A new chapter for ISER Books

THE SPREAD of new media and changes in reading patterns pose ongoing challenges for small publishers. But the new team at the Faculty of Arts’ ISER Books is undaunted and is introducing a fresh approach to academic publishing in Newfoundland and Labrador. Founded in 1966 as the publication arm of the Institute for Social and Economic Research (ISER), ISER Books was created to showcase research “within such disciplines and in such parts of the world as are deemed of relevance to Newfoundland and Labrador.”

Dr. Sharon Roseman comes to the position of academic editor with many years of experience in editing and translating books, academic journals, and conference proceedings in four languages. When she looked for a faculty position in the mid-1990s, she was drawn to Memorial in part because of her familiarity with many of the ISER Books titles.

“I am excited to have the opportunity to contribute to the revitalization of ISER Books,” says Dr. Roseman who encourages proposals for books that speak to students, faculty researchers, and the public at large.

With nearly ten years experience in publishing and book design, new managing editor Alison Carr is planning to increase ISER Books’ presence in both the marketplace and the community. Her first big project is posting bibliographic data online through Booknet Canada, a non-profit that serves the Canadian book industry.

“It’s a big job to get our title info formatted correctly to be uploaded to their site, but it’s an invaluable tool to increase our presence with booksellers, librarians, reviewers and even the public,” says Ms. Carr.

ISER Books has become a vendor with Amazon.ca. Front list titles have been added to the site, and the backlist will be added gradually over the coming weeks. Ms. Carr has created an ISER Books Facebook page (www.facebook.com/IserBooks) which will provide customers with up-to-date information.

A thematic catalogue for retailers is also in the works, with the aim of rejuvenating interest in ISER Books’ large backlist which now numbers over 100 titles.

ISER Book’s latest offering is I Never Knowed it Was Hard: Memoirs of a Labrador Trapper. The memoirs of Naskaupi River trapper and fiddler Louie Montague, a 77-year-old Nunatsiavut (Inuit) elder from North West River, recounts in rich detail the way of life in “them days.”

“It’s got more trade appeal than many previous ISER titles,” explains Ms. Carr — ‘trade’ in this context refers to the general public as opposed to academic publishing. “Louis is a fabulous storyteller and his knowledge of Labrador life and the Naskaupi River is encyclopedic. It’s simply a fascinating read that we are convinced will appeal to a lot of people.”

See www.arts.mun.ca/iserbooks.
IN JUST A FEW MONTHS I’ll be celebrating my first anniversary as Dean of Memorial University’s Faculty of Arts. It’s been both a challenging and rewarding year and I’d like to take this opportunity to thank all those here at Memorial who have made me feel so very welcome.

As an anthropologist and a come-from-away, I’m also thoroughly enjoying immersing myself in a new culture. But the less said about my first Newfoundland winter the better!

I have been truly astonished by some of the students I have met this year—they have amazed me with their ideas, accomplishments and energy.

Our researchers received a record level of funding in 2011-12 for a variety of diverse projects ranging from the long-term implications for immigrant children in Canada and the United States to ethical e-waste processing. The work of these faculty members is constantly expanding our knowledge of the world around us and I thank them for their dedication to their roles as educators and researchers.

And my thanks have to go to our generous donors whose support is essential as we continue to work towards the best for our students and our faculty.

I’m so pleased to be a part of such a thriving community of students, faculty and supporters here at the Faculty of Arts.

DR. LYNNE PHILLIPS
DEAN, FACULTY OF ARTS

On May 17, 2012, Dr. James Bradley, head of the philosophy department, passed away after a short illness. Dr. Kate Bride, a per course instructor in Gender Studies, passed away on April 7, 2013 in her 45th year.

Thank you for your dedication to our students, and your contributions to the Faculty of Arts and to Memorial University as a whole.
Language training for internationally educated engineers

AN ONLINE initiative aimed at bridging language and cultural gaps for internationally trained engineers has been launched by the English as a Second Language (ESL) program.

Prior to the launch of the program in 2012, unlike other provinces, Newfoundland and Labrador had yet to offer specific programs for newcomer professionals, such as engineers, as they transition to working in Canada.

The Professional English Program (PEP) addresses that gap. It focuses on the development of communication and soft skills that might prevent such an individual from obtaining a professional licence in Newfoundland, allowing newcomers to gain language proficiency and to better negotiate the often unspoken expectations of the Canadian workplace.

“These are professionals who would otherwise be considered highly qualified people in the field of engineering,” said Dr. Janna Rosales, an assistant professor in the Faculty of Engineering and Applied Science and a member of the PEP’s advisory board.

Prior learning for police studies recognized

AS CO-ORDINATOR of the police studies program, Anne Morris works closely with the Royal Newfoundland Constabulary (RNC). Over time, she began to recognize that many officers interested in pursuing a degree had equivalent experience and/or credentials that could be applied toward their studies.

After investigating prior learning assessment programs at other universities and what was already being done at Memorial in the Faculties of Education and Nursing, Ms. Morris received the necessary support from the Faculty of Arts to pursue the development of a prior learning assessment recognition (PLAR) policy for local experienced police officers.

As a result of Ms. Morris’s commitment, a number of students from the RNC, the Royal Canadian Mounted Police, military police and members of other police services have been able to apply for credit for prior work experience.

“Anne had a balanced, fair and open-minded approach to the PLAR concept. PLAR allowed prior training at the Atlantic Police Academy, police colleges and my 27 years of policing to be considered in assessing prior learning. This provided me with a realistic opportunity to reach my long-term goal of graduation from Memorial,” said Deputy Chief William Janes, who received his BA degree at the October 2012 convocation ceremony.

