

# 10

## ways to improve your initial study permit application cover letter

1

### Effective introduction and conclusion

Your cover letter for the initial study permit application is your chance to explain to an immigration officer about who you are, your goals and why you are an ideal candidate to study in Canada. Starting the letter introducing yourself including educational background and close with a positive tone.



2

### Why do you wish to study in Canada in the program for which you have been accepted?

Explain why you have chosen the program at the Memorial University and connect it to your career goals.



3

### What is your overall educational goal?

Here you should describe your educational goals. Explain what is the end goal for you to pursue the degree/diploma. For example, if you are an undergraduate student then explain if you are interested in Masters program in the future.



4

### Why are you not pursuing a similar program in your country of residence/citizenship?

Make a positive twist here. Don't portray a negative picture of your home country and focus on why you were drawn on the specific program offered by MUN. List the opportunities the MUN program can offer to you.



5

### What research have you done into studies in your country of residence/citizenship?

Indicate if you done any research that separates MUN's program from the one you may have in your country of residence/citizenship.



6

### How will this program enhance your employment opportunities?

This is the place where you will have to show your ambitions and goals. Articulate your future employment goals and focus on how MUN education will give you the tools to succeed anywhere in the world.



7

### What ties do you have to your country of residence/citizenship?

Document any property, trust accounts or significant immovable assets in your home country that you would not likely abandon to go to Canada. If you want to pursue post-graduation work permit in future then explain that after completion of your degree you would like to get work experience in Canada.



8

### Address Financial Aspects

You are required to demonstrate financial sufficiency for only the first year of studies, regardless of the length of your program. However, it should be clear that the source of funds will still be available after one year.



9

### Be authentic, precise and concise

The cover letter must be authentic and should represent you accurately. In your cover letter please be precise, concise and ensure no grammatical or spelling mistakes.



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### Contact MUN I.O.

If you any questions during your application process then please feel free to contact us by emailing at [international@mun.ca](mailto:international@mun.ca)

