

MEMORIAL UNIVERSITY'S OFFICE OF PUBLIC ENGAGEMENT

OUR VISION

The vision of the Office of Public Engagement is that of the Public Engagement Framework: for Memorial University to be a world leader as an engaged public university, through our special obligation to the people of Newfoundland and Labrador.

OUR MISSION

The mission of the Office of Public Engagement (OPE) is to promote, advance and evaluate Memorial's Public Engagement Framework (PEF) and to provide leadership to related projects and reporting units to help them achieve their mandates and goals.

OUR MANDATE

The OPE is the steward of the Public Engagement Framework. We are charged with being a catalyst for action on public engagement at Memorial, offer supports to the university community to help them meet the goals and objectives of the framework, and are responsible for developing an evaluation process to assess progress.

The OPE also provides leadership and supports for a range of Public Engagement-related units and activities within Memorial, and is the lead on strategic external relations for the university.

OUR VALUES

The work of the OPE is guided by:

- Respect for our colleagues and partners
- Equity and diversity
- Integrity, transparency and accountability
- Accessibility and responsiveness
- Agility and reliability

OUR GOALS

- To provide stewardship to advance the goals of the Public Engagement Framework
- To provide leadership to reporting units to advance public engagement, help them clarify their missions, and help them meet their mandates and goals
- To lead the development and support the implementation of a strategic external relations strategy for Memorial
- To lead the Battery facility redevelopment project and its operation as public engagement platform