

NLCAHR

December 5, 2018

Suzanne Brake, PhD
Seniors' Advocate

Seniors' Advocate Act

December 14, 2016 – Act was passed in the House of Assembly

July 5, 2017 – Act and Regulations were proclaimed and came into effect

November 7, 2017 – Seniors' Advocate appointed

Role

- (a) identify, review and analyze systemic issues related to seniors;
- (b) work collaboratively with seniors' organizations, service providers and others to identify and address systemic issues related to seniors; and
- (c) make recommendations to government and government agencies respecting changes to improve seniors' services.

Powers and Duties

- (a) receive and review matters related to seniors;
- (b) initiate and participate in reviews related to seniors;
- (c) conduct research related to seniors, including interviews and surveys;
- (d) consult with seniors, service providers and the public;
- (e) request information, other than personal health information;
- (f) make recommendations to government, government agencies, service providers and community groups respecting legislation, policies, programs and services impacting seniors; and
- (g) inform the public about the Office of the Seniors' Advocate and promote awareness of systemic issues related to seniors.

Definitions

“Senior” means an individual who is

- (i) 65 years of age or older, or
- (ii) less than 65 years of age and receives seniors' services;

“Systemic” means issues and concerns that impact a large number of seniors.

Demographics



NL POPULATION (50+)

(Source: Stats Canada NL Statistics Agency, Dept. of Finance, November 2017, Population Projections by Age)

| Today | 10 YEARS | 25 YEARS |
|--------------------|--------------------|--------------------|
| 233,521 (44.4%) | 250,057 (48.5%) | 252,835 (49.4%) |

NL POPULATION (65+)

(Source: Stats Canada NL Statistics Agency, Dept. of Finance, November 2017, Population Projections by Age)

| Today | 10 YEARS | 25 YEARS |
|--------------------|--------------------|--------------------|
| 108,182 (20.6%) | 138,886 (26.9%) | 148,874 (29.1%) |

INCOME

Number of Families and Median after-tax income
Table: 11-10-0190-01 (formerly CANSIM 206-0011)

| | Number (age 65 +) | Median Income |
|---------|--------------------------------|----------------------|
| Couples | 15,000 (30,000 individuals) | \$41,200 |
| Singles | 11,000 | \$24,000 |

HOUSING

NLHC Data: 2017-18

NL has the highest rate of homeownership for aged 65+ at 83.4% (Canada: 74.6%)

| | Provincial Home Repair Program | Home Modification Program |
|----------|--------------------------------|---------------------------|
| Aged 65+ | 1617 (71%) | 250 (70%) |
| Aged 50+ | 2141 (94%) | 334 (93%) |

