GRAPHIC ARTIST II

NATURE OF WORK

This is journeyman level artistic and technical work of a drafting and illustration nature requiring the preparation, design and illustration of information, plans, data, themes and miscellaneous subject matter in graphic and/or pictorial form for inclusion or incorporation in displays, exhibits or for reproduction.

Regular assignments are performed with relative independence and require the selection and application of drafting and illustration techniques and practices. Work at this level includes the creation, design, layout organizing and sketching of materials used in motion picture and educational television productions and/or for reproduction through printing and photography. This class is distinguished from Graphic Artist I by the complexity and variety of graphics projects assigned as exemplified by the requirement to demonstrate the advantages and disadvantages of various methods and media of graphic portrayal suitable for reproduction and in selecting the art medium best suited to the subject and the reproduction processes to be used. Work may also include occasional supervision of Graphic Artist I or part-time support personnel with responsibility for providing technical guidance, for checking, taking corrective action to ensure that the requirements of the assignment are met. Work is received in the form of oral or written assignments and is subject to final approval of a superior.

ILLUSTRATIVE EXAMPLES OF WORK

Creates, designs and finishes work necessary for the preparation of art and graphic pieces for reproduction in motion pictures, printing or by television including covers, brochures, models, illustrations, flyers, emblems, charts and film animation.

Studies design layout of proposed sketch and selects techniques best suited to produce desired visual effect and to conform with printing or reproduction methods specified.

Lays out and designs publications and public relations materials and reviews and advises on preliminary ideas for graphic projects.

Designs and/or adapts standard studio sets, scenery and exhibits.

Prepares graphics for slide presentations for educational or public relations purposes.

In consultation with TV producers or graphics superiors, plans stylistic approach of graphics for programs and makes artistic decisions.

Makes design drawings to assist in developing experimental ideas evolved by superior or requestors as assigned.
Consults with departments and individuals utilizing or requiring services to discuss proposed or assigned projects and requirements.

**REQUIREMENTS OF WORK**

Considerable experience in commercial or graphic art work; graduation from high school supplemented by completion of a comprehensive course of study in graphic arts or commercial art from a technical college or institution; or any equivalent combination of experience and training which provides the following knowledge, abilities and skills:

Knowledge of the processes, techniques and materials of the graphic arts as they relate to a variety of media.

Knowledge of the techniques of film animation.

Knowledge of set and scenery design principles and practices as they relate to educational television production.

Knowledge of common printing and photographing equipments and of the layout, reproduction, assembly, binding and distribution techniques for books, pamphlets and other printed matter.

Ability to execute a variety of graphic art assignments.

Ability to be innovative and creative.

Skill in lettering, drawing, drafting and preparing of materials for reproduction and film animation.

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