CARE

FUNDED BY the Atlantic Canada Opportunities Agency (ACOA), the provincial government and Husky Energy, the Collaborative Applied Research in Economics (CARE) consortium is an initiative designed to mentor economics students and support professors engaged in applied economics research at Memorial.

“The challenges facing our economy are every bit as diverse as any other industrialized economy yet the exact characteristics of our province are unique,” said Prof. Scott Lynch, interim head, Department of Economics and project co-ordinator. “That’s why we need CARE—to increase the number of economists working on applied provincial and regional issues which will therefore optimize our current prosperity and sustain its benefit for future generations.”

Prof. Lynch is one of CARE’s principal investigators along with Dr. Doug May and Dr. Wade Locke. The applied economics research they will lead will fall into the sub-themes of petroleum and energy, labour market, resource and environmental, local and regional economic growth, productivity measurement and research and development economics, public finance and social accounting and applied economic analysis. See www.economicsaction.com/index.htm. More information can be found at the CARE website: www.economicsaction.com/index.htm
ALTHOUGH the Faculty of Arts doesn’t offer a theatre major (theatre IS offered at Memorial’s Grenfell Campus), there are a number of productions staged every year by arts students. Towards the end of 2012, students in the performance and communications media diploma program produced The Laramie Project, based on the story of Matthew Shephard, a young gay student who was savagely beaten, bound to a fence and left to die outside the city of Laramie, Wyo.

Danielle Irvine, is an instructor in the program and acted as director of the production. She was able to call on local professional actors and theatre artists to perform and act as mentors to her students.

“I felt that the students would benefit far beyond this course if they had a chance to make one-on-one connections with the professionals in the field, especially for those students planning to continue in this direction,” says Danielle.

The Laramie Project ran from Nov. 28 to Dec. 1 at the LSPU Hall.

IN OTHER THEATRE NEWS, Atomic Warriors: A Folk Musical, was the result of Dr. Jamie Skidmore and Dr. Andrea Proctor’s Theatre and Social Justice program at Memorial’s Harlow campus in the fall of 2012.

With words and music by Dr. Skidmore, the show focused on uranium mining and its repercussions including the disenfranchisement of workers and risks to their health, the negative environmental aspects and the potential for nuclear accidents.

Atomic Warriors: A Folk Musical ran Dec. 6 to 8th at the St. John’s Arts and Culture Centre’s Barbara Barrett Theatre (formerly the Basement Theatre). Prior to bringing Atomic Warriors home to St. John’s, the show was performed at the Calder Theatre and Bookshop, an intimate venue in London’s Southwark district and at a converted church in Harlow.

The Faculty of Arts awarded eight post-doctoral, one-year fellowships for 2012-13. Fellows are:

Dr. Tânia Manuel Casimiro (DEPARTMENT OF ARCHAEOLOGY)
Dr. Heidi Coombs-Thorne (DEPARTMENT OF HISTORY)
Dr. Malgorzata Danek (DEPARTMENT OF GEOGRAPHY)
Dr. Heather Hall, (DEPARTMENT OF GEOGRAPHY)
Dr. Latonia Hartery, (DEPARTMENT OF ARCHAEOLOGY)
Dr. Barbara Patterson, (DEPARTMENT OF SOCIOLOGY)
Dr. Arnaud Van De Casteele, (DEPARTMENT OF GEOGRAPHY)
Dr. Patricia J. Wells, (DEPARTMENT OF ARCHAEOLOGY)

More info on the post-doc projects can be found at www.mun.ca/arts/faculty/pdf/.
Students unplug in Bonavista Bay outport

HAVING NOTICED a connection between a decrease in skillful interviewing techniques required for ethnographic field work and a surge in the use of social media, Dr. Jerry Pocius decided to fight back.

In September 2012, Dr. Pocius brought seven graduate folklore students to Keels on the Bonavista Peninsula for a crash course in ethnographic documentation methods. The plan was for students to go without internet access for the duration of the three-week course and to document the last two inshore fishing families in Keels, focusing on the everyday spaces of these fishers: their homes, work buildings, boats, and shoreline work area.

Kristin Catherwood was one of those students.

Graduate students at the Keels Field School in September 2012.

“We thought we were going to some desolate outport with nary a cellphone tower or produce section in sight. But once we actually got out there, we realised we had been silly to worry … I would usually clamber up on a rock behind my host house once or twice a day to make a phone call back home to Saskatchewan and check my email. The rock not only offered some service for my BlackBerry, but also a beautiful view of Keels’ harbor!” she laughs.

Dr. Pocius will be reprising the course this fall in Quidi Vidi (minus the unplugging experiment!).

First Year Success

THE STUDENTS of First Year Success are counting their successes at the end of the program’s first year at the St. John’s campus. They include Kendra Pain from Nain, Labrador, who is featured in one of a series of videos (http://bit.ly/12F0jQL) produced to introduce the program to new students.

“First year is scary for a lot of people,” Kendra explains. “First Year Success helps take that fear away … I met a lot of people through FYS, I’ve made contacts and Memorial definitely doesn’t seem as big as it did back in September!”

Kendra Pain

The two-year pilot program is aimed at incoming students at the St. John’s campus with entrance averages between 70 and 75 per cent and introduces students to the expectations of university learning, the supports available to them and the skills they will require to meet with success.

“We have worked hard to realize the vision that David Philpott and Su Cleyle brought to Senate as the FYS proposal only in February of last year” said Valerie Burton, academic FYS director.

