

Heart's Content to Hant's Harbour Heritage Region Meeting Minutes



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Heart's Content to Hant's Harbour Heritage Region Meeting Minutes
Feb 19, 2019, 1pm
New Perlican Town Hall.

Attending: Ruth Burridge, Joan Butler, Lori Hiscock, Beverly King, Darlene King, Dana March, Fran Pelley, Doris J. Short, Patricia Smith, Norma Soper, Betty White, Dale Jarvis, Terra Barrett.

Items Discussed:

1 - Joint mayors council - The joint regional council is looking at tourism broadly, and how to promote the region. Tract Consulting had presented a report on a possible future tourism plan. It was decided that the heritage group should touch base to make sure there is no duplication of work. It was suggested members could write letter to four councils to ask how heritage can be involved

[ACTION] - Joan Butler will follow up with phone call with Neil Dawe from Tract Consulting to ask about the process, and to discuss what work has been done in the past on hiking trails.

2 - Legendary Coasts Meeting - A brief discussion on the recent meeting in Cupids, and the follow up marketing meeting Port-de-Grave. DMO working with tourism department to put together a partnership for Baccalieu Trail. Alicia with Legendary Coasts could possibly help with a Social Media plan, etc, for local heritage groups and the region.

[ACTION] WBMNL will reach out to Alicia with Legendary Coast to ask about some kind of presentation in the area on social media.

3 - What is the goal or purpose of this group? The main goal of the group is to ensure that people are speaking with one voice on heritage in the region to address concerns with duplication or overlap of events. There was discussion about a regional calendar of heritage events, joint Facebook page for heritage items in each community, possibly a future regional brochure.

[ACTION] Dale Jarvis will look at setting up a group Google calendar and show people how to add to it. - Here it is, will send more info to administrators:

https://calendar.google.com/calendar/embed?src=heritagenl.ca_k8kt1l528o855dva9rs7jehar4%40group.calendar.google.com&ctz=America%2FSt_Johns

4 - Regional Communication - Communication is key, and a main goal - this should be communicated back to councils. There was a discussion about where people get information locally (this could be something that Alicia with Legendary Coasts might be able to provide guidance on). The committee agreed that they would share meeting information via email, with local contacts passing along information by phone to those without email. Those present added their email addresses to a list, which will be shared.

5 - Community reports/needs

Heart's Content: Hoping to set up events for the Arts Centre; get museum up and running; biggest challenge/need is money, \$\$ would be spent on Arts Centre Manager, organizing archival collection. Human resources is the main need to help organize the volunteers, schedule events, market rental opportunities for arts centre, market the craft shop, don't currently have brochures for the arts centre. Main needs: HUMAN RESOURCES and MARKETING.

New Perlican: Have a grant from JCP to do up building next to Hockey Rink for Heritage to use for displays and an office; trail needs to be marketed and maintained, trail signage and clarification (goes all the way to New Melbourne Point). Main needs: HUMAN RESOURCES (staffing the building).

Winterton: We offer 5 day workshops (want to put together package with things to do in the region beyond the workshop - example in each community); Trails is a big asset that isn't being capitalized on (D'Iberville, Sugarloaf trail is also in Winterton). Planning annual Conference with outdoor activities (more a festival than conference - regional tour would be lovely). Main needs: MORE COMMUNICATION and KNOWLEDGE of the OTHER SITES

NB - *People who want to add material to Wooden Boat pamphlet (need to give to DANA by end of March dana.wbmdl@gmail.com)*****

Hant's Harbour: Fundraised to replace windows (currently fundraising to replace siding); Planning 25th anniversary event in August (look into available events funding from government); Recycling continuing and hoping to maintain building and fishing premises (fishing premises built in 1905 - in talks with Jerry Dick of HFNL); Maintain cemetery and keep records up to date; Gift shop at Museum good source of funding; Abbey's Table on display for July and August (made by Andy Jones). Main need: MONEY for restoration/building maintenance.

Summary. The emerging themes from the community reports were: a need for a regional coordinator to help plan/revitalize community heritage work; that heritage trails need work and are a potential great attraction to the region.

6 - Funding - Suggestion to find funds for a regional coordinator to help organize heritage in the area. Could someone be hired to help set up the regional board this year, work on social media, list of events?

[ACTION] Joan Butler will circulate information about the provincial student program

[ACTION] Dale Jarvis will share a link on the New Horizons for Seniors funding (below)

<https://www.canada.ca/en/employment-social-development/programs/new-horizons-seniors.html>

Next Meeting set for April 2nd, 1pm, New Perlican Town Hall (same space)

For discussion at the next meeting:

- Regional Heritage Skills Festival (in partnership with the Wooden Boat Conference). Each group should think about a possible Heritage Skill they could showcase in their community. This could be a demonstration, or a workshop, or some combination of events.
- Setting up a Chair/Executive for the committee
- A Name for the group? Something that indicates where/what the group is about. Regional Heritage Council? D'Iberville Trail? Baccalieu Nor'West Heritage Region? Put on your thinking caps!
- Where is the D'Iberville Trail Information? Where are all the Lower Trinity records? Members will have a look, see what they can find out.