



## **About Kierrep**

Kierrep is an online staffing solution designed to guide caregivers on getting the proper certifications, verify employability readiness and provide mobility when needed so that homecare agencies can hire verified and mobile caregivers in their city faster.

## **Position: Content Editor Intern**

As a Content editor intern, you will assist the branding team, including brand ambassadors and videographer, in analyzing content ideas, creating strong brand stories, and inducing engagement with target audience online. This position offers hands-on experience in understanding brand identity, content creation, and storytelling. You will work closely with the branding team, contributing to marketing efforts and our product-market fit goals.

## **Responsibilities Include:**

- Edit and publish content for social media handles, including texts, images and videos, newsletters, webpages, and brochures;
- Work in collaboration with the content production team and proofread and edit content written by other team members;
- Prepare and manage the content calendar to ensure regular content is published on different social media platforms;
- Participate in content ideation sessions and suggest new ideas to drive media engagement;
- Stay current with the latest news on how to write content relevant to the company and develop innovative concepts for content production.

## **Qualifications:**

- Welling creativity, exceptional writing, and video editing skills.
- Proficiency with two or more Adobe Suite content editing tools is vital.
- A portfolio including content and links to published works will be an advantage.
- Ability to manage tasks effectively with a strong work ethic.

- Ability to work independently and collaboratively in a team-oriented environment.
- Team spirit and intercultural awareness.

**Placement details:**

- The duration of this placement is **80 hours/semester**
- Location: **Remote**
- Upon completing your placement, you will receive an **\$825** honorarium.
- Deadline to apply: **September 30<sup>th</sup>, 2023.**