

MEMORIAL UNIVERSITY OF NEWFOUNDLAND
SENATE

The regular meeting of Senate was held on December 12, 2006 at 4:00 p.m. in Room E5004, Education Building.

44. PRESENT

The President, Dr. E. Campbell, Dr. C. Loomis, Dr. J. Ashton, Dr. S. Birnie-Lefcovitch, Dr. P. Fisher (on behalf of Mr. G. Blackwood), Mr. G. Collins, Dean G. Gorman, Dr. L. Hensman, Dean C. Jablonski, Dr. S. LeFort, Dean R. Lucas, Dean J. Rourke, Dean R. Tremblay, Dean L. Walker, Ms. D. Whalen, Dr. R. Adamec, Mr. E. Andrews, Dr. E. Brown, Dr. G. Clark, Ms. B. Conran, Mr. C. Couturier, Dr. D. Foster, Dr. G. George, Dr. A. Gill, Ms. L. Goddard, Dr. J. Harris, Dr. L. Hermanutz, Dr. O. Janzen, Dr. S. Kenney, Professor V. Kuester, Dr. D. McKay, Dr. W. Okshevsky, Dr. D. Pike, Dr. J. Quaicoe, Dr. C. Sharpe, Dr. K. Szego, Dr. D. Tulett, Professor D. Walsh, Dr. J. Whitehead, Dr. P. Wilson, Dr. J. Wright, Mr. S. Sullivan, Ms. K. Giroux-Bougard, Ms. S. Magalios.

45. APOLOGIES FOR ABSENCE

Apologies were received from Dean A. Collins, Dr. T. Gordon, Mr. K. Baker, Dr. V. Bubenik, Dr. M. Daneshtalab, Captain J. Ennis, Dr. R. Helleur, Dr. F. King, Dr. S. Kocabiyik, Professor G. Riser, Professor W. Schipper, Ms. K. Greenfield, Ms. J. Allen, Mr. J. Farrell, Ms. S. Power.

46. SPECIAL MEETING OF SENATE - STRATEGIC PLAN AND TARGETS

The President advised Senate that while significant progress continues to be made in the consultation and writing process, it has not been possible to schedule a meeting of the Steering Committee and hence, the latest draft of the Strategic Plan will not be ready for discussion at today's meeting of Senate. The President then gave Senators a short update on progress and noted that two meetings of Senate may be required to discuss this topic, possibly January 9 for a preliminary discussion and January 23 or 30 for approval of the Strategic Plan and Targets. Dr. Meisen advised that final details regarding the scheduling of these meetings will be recommended by the Executive Committee of Senate.

47. MINUTES

The Minutes of the special and regular meetings held on November 14, 2006 were taken as read and confirmed.

48. REPORT OF THE SENATE COMMITTEE ON HONORARY DEGREES AND CEREMONIAL

Senate moved into a closed session for this item of business in accordance with **Section IV.E.2. SENATE MEETINGS AND PROCEDURES** of the Handbook of Senate By-Laws and Procedures which reads:

Report of the Senate Committee on Honorary Degrees and Ceremonial (cont'd)

Matters of a confidential nature, including honorary degrees, shall be discussed in closed session; observers are not permitted to attend closed sessions.

The names of 11 candidates recommended by the Committee on Honorary Degrees and Ceremonial were presented to the Senate for awarding of doctoral degrees honoris causa. Members were given the opportunity to discuss the merits of each of the candidates before voting. Upon voting by a show of hands, each candidate was approved by at least a two-thirds majority vote.

The Chair reviewed the list of candidates who had previously been approved for the award of an honorary degree but who have not yet received their degree and informed Senators that the list is available for viewing in the Office of the Secretary of Senate.

REPORT OF THE EXECUTIVE COMMITTEE OF SENATE

It was agreed by separate motion where necessary, that the report of the Executive Committee be approved as follows:

CONSENT AGENDA

It was moved by Professor Walsh, seconded by Dr. Jablonski, and carried that the consent agenda, comprising the items listed in 49 below, be approved as follows:

49. REPORT OF THE SENATE COMMITTEE ON UNDERGRADUATE STUDIES

49.1 School of Music

Page 228, 2006-2007 Calendar, under the heading 10.4 Music History Courses, after Music 2013 add the following new course:

“2014 Introduction to World Music (3 cr. hrs.) provides an introduction to the musics of selected cultures and contemporary intercultural communities. Drawing on topics and issues in ethnomusicology, it focuses on musical practices, beliefs, and techniques. It is intended to develop listening skills, broaden musical horizons, as well as to enable a deeper understanding of the way music functions in relation to social groups and individual lives.

Note: Credit for this course may not be applied to the Bachelor of Music Degree.”

Page 219, 2006-2007 Calendar, under the heading 2 Registration in Music Courses (Non-Music Students), following the first paragraph “The following music courses are available to students ... with little or no musical background:” add “Music 2014” to the list of courses.

49.2 Diploma in Police Studies

Page 436, 2006-2007 Calendar, under the heading 9 Course Descriptions, for the course Social Work 3310, delete “PR: admission to the Diploma in Police Studies” and replace with the following:

“Enrolment in this course is restricted to students admitted to the Diploma Program in Police Studies and who remain in good standing as recruit cadets of the Royal Newfoundland Constabulary.”

49.3 Faculty of Engineering and Applied Science

In a memo dated October 26, 2006, Dr. Ray Gosine, Chair, Faculty Council of the Faculty of Engineering and Applied Science, reported that at a meeting held on October 25, 2006, a motion was passed to recommend to Senate revisions to the Academic Term 8 of the Mechanical Engineering program for the classes of 2007 - 2012. It was noted that the changes will not appear in the Calendar but only on the web-site and are here for the information of Senate.

49.4 Historical Studies Program - Sir Wilfred Grenfell College

Page 113, 2006-2007 Calendar, under the heading 10.17 History, add the following new course:

“**3135 France in the Americas, 1500-1815.** This course investigates the French presence mainly in New France, but also Newfoundland, Florida, Louisiana, the Caribbean, Acadia, Île Royale, and Brazil, from the early voyages of exploration to the Anglo-French struggle for North America. This topic will be studied within the greater framework of the transplantation of a European society onto a different continent, delving also into various subject themes such as French-aboriginal relations, politics and government, institutions, women and gender, and society in France and new France.”

49.5 Department of Biology

Page 259, 2006-2007 Calendar, under the heading 5.2.7 Course List, add the following new course:

“**4122 Advanced Topics in Marine Invertebrates.** This course provides an in-depth examination of physiological, ecological and behavioural adaptations in marine invertebrates. Lectures will be combine with discussions of relevant papers from the primary literature on topics of current interest, which may relate to functional morphology, ecology, evolution and natural history. Students will also gain practical research experience through the study of live and preserved animals.

Three hours of lectures and three hours of laboratory per week.

Prerequisites: Biology 2122, 2600 and 2900.”

49.6 Department of Mathematics and Statistics/Department of Physics and Physical Oceanography

Page 277, 2006-2007 Calendar, under the heading 5.8.13.3 Applied Mathematics Courses, add the following new course:

Department of Mathematics and Statistics/Department of Physics and Physical Oceanography (cont'd)

“4130 Introduction to General Relativity (same as Physics 4220) studies both the mathematical structure and physical content of Einstein’s theory of gravity. Topics include the geometric formulation of special relativity, curved spacetimes, metrics, geodesics, causal structure, gravity as spacetime curvature, the weak-field limit, geometry outside a spherical star, Schwarzschild and Kerr black holes, Robertson-Walker cosmologies, gravitational waves, an instruction to tensor calculus, Einstein’s equations, and the stress-energy tensor.

Prerequisites: AM/PM 3202 and one of P3220, AM/PM 4230 or permission of the Head of Department. AM/PM 4230 may be taken concurrently.”

Page 283, 2006-2007 Calendar, under the heading 5.9.7 Course List, add the following new course:

“4220 Introduction to general Relativity (same as Applied Mathematics 4130) studies both the mathematical structure and physical content of Einstein’s theory of gravity. Topics include the geometric formulation of special relativity, curved spacetimes, metrics, geodesics, causal structure, gravity as spacetime curvature, the weak-field limit, geometry outside a spherical star, Schwarzschild and Kerr black holes, Robertson-Walker cosmologies, gravitational waves, an instruction to tensor calculus, Einstein’s equations, and the stress-energy tensor.

Prerequisites: AM/PM 3202 and one of P3220, AM/PM 4230 or permission of the Head of Department. AM/PM 4230 may be taken concurrently.”

REGULAR AGENDA

50. REPORT OF THE SENATE COMMITTEE ON UNDERGRADUATE STUDIES

50.1 Clause 4.4.7.2 Withdrawing from the University without Academic Prejudice - General Academic Regulations (Undergraduate)

A memo dated 8 November 2006 was received from the Secretary of the Senate Committee on Undergraduate Studies advising that as it is currently written, General Academic Regulation (Undergraduate) 4.4.7.2 allows a student doing only courses offered in Intersession in the Spring Semester to withdraw from the University until the end of the second week of classes which is in contradiction with 4.4.6 Dropping Courses, where deadlines are pro-rated. The Senate Committee on Undergraduate Studies is proposing the following amendment:

“In the case of sessions, accelerated courses, and courses offered outside the normal time frame of a semester or session, deadlines for withdrawing from the University will be prorated accordingly.”

Following consideration, the motion to approve the above-noted amendment which was moved by Professor Walsh, and seconded by Mr. Collins, carried.

Page 57, 2006-2007 Calendar, under the heading 4.4.7.2 Withdrawing from the University Without Academic Prejudice, insert the following as the 4th bullet:

Clause 4.4.7.2 Withdrawing from the University without Academic Prejudice
- General Academic Regulations (Undergraduate)

- “In the case of sessions, accelerated courses, and courses offered outside the normal time frame of a semester or session, deadlines for withdrawing from the University will be prorated accordingly.”

50.2 Bachelor of Business Administration - Sir Wilfred Grenfell College

Professor Walsh presented the proposed Bachelor of Business Administration degree program to be offered at Sir Wilfred Grenfell College. In doing so, she noted that this proposal is a reflection of the University’s stated position to grow enrolments at Sir Wilfred Grenfell College. Professor Walsh remarked that the material provided to Senators, which is detailed and extensive, has received a great deal of scrutiny and examination. At the same time, she noted that consultation has been broad and deep resulting in widespread support. However, Professor Walsh noted that there are at least two areas of concern which should be highlighted for Senate.

