



April 28-29, 2022
www.mun.ca/swaac22

MEMORIAL
UNIVERSITY

Every year, the Senior Women Academic Administrators of Canada Conference provides a forum for the collective voice of women in senior administrative ranks in Canadian universities, colleges, and technical institutes. In 2022, this diverse group of leaders will gather virtually for SWAAC 2022, hosted virtually by Memorial University.

Sponsorship benefits:

By aligning your organization with the ongoing recognition of current and future leaders working in post-secondary education, you and your organization will be recognized on a national scale as an allied voice in promoting equity, diversity and inclusion. Your unique brand and team members will also have the opportunity to be introduced to numerous leading innovators from across Canada.

Leader

\$5,000 or more
(limit of two)

- All 'Innovator' benefits +
- Exclusive branding for one full day of SWAAC 2022.
- Access to a demographic summary of attendees.

Innovator

\$2,500

- All 'Ally' benefits +
- Unique branded splash page prior to keynote presentations.
- Opportunity to engage attendees with surveys and interactive polls.
- Unique platform banners and push notifications.

Ally

\$1,000

- Customizable virtual trade show booth featuring logos, videos, and other promotional materials.
- Access to live chat sessions with attendees.
- Branded recognition on conference platform, program, and registration page.

Best Kind

In-kind Opportunity

- As an alternative to financial sponsorships, the conference would consider other forms of support that align with your organization's existing resources.

Questions? If you'd like to learn more, please email: ConferencesEvents@mun.ca