



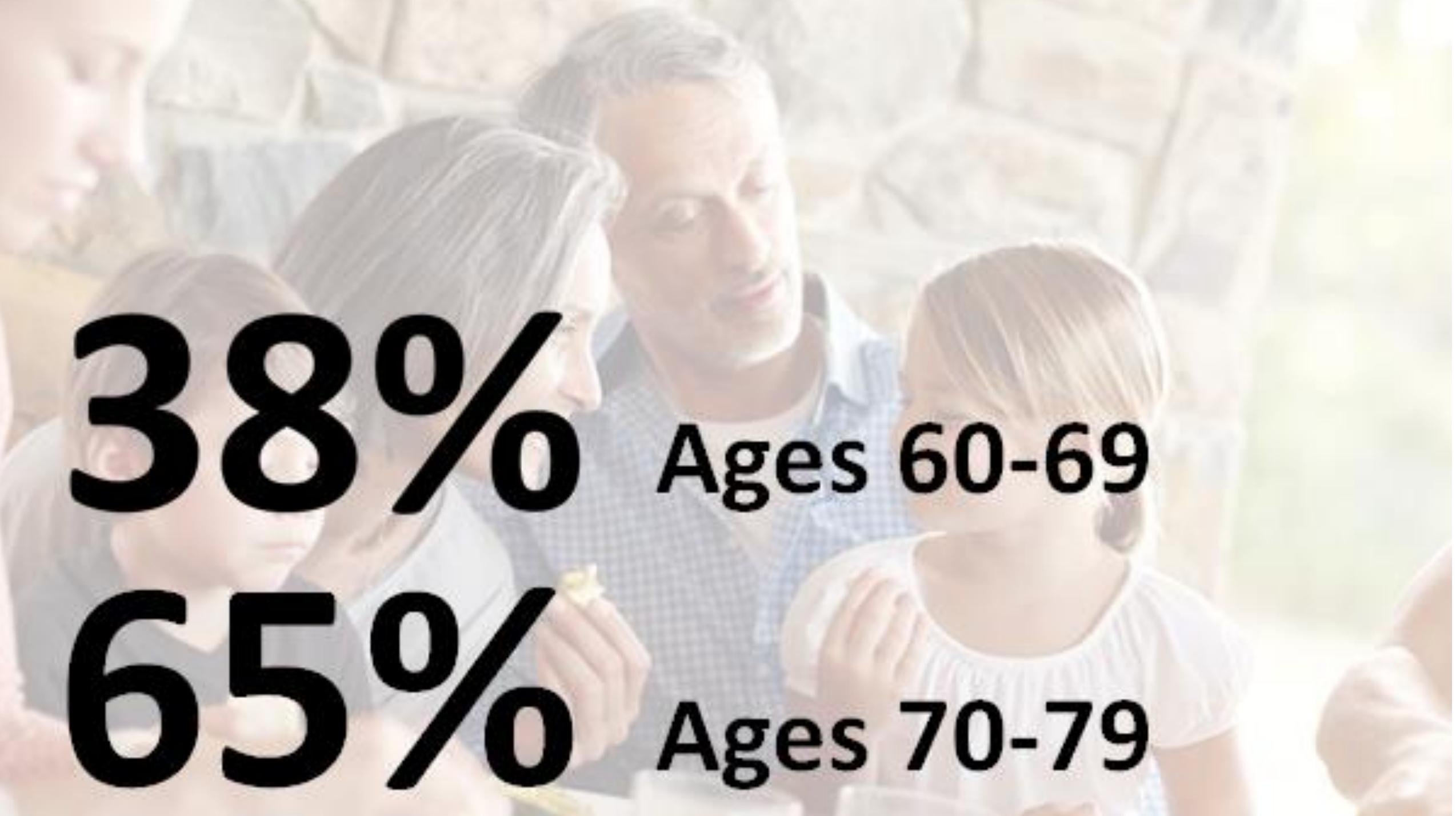
Canadian
Hard of Hearing
Association
NEWFOUNDLAND & LABRADOR

The Benefits of Speech (Lip) Reading

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Coordinator of Education & Awareness

A man and a woman are looking at a laptop together in a kitchen. The man is leaning over the woman, who is sitting at a table. They are both smiling and looking at the laptop screen. The background shows a kitchen with a sink, a window, and a framed picture on the wall. The image has a teal overlay.

1 in 5



38% Ages 60-69

65% Ages 70-79



70%

Are Not Aware They Have A Hearing Problem

GRADUAL





Reduced Hearing Can Impact Relationships



**Reduced
Hearing
Can
Impact
Your
Social Life**



**Reduced
Hearing
Can
Impact
Mental
Health**

WHO CAN BENEFIT FROM LEARNING TO LIPREAD?



SELF-PACED E-LEARNING

SEE SPEECH.
FEEL CONNECTED.

- ✓ **Cost-Effective**
- ✓ **Improves Communication**
- ✓ **Improves Confidence**
- ✓ **Improves Feelings of Connection to Others**
- ✓ **Improves Relationships**
- ✓ **Adds to the Benefits of Hearing Aids**
- ✓ **Improved Ability to Understand
In Background Noise**



SELF-PACED E-LEARNING

**SEE SPEECH.
FEEL CONNECTED.**



SELF-PACED E-LEARNING

SEE SPEECH.
FEEL CONNECTED.

- ✓ **Affordable**
- ✓ **Available Completely Online**
- ✓ **Self-Paced**
- ✓ **Hearing Accessible (Text Lessons or Videos With Captions)**
- ✓ **Learn 8 Lip Movements**
- ✓ **Access From Anywhere In The World**



SELF-PACED E-LEARNING

**SEE SPEECH.
FEEL CONNECTED.**

- ✓ **Open To Anyone Who Is Interested**
- ✓ **Created by Trained Speechreading Instructors**
- ✓ **Provides additional resources for learning about hearing loss**
- ✓ **Certificate Provided**
- ✓ **Free Preview Available**
- ✓ **Operates as a Social Enterprise**



SELF-PACED E-LEARNING

**SEE SPEECH.
FEEL CONNECTED.**

www.readourlips.ca



SELF-PACED E-LEARNING

SEE SPEECH.
FEEL CONNECTED.

preview & demonstration



SELF-PACED E-LEARNING

SEE SPEECH.
FEEL CONNECTED.



SELF-PACED E-LEARNING

SEE SPEECH.
FEEL CONNECTED.