Firstly, she noted that the University is seeking advice from the Association to Advance Collegiate Schools of Business (AACSB) regarding the impact which this proposed new degree program may have on Memorial’s accreditation status. She also noted that the Senate Committee on Undergraduate Studies and the Executive Committee of Senate both agreed to forward this proposal to Senate recommending approval pending a resolution of the accreditation issue which is satisfactory to both the Dean of the Faculty of Business Administration and the Principal of Sir Wilfred Grenfell College and to their respective Academic Councils.

Secondly, Professor Walsh remarked that there is some concern about potential confusion arising from using the title Bachelor of Business Administration in the case of this program when the same degree title is being used on the St. John’s campus. However, Professor Walsh noted that such a practise is widely accepted in many multi-campus universities in Canada and the United States and in fact, has existed here at Memorial for some years where we have two different programs at St. John’s and at Corner Brook in the following areas:

- Bachelor of Arts in English
- Bachelor of Arts in Psychology
- Bachelor of Science in Psychology.

An omnibus motion to approve the following five subsidiary motions relating to the Bachelor of Business Administration degree program at Sir Wilfred Grenfell College, pending a resolution of the accreditation issue which is satisfactory to both the Dean of the Faculty of Business Administration and the Principal of Sir Wilfred Grenfell College and to their respective Academic Councils, was moved by Professor Walsh and seconded by Dr. Ashton:

Motion 1:

“As per page 93 of the 2006-07 University Calendar, following Major in Tourism Studies, add: 7.5 Bachelor of Business Administration ...”

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

Motion 2:

“a) Approve the following new core courses ...”

Motion 3

“Update “Course Descriptions” Section 10 (p. 103) of the Sir Wilfred Grenfell College section of the University Calendar as follows ...”

Motion 4

“Replace current Calendar entry for a Business Minor as per page 94 of the 2006-07 University Calendar with ...”

Motion 5

“a) Insert in Clause 7, Division of Social Science (page 91 of the 2006-2007 University Calendar) after the second sentence, “A Bachelor of Business Administration is also available ...”

Following Professor Walsh’s introduction, Dr. Ashton provided a history of the development of the program. In doing so, he noted that the program has been in the development stages since the 1990's and that there is a high degree of interest in a Bachelor of Business Administration degree program being offered at the College. The program has been developed following extensive consultation within Memorial University, with other universities and the program has undergone an extensive review by the Senate Committee on Undergraduate Studies. Dr. Ashton noted that it was his understanding that the Provincial Government will designate new funds for the offering of this new program at Sir Wilfred Grenfell College.

During discussion of the proposed new program, several Senators questioned the impact that the program would have, if approved, on the accreditation of the University’s current degree programs in Business. Senators also questioned the new resource commitment that is needed to implement the program.

It was then moved by Dr. Tulett, seconded by Dr. Adamec that the motion to approve be tabled until confirmation has been received from the Association to Advance Collegiate Schools of Business that the implementation of the program at Sir Wilfred Grenfell College will not have an effect on the accreditation of Business programs at the St. John’s campus. However, when put to a vote, the motion was defeated.

The omnibus motion to approve the five subsidiary motions relating to the Bachelor of Business Administration degree program at Sir Wilfred Grenfell College, pending a resolution of the accreditation issue which is satisfactory to both the Dean of the Faculty of Business Administration and the Principal of Sir Wilfred Grenfell College and to their respective Academic Councils, which was moved by Professor Walsh and seconded by Dr. Ashton, was carried by a majority vote.

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

Page 93, 2006-2007 Calendar, following Major in Tourism Studies, add:

“7.5 Bachelor of Business Administration

Regulations for the Degree of Bachelor of Business Administration (BBA)

The Bachelor of Business Administration (BBA) degree program at Sir Wilfred Grenfell College is designed to deliver a comprehensive foundation in the fundamental areas of business and decision making. Students also have an opportunity to further specialize in areas of small business and entrepreneurship or economic development.

Admission Modes and Requirements

Direct Entry (for High School Students)

Students may apply for admission into the BBA program directly from high school by indicating this in the appropriate place on their Undergraduate Application for Admission/Readmission to Memorial University of Newfoundland. Direct admission from high school is subject to the applicant's final acceptance to the University.

Advanced Standing (for Current Memorial Students)

1. Current Memorial University of Newfoundland students may apply for admission to the BBA program with advanced standing after the successful completion of the 30 credit hours specified under Regulation 2 of **The Curriculum** below with an overall average of at least 65% in those specified 30 credit hours.
2. Students applying for advanced standing in the BBA Program must complete and submit an Application for Admission form to the Chair of the Business Administration program.
3. Admission with Advanced Standing is limited and competitive. The primary criterion used in reaching decisions on applications for admission with advanced standing is overall academic achievement. Selection, therefore, will be based on a student's overall academic performance.

Transfers from Other Post-Secondary Institutions

1. Students who are transferring from other universities must apply for admission to the University on or before the deadlines specified in the University Diary for the semester in which they intend to begin their program, to allow sufficient time for the evaluation of transfer credits. The acceptance of transfer students into the BBA program is subject to the same conditions outlined under **Advanced Standing (for Current Memorial Students)** above.

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

2. Subject to Regulation 3 under **Advanced Standing (for Current Memorial Students)** above, graduates of a three year community college business diploma program may also be considered for admission with advanced standing into the BBA program. To be eligible for the Degree of Bachelor of Business Administration such students will be required to complete a minimum of 45 credit hours from Memorial University. Specific course requirements will be determined on an individual basis at the time of admission.

The Curriculum

1. The Bachelor of Business Administration requires a total of 120 credit hours.
2. Students who have gained direct entry to the BBA program must successfully complete the following 30 credit hours by the end of Spring semester of their first year for continuance in the program:
 - a) Business 1000 and 2000
 - b) Economics 2010 and 2020
 - c) Six credit hours in first year English
 - d) Math 1000
 - e) Nine additional credit hours in non-business elective courses.
3. 48 credit hours as follows:
 - Business 1101, 1201, 1600, 2101, 2301, 2401, 2700, 3401, 4000, 4320, 4500, 5301, 7000, 7010, 7025, and Statistics 2500.
 -
4. Students must choose one of the following areas of concentration:
 - A. CONTEMPORARY BUSINESS STUDIES**
12 credit hours as follows:
 - one of Business 2808, Philosophy 1600, or Philosophy 2230
 - Business 7050
 - Business 7302
 - one of Economics 3030 or 3150
 - B. SMALL BUSINESS & ENTREPRENEURSHIP**
9 credit hours as follows:
 - Business 2201 Marketing Applications
 - Business 5600 New Venture Creation
 - Business 7600 Current Topics in Entrepreneurship6 credit hours selected from the following list:
 - Business 6200 Marketing Research
 - Business 6500 Family Business, Franchising, and Buying an Enterprise
 - Business 6600 Managing Growth in the Small Firm
 - Business 6610 Small Enterprise and Regional Development
 - Business 7610 Regulatory and Taxation Issues for Small Business
 - C. REGIONAL ECONOMIC DEVELOPMENT**
9 credit hours as follows:
 - Business 3320 Introduction to Labour Relations
 - Business 4010 Government Policy and Economic Development
 - Business 4020 Research and Economic Analysis

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

6 credit hours selected from the following list:

- Business 5010 International Development
- Business 6800 Current Topics in Rural & Economic Development
- Economics 4010 Economics of Development in Less Developed Countries
- Economics 4011 Economic Development and Planning
- Social/Cultural Studies 3210 Persistence and Change in Rural Society
- Resource Management 3000 Regional Planning and Management [proposed]
- Tourism Studies 4020 Seminar in Rural and Remote Tourism

5. Courses to make up the total of 120 credit hours. When selecting these courses, students are reminded that Core Requirements for a SWGC degree program (Clause 4) must be met. In addition, if students choose to complete a minor within the BBA program, they are advised to select their electives carefully so that they will also meet the requirements for the chosen Minor program as set forth in the University Calendar.
6. For graduation, a student must be enrolled in the BBA program, have obtained a minimum overall average of 60% on the program courses specified under Regulations 3 and 4 of **The Curriculum** above, and must have successfully completed other courses to make up the total of 120 credit hours.

Minor from another Academic Unit

Students enrolled in the BBA program are not required to complete minor programs; however, students may choose to pursue a minor in other non-business academic units (where minor programs exist) with permission of that academic unit.

Students are advised to refer to the requirements for the chosen Minor program as set forth in the University Calendar, and it is recommended that students seek academic advice when planning their program.

Continuation

1. The standing of every student will be assessed at the end of each academic term by the Program Chair of Business. The decisions of the Chair will be issued to the individual students by the Registrar's Office.
2. Students gaining direct entry to the BBA program and those with advanced standing must maintain a 65% overall average in the 30 credit hours specified under Regulation 2 of **The Curriculum** above for continuance in the program.
3. Students who have been required to withdraw following the completion of Regulation 2 requirements of **The Curriculum** may be considered for readmission to the program in accordance with the entry under **Admission Modes and Requirements** above, with the heading **Advanced Standing (for Current Memorial Students)**.

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

A required withdrawal for failure to meet these continuation requirements will not be reflected on a student's transcript.

4. Following the completion of Regulation 2 requirements of **The Curriculum**, students must qualify for continuation after each term of study. For continuation, students must have an overall average of 60% over their last ten courses taken. In the event that a student has more courses than needed in the earliest term used, the courses with the highest grades in that term will be used.

Students who fail to achieve these standards will be required to withdraw from the program. They may be considered for readmission after a lapse of two semesters. In order to be considered for readmission, students must formally apply to the Program for readmission.

A required withdrawal will be reflected on a student's transcript.

5. Students who are required to withdraw a second time under Regulation 4 above are not eligible for readmission into the program.
6. The Academic Studies Committee may allow a student to continue who fails to achieve the standards outlined in Regulation 4 above. A decision of this nature will be made only for reasons acceptable to this Committee.

