**Event Schedule**

**9:30am - 10:00am**  
Registration (Atrium)

**10:00am – 10:25am**  
Room 2007  
Land Acknowledgement  
Welcome and opening comments: Kelly Greenfield, Ph.D. Candidate, Engage Memorial Chair  
Keynote address: Taylor Young - Business Development Lead, CoLab Software, and leader of an award-winning Enactus Team.

**10:25am-10:30am**  
Break

**10:30am – 11:15am**  
Building a Career With (and In) Public Engagement: Where it starts and where it goes (Room 2007)  
Join moderator Sandy Brennan, Manager of Public Engagement Supports, in a conversation with some interesting folks who have made a career using public engagement as their building blocks – and find out what engagement really means in their day-to-day work.

- Katie Norman, Assistant Deputy Minister, Public Engagement Division, Gov’t of NL
- Josh Smee, Provincial Expansion Coordinator, Choices for Youth
- Theresa MacKenzie, Academic Staff Member, Cooperative Education (Faculty of Humanities and Social Sciences, Faculty of Science)
- Kathleen Parewick, Ph.D. Community Collaboration and Development Coordinator, Municipalities NL

Engaged Entrepreneurship and Social Enterprise (Room 2007B)  
Join moderator Hannah Gaultois of the Centre for Social Enterprise, and this panel of students, alumni and community members to learn about engaged enterprise models; how they got started and where their ideas have taken them.

- Mandy Woodland, Entrepreneur and business coach
- Kim Todd, Guide to the Good/The Green Rock
- Matthew Raske, Winner of Frank H. Sobey Award for Excellence in Business Studies
- Katie Gillespie, Vice President of Technology, Enactus Memorial
- Bennett Newhook, Executive Director, Greenspace Urban Farms

**11:15am – 11:30am**  
Nutrition break with:  
Special Guest Musicians: Isla Son (Memorial’s Latin Music Ensemble, directed by Sylvie Proulx)  
(Atrium)

**11:30am-12:15pm**  
Sharing Cross Cultural Knowledge: Engaging International Students and the Community of Nain, Nunatsiavut (Room 2007)  
Through an inspired slideshow and rich storytelling, Valeri Pilgrim and Satria Kusuma take us on a journey of a powerful cross cultural experience.

Valeri Pilgrim, Manager of the Aboriginal Resource Office and Satria Kusuma, International Student Advisor with Internationalization Office

Organizing Fun and Effective Events  
(Room 2007B)  
What does it take to organize an event and get people out the door and excited about participating? Find out here! You may even get hands on and “in the dirt” with this one.

Kim Shipp, Director of Botanical Garden shares extensive knowledge in curating exhibits and delivering compelling public education programs such as the Merry and Bright Light Festival, among others.

**12:15pm-1:00pm**  
Lunch (Catering by Red Oak) (Room 2007)

**1:00pm-1:45pm**  
Speed Networking with Community Partners  
Gather round for small table chats about the big things our partners are doing.  
(Room 2007)

**Participating Partners**

- Parks Canada – Adie Hayes, Office of the Superintendent, Newfoundland East Field Unit
- City of St. John’s - Elizabeth Lawrence, Director, Economic Development, Culture & Partnerships
- Choices for Youth - Josh Smee, Provincial Expansion Coordinator
- St. John’s Board of Trade Connector NL – Brandon Ellis, Policy and Advocacy Researcher
- Stella’s Circle – Marlayne Hardy, Marketing Manager
- Futurpreneur Canada – Scott Andrews, Business Development Manager, NL
- Young Adult Cancer Canada - Geoff Eaton, Executive Director
  * President’s Award Winner for Public Engagement Partnerships
- Municipalities NL – Kathleen Parewick, Community Collaboration & Development Officer

**1:45pm-2:00pm**  
Closing Plenary (Room 2007)