Shelly Kawaja, administrative director of the program, particularly commended the program’s instructors and academic and career advisers for the welcome they provided students in September and their continuing support thereafter. “The reception of students portrayed in our videos, confirms that FYS had provided them with an enriched academic and social experience of university,” she said.

Incoming students who are interested in the program should email fys@mun.ca.
Queen’s Jubilee Medals

SIX MEMBERS of the Faculty of Arts received the Queen Elizabeth II Diamond Jubilee Medal honouring significant contributions and achievements by Canadians. Part of the Jubilee year celebration and organized by the Government of Canada, the recipients were recognized for dedicated service to their peers, their community and to Canada. Congratulations to Dr. Doug House (Sociology), Dr. Wade Locke (Economics), Dr. Ronald Rompkey (English) Dr. Barbara Neis (Sociology), Dr. James Hiller (History) and Dr. Phyllis Artiss (English).

RSC Fellowship for Pope

THE ROYAL SOCIETY of Canada (RSC) has named Dr. Peter Pope, a professor in the Department of Archaeology, as a new Fellow in the English Division of Social Sciences within the RSC.

“Many important research programs have been curtailed by the present federal government, for example in fisheries science, archaeology and even in basic statistical data-gathering about the economy,” said Dr. Pope, who is a University Research Professor at Memorial and is cross-appointed to the Department of History. “In this context independent university-sponsored research is more important than ever—I am very grateful to the RSC for this honour.”

Dr. Pope was cited by the society for “thought provoking questions about the invention of tradition, early modern vernacular capitalism and maritime cultural landscapes, giving a clear voice to a Canadian perspective, among those who are trying to better understand the evolution of the Atlantic world.”

Canada Reads February

NEWFOUNDLAND and Labrador author Lisa Moore (and occasional instructor in the English department’s creative writing program) won the 2013 CBC Canada Reads competition for her book February (published by House of Anansi in 2009). The win came on the day before the 31st anniversary of the storm that sank the Ocean Ranger oil rig, killing 84. It went down on Feb. 15, 1982, off the coast of Newfoundland, after being hit by a blizzard on Valentine’s Day. February tells the story of Helen O’Mara, who lost her husband Cal in the tragedy.

Robert Anstey is Memorial’s latest Rothermere Fellow and will be attending Cambridge University in the fall of 2013.

 “[Cambridge] is the top-ranked institution in the world for studying archaeology and has a strong reputation for producing some of the world’s most sought-after scholars,” says the holder of two degrees (BA’09 and MA’11) from Memorial.

Mr. Anstey who was encouraged to apply for the fellowship by his MA supervisor Dr. Priscilla Renouf, a former Rothermere Fellow herself.

“Robert was one of my best MA students, amongst the many excellent ones I have been fortunate enough to supervise,” says Dr. Renouf. “Rob loves to read and he loves to write: he is a true bibliophile.”

Mr. Anstey’s PhD research will represent the first cohesive examination of Amerindian-Palaeoeskimo interactions in the Strait of Belle Isle. This work will provide an important analogy for understanding contemporary social relationships and will contribute to revitalizing the region’s cultural heritage, therefore supporting future tourism to the area.
**Order of Canada for Bev Diamond**

DR. BEVERLEY DIAMOND of the Department of Folklore (joint appointed to the School of Music) has been named a member of the Order of Canada, one of Canada’s highest civilian honours. She is among 91 new appointees accepting their award in 2013.

As the country’s first and only Tier 1 Canada Research Chair in a music discipline, Dr. Diamond’s influence is widespread. Her publications on the music practices of Inuit, First Nations of Eastern North America and Sami people of Northern Europe recognize the ascendant role of Aboriginal voices.

“I’d really like to honour the people who put the nomination together,” said Dr. Diamond. “I just have too many generous colleagues and friends—many of them former students now working across the country and elsewhere.”

The Order of Canada, one of our country’s highest civilian honours, was established in 1967, during Canada’s centennial year, to recognize a lifetime of outstanding achievement, dedication to community and service to the nation. Over the last 45 years, more than 5,000 people from all sectors of society have been invested into the order.

**Trudeau Scholar**

A DOCTORAL STUDENT in the Department of Anthropology is among 15 elite scholars across Canada to receive life-changing scholarships from the Trudeau Foundation in 2012-13.

Nehraz Mahmud is studying gender discrimination in property inheritance in Bangladesh. According to Shariah law guiding distribution of inherited property, women get half the share of men.

“I want to examine the extent of access Muslim women have to ancestral property and the use they put to property they own; the views of Muslim men and women of different generations about women’s equal share in property; the perspective on this issue of civil society and the policy makers involved; and local interpretation of Shariah law related to inheritance,” said Ms. Mahmud, who is supervised by Dr. Sharon Roseman.

Ms. Mahmud credits Dr. Roseman for helping her to adjust to a foreign academic environment and says she would never have applied for the Trudeau Scholarship without her supervisor’s support and encouragement. Each of the 15 new Trudeau Scholars receives up to $180,000 to advance their research into critical issues such as visual culture, democratic transition, gender-based violence and social rights to public utilities.

**Hat trick for philosophy**

AS THE WINNER of the 2012 Erasmus Mundus Scholarship, philosophy graduate Kyla Bruff is now pursuing graduate study in Europe for the next two years. Ms. Bruff is the third Memorial University philosophy alumna in a row to be awarded the prestigious prize, following Joseph Carew in 2010 and Steven Woodworth in 2011.

