

**ICH Executive
Meeting Minutes
Newman Building, 1 Springdale St., St. John's
Wednesday September, 21, 2010**

In Attendance:

Mary Ellen Wright, Dale Jarvis, Jerry Dick Recording: Mel Squarey

Regrets: Gerald Pocius, Diana Quinton, Anna Guigné

1. Need for Next Full Meeting of ICH Committee
 - Strategic proceedings to be considered (2-3 yr. span)
 - Inventory of collections are started and incrementally planned. Do we continue to take this process on or shall we pass on?
 - >Overview of current projects/previous projects.(Updating)
 - Early November meeting? (Time- full day seminar/with external members (i.e. Sandra, Anita, Martha)
 - >Budget Travel (Martha)
2. Four Goals with reference to the Review Meeting.
 - Systematic approach to revisiting the goals (pros & cons)
 - Observe new opportunities incoming.
 - >Facilitator: Jerry Dick (Coming from ideas of facilitating from a focus group to final meeting).
3. Where and When?
 - Weekday (not the 1st Wednesday of month)
 - 2nd Week of November
 - Botanical Gardens (the big room in the back, catering, dozen people or so)
 - Call MUN to book room
4. Where is it going?
 - Potential for DAI program with Archives (The boxes under the bed).
 - Accessibility needs work for sure. If it's not accessible then it's of no use to anyone.
 - >Norris Arm example
 - More rural NL stuff. Community workshops have went well
 - Think about attacking the Cultural Industry.
 - >mini symposium on how to make culture a product.
 - Inventory to what end?? A more focused approach may be needed. Thematic priorities may be useful.
 - >Tying enterprise to culture (Ex. Quebec- funding attained through the craft and artisan pots of money).
5. How to approach this problem?
 - How to cooperatively mediate between culture, enterprise, and inventory?
 - Grassroots in a high quality way.
 - Oral History Mode- people haven't really figured out the last step of inventory/final project.
 - Loads of room to motivate solutions.
 - Economic benefits are a great sell to saving cultural.

6. Workshops

-may allow for \$\$\$ if tied into a focused effort towards above discussion.

Objectives for Next Meeting:

- a) Set date ASAP.
- b) Come away with focused objectives at the next meeting.
- c) Book MUN Botanical Gardens.

-M.L.S. 09/22/10