

About BioLabMate

BioLabMate is trying to replace conventional petroleum-based plastics from research labs and medical facilities with bioplastic plastic meant to disappear when disposed of in soil. At Biolabmate, we are dedicated to harnessing the synergy between biology and technology, delivering cutting edge solutions and services to our esteemed clients in the biotech sector.

Position: Marketing Research Assistant

As a Marketing Research Assistant, your key responsibility will be aiding the BioLabMate team in gathering and scrutinizing data that inform key business strategies. The role provides a great opportunity for you to obtain direct experience in market research, data analytics, and the communication of research outcomes. You'll collaborate extensively with the marketing team, partaking in various research assignments and acquiring insights into diverse domains for verifying market potential and promoting growth.

Roles and Responsibility:

- **Data Acquisition:** Collect data and intel concerning prevailing market trends, consumer inclinations, competitive landscape, and sector advancements.
- **Data Interpretation:** Structure and dissect the accumulated data and decode research results to uncover prominent insights and tendencies.
- **Collaborative Conclusions:** Join the team to draw significant conclusions and devise practical recommendations from the research outcomes.
- **Report Preparation:** Aid in formulating exhaustive research reports and presentations encapsulating the discoveries.
- **Precision Assurance:** Verify the correctness and lucidity of the information shared.
- Weekly team meetings and, when necessary, hold one-on-one sessions with individual team members.

Qualifications:

- 3rd or 4th-year undergraduate business student, minor in science will be a plus but not mandatory
- Strong analytical and problem-solving skills
- Excellent written and verbal communication skills

- Ability to work independently and collaboratively in a team-oriented environment.

Placement details:

- The duration of this placement is **80 hours/semester**
- Location: **Remote**
- Upon completing your placement, you will receive an **\$825** honorarium.
- Deadline to apply: **September 30th, 2023**.