“`This achievement goes to show that our top students at Memorial are absolutely world-class. Of course, it is also a nice endorsement for the quality of our own undergraduate program in the philosophy department, that these three successive students are able to succeed in this prestigious competition,” said Dr. Arthur Sullivan, head of the philosophy department.

The award, which was established in 2007 by the European Commission, has a total value of 21,000 euros annually and is offered to between seven and 10 students from outside the European Union. The winner studies at three European universities over the course of two years. All classes and course work are in French and German.

Kyla Bruff is currently studying at Bergische Universität Wuppertal (BUW) in Germany.
Paul Sparkes, Executive Vice-Chairman, Difference Capital

Mr. Sparkes is an accomplished business executive with over 20 years experience in the public and private sectors. Mr. Sparkes is currently the executive vice-chairman and co-founder of Difference Capital, a publicly-traded merchant bank on Bay Street in Toronto.

Prior to starting this business, he was a leader in the broadcast and new media industry for Canada’s largest private media company where he most recently served as CTVglobemedia’s executive vice president, corporate affairs. Mr. Sparkes also held senior positions in the public service, including with the Government of Canada as director of operations to then Prime Minister, Jean Chretien, and the Government of Newfoundland and Labrador as a senior aide to two premiers; Clyde Wells and Brian Tobin. Mr. Sparkes serves on a number of boards including the Liquor Control Board of Ontario (LCBO), the National Arts Center Foundation, and is the chair and founding member of the Smiling Land Foundation.

You studied political science while at Memorial—why was this degree program attractive to you?

My original plan was to go to law school and I thought this was the best program that would allow me to do that. I also had a keen interest in politics and I knew I wanted to be involved in, and understand, public life. I always liked the action around politics.

What was your overall university experience like—can you share some highlights with us?

There may be a few more that I can’t share with you actually!

I was happy to attend university in Newfoundland as I had spent junior and high school attending boarding school in Quebec. It was a good opportunity to be at home and among the friends I grew up with. I became very active in student politics where I served for many years as the chief returning officer and legal aid advisor for the students union. Having had the chance to be involved in student issues was very rewarding.

Your career has included a variety of positions in both the public and private sector. How did your arts degree prepare you for such a successful and diverse career?

I would say that a BA degree makes you a well-rounded individual. You learn how to communicate, problem-solve, how to listen and assess—all of these things are necessary in politics and certainly in business.

You are one of the founding members of the Smiling Land Foundation—can you explain a little bit about the foundation, what it does and why it’s so important to you? Why is it so important to give back?

First of all, the Smiling Land Foundation is about our love of Newfoundland and Labrador. It is comprised of Newfoundlanders living in Toronto and Ottawa who wanted to find a way to give back at home. We make our livings outside of Newfoundland but we all come back as much as we can—and we are all connected—our extended families are here—or want to be here. So far, we’ve raised close to one million dollars over the last five years and have benefited
great charities at home. We’re really proud to be able to contribute and give back to the place we love.

We’ve had great support from well-known Newfoundlanders like Seamus O’Regan, Allan Hawco and Alan Doyle who all sit on our advisory board and who helped start our foundation. Giving back is probably one of the most important and self-gratifying things you can do in life. Fortunately, I have had the opportunity to help out many charitable initiatives in Canada over the years, which has been very rewarding.

You’ve worked with and for a number of politicians throughout your career, including Clyde Wells, Brian Tobin and as director of operations to then Prime Minister, Jean Chretien. Have you ever considered running for political office yourself?

I think serving the public is a noble calling. I was fortunate to work with some of the best politicians on a provincial and national basis.

Public life is not for everyone. It’s unforgiving. It’s relentless. You have to be driven and selfless in many ways.

I have considered it. I have no immediate plans. I’m busy running my business, raising my family—but I do get involved when I can.

What advice would you give a student just beginning their degree program, who is unsure of what to study?

I would say go with what you know. What you like. Most people know by the time they start university what their strengths are, and what they like to do. I would say “soak it all up.”

What would people be most surprised to learn about you?

I have circumnavigated the globe twice and have traveled to every continent except Antarctica and have had the fortune of meeting many of our world leaders. I enjoy fly fishing and golf and surprisingly I love taking the Argentia ferry! I love music and one fun fact is that I count among my friends Vince Neil from Mötley Crüe! Having spent over 10 years in the TV business has brought me in contact with a lot of interesting people but for all the real surprises and interesting stuff you will have to wait for my memoirs!
FRANKIE O’NEILL (AR’59, SW’72, SW’83) is very open when discussing her decision to leave a gift for Memorial University’s Faculty of Arts in her will. “Someday,” she says, “this gift will make a difference in the lives of students.”

Born and raised in St. John’s, many of Frankie’s family members attended Memorial and, in fact, her grand father, Ronald Kelly Kennedy, was a founding trustee of Memorial College (1925-1933). She credits MUN for having a very positive influence in her life.

“Well, first of all,” she says, “I received such great training through my liberal arts education. Among the many things I learned, it taught me how to really think about the world.”

Add to that her time with the Memorial University Dramatic Society (MUDS), two further degrees, and a nine-year stint on the governing body of the University, and it’s no wonder Frankie feels particularly connected to Memorial. She is one of the Terre Neuve Grannies, a group supporting grandmothers in Africa, and recently Frankie received a Queen’s Diamond Jubilee Medal in recognition of her advocacy for issues around mental illness. Her decision to leave a bequest for Memorial was twofold: to contribute to the success of Newfoundlanders and Labradorians and to support her inspirations of theatre and drama.

