

ICH Training Meeting: Minutes
February 26, 2013

In attendance: Lucy Alway, Ella Heneghan, Dale Jarvis, Nicole Penney, Danielle Rundquist, Mary Ellen Wright

Nicole presents needs assessment survey results

Do a grant writing workshop for community groups?

- Danielle: could do a block of training to lower travel costs for participants
- make the workshop specifically tailored to museums/archives in the area of project planning and grant funding.
- Lucy: grant workshop with IBRD? (Dale: they will not directly address heritage)
- Dale: offer in the Fall?

Ella: produce products from “list of at threat items” from the survey. There is an opportunity for revenue there. Promote getting places to make items to potentially generate some revenue.

Workshop Idea: Teach people how to make a workshop of their own with the pillow tops as a model.

- Dale: What is missing in communities is the knowledge to pick out ICH and turn it into something. Places do oral histories but rarely do anything with them. Can be a dead end.

Ella: places can use the DAI to promote areas. Can use info from DAI to figure out the story of an area.

Lucy: Develop a project planning website?

Dale: Make more case studies. Pillow top as example, which will show how to take an ICH example and make a product.

Workshop Ideas:

- Case Studies: teaching how to make a workshop/product by using prior examples as case studies.
- Grant workshop/project planning: how to properly write grants and how to develop a project from beginning to end. (Do as two separate workshops?)

Dale: places often have a “pan-Newfoundland” idea but not everyone shares the same broad traditions of, for example, fishing, mummers. Places have quirky little things they can focus on. Sometimes they just need outside eyes to recognize the special things they see everyday and don't see them as special.

Ella: Places need to be more entrepreneurial and try to gain some funding from products with a low overhead and high return.

Nicole : If communities can develop products they can also employ members of the community to create products/ give demonstrations/ workshops.

Danielle: Places can also be selling experiences

Action Items:

- Danielle: will get document about funding from MANL. Needs to be updated.
- All: provide lists of workshop we can provide
- must further promote DAI as a preservation/access tool (how?)
- talk with someone with Healthy Aging about possibly partnerships to provide funding to heritage groups that develop programs for seniors.

Lucy: Can we provide webinars? Can be very interactive.

Danielle: Would be a great idea, but the only problem is that internet access is limited in many rural communities.

Lucy: Might still be worth exploring. Could gauge interest. Can use Adobe Connect.

Dale: Does anyone teach how to do webinars?

Ella: Could speak with Craig (last name?) with Hospitality NL. there may also be someone good to talk to with College of the North Atlantic (CNA). They are very connected.

Meeting adjourned