

The diagram shows a light gray rectangular area representing a 4x6 greeting card. A blue line points from the text 'Bleed Area' to the left edge of the gray area. A black arrow points from the text 'trim marks (all four corners)' to the top-right corner of the gray area. The text 'Content Area' is centered within the gray area.

**Bleed Area**

**trim marks (all four corners)**

## **Content Area**

**When submitting a PDF of the 4 x 6 two sided greeting cards please supply a bleed of 0.125 inches when you have a graphic that has to print to the edge of the card.**

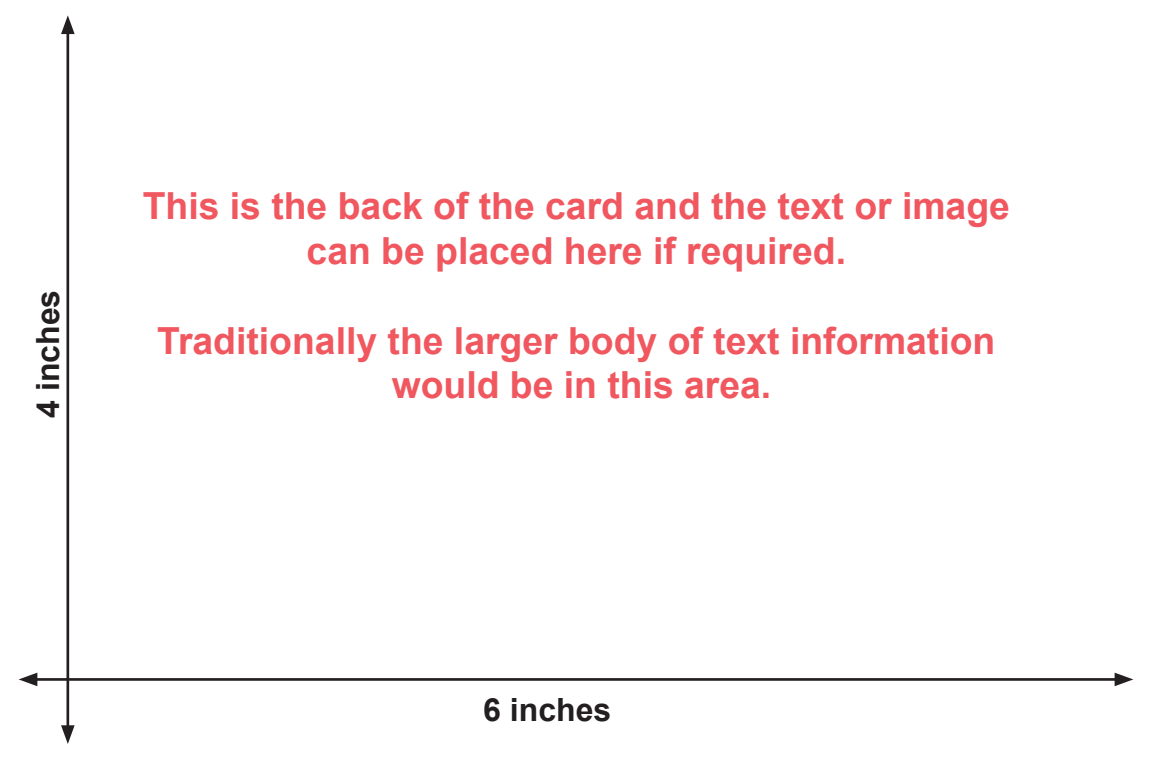
**We also require trim or crop marks if the program you created the file with has the option available to you.**

**See the next page for layout instructions.**

**This would be the face of the card with text or a full image.**

**4 inches**

**6 inches**



The diagram shows a rectangular area defined by a horizontal axis at the bottom and a vertical axis on the left. The horizontal axis is labeled '6 inches' and the vertical axis is labeled '4 inches'. Both axes have arrows at their ends. Inside the rectangle, there are two lines of red text. The first line is positioned higher and the second line is positioned lower, both centered horizontally.

**This is the back of the card and the text or image  
can be placed here if required.**

**Traditionally the larger body of text information  
would be in this area.**

**6 inches**

**4 inches**