“When Memorial was graduating students during my time,” she says, “I would look around and everywhere you went you would see graduates—in government, in the school system, in the healthcare system. And of course we all knew each other. I saw firsthand how important Memorial was to the current functioning, and the future success of, our province.”

As for her other inspiration? Frankie has been part of the local artistic scene for decades and once auditioned at the Royal Academy of Dramatic Art (RADA) in London. It was therefore no surprise when she decided to earmark the BA specialization in theatre and drama as one of the main beneficiaries of her bequest.

“There are lots of us out there who have modest funds,” says Frankie, “and never think they’re ‘important’ enough to make legacy gifts. Be proactive and start asking about ways to make a difference.”

If you would like to receive more information about legacy giving to the Faculty of Arts, please contact Catherine Barrett at 709 864 2157 or crbarrett@mun.ca.
[a]cross the sea with ISER

Recently, German artist Rona Rangsch received ISER funding to complete her project titled [a]cross the sea, which features video works showing the relationship and perspective between the Old World and the New World. Shot as three separate videos in three different formats, the videos were realized between 2011 and 2012, while Ms. Rangsch was artist-in-residence at Terra Nova National Park and on Fogo Island.

“Rona’s work is bringing the social history of Newfoundland and Labrador to the public in other parts of the North Atlantic world,” said Dr. Lisa Rankin, director ISER.

The first video, terra nova, interprets immigration to the New World from the Old, as seen from Newfoundland. Fyrir hafvílu fram, the second video, draws a connection between Norway and Newfoundland along the Norse trans-Atlantic routes from around 1000 AD. The title refers to the Norse seafarers crossing the Atlantic without any effective navigational tools: it means “onwards, despite hafvilla”, where “hafvilla” is an old Norse expression for “being lost at sea.” The final video, face-to-face, interprets a more abstract, geographical connection as seen from both directions from Newfoundland and from Ireland.

Ms. Rangsch first came to Newfoundland in 2007 for an artist residency at the Pouch Cove Foundation.

“The experience of the wilderness and beauty of Newfoundland had a deep impact on my life as an artist and my artistic practice,” she explained. “It was in 2007 in Newfoundland that I shot my very first video.”

The three works from [a]cross the sea have been presented at exhibitions and festivals in Norway and Germany with several more showings already scheduled in the near future. The project and Ms. Rangsch’s related interest in sea journeys and trans-oceanic concepts have also led to an international group exhibition on these themes currently being shown in Dortmund, Germany.

Demo/documentation versions of the three video works that are part of [a]cross the sea can be viewed at http://vimeo.com/rangsch/videos.

Top, from left: Anwesha Roy (India), unidentified, Dr. Phillips, Kuo Ching Chen (Belize), Denise Hooper. Bottom, from left: Laurensi Liona Swandito (Indonesia), Roudolf Riedlsperger (Austria), Illari Pivi (Italy)

Perla Hernández, an international student hailing from Mexico, is a political science major and environmental science minor at Memorial. She is pictured at the United Nations’ climate negotiations in Doha Qatar in November 2012 that she attended as part of a Canadian youth delegation.
Testing the Test

SÉBASTIEN DESPRÉS is all about teaching. A PhD candidate in the Department of Anthropology and a per course instructor in both geography and anthropology, last year Mr. Després received the Dean of Arts award for teaching excellence (non-tenure). He has also received teaching awards from both the GSU and MUNSU, and is a member of numerous teaching and learning committees at Memorial, including the Working Group for Teaching & Learning.

This year, as a 2012-2013 Action Canada Fellow, he has co-authored a report calling for a review of standardized testing in the Canadian K to 12 education systems.

Action Canada (www.actioncanada.ca) is a pan-Canadian fellowship for public policy and leadership. Every year up to 20 outstanding Canadians are selected from a variety of fields to participate in the 11-month-long program. Mr. Després is the only fellow this year from Newfoundland and Labrador. This year’s fellowship theme was “Does Canada have the education system it needs to meet the economic and societal challenges of the future?”

“One of the key goals of the fellowship year is for us to seek to inspire Canadian public policy. People from a variety of the different worlds that have a big impact on Canada are recruited,” explains Mr. Després. “In my team we have an economist, an artist, a university researcher and me, the token pedagogue—it’s truly transdisciplinary.”

His group started by looking at key issues around education and identified standardized testing as a “check up” on teachers as a potentially dangerous accountability tool, since, as Després states, “it can impact the very thing it seeks to measure.”

The report, “Real Accountability or Illusion of Success,” is calling on governments to look into the deeper impacts that such accountability measures can have and asks whether they are worth the potential pitfalls.

What are these potential pitfalls?

“We know that not all students are motivated by marks and academic achievement,” explains Mr. Després. “We also know that when these things are prioritized over others, instruction can become boring, and kids become disengaged.”

The report also explores how standardized testing can impact teaching as a profession, and echoes earlier studies that show how an over-emphasis on test scores can diminish teachers’ roles in determining the content and methods of instruction, casting teachers as efficiency experts who carry out instruction determined by someone else.

According to Mr. Després, standardized testing can also shift attention away from the presentation of the full breadth of a given province’s prescribed curriculum, to a narrowed focus on what they measure: literacy and numeracy. Essentially, what gets measured gets attention and other things—creativity first and foremost—suffer.

Newfoundland and Labrador currently tests for literacy and numeracy in grades 3, 6, 9 and 12. Sciences and social sciences knowledge is tested in grade 12 and this grade 12 testing comprises 50 per cent of a student’s final grade.