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)**Recommended Course of Study for BBA Curriculum**

Contemporary Business Studies	
Year 1 Semester 1 <ul style="list-style-type: none"> • Business 1000 Introduction to Business • Economics 2010 Introduction to Microeconomics I • Three credit hours in English • Six credit hours in non-business elective courses* ** 	Semester 2 <ul style="list-style-type: none"> • Business 2000 Business Communications • Economics 2020 Introduction to Macroeconomics • Three credit hours in English • Mathematics 1000 • Three credit hours in non-business elective courses**
Year 2 Semester 3 <ul style="list-style-type: none"> • Business 1101 Principles of Accounting • Business 1201 Principles of Marketing • Business 1600 Introduction to Entrepreneurship • Business 2401 Quantitative Methods for Business • Three credit hours in elective courses** 	Semester 4 <ul style="list-style-type: none"> • Business 2101 Managerial Accounting • Business 2700 Computing and IS for Business • Business 2808 Business Ethics OR Philosophy 1600 OR 2230 • Six credit hours in elective courses**
Year 3 Semester 5 <ul style="list-style-type: none"> • Business 2301 Organizational Behaviour • Business 4000 Business Law I • Economics 3030 International Economics OR Economics 3150 Money and Banking • Statistics 2500 Statistics for Business and Arts Students • Three credit hours in elective courses** 	Semester 6 <ul style="list-style-type: none"> • Business 3401 Operations Management • Business 4320 Human Resource Management • Business 4500 Financial Management I • Six credit hours in elective courses**
Year 4 Semester 7 <ul style="list-style-type: none"> • Business 5301 Organizational Theory • Business 7000 Organizational Strategy • Business 7302 International Business • Six credit hours in elective courses** 	Semester 8 <ul style="list-style-type: none"> • Business 7010 Business and Society • Business 7025 Management Decision Making • Business 7050 Seminar in Business Administration • Six credit hours in elective courses**
<p>* Depending on your level of preparation in Mathematics, you may be required to complete Mathematics 1090 as a prerequisite for Mathematics 1000.</p> <p>** When selecting electives, students are reminded that Core Requirements for a SWGC degree program (Clause 4) must be met. In addition, if students choose to complete a minor within the BBA program, they are advised to select their electives carefully so that they will also meet the requirements for the chosen Minor program as set forth in the University Calendar.</p>	

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

Small Business & Entrepreneurship Concentration	
<p>Year 1</p> <p>Semester 1</p> <ul style="list-style-type: none"> • Business 1000 Introduction to Business • Economics 2010 Introduction to Microeconomics I • Three credit hours in English • Six credit hours in non-business elective courses* ** 	<p>Semester 2</p> <ul style="list-style-type: none"> • Business 2000 Business Communications • Economics 2020 Introduction to Macroeconomics • Three credit hours in English • Mathematics 1000 • Three credit hours in non-business elective courses*
<p>Year 2</p> <p>Semester 3</p> <ul style="list-style-type: none"> • Business 1101 Principles of Accounting • Business 1201 Principles of Marketing • Business 1600 Introduction to Entrepreneurship • Business 2401 Quantitative Methods for Business • Three credit hours in elective courses** 	<p>Semester 4</p> <ul style="list-style-type: none"> • Business 2101 Managerial Accounting • Business 2201 Marketing Applications • Business 2700 Computing and IS for Business • Six credit hours in elective courses**
<p>Year 3</p> <p>Semester 5</p> <ul style="list-style-type: none"> • Business 2301 Organizational Behaviour • Business 4000 Business Law I • Statistics 2500 Statistics for Business and Arts Students • Three credit hours from concentration electives*** • Three credit hours in elective courses** 	<p>Semester 6</p> <ul style="list-style-type: none"> • Business 3401 Operations Management • Business 4320 Human Resource Management • Business 4500 Financial Management I • Business 5600 New Venture Creation • Three credit hours in elective courses**
<p>Year 4</p> <p>Semester 7</p> <ul style="list-style-type: none"> • Business 5301 Organizational Theory • Business 7000 Organizational Strategy • Three credit hours from concentration electives*** • Six credit hours in elective courses** 	<p>Semester 8</p> <ul style="list-style-type: none"> • Business 7010 Business and Society • Business 7025 Management Decision Making • Business 7600 Current Topics in Entrepreneurship • Six credit hours in elective courses**
<p>* Depending on your level of preparation in Mathematics, you may be required to complete Mathematics 1090 as a prerequisite for Mathematics 1000.</p> <p>** When selecting electives, students are reminded that Core Requirements for a SWGC degree program (Clause 4) must be met. In addition, if students choose to complete a minor within the BBA program, they are advised to select their electives carefully so that they will also meet the requirements for the chosen Minor program as set forth in the University Calendar.</p> <p>*** Concentration electives for Small Business and Entrepreneurship must be selected from Regulation 4, table B of The Curriculum.</p>	

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

Regional Economic Development Concentration	
Year 1 Semester 1 <ul style="list-style-type: none"> • Business 1000 Introduction to Business • Economics 2010. Introduction to Microeconomics I • Three credit hours in English • Six credit hours in non-business elective courses* ** 	Semester 2 <ul style="list-style-type: none"> • Business 2000 Business Communications • Economics 2020 Introduction to Macroeconomics • Three credit hours in English • Mathematics 1000 • Three credit hours in non-business elective courses*
Year 2 Semester 3 <ul style="list-style-type: none"> • Business 1101 Principles of Accounting • Business 1201 Principles of Marketing • Business 1600 Introduction to Entrepreneurship • Business 2401 Quantitative Methods for Business • Three credit hours in elective courses** 	Semester 4 <ul style="list-style-type: none"> • Business 2101 Managerial Accounting • Business 2700 Computing and IS for Business • Business 3320 Introduction to Labour Relations • Six credit hours in elective courses**
Year 3 Semester 5 <ul style="list-style-type: none"> • Business 2301 Organizational Behaviour • Business 4000 Business Law I • Statistics 2500 Statistics for Business and Arts Students • Three credit hours from concentration electives*** • Three credit hours in elective courses** 	Semester 6 <ul style="list-style-type: none"> • Business 3401 Operations Management • Business 4320 Human Resource Management • Business 4010 Government Policy and Economic Development • Business 4500 Financial Management I • Three credit hours in elective courses**
Year 4 Semester 7 <ul style="list-style-type: none"> • Business 5301 Organizational Theory • Business 7000 Organizational Strategy • Three credit hours from concentration electives*** • Six credit hours in elective courses** 	Semester 8 <ul style="list-style-type: none"> • Business 7010 Business and Society • Business 7025 Management Decision Making • Business 4020 Research and Economic Analysis • Six credit hours in elective courses**
<p>* Depending on your level of preparation in Mathematics, you may be required to complete Mathematics 1090 as a prerequisite for Mathematics 1000.</p> <p>** When selecting electives, students are reminded that Core Requirements for a SWGC degree program (Clause 4) must be met. In addition, if students choose to complete a minor within the BBA program, they are advised to select their electives carefully so that they will also meet the requirements for the chosen Minor program as set forth in the University Calendar.</p> <p>*** Concentration electives for Regional Economic Development must be selected from Regulation 4, table C of The Curriculum.</p>	

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

Page 105, 2006-2007 Calendar, under the heading 10.4 Business, add the following new core courses:

“2700 Computing and Information Systems for Business. This course serves to introduce computer applications in document processing, spreadsheet and database management, and basic web design and technology. Students will also examine the role of information systems and their design and management in supporting business decision making, and ethical issues surrounding technology in the workplace.

LH: 3 per week

LAB: 3 hours per week

CR: Computer Science 1600, 2650, and 2801.

7025 Management Decision Making (W). This case-based course takes a critical look at the decision-making process and examines the complexities of the business environment that affect both the effectiveness and efficiency of decision making, including environmental uncertainty, and competing stakeholder interests. Through case analysis, students will have an opportunity to evaluate and practice both qualitative and quantitative managerial decision making skills as they apply to areas such as marketing, human resources, production and operations, and business planning. Topics to be covered may include: decision theory, evaluating risk and uncertainty, game theory, and creative problem solving.

LH: 3 per week

PR: BUSI 2401, and BBA students who have completed at least 75 credit hours.”

Add the following new elective courses:

“2808 Business Ethics (W). This course examines the implications of business conduct using ethics as a framework, and will provide the tools to anticipate, critically analyze, appropriately respond to, and provide personal and professional leadership regarding critical ethical issues that will arise both during professional and personal careers.

LH: 3 per week

4010 Government Policy and Economic Development. This course examines the integration of Government policy, scientific understanding, local knowledge and social and economic principles for sustainable economic development. Students will explore experiences with various institutions, regulations and policy instruments in dealing with economic development, both theoretically and in a number of case studies.

LH: 3 per week

PR: BUSI 1000, Economics 2010 and Economics 2020

4020 Research and Economic Analysis. This course will examine the interpretation and analysis of research tools and methods commonly utilized in assessing the impact of economic development in the context of local government, business, social and cultural, and institutional environments.

LH: 3 per week

PR: BUSI 2401, BUSI 4500, Economics 2010, and Economics 2020

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

5010 International Development. The course addresses present critical issues in international development such as sources of national and international economic development, causes of poverty, the role of international trade and financial aid, foreign debt problems, the role of the government and its policies, and globalization. Through lectures, class discussions and project writing it aims to develop the students' knowledge of different theories of development and their ability to identify and analyze the major economic problems, as well as to think critically and to find solutions.
LH: 3 per week
PR: Economics 2010, Economics 2020, Math 1000, and Statistics 2500

6500 Family Business, Franchising, and Buying an Enterprise (W). This course examines various forms of business ventures and the recognition and treatment of associated risks. Emphasis is on the critical importance of the entrepreneur, the demands and the risks faced as well as the rewards and satisfactions to be expected from family-run business, franchising, and enterprise takeover.
LH: 3 per week
PR: BUSI 1101, BUSI 1600, and BUSI 2201

6800 Current Topics in Rural and Economic Development. This course focuses on case studies of rewards and challenges inherent in rural economic development. Potential areas of consideration would include economic, environmental, political, and socio-cultural impacts of economic development.
LH: 3 per week
PR: Restricted to students who have completed at least 60 credit hours.

7050 Seminar in Business Administration. Current topics in contemporary business thinking will be examined and evaluated in a seminar format. Seminars will be presented by faculty, students, and guest speakers.
LH: 3 per week
PR: Restricted to BBA students who have completed at least 90 credit hours, or students who have permission of the Chair of Business Administration."

Page 105, 2006-2007 Calendar, under the heading 10.4 Business, insert the following notes:

"NOTES:

- i) *Any prerequisite listed may be waived by permission of the instructor and program Chair.*
- ii) *Enrolment in Business courses is limited and first priority will be given to students registered in Sir Wilfred Grenfell College's Business Administration programs and Memorial's Faculty of Business Administration programs."*

Add a new section 10.4.1 Core Program Course Descriptions as follows:

"10.4.1 Core Program Course Descriptions

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

1000 Introduction to Business is an overview of business in the Canadian environment is presented in the course with emphasis on the stakeholders involved and the issues confronting managers. The course examines the functional areas of the enterprise (finance, marketing, production, and human resources management) in addition to providing an overview of the business system. An analysis of actual business situations provides a framework of study.

