Overview

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Public Engagement at Memorial
Memorial’s Mission

“Memorial University is an inclusive community dedicated to innovation and excellence in teaching and learning, research, scholarship, creative activity, service and public engagement.

Memorial welcomes and supports students and scholars from all over the world and contributes knowledge and expertise locally, nationally, and internationally.”
Public Engagement at Memorial

Public Engagement Framework, 2012-2020, endorsed by Memorial’s Senate on September 25, 2012:

“A Public University Serving the Public Good”

“Public engagement at Memorial encompasses collaborations between people and groups within Memorial and people and groups external to the University - i.e., the “public” - that further Memorial’s mission.”
Public Engagement Framework

• Make a Difference!
• Mobilize Memorial!
• Enable engagement!
• Build bridges to engage!
Public Engagement is:

Research  Teaching & Learning  Service

Publicly Engaged Scholarship

Community-based participatory research
Practice-based research
Applied Research

Research
Teaching
Service

Community-based learning
Practice-based learning
Service Learning

Public service

Adapted from: Commission on Community-Engaged Scholarship in the Health Professions. Linking Scholarship and Communities. Seattle, WA: Community-Campus Partnerships for Health, 2005.
Office of Public Engagement

Public Engagement at Memorial
The Quick Start Fund for Public Engagement

A small boost to get new projects off the ground (Up to $1000)
The Quick Start Fund for Public Engagement

97 Projects funded since 2014

totalling nearly $100,000
Quick Start projects have leveraged over $330,000 in additional funds. That's a 3:1 ratio.
173 organizations collaborated

- Industry: 13%
- Health: 13%
- Arts: 13%
- Governments: 13%
- Education: 17%
- NGO: 31%
“...Wonderful program; it allowed me to start this project without delays. The team forged many relationships in the community and will use "lessons learned" in future offerings of the program...”

Dr. April Manuel, Nursing
Project Impact

Women’s drop-in counselling

“There is nothing like this. This needs to be a forever thing”

“I was at rock bottom, suicidal... I received help at this clinic that I have never received anywhere else”

“This saved my life today”

Jenny Wright, Executive Director of the St. John’s Status of Women Council, and Dr. Catherine de Boer, photo from the Telegram
The Accelerator Fund for Public Engagement

Supporting the initiation or extension of public engagement projects, up to $10,000
The Accelerator Fund for Public Engagement

38 Projects funded since 2015
totalling $370,000
Accelerator projects have leveraged over $865,000 in additional funds. That's a 2:1 ratio.
102 organizations collaborated

- NGOs: 34%
- Arts: 16%
- Government: 15%
- Education: 17%
- Health: 7%
- Industry: 13%
"The Accelerator funding came at a critical time in our project, and gave us the opportunity to pilot SucSeed in a real way... It enabled a successful launch of the project that helped shape where SucSeed is today."

Lynn Morrissey, Assistant Professor and Enactus Memorial Faculty Advisor
LABRADOR HYDROPONIC CO-OPERATIVE (Project SucSeed)

Designed for Indigenous rural Arctic cooperatives, but extended to 10 communities and 72 schools in NL, NB and Nunavut

Received national and international recognition
Engage Memorial

A series of events to help build capacity for public engagement at Memorial
Engage Memorial presented

Over 50 events across NL

With a total of over 1,000 participants
PE Post Doctoral Fellowships

A bridge between the academy and the community, offered in partnership by OPE, a Memorial unit and a community partner.
Public Engagement
Post-Doctoral Fellows

Dr. Pam Hall  Dr. Andrea Procter  Dr. Ewa Dabrowska  Dr. Halina Sapeha
“This is an exciting opportunity for me. I will be able to implement and share the public engagement processes I’ve developed through my work on the west coast, as well as develop and foster new techniques by looking to the community to help guide my work.”