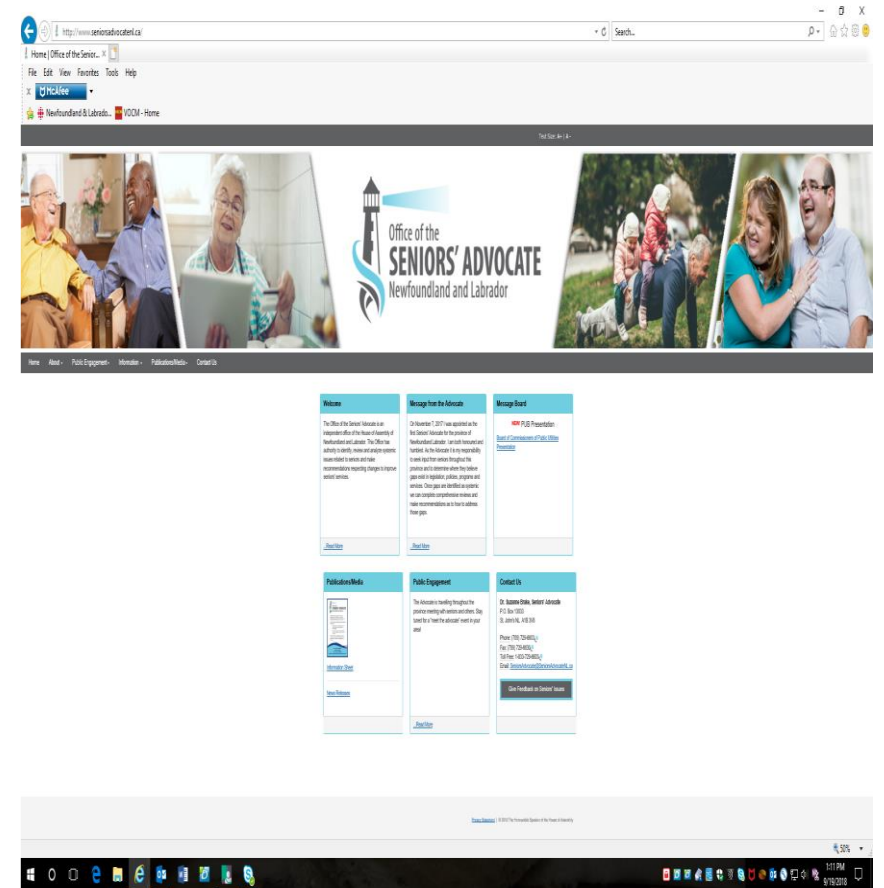
Outreach and Engagement



Public Awareness



The Telegram



Tracking and Trending

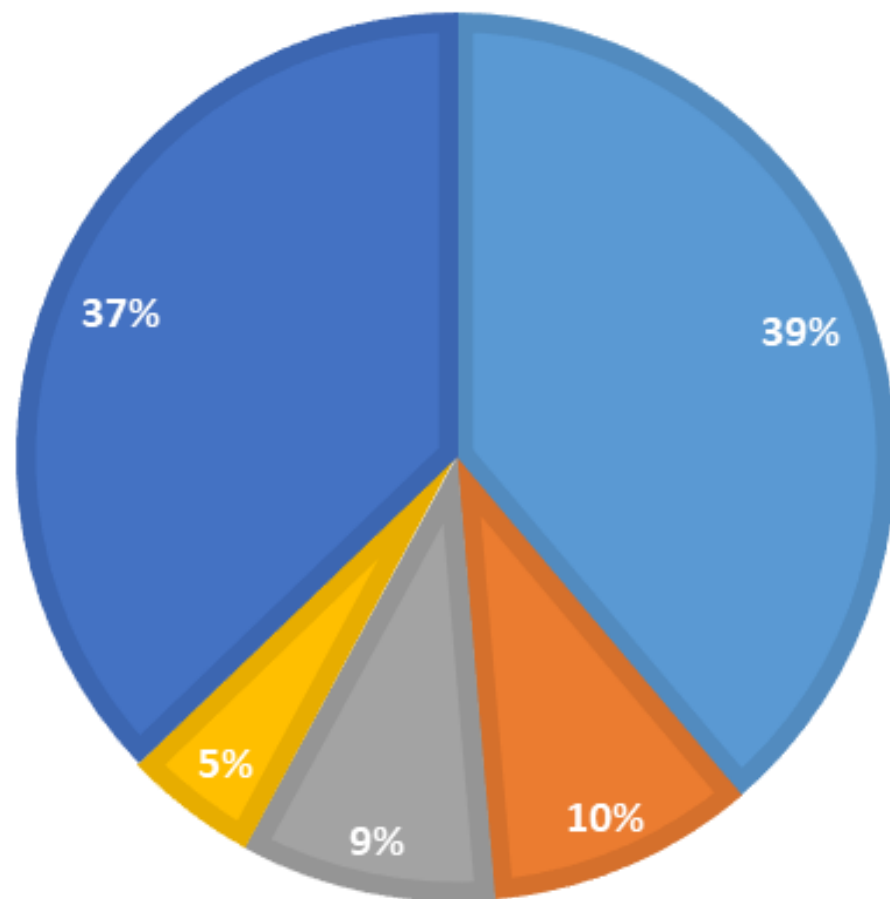


Reviews



PROGRAM AREAS

■ Health Care ■ Personal Care ■ Housing ■ Transportation ■ Finances



The Bigger Picture

- Ageism
- Generational Angst
- Crisis versus Management
- Kindness Quotient

CONTACT INFORMATION

P.O. Box 13033

2 Canada Drive, St. John's, NL A1B 3B8

Phone 709- 729-6603

Fax 709-729-6320

Toll free 1-833-729-6603

seniorsadvocate@seniorsadvocatenl.ca

www.seniorsadvocatenl.ca

