



# International Labor and Global Talent Issues for Transnational Corporations in a New Era

## INTERNATIONAL CONFERENCE CALL FOR PAPERS

### OVERVIEW

At this time of unprecedented uncertainty, research regarding international labor mobility and global talent identification and development with respect to transnational corporations (TNCs) is more important than ever. We are calling on the academic and practitioner community to develop a better understanding of the international labor and talent issues and solve real-world problems from a variety of institutional settings.

### Special Advisers



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### Proposed topics of research

- Strategies and policies initiated by governments and TNCs in response to the current crisis, and especially those likely to have lasting implications.
- Foreign direct investment (FDI) and outward foreign direct investment (OFDI): Motivations and performance, and the role of migrant networks.
- Labor and talent mobility, technology transfer, global production involvement, and innovation performance (R&D, patents, etc.) in the contexts of COVID-19 and the post pandemic.
- Changes in global value chains and global supply chains, such as the case of PPE (personal protective equipment) and vaccine products.
- Pandemic crisis, talent mobility, and innovation.
- Substitute or complement between domestic talent and immigrant talent.
- Determinants and outcomes of importing foreign work practices.
- Impact of the pandemic on the reduction of business travel and prevalence of Zoom and other web meeting platforms.
- International comparisons of intra-company transfers and their interaction with national temporary resident programs.
- The treatment of spouses/families of permanently and/or temporarily migrants who move because of international businesses and TNCs.
- International recruiting of specialized and high-level talent.
- The spinoffs for secondary/local companies when TNCs attract talents to particular locations.



### Important timelines

- July 31, 2021: Abstract with email and affiliation
- September 25, 2021: TNCCS Conference
- December 31, 2021: Final papers for TNCR Special Issue
- March 31, 2022: TNCR Special Issue release

### Contact Information

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