Dr. Pam Hall
The President’s Award for Public Engagement Partnerships

A celebration of exemplary community-university collaboration, including a $5000 prize and video produced by OPE and CITL
The President’s Award for PE Partnerships

The Shea Heights Community Alliance (2015)

NunatuKavut Research Ethics Project (2015)

Double Mer Point: Implementing the Rigolet Inuit Community Government's Tourism Strategy (2016)

Extra Judicial Measures (2016)
NUNATUKAVUT RESEARCH ETHICS PROJECT

“The NunatuKavut model has gathered a lot of attention, nationally and internationally. We’ve had a lot of people looking at it and saying well this is neat. This works.”

Dr. Fern Brunger

“This project (..) means healthier communities.”

Darlene Wall, NunatuKavut Community Council
Strategic External Relations

Public Engagement at Memorial
Strategic External Relations

Pan-university Strategic Initiatives

- COASTS
- MUN Innovation Initiative
- Sustainable Northern Coastal Communities

External Relations

Strategic Communications
Cold Ocean & Arctic, Science, Technology & Society

Improve external connections, internal coordination, and communications to increase quality and impact of Memorial’s cold oceans and Arctic work across the university
MUN Innovation Initiative

Improve external connections, internal coordination, and communications to increase quality and impact of Memorial’s innovation support activities.
Sustainable Northern Coastal Communities

Develop stronger connections with sustainable northern coastal community stakeholders and coordinate Memorial capacity to increase quality and impact of Memorial’s sustainable northern coastal community activities.
Strategic External Relations Impacts

• Strengthened connections with external partners:

  • Dramatically improved Memorial’s profile with the federal government and other partners, including meetings with over 200 officials from 40 gov’t departments and agencies

  • Ocean Frontier Institute partnership with Dalhousie and UPEI

  • Hosted national Government Relations Officer’s conference

  • Memorial is a leader of University of the Arctic
Strategic External Relations Impacts

Assisted in securing over $350 million in COASTS-related funding and partnerships since 2015, including:

• $100 million for Core Science Facility
• $240 million for Ocean Frontier Institute (with Dalhousie and UPEI, $94 million from Federal gov’t), which is anticipated to create 147 new positions:
  • 44 post-doctoral fellows
  • 40 doctoral students
  • 63 master’s students.
• $15 million for Animal Care Facility
• $8.6 million for Battery facility
The Leslie Harris Centre of Regional Policy and Development
Harris Centre events reach across NL

33 Regional Workshops

70 Memorial Presents

132 Synergy Sessions

With a total of nearly 15,000 participants
Harris Centre Applied Research Funds

165 Projects, province-wide

Dozens of community, industry, and government partners

$2,097,789 to support applied research into topics relevant to NL
“The report has been an eye opener… As small towns, we are talking more regionally vs. ‘what happens in this town stays in this town.’”
Sheila Fitzgerald, Mayor of Roddickton-Bide Arm

“The biggest benefit is that we have knowledge, and we can use that information as municipal leaders to look forward and make plans, now.”
Karen Oldford, President of Municipalities NL
Battery Facility

• A hub for collaborating, learning, and connecting
• Fostering of partnerships, both inside and outside the University
• Residence for over 80 graduate students
• Grand opening September 2018
MUN Botanical Garden
MUN Botanical Garden

• Transition from SIE
• New leadership
• Strategic plan developed
• Emphasis on academy (3 frameworks)
• Focus on financial health
• New Academic Advising Committee met on June 14
The Newfoundland Quarterly

A cultural journal of Newfoundland and Labrador
Recent Highlights

• Development of strategic plan
• Two-year pilot of Business Manager position
• $90,000 grant to develop NQ online and celebrate Canada 150
• Exploring synergies with other MUN publications
• 2017 Launch of nqonline.ca, with 65,000 unique visitors
LOOKING FORWARD

- Introduction of competitive fund for academic conferences at the Battery
- Strengthening of M&E in collaboration with other frameworks
- Transitioning Alumni Affairs into Public Engagement
- Re-developed Yaffle launching tomorrow
- Sustainable Northern Coastal Communities (SNCC)
Questions / Discussion

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