LH: 3 per week

CR: the former Business 2001

1101 Principles of Accounting (QRA) emphasize the concepts and issues of introductory financial accounting as they relate to the Canadian conceptual framework, and will also address the strengths and weaknesses of financial reporting at an introductory level. The student will be introduced to the accounting process and analysis of the balance sheet, income statement, and the statement of changes in financial position.

LH: 3 per week

CR: Business 3100 and the former Business 2100

1201 Principles of Marketing (W) provides an overview of the marketing function, emphasizing customer satisfaction as the focal point of an organization's activities. The course examines customer characteristics and behaviours as a crucial element in the design of effective marketing strategies and programs. The course also deals in detail with the elements of the marketing mix: products and services; pricing; distribution channels; and promotion.

LH: 3 per week

PR: Business 1000 or the former 2001

CR: Business 3200 and Tourism Studies 2201

1600 Introduction to Entrepreneurship is an introductory course designed to give students a broad understanding of the field of entrepreneurship and the role that entrepreneurship plays in society. Topics will include the nature and theories of entrepreneurship, the characteristics and behaviours of entrepreneurs, and the entrepreneurial process in small and large firms. Students will get to think and act in a creative manner, obtain exposure to local entrepreneurs, assess their potential for entrepreneurial careers and develop attitudes and skills that will be useful in any organization. The course is also useful for those who will be dealing with smaller firms in the context of larger organizations and for those who will be working for entrepreneurs.

LH: 3 per week

PR: Business 1000

2000 Business Communications (W) focuses on the development of written and oral communication skills critical in the workplace. The common communications media are reviewed with emphasis on electronic and written correspondence. Students learn how to prepare comprehensive analytical reports including proposal writing. Attention is also given to building confidence in delivering oral presentations and preparing appropriate employment packages. A highly interactive design encourages student practice and participation.

LH: 3 per week

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

2101 Managerial Accounting (QRA) provides an overview of the use of financial data for managerial decision making. The student will be introduced to basic budgeting and analysis techniques for both service-oriented and manufacturing businesses.

LH: 3 per week

PR: Business 1101

CR: the former Business 4100

2301 Organizational Behaviour focuses on the study of individual and group processes in formal organizations. The student is introduced to the nature of work, the systematic approach to the study of behaviour, organizational roles and socialization, motivation, leadership, communication, and group dynamics.

LH: 3 per week

CR: the former Business 4300

2401 Quantitative Methods for Business (QRA) includes series, probability, linear algebra with applications, graphing (including two-variable linear optimization), and business applications of differential calculus; where applicable, spreadsheets will be used.

LH: 3 per week

PR: Mathematics 1000 or the former 1081

Note: A knowledge of the basic operations of spreadsheets is required.

2700. Computing and Information Systems for Business. This course serves to introduce computer applications in document processing, spreadsheet and database management, and basic web design and technology. Students will also examine the role of information systems and their design and management in supporting business decision making, and ethical issues surrounding technology in the workplace.

LH: 3 per week

LAB: 3 hours per week

CR: Computer Science 1600, 2650, and 2801

3401 Operations Management presents and discusses the fundamental concepts necessary to understand the nature and management of the operations function in organizations. The course will focus on forecasting for operations, inventory management; capacity, aggregate and requirements planning; operations scheduling; quality management and continuous improvement; just-in-time systems; product and service design. Case studies will be used.

LH: 3 per week

PR: Statistics 2500 and Business 2401

CR: Business 5400

4000 Business Law I is a course dealing with the law relating to certain aspects of business activity; includes introductory material on the nature of law and legal processes, together with a detailed study of certain aspects of the law of contract, examination of the general principles of the law of agency as they affect business operations; introduction to selected topics in company and partnership law.

LH: 3 per week

Note: the former Business 3000.

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

4320 Human Resource Management introduces the student to the design, operation and management of P/HRM processes, their evaluation, and their contribution to employee and organization effectiveness. The principal processes considered are staffing, development, employment relations, and compensation. Consideration of the influence of relevant organizational and external conditions on P/HRM is included. The course views the management of human resources as the joint responsibility of line and P/HRM managers.
LH: 3 per week
PR: Business 2301

4500 Financial Management I (QRA) is designed to introduce the student to the role of financial management in business, financial analysis techniques, working capital management, and long-term and short-term financing.
LH: 3 per week
PR: Business 1101, Statistics 2500, and Economics 2010
CR: the former Business 4110

5301 Organizational Theory focuses on the organization, its environment, and its subsystems. From providing a basic appreciation of the role and practice of research in organizations, study extends to measures of organizational effectiveness, determinants of structure and design, power and politics, intergroup conflicts and conflict resolution, and organizational development and change.
LH: 3 per week
PR: Business 2301
CR: the former Business 5300

7000 Organizational Strategy (W) emphasises the concepts of business and organizational strategy, and the formulation and implementation of strategy. These will be discussed from a senior management perspective and as the result of senior management decision-making. The student is expected to develop a facility in the strategic analysis of business and other types of organizations, and in strategy formulation and implementation. Theoretical concepts will be discussed and will be explored through case analysis.
LH: 3 per week
PR: Business 2101, 2201, 3320, 3401, 3700, 4000, 4320, 4500, and 5301 OR permission of the Chair of Business at SWGC

7010 Business and Society (W) examines the inter-relationships among business, government, society and the environment. Topics include: the social-economic business system, business ideologies, social responsibilities of business, business ethics, stakeholder and issues management, and selected current issues in business.
LH: 3 per week
PR: Term 7 standing OR permission of the Chair of Business at SWGC

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

7025 Management Decision Making (W) This case-based course takes a critical look at the decision-making process and examines the complexities of the business environment that affect both the effectiveness and efficiency of decision making, including environmental uncertainty, and competing stakeholder interests. Through case analysis, students will have an opportunity to evaluate and practice both qualitative and quantitative managerial decision making skills as they apply to areas such as marketing, human resources, production and operations, and business planning. Topics to be covered may include: decision theory, evaluating risk and uncertainty, game theory, and creative problem solving.

LH: 3 per week

PR: BUSI 2401; restricted to BBA students who have completed at least 75 credit hours”

Add a new section 10.4.2. Business Electives as follows:

“10.4.2 Business Electives

NOTES:

i) All existing business courses at Memorial University that are not included in the SWGC BBA core will be considered business electives.

*ii) When selecting electives, students must ensure that they satisfy requirements for one of the three concentrations in Regulation 4 of **The Curriculum**.*

2201 Marketing Applications applies the principles learned in Business 1201 in a variety of contexts and organizations. Students gain an appreciation for the application of marketing principles in specialist application areas such as: marketing for services, not-for-profit and public sector organizations, and in an international context. In addition, an overview and appraisal of the marketing function and of marketing performance is addressed through the marketing planning process.

LH: 3 per week

PR: Business 1201

CR: the former Business 3200

BUSI 2808 Business Ethics. (W) This course examines the implications of business conduct using ethics as a framework, and will provide the tools to anticipate, critically analyze, appropriately respond to, and provide personal and professional leadership regarding critical ethical issues that will arise both during professional and personal careers.

LH: 3 per week

3320 Introduction to Labour Relations provides an introduction to the field of industrial and labour relations in Canada, with primary emphasis on the labour-management relationship. Students will be introduced to the basic elements of an industrial relations system, including the participants, their roles and relationships, the social, economic, legal and political environment in which the participants interact, and the process and outcomes of collective bargaining. Students may be exposed to various role playing exercises that are applicable to a career in industrial and labour relations.

LH: 3 per week

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

3101 Accounting Applications continues the study of accounting on a more in-depth and detailed basis. Building on the theory and concepts of Business 1101 and 2101, Business 3101 will emphasize the procedures and techniques required for the preparation and presentation of accounting information and general purposes financial statements.

LH: 3 per week

PR: Business 1101

CR: the former Business 3100 and the former Business 2100

3700 Information Systems provides an introduction to information systems to support operations and management. Topics include: an overview of information systems technology; data management; systems development approaches; and managing the information systems function.

LH: 3 per week

PR: Computer Science 2801 (or equivalent computer literacy course) and Term 3 standing.

CR: Business 3701 and Business 6300

4010 Government Policy and Economic Development. This course examines the integration of Government policy, scientific understanding, local knowledge and social and economic principles for sustainable economic development. Students will explore experiences with various institutions, regulations and policy instruments in dealing with economic development, both theoretically and in a number of case studies.

LH: 3 per week

PR: BUSI 1000, Economics 2010 and Economics 2020

4020 Research and Economic Analysis. This course will examine the interpretation and analysis of research tools and methods commonly utilized in assessing the impact of economic development in the context of local government, business, social and cultural, and institutional environments.

LH: 3 per week

PR: BUSI 2401, BUSI 4500, Economics 2010, and Economics 2020

4401 Management Science is an introduction to the analysis, structuring, and model formulation of quantitative business problems, and to the methods for solving these models. Topics include the management science paradigm, payoff matrices, sensitivity analysis of solutions, decision trees, imperfect information, utility theory, Markov chains, formulation of simple linear optimization models, and other topics at the discretion of the instructor; where applicable, available software will be used.

LH: 3 per week

PR: Business 2401

CR: the former Business 3400

5000 Business Law II is designed to show the student how principles of Law are applied to four areas of Business. The areas dealt with in this course are accounting/finance, marketing, personnel and production.

LH: 3 per week

PR: Business 4000

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

5010 International Development. The course addresses present critical issues in international development such as sources of national and international economic development, causes of poverty, the role of international trade and financial aid, foreign debt problems, the role of the government and its policies, and globalization. Through lectures, class discussions and project writing it aims to develop the students' knowledge of different theories of development and their ability to identify and analyze the major economic problems, as well as to think critically and to find solutions.
LH: 3 per week
PR: Economics 2010, Economics 2020, Mathematics 1000, and Statistics 2500

5160 Cost Accounting deals with the use of accounting data for decision making. Topics covered include: cost estimation, pricing, joint costs, advanced variance analysis, total quality management, just-in-time, decentralization, transfer pricing, performance evaluations, activity based accounting, and backflush costing.
LH: 3 per week
PR: either the former Business 3100 and 4100, or 2101
CR: the former Business 7100

5200 Consumer Behaviour deals with concepts related to factors which influence the purchase and consumption behaviour of individuals including culture, social class, reference groups, perception, learning, motivation, personality and lifestyle. The unique aspects of groups and organizational buyers will also be examined.
LH: 3 per week
PR: Business 2201 or the former Business 3200

5401 Linear Optimization and Extensions I: Applications is an extension of Business 4401 to more complex linear optimization models, and models which are extensions of this of the ideas of formulation . Emphasis will be on formulation and computer-based sensitivity analysis, applications to other fields of business, cases in linear optimization and related fields.
LH: 3 per week
PR: Business 4401
CR: the former Business 4400

5402 Linear Optimization and Extensions II: Algorithms include the simplex and revised simplex algorithms, sensitivity analysis and duality, goal optimization, advanced formulation of 0/1 models, branch and bound algorithm, network models: assignment, transportation, transshipment, shortest path, critical path, minimal spanning tree, and maximal flow.
LH: 3 per week
PR: Business 4401
CR: the former Business 4400

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

5500 Financial Management II is an extension of Business 4500. Capital investment decision-making using discounted cash flow methodology; investments under certainty; financial structure and leverage; analysis of money and capital markets; further examination of long-term external financing.