Mr. Després has already presented the report to representatives from Canada’s various teacher’s federations, to education faculties across Canada, and to the Canadian Education Association. The report is available at http://testingillusion.ca, as is a short animated video that accompanies the report.

The video acts as a nod to the adverse effect that standardized testing regimes can have on the teaching of the arts, creativity, collaboration, critical thinking, among other skills and competencies.

“Recognizing that the means by which we strive to make our education systems transparent necessarily have an impact on these systems is a good first step in a bold direction,” says Després.
IN 2011-12, RESEARCHERS IN THE FACULTY OF ARTS RECEIVED A RECORD $7.5 MILLION IN FUNDING. The diversity of their work and the combined potential impact of that work on the world around us is profiled here.

Lianne Leddy (HISTORY)

THE HOUSING and infrastructure crisis in Attawapiskate First Nation and other Aboriginal communities throughout Canada has brought the socio-economic disparities between First Nations and non-Aboriginal communities to the forefront of debates over policy initiatives.

Dr. Lianne Leddy argues that the story of politicization on the national scale needs to start at the community level, where many Aboriginal women were and are politically and socially active.

One example of such community involvement is the Homemaker’s Club, an organization encouraged by the Department of Citizenship and Immigration in the postwar period (that department was, at the time, responsible for Aboriginal affairs).

In her SSHRC-funded project, “Indigenous women and national-building in Ontario: the postwar experience,” Dr. Leddy examines the Homemakers Club as a case study of Aboriginal womanhood and feminism and seeks to understand the club’s ties to community at a time that has been traditionally known as a period of decolonization in Canada.

Lisa Kaida (SOCIOLOGY)

DR. LISA KAIDA is examining the short and long term consequences for immigrant children in Canada and the United States. Her SSHRC grant has allowed her to access Statistics Canada data in Toronto, to present her findings at international conferences and to hire PhD students to conduct analysis. Dr. Kaida is interested in the impact on the children of new immigrants in the areas of educational attainment, work experience during high school and post-secondary education.

This project will be the first quantitative and comparative research on working poor immigrants in Canada and the US.

“I’m comparing Canadian findings to that of the US,” says Dr. Kaida of her cross-national analysis. “US immigrants are quite different from those in Canada and I want to see if there are different outcomes for their children.”

Dr. Kaida’s research will help community groups gain further insight into how the issues of poverty, immigration, and labour market inequality go hand in hand in today’s North America.

Additional 2011-12 Research Projects

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<thead>
<tr>
<th>NAME</th>
<th>PROJECT</th>
<th>FUNDER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trevor Bell</td>
<td>Deglacial ice dynamics glacio-isostatic adjustments and relative sea-level history in Newfoundland</td>
<td>NSERC</td>
</tr>
<tr>
<td>Rodolphe Devillers</td>
<td>Designing methods for evaluating and communicating the quality of volunteered geography information</td>
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<td>Evan Edinger</td>
<td>Geology, biogeography, and conservation of deep-sea corals in waters of Atlantic Canada</td>
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<td>Nicole Power</td>
<td>Mixed Methods in Research on Sex, Gender, Health and Environment</td>
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<td>Wade Locke</td>
<td>Collaborative Applied Research in Economics (CARE)</td>
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Research cont’d on pg. 14
Jennifer Selby (RELIGIOUS STUDIES)

HER PREVIOUS RESEARCH has looked at how Islam and gender coincide in a Parisian suburb. Now Dr. Jennifer Selby is turning the lens on the small and dynamic religious community of Muslims in St. John’s, Newfoundland. She is focusing not on problems, but on positive solutions around accommodation and provincial policy recommendations.

“Understanding the ways in which people negotiate religious difference offers positive narratives, which is key to building strategies for diversity management that facilitates fairness and justice,” says Dr. Selby.

Priscilla Renouf (ARCHAEOLOGY)

AS A CANADA RESEARCH CHAIR in Archaeology and a fellow of the Royal Society of Canada, Dr. Priscilla Renouf has conducted research in Labrador, Newfoundland, Arctic Norway and Greenland. For the past several years her research has been situated in Port au Choix, northwestern Newfoundland, where she is reconstructing 5,500 years of human adaptation to a changing environment. Her most recent project is examining the site of Phillips’ Garden which was a seasonally occupied permanent settlement for harp seal hunters dating to 1990-1180 cal BP (calendar years before present). She is specifically looking at the late occupation period to understand the process of site decline and abandonment.

Joshua Lepawsky (GEOGRAPHY)

ESTIMATES SUGGEST that Canadian disposed of 140,000-200,000 tonnes of e-waste in 2001. This eventually arrives in developing countries where it is processed by poor and marginalized populations who risk their health due to exposure to toxic substances and other environmental dangers. In this sense, Canadian environmental issues and their associated costs are being exported to other countries.

In his project “Geographies of rubbish electronics: community assets, workers skills, and the possibilities of ethical trade”, Dr. Josh Lepawsky is examining the possibilities for, and limitations of, ethical/fair trade e-waste processing. His findings will inform Canadian e-waste disposal, trade and export policies and will raise greater awareness among the general population of the complex implications of discarding electronics. He also hopes that this research may help to improve working conditions, health and safety for those who depend on e-waste processing for their daily survival.

