

About ShopMate

ShopMate is a shopping assistant tool that helps freelance contractors enjoy an effortless and cost competitive shopping experience.

Position: Marketing Assistant

As a Marketing Assistant at ShopMate, you will help improve website content and create social media content to increase engagement with clients and create a positive experience for potential customers.

Roles and Responsibility:

- Write copy and edit current website content;
- Create social media content, particularly focused on the launch.

Qualifications:

- Self-motivated;
- Interested in learning while working in a start-up;
- Experience in marketing;
- Experience working with wix.com website platform;
- Ability to think creatively.

Placement details:

- The duration of this placement is **80 hours/semester**
- Location: **Remote**
- Upon completing your placement, you will receive an **\$825** honorarium.
- Deadline to apply: **September 30, 2023**.