LH: 3 per week

PR: Either the former Business 4110 or 4500

CR: the former Business 7140 and the former Business 5140

5530 Public Finance recognizes the large role played by government in our society. Sources and uses of government funds at the federal, provincial and local levels will be covered. Intergovernmental fiscal problems will be examined with special emphasis on various incentive programs available to business from the three levels of government.

LH: 3 per week

PR: Economics 2010 and 2020

CR: the former Business 5100

5600 New Venture Creation covers the business creation process from the idea conception stage to the launch stage. Students learn how to search for, screen and evaluate opportunities, and to plan and assemble the required resources, including the preparation of an actual business plan. Alternatives to new venture creation, such as purchasing an existing business and purchasing a franchise, are also explored. Extensive group work is required.

LH: 3 per week

PR: Business 1101, 1600, and 2201

CR: the former Business 7030 and the former Business 5030

5700 Information Systems Analysis and Design provides students with the skills to identify business problems which may be solved using information technology, determine requirements for information systems (IS) solutions, and develop detailed designs which form the basis for implementing systems. Topics may include: role of the user in systems development, systems development life cycle, requirements analysis and conceptual modelling, structured analysis and design, and trends in systems development methodologies. The importance of CASE tools in modern systems development will be emphasized through hands-on exercises.

LH: 3 per week

PR: Business 3700

5701 Information Systems Development focuses on issues related to the implementation of information systems. Particular attention will be paid to the requirements of transaction processing and management reporting systems. Topics may include: transition from design to implementation, software construction, testing, documentation, training, conversion, and evaluation.

LH: 3 per week

PR: Business 3700 and Computer Science 2710

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

6000-6029 (Excluding 6001, 6008, 6009, 6010 and 6022) Special Topics

6010 Strategic Management of Technology and Innovation is designed to explore the strategic management of technology and innovation for improving competitiveness and for business development. This will include market-strategy-technology connections, and technical innovation/new product development processes. Technology and technical innovation are viewed as fundamental to strategic competitiveness and business development as important elements of the management of strategic change in the business firm. In approaching technical innovation as strategic implementation, business environmental, organizational capability, human resources and management factors will be discussed.

LH: 3 per week

PR: Business 2101, 2201, 3320, 3401, 3700, 4320, 4500, and 5301

6040 International Business Law develops the skills a business student must have in understanding the laws and regulations that exist and relate to international business decision making. The course will equip students with a knowledge and understanding of laws and regulations that currently prevail in international business operations.

LH: 3 per week

PR: Business 4000

6100 Intermediate Accounting I continues the study of financial accounting by focusing on specific topics such as current assets, long-term investments, capital assets, intangibles, current liabilities, and long-term liabilities. Emerging issues in accounting will also be covered.

LH: 3 per week

PR: Either the former Business 3100 or 3101

6110 Intermediate Accounting II is designed to integrate the principles, concepts and skills acquired in previous accounting courses and to enhance the student's analytical and decision-making capabilities. The course will focus on specific topics related to deferred taxes, pension liabilities, shareholders' equity, and financial statement presentation. The skills acquired in earlier courses will be integrated for purposes of interpreting and analyzing financial information.

LH: 3 per week

PR: Either the former Business 3100 or 3101

6120 Taxation I is a determination of income tax liability of individuals and corporations, and a survey of sales taxes.

LH: 3 per week

PR: Business 1101 or the former 3100, and 4000

6130 Auditing introduces the student to the practice of auditing and to stress the auditor's decision-making process when determining the nature and amount of evidence the auditor should accumulate. Specific topics to be covered include the auditor's legal liability, materiality, internal control, transaction cycles, and audit of information processed through electronic data processing systems.

LH: 3 per week

PR: Either Business 6100 or 6110

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

6200 Marketing Research is designed to acquaint the student with the use of marketing research as an aid to management. This is a comprehensive survey of the scope and methods of marketing research.

LH: 3 per week

PR: Business 2201 or the former 3200, and Statistics 2501 or equivalent

6210 Advertising Management provide a theoretical background on the nature, role and principles of advertising; and to develop analytical and decision-making skills in planning, executing, evaluating and controlling advertising campaigns. Areas to be examined include: social, ethical, legal, and economic considerations; market and customer analysis; advertising objectives; advertising budgets; creative strategy; media strategy; sales promotion and advertising; campaign management and retail advertising.

LH: 3 per week

PR: Business 2201 or the former 3200

6220 Professional Selling and Sales Management focuses on professional selling skills and the selling process, as it is important to understand them to manage a sales force effectively. The sales management component will focus on sales forecasting; planning and budgeting; sales force organization; recruiting, selecting, training, motivating, and compensating salespeople; and evaluating and controlling the sales force and individual salespeople.

LH: 3 per week

PR: Business 2201 or the former 3200

6230 Services Marketing is intended to examine the marketing of services and the role of services in supporting the marketing of tangible products. The distinction between the marketing of tangibles and intangibles will be stressed. The course will identify and examine the distinct issues which are encountered in the marketing of services and will explore appropriate strategies for implementing services marketing programs, primarily in services organizations, including health care, transportation, telecommunications, education, etc. Specifically, the course will examine in detail the role of people in delivering services, the importance of service quality as a strategic differentiating tool, and the importance of collaboration between marketing and human resources management in the delivery of services.

LH: 3 per week

PR: Business 2201 or the former 3200

6301 New Directions in Organizational Behaviour provides an opportunity for students to explore and to develop their interests in topics in a dynamic field. Topics will be selected according to current emphases in the organizational behaviour literature.

LH: 3 per week

PR: Business 2301 and 5301

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

6310 Advanced Personnel and Human Resource Management reinforces the applied aspects of theory covered in Business 4320) by examining approaches to (a) the avoidance of lawsuits, arbitration and performance-related problems which could result from the lack of both due process and effective policies and procedures, and (b) processes for the management of contemporary issues in Human Resource Management. Topics include problem solving in the areas of promotion policy, performance appraisal, test validation, training and development, compensation, job evaluation and pay equity, wrongful dismissal, occupational health and safety, absenteeism, substance abuse and AIDS. Students will examine cases and other material involving worker-management conflict in the above areas and seek to relate these to the legal, ethical and behavioural foundations of Human Resource Management in both unionized and non-unionized settings.

LH: 3 per week

PR: Business 4320

6311 International Human Resources Management develops the skills a business student must have in understanding the processes and practices of international human resource management (IHRM) for a successful managerial career. The course will equip students with a solid knowledge and understanding of human resource functions and practices that currently prevail in global/international business operations.

LH: 3 per week

PR: Business 4320

6312 Employee Recruitment and Selection is a critical factor in creating high performance work systems. This course examines the role of selection in HRM, legal issues, measurement, selection criteria, job competencies, testing, and interviewing, and making the employment decision.

LH: 3 per week

PR: Business 4320

CR: the former Business 6022

6320 Advanced Labour Relations provides advanced level treatment of the field of industrial and labour relations in Canada, with primary emphasis on the labour-management relationship. Emphasis is placed on understanding recent problems/issues in industrial and labour relations and the range of options available for resolving these same problems. Topics examined may include: industrial relations theory; labour law reform; union growth and structure; management strategy; the role of third parties; workplace innovations; alternative dispute resolution mechanisms; union impact; public sector labour relations; comparative industrial relations; etc. Students may be exposed to various role playing exercises that are applicable to a career in industrial and labour relations.

LH: 3 per week

PR: Business 3320

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

6500 Family Business, Franchising, and Buying an Enterprise (W). This course examines various forms of business ventures and the recognition and treatment of associated risks. Emphasis is on the critical importance of the entrepreneur, the demands and the risks faced as well as the rewards and satisfactions to be expected from family-run business, franchising, and enterprise takeover.

LH: 3 per week

PR: BUSI 1101, BUSI 1600, and BUSI 2201

6510 Investments is a study of investment securities, risks, markets and mechanics; an appraisal of the economy, the industry and the firm; and portfolio management for personal and institutional investments.

LH: 3 per week

PR: Either the former Business 4110 or 4500

CR: the former Business 6140

6550 International Finance examines the additional risks and profitable opportunities that arise for the firm when it extends its operations into international markets. Specific topics will include the determination of exchange rates, the international monetary system, balance of payments, the foreign exchange market, international money and capital markets, the parity conditions, accounting exposure, economic exposure, transactions exposure, political risk, and global financing. Knowledge of these topic areas will give further understanding with respect to operating within the constraints of the international marketplace.

LH: 3 per week

PR: Either Business 4500 or the former 4110

Note: This course has been offered as the special topics course Business 6008. Consequently, credit may not be obtained for both the former Business 6008 and the former 6500.

6600 Managing Growth in the Small Firm is designed to introduce the student to the challenges and opportunities of managing small growing businesses. The focus will be on functional issues and solutions within the context of growth oriented small firms. In addition, the course will explore strategic planning in the owner-managed business and strategies for growth and expansion. Extensive use will be made of cases and examples from Atlantic Canada.

LH: 3 per week

PR: Business 5600

CR: the former Business 6030

6610 Small Enterprise and Regional Development explores the potential and constraints on efforts to foster small enterprise formation and expansion as a means to promote regional economic development. It critically examines government initiatives to promote small business as the panacea for depressed regional economies, and reviews changes in the global economy and the organization of production which may enhance small business competitiveness. Both Canadian and international cases are studied, with theoretical and empirical findings related to the Newfoundland context.

LH: 3 per week

CR: the former Business 6009 and the former Business 7031

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

6700 Data Management is based on the premise that data is a valuable resource which needs to be managed effectively to provide accurate, complete, timely, relevant, and accessible information to support decision making. Topics may include: enterprise data modelling, logical database design, database management systems, query languages, transaction management and concurrent access, and security.