Charles Mather (GEOGRAPHY)

SINCE THE EXTENSION of the 200-mile Exclusive Economic Zone in 1977, there has been a long history of using shrimp quotas to support regional development in Atlantic Canada. Dr. Charles Mather is currently examining how effective these policy initiatives have been in terms of creating and sustaining livelihoods, enterprises and coastal communities. His research will provide new insights into the challenges facing this important resource-based export sector and the role it plays in regional development in Atlantic Canada.
DR. RATANA CHUENPAGDEE, Canada Research Chair in Natural Resource Sustainability and Community Development in the Department of Geography, has received $2,498,895 for her project, “Too Big to Ignore: Global Partnerships for Small-scale Fisheries Research”, in an effort to address the marginalization of small-scale fisheries in national and international policies and to develop research and governance capacity to address global fisheries challenges.

“The majority of research and policy discourses about fisheries are centred on the large-scale, industrial fishing sector,” said Dr. Chuenpagdee. “The lack of detailed information about small-scale fisheries has resulted in systematic underestimation of their social, cultural and economic importance and their contribution to sustainable livelihoods, food security, poverty alleviation and environmental stewardship. In turn, this has led to policies that inadvertently undermine their ability to adapt to global pressure such as urbanization, globalization and climate change.”

This project involves 15 partners, including intergovernmental organizations, research and academic institutions, environmental organizations and non-governmental organizations and 62 researchers based in Canada and 23 other countries around the world.

DR. BARBARA NEIS (Sociology) and her team of researchers received $2.5 million from SSHRC to study the spectrum of employment-related geographical mobility in Canada, from extended daily travel to long distance travel for a period of weeks, months, and even years, and its impact. Employment-related geographical mobility entails extended travel and related absences from places of permanent residence for the purpose of employment.

“Existing research in this area is limited and fragmented, but it does show that employment-related geographical mobility is likely affecting key domains of Canadian life, such as labour recruitment, absenteeism, social relations at work and work-life balance as well as impacting infrastructure, such as housing, health, transportation and training.” Dr. Neis explained. “We know little about its consequences at work, home and in the community or about how changes in mobility patterns relate to larger-scale changes in the nature of work, competitiveness and prosperity.”

With a team of 42 researchers and two collaborators from 17 disciplines and 22 universities across Canada and four other countries, this project will track regional, sectoral and socio-demographic patterns and trends since 1980 as well as the changing policies that have contributed to it and its consequences. Researchers will work in seven provinces with multiple industrial sectors and will carry out in-depth field research among employers, employees and their families, community leaders and service agencies.

Dr. Neis was also awarded $118,052 for her project titled “Rebuilding Collapsed Fisheries and Threatened Communities”. This project focuses on sharing the knowledge generated through the SSHRC-funded Community-University Research for Recovery Alliance, a five-year interdisciplinary research project related to helping communities and organizations along Newfoundland’s west coast develop strategies for the recovery of fish stocks and fishery.

VINCENT WALSH is an archivist and digital projects co-ordinator in the Faculty of Arts’ Maritime History Archive. He was awarded $109,055 for “Cod Trap to iPhone App: Bringing Newfoundland and Labrador History into the 21st Century.” This project entails redesigning the Newfoundland and Labrador Heritage Website, including making it accessible to mobile devices and updating site content in light of recent scholarship in Newfoundland and Labrador history. Essentially, he is bringing the 20-year-old website into the 21st century.
THE FOURTH ANNUAL SPARKS Literary Festival saw 16 writers reading from their work at the Petro Canada Hall on Sunday, Jan. 20. Among the participants were internationally renowned novelist Wayne Johnston, CBC broadcaster Ramona Dearing and Montreal-based poet and editor Carmine Starnino. Saturday’s poetry symposium, presented in co-operation with the Department of English Language and Literature, served as an appropriate kick-off to the main event.

“Each year SPARKS has had a marvellous energy similar to that of the liveliest kitchen party,” said festival founder and professor Mary Dalton. “Each year the authors have given great readings, and people have come out in droves to hear them. Even so, this year the festival seemed to strike new notes of excellence wherever I looked. I thank everyone connected with it—from the student volunteers to the authors to the chairs to the caterers to the highly engaged listeners—for making SPARKS 2013 a sizzling success.”

The next SPARKS Festival will be held on Sunday, Jan. 19, 2014. For the latest information visit www.facebook.com/SparksLiteraryFestival or www.arts.mun.ca/sparks/.
GALBRAITH LECTURE

PASSIONATE CALGARIAN, accomplished business professional, and active community leader, Mayor Naheed Nenshi gave the 2012 Galbraith lecture on citizen engagement on Oct. 25, 2012.

The John Kenneth Galbraith Lectureship in Public Policy brings outstanding figures to Memorial University, whose work reflects their commitment to excellence in scholarship and public affairs. View the lecture here: www.mun.ca/harriscentre/policy/galbraith/2012/index.php

PRATT LECTURE

DR. PATRICK O’FLAHERTY delivered the 44th annual Pratt Lecture on February 8, 2013. In his lecture entitled “Newfoundland Poetry and Politics in the 1940s,” Dr. O’Flaherty explored the connection between politics and poetry in the 1940s, especially in the critical years 1946-48, during which Newfoundlanders considered whether or not to remain an independent country and decided not to.

Gwynne Dyer Lecture

MEMORIAL ALUMNUS, author, historian and independent journalist Dr. Gwynne Dyer spoke to a sold-out crowd about the Triumph of Non-Violence at the Bruneau Centre Innovation Theatre on February 28. This event was a collaboration between the Office of Alumni Affairs and Development and the Faculty of Arts.
A Fine Crowd indeed

THIS YEAR the Dean of Arts office expanded its annual faculty recognition event. Relaunched as A Fine Crowd: Recognizing Achievement in the Faculty of Arts, the Feb. 11 reception recognized faculty members who published books in the previous academic year and celebrated faculty members who received major honours and research grants in the previous year. The 2012 Dean of Arts awards were presented to: Dr. Don Nichol (Distinguished Scholarship), Dr. Lisa Rankin (Graduate Supervision), Ms. Anne Morris (Teaching Excellence Non-Tenure), and to Ms. Janet Harron (Exceptional Service to the Faculty of Arts).

