

## About Student Design Hub

The Student Design Hub (SDH) is a student resource initiative that aims to support any undergraduate or graduate students competing in a student-centred competition or hoping to develop a product prototype. By providing programming, access to resources, guidance and a means for students to connect over their passion for creation, the SDH aims to inspire students to bring their design and artistic projects to life.

### Position: Part-time Marketing Coordinator

The project seeks a Marketing Coordinator to help raise awareness of our programming and connection to other innovation enterprises throughout Memorial, such as the Memorial Centre for Entrepreneurship and Business Faculty. The goal of the Marketing Coordinator will be to increase Business student engagement at the SDH while creating content to showcase all the exciting things happening at the SDH.

To learn more about the Student Design Hub, click the link below:

<https://www.mun.ca/sdh/>

### Roles and Responsibility:

- Establishing SDH media group to support student teams;
- Maintaining social media accounts on Facebook, Instagram, LinkedIn, and other platforms and responding to inquiries;
- Posting all student engagement opportunities on each platform;
- Creating content to promote interest in getting involved with student teams, or the prototyping lab;
- Manage news content on the Memorial SDH webpage and maintain the events calendar.

### Qualifications:

- Familiar with social media platforms and understand how to effectively use them;
- Demonstrate professionalism in written and in-person communications;
- Have a strong command of English as a written language;
- Have some experience in (or an interest in learning about) graphic design.

### Placement details:

- The duration of this placement is **80 hours/semester**
- Location: **Remote**
- Upon completing your placement, you will receive an **\$825** honorarium.
- Deadline to apply: **September 30, 2023**.