LH: 3 per week

PR: Business 3700 or the former 6300

6701 Information Technology Management examines issues of managing information systems and technology. Topics may include: success and failure in IS implementation, IS planning, economics of IS, telecommunications and network management, and legal and ethical issues.

LH: 3 per week

PR: Business 3700 or the former 6300

6800 Current Topics in Rural and Economic Development. This course focuses on case studies of rewards and challenges inherent in rural economic development. Potential areas of consideration would include economic, environmental, political, and socio-cultural impacts of economic development.

LH: 3 per week

PR: Restricted to students who have completed at least 60 credit hours

7050 Seminar in Business Administration. Current topics in contemporary business thinking will be examined and evaluated in a seminar format. Seminars will be presented by faculty, students, and guest speakers.

LH: 3 per week

PR: Restricted to BBA students who have completed at least 90 credit hours, or students who have permission of the Chair of Business.

7110 Accounting Theory deals with the theoretical issues of specific topics such as the accounting standard setting process, the Canadian conceptual framework, assets, liabilities, revenues, expenses, not-for-profit organizations, related party transactions, and financial statement presentation and disclosure. Considerable emphasis will be given to emerging issues.

LH: 3 per week

PR: Business 6100, 6110, 6120, and 6130

7120 Advanced Financial Accounting covers specific topics such as long-term investments, consolidated financial statements, joint ventures, segmented financial information, foreign exchange transactions, and fund accounting.

LH: 3 per week

PR: Business 6100 and 6110

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

7150 Taxation II is designed to provide a detailed and comprehensive analysis of income taxation as well as sales taxation and customs duties and excise taxes. Information relating to the use of trusts, partnerships, and joint ventures will be included, as well as the use of various tax shelters and international tax implications in business planning. The concentration will be on how tax planning for both individuals and corporations can be a significant element in the regular decision-making process, especially for the private corporation.

LH: 3 per week

PR: Business 6120

7160 Advanced Topics in Managerial Accounting introduces the student to an indepth study of advanced qualitative and quantitative methodology available to the managerial accountant. The application of mathematical models and behavioural theories to realistic challenges faced by various fiscal entities will be stressed. Class instruction will include the use of cases and rely heavily on a multidisciplinary approach towards solving the unstructured problem.

LH: 3 per week

PR: Business 5160

7210 Retailing Management provides an integrative examination of the activities involved in marketing goods and services directly to the ultimate consumer. Specifically, the following areas will be examined within a managerial framework: the evolution of retailing; retailing within the marketing channel; market analysis and planning; shopping behaviour; image and retail advertising; trading area and site analysis; store layout; shelf space utilization; merchandising; and the future prospects for retailing.

LH: 3 per week

PR: Business 2201 or the former 3200

7230 Marketing Management is designed to integrate the principles, concepts and skills acquired in previous marketing courses and to enhance the student's analytical and decision-making capabilities with regard to developing marketing strategies. The course will focus on: market analysis, marketing planning, the strategic decisions to be made within the framework of the marketing mix (product, price, promotion, and distribution); and the control systems related to the marketing program. The use of market research and knowledge from other functional areas of the organization (accounting, finance, economics, etc.) will be considered throughout the course.

LH: 3 per week

PR: Business 5200 and 6200

7240 International Marketing provides an understanding of the effects that the international dimension has upon the strategies and management of the marketing efforts of the firm. In particular, the student is introduced to the analysis techniques of the various environments that constitute a country analysis. Entry strategies are discussed with an emphasis upon the export process. Finally, the standardization/adaptation question is discussed in the context of each element of the marketing mix.

LH: 3 per week

PR: Business 2201 or the former 3200

CR: the former Business 6001

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

7250 Business and Industrial Marketing presents a comprehensive view of business markets, including industrial, institutional, and government markets. There is a balanced focus on strategy development and implementation. Particular attention is given to organizational buying behaviour, relationship management, global competitiveness, and the marketing of new high technology products and services.

LH: 3 per week

PR: Business 2201 or the former 3200

CR: the former Business 7220

7302 International Business is designed to introduce students to the issues of international business: these are the processes of cultural confrontation and compromise; the problems of competitive sovereignty involving multinational corporations and the governments of host societies; the organization, structure, operation and control of diverse international businesses; and, finally, the role of multinational enterprise as a catalyst in economic development and resource employment, in particular, the North-South context. The relevance of international business as an area of study to the Canadian economy is discussed. The course is both conceptual and empirical in content.

LH: 3 per week

7310 Seminar in Human Resource Management seeks to integrate policies, procedures and methods covered in B6310 with other functional areas which impact upon the management of Human Resource Systems. Stakeholder assumptions about: work-force characteristics; management philosophy; business strategy; labour markets; laws and society; task technology and unions will be examined via a combination of cases, readings, research, peer discussion and dialogue with guest speakers.

LH: 3 per week

PR: Business 6310

7320 Collective Agreement Administration and Arbitration provides advanced coverage of the substantive and procedural rights of employers, unions and employees under collective agreements, and the means by which disputes over these rights are resolved through the grievance arbitration process. Topics examined include: the legal framework and place of grievance arbitration in the industrial relations system; the nature and scope of the arbitrator's role; preparation for and conduct of arbitration hearings; arbitral jurisprudence; alternative dispute resolution processes; and the development of a sound labour relations climate. Students will undertake extensive reviews of labour arbitration cases and will examine the impact of jurisprudence on the philosophy and practice of management in the private and public sectors. Students may be exposed to various role playing exercises that are applicable to a career in industrial and labour relations.

LH: 3 per week

PR: Business 6320

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

7321 Dispute Settlement in Labour Relations provides advanced level study of conflict in industrial relations, its determinants, the various institutional procedures used to deal with it, and the effectiveness of these same procedures. Topics examined include: theories of industrial conflict; the legal framework; union and employer strategies; interest dispute resolution; the right to strike and alternatives to same; the role and effectiveness of alternative forms of voluntary and compulsory third party assistance; etc. Students may be exposed to various role playing exercises that are applicable to a career in industrial and labour relations.

LH: 3 per week

PR: Business 6320

7322 Labour Law provides an overview of laws regulating the employment relationship in Canada, including the common law, general employment and collective bargaining laws, and the Charter of Rights and Freedoms. Emphasis is placed on the law of collective bargaining in the private sector, including the acquisition and termination of bargaining rights, unfair labour practices, the duty to bargain, industrial conflict and the administration of the collective agreement.

LH: 3 per week

PR: Business 6320

7500 Advanced Finance examines advanced developments in finance. Several topics will be selected, researched and discussed. These topics shall vary as financial practices change.

LH: 3 per week

PR: Business 5500 or the former 5140, and 6510 or the former 6140

CR: the former Business 7130

7510 Options and Futures is an extension of B6510 Investments which will introduce the student to the workings of the options and futures markets. Specific topics will include the institutional structure of the markets, option pricing, strategies such as straddles and spreads, hedging, spot/forward/futures markets, speculation, risk transference and market efficiency considerations.

LH: 3 per week

PR: Business 6510 or the former 6140

CR: the former Business 7170

7600 Current Topics in Entrepreneurship endeavours to address recent research findings in various aspects of entrepreneurship. Students will have the opportunity to pursue issues in entrepreneurship development covering a wide range of topics using publications, journals and conference proceedings.

LH: 3 per week

PR: Business 5600

CR: the former Business 7032

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

7610 Regulatory and Taxation Issues for Small Business is designed to provide students with a general knowledge base of the various tax and other regulatory issues that should be considered in starting a business. The role that tax plays in decision making will be examined as well as the types of corporate funding to establish a new business through government grants, conventional loans and tax credits as provided under the Income Tax Act. Alternative corporate structures will be examined as well as aspects of employee compensation and business valuations. Practical aspects of starting your own business, such as registration requirements, will also be examined.
LH: 3 per week
PR: Business 1101 or the former 3100

7700 Strategic Information Systems examines the growing importance of information systems in helping organizations to achieve and sustain a competitive advantage. Topics covered may include: frameworks for identifying strategic applications, the role of information systems in redesigning business processes, interorganizational systems, identifying and managing risks associated with SIS, supporting globalization, and strategic implications of emerging technologies.
LH: 3 per week
PR: Business 6701

7701 Current Topics in Information Systems examines new developments and trends in information systems. The scope of the course includes: implications of emerging hardware and software technologies, emerging systems applications, and the state-of-the-art in IS management practice. Specific topics will change each year. Readings assigned from professional and academic journals will form the basis of class discussion.
LH: 3 per week
PR: Business 5700, 6700, and 6701"

Page 107, 2006-2007 Calendar, under the heading 10.9 Economics, add the following courses:

“4010 Economics of Development in Less Developed Countries is a problem and policy approach to the economics of development, with emphasis on the issues of poverty, inequality and unemployment. General economic principles, theories and models are examined in the context of less developed economies, and global, institutional and structural implications are drawn.

4011 Economic Planning and Development. The examination of issues in the theory and practice of planning, principles of plan implementation, incentives in a planned economy and models of planning. Alternative approaches to planning are considered, e.g., traditional central planning, indirect financial planning, indicative planning, and economic development planning.”

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

Page 116, 2006-2007 Calendar, under the heading 10.21 Philosophy, add the following course:

“1600 Philosophy of Human Nature is an approach to philosophical thinking by way of analysis and critique of theories of human nature, classical and modern, and the world views associated with them.

Notes: This course has no prerequisite.

Credit may not be obtained for both Philosophy 1600 and the former Philosophy 1001.”

Page 94, 2006-2007 Calendar, under the heading 7.5 Minor Programs - Division of Social Science, delete the section 1. Business Minor and replace with the following:

“Regulations for a Minor in Business

1. Students who are completing degrees in the Divisions of Arts, Science, or Social Science may complete a minor in Business.
2. Students applying for admission to the Business minor program must have completed a minimum of 30 credit hours. Application is made in the space provided on the Change of Academic Program Form, which must then be approved by the Chair of the BBA Program.
3. Admission into the minor program is limited and competitive: at the time of application a student must have a cumulative average of at least 65% on the last 30 credit hours completed.
4. A minor in Business consists of 24 credit hours. Students must complete 18 credit hours as follows: Business 1000, 1101, 1201, 2301, 4500, and 7010. The remaining 6 credit hours must be chosen from Business 1600, 2101, 2201, 4000, 4320, or 7302.
5. Course prerequisites to all Business courses will apply to a Business minor. Students should note, for example, that the prerequisites for Business 4500 are Business 1101, Statistics 2500 and Economics 2010, and that enrolment in Business 7010 requires permission of the Chair of Business. It should be noted that some courses are not offered every semester.”