“A Fine Crowd is an opportunity for the Faculty of Arts to demonstrate and celebrate the accomplishments of our colleagues and the important contribution of the Faculty of Arts to the life of the university as a whole,” said Dr. Lynne Phillips.

BOOKMARK THIS

BOOKS@MEMORIAL is a new digital magazine devoted to promoting books written or edited by members of the Faculty of Arts. Produced twice a year, it can be read on any digital device, including smart phones and tablets and can easily be shared via social networking sites. It also includes direct links to the Memorial University bookstore for ordering purposes.

“Our faculty engage in diverse research that often takes various forms, but the publication of a book is still a cause for celebration and congratulations,” said Dr. Lynne Phillips, dean, Faculty of Arts. “These publications regularly transform teaching methods, enlighten students and colleagues and sometime even stir the pot. I’m really pleased that we’ve been able to combine the best of new and old technology to showcase our faculty’s work.” Read the latest version at www.arts.mun.ca/books/.
The publication of a book is often the culmination of many years of sustained research or concentrated creative energy. Congratulations to our 2011-12 authors, editors and translators!

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<tr>
<th>NAME</th>
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<tr>
<td>Phillipe Basabose</td>
<td>Retour sur le colonialism</td>
<td>Alex Marland</td>
<td>Political Marketing in Canada</td>
</tr>
<tr>
<td>Kelly Blidook</td>
<td>Constituency Influence in Parliament</td>
<td>Sean McGrath</td>
<td>The Dark Ground of Spirit</td>
</tr>
<tr>
<td>Neil Bishop (Trans) Annick Perrot-Bishop</td>
<td>Of Amber Waters Woven by</td>
<td>Peter Narvaez</td>
<td>Sonny's Dream</td>
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<tr>
<td>Andy Den Otter</td>
<td>Civilizing the Wilderness</td>
<td>Marilyn Porter</td>
<td>Reproducing Women</td>
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<td>Beverley Diamond</td>
<td>Bellows &amp; Bows</td>
<td>Michelle Rebidoux</td>
<td>The Philosophy of Michel Henry (1922-2002)</td>
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<tr>
<td>Larry Felt, David Natcher and Andrea Procter</td>
<td>Settlement, Subsistence and Change among the Labrador Inuit: The Nunatsiavummiut Experience</td>
<td>Ronald Rompkey</td>
<td>Garrison Town to Commercial City, St. John’s, Newfoundland 1800 – 1900</td>
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<td>Lewis Fischer</td>
<td>New Directions in Norwegian Maritime History</td>
<td>Sharon Roseman</td>
<td>Antropoloxia das Mulleres Galegas</td>
</tr>
<tr>
<td>Peter Gratton</td>
<td>The State of Sovereignty: Lessons from the Political Fictions of Modernity</td>
<td>Jennifer Selby</td>
<td>Questioning French Secularism: Gender Politics and Muslim Women in a Parisian Banlieue</td>
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<td>Debating Sharia: Islam, Gender Politics and Family Law Arbitration</td>
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<td>Peter Gratton</td>
<td>Jean-Luc Nancy and Plural Thinking: Expositions of World, Ontology, Politics, and Sense</td>
<td>Jean Snook (Trans)</td>
<td>Awakening to the Great Sleep War by Gert Jonke</td>
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<tr>
<td>Gordon Handcock and Chesley Sanger</td>
<td>John Guy of Bristol and Newfoundland: His Life, Times, and Legacy</td>
<td>Karen Stanbridge</td>
<td>Seeing Politics Differently</td>
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<td>Marguerite MacKenzie</td>
<td>Eastern James Bay Dictionary – Southern Dialect (Cree – English)</td>
<td>Mark Stoddart</td>
<td>Making Meaning out of Mountains</td>
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<td>What is Sociolinguistics?</td>
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*Dr. Narvaez passed away before he could publish this book. The Department of Folklore’s Publication Committee, with the assistance of Dr. Neil Rosenberg, ensured it was completed.*
WHERE IS THIS?

THERE ARE some pretty interesting artifacts on the St. John’s campus. Here’s one of them—any idea what it is and where it can be found?

Email answer to jharron@mun.ca. First correct answer will receive a free copy of ISER Book’s latest offering, I Never Knewed it Was Hard: Memoirs of a Labrador Trapper.

IN OUR NEVERENDING QUEST to showcase the value of studying the humanities and social sciences, we’ve gone directly to the source—our students! The result is an interactive video project we’ve called The Brainy Bunch. Each of the featured 10 students is the star of their own mini video—soon to be seen on our website at www.mun.ca/arts/prospective. Our thanks to: Donovan Taplin, Devon Macey, Sarah Messer, Robert Roach, Juliette Ryan, Miguel Mattia-Uribe, Kayla Carroll, Ryan Dwyer, Griffyn Chezenko and Liona Swandito.

ARTS WORLD is a publication of Memorial’s Faculty of Arts. It is intended to highlight some of our best and brightest achievements—to show off what we’ve become, and what we’re still becoming—and, of course, to recognize the support from so many that helps us accomplish so much.

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