

Business and Market Analysis of the Pulp and Paper Industry Postdoctoral Fellowship
School of Arts and Social Science
Memorial University of Newfoundland, Grenfell Campus
One (1) Year Appointment

Applications are invited for a one-year Postdoctoral Fellowship in business and market analysis. The successful candidate will play a key role in this industry-engaged project and will work in close collaboration with their academic supervisor and with experts from Corner Brook Pulp and Paper Limited (CBPPL) in Corner Brook, NL, Canada. This research is designed with specific academic and industry goals and aims to improve process efficiencies while supporting the development of products that best respond to trends in the context of a post COVID-19 globalized market.

Specifically, this study seeks to understand how the businesses in the NL forestry network act and interact given the current changes in the industry, and the development of new and innovative products. The study will improve our understanding how this network experiences the tensions related to the need for change and the tendency for stagnation, and how the network can cope with change with the introduction of new products. The study will explore how managers in the businesses across the NL forestry network have acted in response to these changes and determine how they will cope with further change and renewal of the industry.

The intern will be primarily based within the procurement department of CBPPL. The intern will have the opportunity to work closely with procurement managers in a real-world setting. This also means that they will be central in solving a complex issue that requires using qualitative and quantitative data and information from a variety of sources, which is generally the nature of many managerial roles. Therefore, this project will be an excellent way to further develop these analytical skills. The intern should also be aiming to advance their career through peer-reviewed publishing. This role should allow them to collect some insightful data and contribute to the discipline of management science.

Data collection for this project will include interviews, document and data analysis, and observation. Deliverables for this project include: 1) a report and presentation to summarize the research and managerial recommendations for CBPPL; 2) a presentation at an academic conference to help develop an academic publication; 3) two peer-reviewed academic publications.

Required qualifications:

- A completed Ph.D. (all requirements fulfilled) in any related field
- Academic and/or professional experience relevant to procurement and business analysis
- Ability to work independently and as an effective team member and leader
- Ability to manage and complete a project independently and efficiently
- Excellent interpersonal, research, analytical, written and oral communication skills

Your application package should include: 1) a cover letter describing your qualifications for the position; 2) a curriculum vitae; 3) the names and contact information of three referees.

Please submit your application package electronically and as a single PDF file to Dr. William Newell at wnewell@grenfell.mun.ca

Only candidates selected for an interview will be notified.

Closing date: Applications accepted until July 31, 2020

Start date: August 31, 2020

This position is subject to funding approval.

Memorial University is the largest university in Atlantic Canada. As the province's only university, Memorial plays an integral role in the education and cultural life of Newfoundland and Labrador. Memorial University, including Grenfell Campus, is committed to employment equity and encourages applications from qualified women and men, visible minorities, aboriginal people, and persons with disabilities. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.

At Grenfell Campus, Memorial University we acknowledge that the land on which we gather is in traditional Mi'kmaw territory, and we acknowledge with respect the diverse histories and cultures of the Beothuk, Mi'kmaq, Innu, and Inuit of this province.