Page 91, 2006-2007 Calendar, under the heading 7 Division of Social Science, insert after the second sentence the following:

“A Bachelor of Business Administration is also available.”

Page 94, 2006-2007 Calendar, renumber clause 7.5 to read “7.6 Minor Programs - Division of Social Science” and 7.6 to read “7.7 Articulation Agreement with the College of the North Atlantic”.

Page 85, 2006-2007 Calendar, delete Regulation 4.2 Core Program Requirements.

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

Page 88, 2006-2007 Calendar, delete Clause 5.8 Designated Writing Courses (W).

Page 88, 2006-2007 Calendar, delete 5.9 Designated Quantitative Reasoning and Analysis Courses (QRA).

Page 86, 2006-2007 Calendar, under the heading 4.5 Electives, delete notes 2 and 3.

Page 85, 2006-2007 Calendar, add the following new section and renumber Clauses 4 through 10 as 5 through 11:

“4. Sir Wilfred Grenfell College Core Program Requirements

Students completing Bachelor of Arts, Bachelor of Business Administration and Bachelor of Science degree programs at Sir Wilfred Grenfell College must complete core program requirements as follows:

1. Literacy Requirement

Thirty credit hours in Writing courses which must include 6 credit hours in first-year English. Up to 6 credit hours in languages other than English may be used to satisfy the literacy requirement. Courses in this group are identified with the designation W and are listed in the table, **Designated Writing Courses (W)**.

Courses in this category must either be completed through on-campus offerings at Sir Wilfred Grenfell College or be demonstrated to be equivalent to Grenfell writing courses.

2. Quantitative Reasoning and Analysis Requirement

Six credit hours in Quantitative Reasoning and Analysis courses. Courses in this group are identified with the designation QRA and are listed in the table, **Designated Quantitative Reasoning and Analysis Courses (QRA)**.

3. Breadth of Knowledge Requirement

Six credit hours from each of the three groups identified below for a total of 18 credit hours. The courses chosen can be any courses within the disciplines identified. However, students are not permitted to use these courses to meet the Quantitative Reasoning and Analysis requirement nor the first-year English requirements.

- Group A: Art History, Classics, English, History, Human Kinetics and Recreation, Humanities, Languages, Philosophy, Religious Studies, Theatre, Visual Arts
- Group B: Anthropology, Business, Economics, Education, Environmental Studies, Folklore, Geography, Political Science, Psychology, Sociology, Tourism Studies, Women's Studies
- Group C: Biology, Biochemistry, Chemistry, Computer Science, Earth Sciences, Environmental Science, Mathematics, Physics, Science”

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)**4.1 Designated Writing Courses (W)**

Anthropology: 2240, 2300, 2500, 3080, 3083, 3140, 3520, 3525, 4072, 4440
Biology: 2040, 2041, 2122, 2600
Business: 1201, 2000, 2808, 6500, 7000, 7010, 7025
Chemistry: 2210
Classics: 1100, 1120, 1121, 1200, 2010, 2015, 2020, 2035, 2040, 2055, 2060, 2701, 2800, 2801, 3010, 3020, 3110, 3111, 3130
Earth Science: 2914, 2915
English: All English courses listed with the Sir Wilfred Grenfell College English Program and English 1110 and 2010
Environmental Science: 2370, 2371, 3131, 3210, 3211, 3260, 4000, 4133, 4950, 4951, 4959
Environmental Studies: 4000, 4950
Folklore: 1000, 1050, 2000, 2300, 2401, 2500, 2600, 3130, 3200, 3300, 4072, 4440
French: 2100, 2101, 2601, 2602, 3100, 3101
Geography: 2001, 2302
History: All history courses listed with the Sir Wilfred Grenfell College Historical Studies Program
Human Kinetics and Recreation (HKR): 2300, 3330, 3340, 3350, 3410
Humanities: 3000, 4000, 4950
Philosophy: 1001, 1200, 1600, 2200, 2220, 2230, 2701, 2702, 2800-2810, 3120, 3150, 3160, 3400, 3600, 3610, 3620, 3701, 3730, 3850, 3860, 3940, 4200-4790, 4200, 4250, 4700
Political Science: 1010, 1020, 2000, 2200, 2711, 3550, 3731
Psychology: 4910, 4950, 4951, 4959
Religious Studies: 1000, 1010, 1020, 2011, 2013, 2050, 2051, 2610, 3010, 3020, 3030, 3040, 3200, 3401, 3820, 3840, 3880
Science: 3000, 3001, 4000, 4950, 4951, 4959
Social/Cultural Studies: 4000, 4100, 4950
Sociology: 2240, 2610, 3140, 3150, 3290, 3395, 4072
Tourism Studies: 1100, 2000, 3230, 3240, 3800, 4010, 4950
Visual Arts: 2700, 2701, 3620, 3700, 3701, 3702-3721, 3820, 4060, 4700-4729, 4730, 4731, 4740, 4741
Women's Studies: 2001
University: 1010

Bachelor of Business Administration - Sir Wilfred Grenfell College (cont'd)

4.2 Designated Quantitative Reasoning and Analysis Courses (QRA)

<p>Arts Philosophy 2210, 3110</p>
<p>Fine Arts None</p>
<p>Science Biochemistry 1430 Biochemistry 1430 Biology 2250, 2600 Chemistry (All courses with the exception of Chemistry 1900) Computer Science (All courses) Earth Science 2150 Environmental Science (All courses with the exception of: 1000, 2360, 2370, 2371, 3072 and 4000) Forestry 1010, 1011, 2225 Mathematics (All courses) Statistics (All courses) Physics (All courses)</p>
<p>Social Science Business 1101, 2101, 2401, 4500 Economics 2010, 2020, 3150 Environmental Studies 2000 Geography 3222 Psychology 2925, 2950, 3950 Sociology 3040</p>

NOTES:

1. Courses will be designated Writing courses by the Academic Studies Committee. A Writing course is a course in which a minimum of 30 percent of the course grade involves a specific component consisting of written work on which students will receive feedback. For the purpose of this regulation, the final examination will not be counted as part of the evaluated Writing component. (Previous #2 under Regulation 4.5 of 2006-2007 University Calendar.)

2. Courses will be designated Quantitative Reasoning and Analysis by the Academic Studies Committee. The Quantitative Reasoning and Analysis (QRA) Requirement is intended to help students develop a degree of appreciation of numerical, statistical and/or symbolic modes of representation, as well as an appreciation of the analysis, interpretation and broader quantitative application of such representations. (Previous #3 under Regulation 4.5 of the 2006-2007 University Calendar.)”

51. MEMBERSHIP OF THE AD HOC COMMITTEE TO CONDUCT A REVIEW OF THE UNDERGRADUATE APPEALS PROCEDURES

A memorandum dated November 9, 2006 was received from the ad hoc Committee to Conduct a Review of the Undergraduate Appeals Procedures recommending that Mr. Greg French, Faculty Relations, be appointed to the ad hoc Committee in order to bring a legal perspective to the review of undergraduate appeals procedures.

Membership of the ad hoc Committee to Conduct a Review of the Undergraduate Appeals Procedures (cont'd)

On behalf of the Committee on Committees, it was moved by Dr. Clark, seconded by Professor Walsh, and carried that Mr. Greg French be appointed to the ad hoc Committee to Conduct a Review of the Undergraduate Appeals Procedures.

52. SENATE COMMITTEE ON UNDERGRADUATE SCHOLARSHIPS AND FINANCIAL AID

In a letter dated November 14, 2006, the Senate Committee on Undergraduate Scholarships and Financial Aid recommended the following revisions to its terms of reference as well as to the name of the Committee (Note: use of the underscore indicates new text and the strikeout indicates current text that is to be eliminated):

Senate Committee on Undergraduate Scholarships, Bursaries and Awards~~and Financial Aid~~

1. Membership
 - (a) Dean of Student Affairs and Services
 - (b) Director, Student Support Programs
 - (c) Manager, Scholarships and Awards
 - (d) Registrar
 - (e) Director, Office of Student Recruitment
 - (f) One undergraduate student
 - (g) An appropriate number of academic staff members
2. Terms of Reference
 - (a) To initiate and formulate policies for the awarding of scholarships, bursaries, medals and other distinctions for undergraduates for the approval of Senate.
 - (b) To create Calendar entries for Scholarships, Bursaries and Awards and to make changes to the Calendar entries on the behalf of Senate.
 - ~~(c) To award scholarships, bursaries, medals and other distinctions on behalf of Senate, and to report the names of recipients to the Senate as soon as possible.~~
 - ~~(d) To advise the Dean of Student Affairs and Services with regard to scholarships and bursaries, financial aid for students and, in particular with regard to the awarding of bursaries.~~
 - (e) To receive reports from sub-committees as appropriate.
 - (f) To report annually to Senate on the activities of this committee.

Following discussion, the motion to approve these revisions, (incorporating a friendly amendment made on the floor of Senate to reinsert “for undergraduates” in clause (a)), which was moved by Dr. Clark, on behalf of the Committee on Committees, and seconded by Dr. Hensman, carried.

53. SENATE ADVISORY COMMITTEE ON THE BOOKSTORE

At a meeting held on May 11, 2004, Senate considered the final report of the ad hoc Committee on Senate and approved the following recommendation:

- “(i) *request that the Committee on Committees re-examine committees of Senate in order to determine:*
- (a) whether all of its present committees are necessary*
 - (b) whether the terms of reference of all or some of its committees should be revised.”*

At a meeting held on September 8, 2004, the Committee on Committees endorsed that recommendation and subsequently, requested each Senate Committee to conduct a review of its membership and terms of reference.

As a result of this review, the Committee on Committees recommended changes to membership and/or terms of reference for various Senate Committees. In this regard, Dr. Clark indicated that the Committee on Committees questioned the initial response from the Committee on the Bookstore on the following two aspects of its initial proposal:

- (a) *“The Dean of Student Affairs and Services (or delegate) shall serve as Chairperson”*. Since this Committee’s primary term of reference is *“to advise the Senate and the Dean of Student Affairs and Services (in his/her capacity as supervisor of the Bookstore) on matters relating to the policy of the Bookstore”*, the Committee on Committees is of the view that it would be more appropriate to have another member of the Committee serve as Chair (normally for Senate Advisory Committees, one of the academic staff members would serve as Chair).
- (b) *“Either the Dean of Student Affairs and Services (or delegate) or the Manager, University Bookstore must be present in order for the Committee to transact business.”* The Committee on Committees is of the view that this restriction is not conducive to a collegial environment particularly for a committee which is advisory. Hence, the Committee on Committees recommended that this clause be deleted.

