# Reimagining Leadership: Portraits of Resilience

## Sponsorship Package

<table>
<thead>
<tr>
<th>Level</th>
<th>Presenting Platinum (1)</th>
<th>Gold (2)</th>
<th>Silver (2)</th>
<th>Bronze (3)</th>
<th>Pewter (2)</th>
<th>Iron (Unlimited)</th>
<th>Steel (Unlimited)</th>
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<tbody>
<tr>
<td>Main Keynote Speaker</td>
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<td>Keynote Speakers</td>
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<td>Breakfast or Lunch</td>
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<td>Panel Discussion, Morning Health Break or Afternoon Break</td>
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<td>Book Signing, Photo Booth</td>
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<td>Host a Student Table</td>
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### Promotions
- Event Naming (Presented By)
- Naming Rights to Activity Within Event
- Linked Logo on Promo Eblasts
- Sponsorship Acknowledgement in Media Releases
- Logo in Social Media Promo Posts
- Logo on Website

### On-Site
- On-Site Presence (E.g. Booth)
- Video Presentation Before Speaker
- Ability to Gift Guests of Conference
- Visual Recognition at the Event - Signage, Screens, Pop Up Banner, Slideshow
- Verbal Recognition at the Event
- Promotional Piece Placed at Each Table
- Logo/Listing in Program
- Tickets to Event

### Event Related Awareness
- Invitation to Private Dinner with President and Speakers
- Post Event Thank You Social Media Post

### Value Added
- Ability to Develop a Custom Partnership Program Mutually Agreed Upon
- First Right of Refusal for 2023

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To start a discussion today, contact Lynn Squires at lynn.squires@mun.ca | 709.689.4680.