10 Theses and Reports).

26.3 Program areas

26.3.1 Operations Management

1. Program requirements: Business 9901; Business 9910; Business 9914; Business 9917; **One of** Business 8103, Business 9902, Business 9903 or Business 9904; **One** other graduate course approved by the student's supervisor.

Master of Science in Management (cont'd)

26.3.2 Information Management

1. Program requirements: Business 9901; Business 9911; Business 9918; **One of** Business 8103, Business 9902, Business 9903 or Business 9904; **One of** Business 9913 or Business 9915; **One** other graduate course approved by the student's supervisor.

26.3.3 Organizational Behavior

1. Program requirements: Business 9901; Business 9920; Business 9924; **One of** Business 8103, Business 9903 or Business 9904; **Two electives chosen from** other graduate course(s) approved by the student's supervisor.

26.3.4 Human Resources Management

1. Program requirements: Business 9901; Business 9921; Business 9925; **One of** Business 8103, Business 9903 or Business 9904; **Two electives chosen from** other graduate course(s) approved by the student's supervisor.

26.3.5 General Management

1. Program requirements: Business 9901; Business 9923; Business 9927; **One of** Business 8103, Business 9903 or Business 9904; **Two electives chosen from** any other graduate course(s) approved by the student's supervisor.

26.4 Courses

Business 8103 Statistical Applications in Management

Business 9901 Approaches to Management Research

Business 9902 Modeling Methods in Management Research (prerequisite: 9901)

Business 9903 Quantitative Methods in Management Research (prerequisite: 9901)

Business 9904 Qualitative Methods in Management Research (prerequisite: 9901)

Business 9910 Optimization

Business 9911 Data and Process Models in Information Systems Development

Business 9913 Human-Computer Interaction and Decision Support Systems

Business 9914 Supply Chains: Models and Management

Business 9915 Electronic Commerce

Business 9917 Special Topics in Operations Management

Business 9918 Special Topics in Information Systems

Business 9920 Foundations in Organizational Behaviour

Business 9921 Foundations in Human Resource Management

Business 9923 Foundations in Organization Theory

Business 9924 Current Issues in Organizational Behaviour

Business 9925 Current Issues in Human Resource Management

Business 9927 Current Issues in Organization Theory"

65. World War I Commemorations Steering Committee Presentation

The President invited Dr. Luke Ashworth, a member of the Commemorations Steering Committee, to give a presentation on the World War I Commemorations. Ms. Vicki Collins and Mr. Doug Ballam were also present.

Dr. Ashworth began his presentation by noting that this University is a living memorial.

The Steering Committee has the responsibility to stimulate, coordinate, guide and oversee the development of university activities, events, exhibits, special projects and other initiatives to commemorate the 100th anniversary of World War I, 2014-2018.

The WWI experience is an inspiration to strive for excellence and to give back to society.

The Marketing plan consists of three fronts:

- Academic programs
- Physical commemorations
- Library, archives and resources

The Steering Committee is overseeing the final planning phase:

- Units are invited to play a role
- Individuals and groups can participate
- Support and advice are available

A discussion then ensued with questions and comments from the floor covering such topics as:

- a suggestion that the Harris Centre dedicate money for graduate students to do research on commemorations
- Mr. Fred Hawksley, Faculty of Education, was involved in the Great War Project
- NL Regiment has great stories to stimulate us
- Speech by Kevin Major at Convocation was very powerful
- Memorial's legacy is quite distinct

Dr. Ashworth noted that there is a webpage, facebook page and email where comments and feedback are invited.

A copy of Dr. Ashworth's powerpoint presentation is attached to the original of these minutes.

66. Draft Version of Enrolment Plan 2020

The President invited Dr. Wardlaw, Provost and Vice-President (Academic), to present the draft version of Enrolment Plan 2020.

Dr. Wardlaw began his presentation by noting that three plans are under development, focusing on enrolment, research and infrastructure.

Enrolment Plan 2020 will come to Senate in April for endorsement.

Feedback on Version 2 is now being sought.

Dr. Wardlaw set the context by reviewing statistics on enrolment.

The overall recommendation is from the University Strategic Enrolment Management (SEM) Group.