In response to point (a), the Committee on the Bookstore agreed that the Chair should be elected annually among voting members. However, since the Committee on the Bookstore wished to retain clause 3.(d) of its Governing Procedures and since this was seen by the Committee on Committees as an operational necessity, the latter Committee agreed to recommend this change to Senate. (Note: use of the underscore indicates new text and the strikeout indicates current text that is to be eliminated):

Senate Advisory Committee on the Bookstore

1. Membership

- (a) Dean of Student Affairs and Services (or delegate);
- ~~(b)~~ One undergraduate student (to be appointed by MUNSU);
- ~~(c)~~ One graduate student (to be appointed by GSU);
- ~~(d)~~ An appropriate number of academic staff members, not to exceed five, who will include as far as possible balanced representation from the different discipline groups (Arts, Science, etc.). At least one member must also sit as a member of Senate;

Senate Advisory Committee on the Bookstore (cont'd)

(e) Manager, University Bookstore (ex-officio).

2. Terms of Reference

- (a) To advise the Senate and the Dean of Student Affairs and Services (in his/her capacity as supervisor of the Bookstore) on matters relating to the policy and ~~administration~~ of the Bookstore.
- (b) To make representations to Senate and the Dean of Student Affairs and Services (in his/her capacity as supervisor of the Bookstore) on behalf of the bookstore.
- (c) To accept representations from students, staff, and faculty, in relation to matters of a policy nature, concerning the Bookstore.
- ~~(d) To advise the Bookstore on the establishment of a section containing an extended range of books, journals, and magazines appropriate to a University Bookstore.~~

3. Governing Procedures

- (a) The Committee shall elect its own chair annually from among voting members;
- (b) The Committee shall meet at least once each semester;
- (c) A quorum for the conduct of business shall be 33 1/3% plus one of the voting members;
- (d) Either the Dean of Student Affairs and Services (or delegate) or the Manager, University Bookstore must be present in order for the Committee to transact business.

Following a short discussion of the implications of approving these revisions, particularly 3.(d) above, the motion to approve these revisions, which was moved by Dr. Clark and seconded by Mr. Andrews, carried.

54. SENATE COMMITTEE ON THE UNIVERSITY CALENDAR

A memo was received from the Senate Committee on the University Calendar noting that the Faculty of Engineering and Applied Science made substantive changes to its undergraduate programs which were approved by Senate on June 15, 2006. The Committee has worked with the Faculty in editing its section according to the Committee's policy which was accepted by Senate in March 2001. The Committee is now requesting permission (as it did on December 9, 2003 when similar work was completed in conjunction with the School of Pharmacy) not to forward the revised section to Senate for approval. The Committee is also requesting permission with regard to any other academic unit's sections that may be similarly revised in the future. It was noted that any substantive changes would be forwarded to Senate through the normal approval process.

Following a brief discussion, it was moved by Mr. Collins, seconded by Dr. Hensman, and carried that the reformatted regulations for the Faculty of Engineering and Applied Science as well as any other academic units' sections that may be similarly revised in the future need not be resubmitted to Senate for approval.

55. ANNUAL REPORT OF THE SENATE COMMITTEE ON COURSE EVALUATIONS

Professor Shane O’Dea, Chair of the Senate Committee on Course Evaluations (SCCE), presented the Annual Report of the Committee, noting that the Terms of Reference require the Committee to present an annual report, a copy of which is lodged in the Senate files. Professor O’Dea then introduced the Report which outlined the operation of the Committee and included the following four recommendations:

Recommendation 1: The SCCE proposes that section 1.2 of the Administrative Policies and Procedures be reworded as follows:

“1.2 The following types of courses may be evaluated by a method other than the CEQ. If the CEQ is not administered, an alternative method of evaluation shall be established. The alternative method shall include a form of written student ratings and reporting of such ratings, with due regard for student anonymity. Specifications for the alternative method shall be submitted, with the approval of the Administrative Head of the academic unit, to the Committee on Course Evaluation for information no later than the end of the second week of classes in the term.

- 1.2.1 Courses with enrolment fewer than 10.
- 1.2.2 Team-taught or modularized courses.
- 1.2.3 Correspondence courses.
- 1.2.4 Web based courses.
- 1.2.5 Non-degree-credit courses.”

Recommendation 2: The SCCE proposes that section 3.4 of the Administrative Policies and Procedures be reworded as follows:

“3.4 The Centre for Institutional Analysis and Planning will supply each department with packages of questionnaires for each course section for administration each semester. The department administrative office will be responsible for distribution of the questionnaire in each class, according to the following principles:

- that the CEQ shall be administered by a person appointed by the department head but who is other than the course instructor or a student in that course section, unless approved the by SCCE
- that the department shall be responsible for ensuring the integrity of the CEQ process: that those who administer the CEQ are instructed in and follow the Senate procedures.

The administrator assigned by the department will distribute the questionnaires and provide instructions to the class after the instructor has left the classroom. The completed surveys and blanks will be collected by the administrator at the end of the class period. The completed surveys will be counted by the administrator and placed in an envelope and sealed. The sealed envelope shall bear the date of administration, the course name and section number, the instructor’s name, the number of completed surveys and the administrator’s signature. The administrator will bring the envelope and blank forms to the administrative office of the department or unit who will forward the envelopes to the Centre for Institutional Analysis and Planning for processing.”

Annual Report of the Senate Committee on Course Evaluations (cont'd)

Recommendation 3: The SCCE proposes that section 4.2 of the Administrative Policies and Procedures be reworded as follows:

“4.2 For each course section, response distributions to the core questions (and any additional quantitative questions included under section 3.5.2 or 3.5.3) will be summarized by frequency percentages, averages, and decile ranking of those responding to the item. The report for the section will identify the course and section, and the instructor.”

Recommendation 4: The SCCE proposes that section 5.4 of the Administrative Policies and Procedures be reworded as follows:

“5.4 Two weeks after distribution of section reports to instructors and Department Heads, the one-page CEQ reports for all CEQ-mandated sections in the University shall be published for access only by students in electronic form on the University Self-Service web site. The published reports will contain a summary of each question by average (mean), and frequency, along with the relevant department/academic unit aggregate statistics, including deciles.

5.4.3 A user agreement will accompany the on-line reports to prevent misuse of the information.”

Following a brief discussion, it was moved by Dr. Lucas, and seconded by Dr. LeFort and carried that Recommendations 1 through 4 be approved. At Professor O’Dea’s request, Dr. Adamec agreed to discuss his suggestions with regard to the use of averages and decile rankings directly with his colleagues Dr. Ray Penney, former member of the SCCE, and Dr. Mike Sherrick, current member of the SCCE.

56. REPORT OF THE PRESIDENT’S COMMITTEE TO ELUCIDATE WAYS AND MEANS TO OPTIMIZE COLLABORATIVE/ INTERPROFESSIONAL EDUCATION AND RESEARCH AMONG HEALTH PROFESSIONS IN MEMORIAL UNIVERSITY OF NEWFOUNDLAND

Dr. Campbell advised that in response to the release of the Government White Paper on Public Post-Secondary Education, the President formed the Committee to Elucidate Ways and Means to Optimize Collaborative/ Interprofessional Education and Research among Health Professions in Memorial University of Newfoundland. Dr. Campbell noted that the initiative relates directly to the education and training of health and community service professionals and others who will be needed to implement the Government’s strategy to make primary health care the central focus of the delivery of health and community services in Newfoundland and Labrador. One of the recommendations of the report is the establishment of a College of Interprofessional Health and Community Services. With regard to this recommendation, Dr. Campbell advised that consultations are currently underway with the Faculty of Medicine, School of Pharmacy, School of Nursing, School of Human Kinetics and Recreation and the School

Report of the President's Committee to Elucidate Ways and Means to Optimize Collaborative/Interprofessional Education and Research Among Health Professions in Memorial University of Newfoundland (cont'd)

of Social Work. Senate received this report for information noting Dr. Campbell's comment that, while not identical, the closest analogue to the suggestion in the report to the establishment of a College of Interprofessional Health and Community Services is the Academic Council of the School of Graduate Studies.

57. REMARKS FROM THE CHAIR - QUESTIONS/COMMENTS FROM SENATORS

- Dr. Meisen noted that during the period November 15 to 18, 2006, he travelled to Toronto where he participated in Affinity Newfoundland and Labrador events. He also attended several meetings with various donors and Alumni and visited the University of Waterloo to meet with colleagues and alumni.
- On November 21, 2006, a training workshop was held on Personal Harassment for Academic Administrators.
- The President reported that on November 22, 2006, he hosted the President's Awards ceremony. Awards were presented for the President's Award for Distinguished Teaching, President's Award for Outstanding Research, University Research Professor, and President's Award for Exemplary Service.
- On November 23, 2006, the President and other members of the Senior Executive Committee attended a simulated emergency exercise facilitated by Mr. Darrell Miles.
- On November 23, 2006, the President also attended the John C. Doyle House Paton College Christmas social, the first Christmas social held at the facility since it became a co-educational residence.
- Dr. Meisen reported that he attended the Rhodes Scholarship dinner, which was hosted by His Honour. The scholarship winner is Mr. Luke Pike and he noted that Mr. Pike's academic achievements have been recognized by a large number of scholarships and other awards and he has consistently been placed on the Dean's List.
- Dr. Meisen noted that at the invitation of the University of Piura, he travelled to Peru with the purpose of examining potential collaboration with that University.

In response to a question from Dr. Sharpe, the President advised that the negotiations with the Faculty Association are on-going and that major progress had been made on the non-financial aspects of bargaining.

Dr. Tulett noted the appearance of the "Norwalk Virus" posters on campus and remarked that the authorship of the posters was not clearly stated. Dr. Meisen agreed to review this with the Director of Facilities Management.

Remarks from the Chair - Questions/Comments from Senators (cont'd)

With regard to the Ph.D. (Management Program), Faculty of Business Administration conditionally approved by Senate on November 14, 2006, and the recent article in the Gazette advising of the approval of this new program, Dr. Adamec noted that responsible reporting is needed of decisions taken in Senate. Dr. Adamec suggested that the article should have noted that the program was approved pending Board of Regents approval along with securing of the necessary funding.

58. ITEM FOR INFORMATION

58.1 The Executive Committee of Senate denied the following appeal:

ECS 2006-07: #2 - Appeal against the decision of the Academic Council of the School of Graduate Studies that the student was found guilty of cheating during the final examination of Engineering 9874.

59. ADJOURNMENT

The meeting adjourned at 6:06 p.m.

The Chair concluded the meeting by extending best wishes for a peaceful and happy holiday season.

CHAIRMAN

SECRETARY