The recommendations related to Undergraduate Enrolment include:

- University-level undergraduate enrolment management plan
- Review of scholarship program
- Affiliation of students on St. John's campus with an academic home unit
- Unit-level undergraduate enrolment plans

The recommendations related to Graduate Enrolment include:

- University graduate enrolment management plan and unit-level graduate enrolment management team
- Emphasis on research-based program enrolment increases (thesis- and research project based masters and PhD)

A discussion then ensued with questions and comments from the floor covering such topics as:

- quantity vs quality of students
- Faculty of Education has decreased enrolment and this has improved the quality of education
- projection is based on Newfoundland current participation rates, rather than including a goal to improve these rates
- have any past enrolment plans been reviewed during the development of the current plan
- how do you define retention

It was agreed to distribute version 2.1 to Senators following the meeting.

Feedback can be sent to the Provost's Office, c/o Mary Haynes, mhaynes@mun.ca.

Draft Version of Enrolment Plan 2020 (cont'd)

A copy of Dr. Wardlaw's powerpoint presentation is attached to the original of these minutes.

67. Draft of the Strategic Research Intensity Plan

The President invited Dr. Marceau, Vice-President (Research), to present the current draft of the Strategic Research Intensity Plan.

Dr. Marceau began his presentation by thanking everyone for the opportunity to address Senate.

Dr. Marceau gave a powerpoint presentation on the Strategic Research Intensity Plan noting that consultations began March 3rd.

Memorial University is at an historic crossroads:

- strongest financial support of any Provincial government in Canada
- bold new infrastructure plan - focused on rebuilding the university
- innovative new enrolment plan - focused on graduate student growth

There will be massive changes to the university over the next ten years. There are two questions to answer:

- where do we wish to go?
- how do we leverage it when we get there?

Memorial's vision is to be recognized as "...one of the most distinguished public universities in Canada and beyond...". The main characteristic of the Plan is a synergistic and integrated approach for greatly increased research intensity, based on the core business of university education.

The plan includes four components: people, environment, community partners and areas of strategic opportunity.

There is a 6-week university consultation taking place from March 3 - April 14. The Strategic Research Intensity Plan will come back to Senate in April for endorsement and then to the Board of Regents on May 8th for final approval.

The 2020 Projected Outcomes include:

- Increased capacity (Infrastructure, Grad Programs, Research Chairs, Funding)
- Increased scholarly dissemination
- Increased impact on the Province
- Increased reputation

Draft of the Strategic Research Intensity Plan (cont'd)

In conclusion, Dr. Marceau noted that the proposed plan...

- Builds on Memorial's people, their long-standing tradition of resourcefulness, innovation and entrepreneurship
- Builds on - and strengthens - our core business of university education
- Will make Memorial "...the university to watch in Canada..." for the quality and quantity of its outcomes

A discussion then ensued with questions and comments from the floor covering such topics as:

- 100% growth in seven years is very ambitious
- concern regarding becoming only a Research University
- concerns regarding all faculties developing research-based graduate programs within two years, especially Grenfell Campus where there is currently only one Master's program; two years does not seem realistic
- research at undergraduate level
- excitement for plan as so much is happening now, ie. infrastructure space is coming on, educational research and innovation, improvement in writing grant proposals

A copy of Dr. Marceau's powerpoint presentation is attached to the original of these minutes.

68. REMARKS FROM THE CHAIR - QUESTIONS/COMMENTS FROM SENATORS

Dr. Kachanoski reported on his activities since the last meeting of Senate.

The President noted that this was Dr. Hensman's, Dean of Pharmacy, last meeting of Senate and congratulated her on her service as Dean.

The President noted his participation in the following:

- Emergency Response Committee
- Oil and Gas Week Launch
- Faculty of Arts Awards Celebration
- Volunteer Incentive Program for students
- ADM Industry Canada
- opening of new Residence in Corner Brook
- Launch of Research Intensity Plan
- Throne Speech on March 12th
- Nursing Consolidation meeting

Remarks from the Chair - Questions/Comments from Senators (cont'd)

The President advised that the Operations and Budget Review is underway.

He thanked everyone across the University for their efforts during the call for conservation of power; there were significant savings.

The President has been nominated as a Board Member of the University of the Arctic, in which Memorial will play a significant role.

69. ADJOURNMENT

The meeting adjourned at 5:40 p.m.

CHAIRMAN

SECRETARY