



Summary Report

# **Harris Centre Regional Workshop**

**Port aux Basques, NL  
April 25, 2012**

Memorial University Partnering With:

Zone 9: Long Range Regional Economic Development Board

Zone 10: Marine and Mountain Zone Corporation

[www.mun.ca/harriscentre](http://www.mun.ca/harriscentre)

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## **1.0 EXECUTIVE SUMMARY**

The Harris Centre's nineteenth Regional Workshop was held on April 25, 2012 in Port aux Basques, Newfoundland and Labrador.

Planning partners included:

- Marine and Mountain Zone Corporation
- Long Range Regional Economic Development Board
- Provincial Rural Secretariat
- Innovation, Business and Rural Development
- Community Education Network
- Port aux Basques and Area Chamber of Commerce
- Gateway Women's Centre
- Advanced Education and Skills
- Long Range CBDC

This workshop had two main goals: 1) promote Memorial University as a resource for regional policy and development throughout the province, and 2) stimulate discussion to generate future opportunities or research questions from the region. To facilitate this, participants aimed to identify opportunities for future collaboration in the areas of research, teaching and outreach within the region, between Memorial University and community stakeholders.

### **1.1 Memorial Presents**

On the evening of Tuesday, April 24, 2012, the Harris Centre hosted a 'Memorial Presents' public policy forum titled: Why the Divorce? The Merits and Shortcomings of a Fleet Separation Policy. In the inshore fishery sector, one of the objectives of licensing policy is to separate the harvesting and processing sectors of the industry. Under this policy, new fishing licences may not be issued to corporations, including those involved in the processing sector of the industry. There has been a recent debate as to whether this policy should be reviewed or eliminated. In this presentation, Dr. Tom Cooper, assistant professor in the

Faculty of Business Administration at Memorial University, and Earle McCurdy, President of the Fish, Food and Allied Workers Union examined the merits and shortcomings of a fleet separation policy and explored the positives and negatives of vertical integration as a strategy for both harvesters and processors.

## **1.2 Regional Workshop**

The 'Regional Workshop' was held on Wednesday, April 26, 2012, from 8:00am to 4:00pm at St. Christopher's Hotel in Port aux Basques. Fifty people attended the workshop and attendees included 18 representatives from Memorial University, and 33 others from community-based and non-profit organizations, educational institutions, municipalities and local service districts, business owners and staff, media, and provincial and federal government departments.

The morning and afternoon sessions were divided thematically into: (1) Natural Resources; (2) Transportation and Infrastructure; (3) Tourism, Culture and Heritage; and (4) Community Wellbeing. These themes were determined by the planning committee in consultation with regional partners prior to the workshop.

In the morning, there was also an introduction of several Memorial services and departments during the opening presentations. Presentations were given by Mike Clair, Associate Director of Public Policy with the Harris Centre; David Peddle: Associate Vice-President (Grenfell Campus) Academic; and Bojan Fürst, Manager of Knowledge Mobilization with the Harris Centre. The group also learned more about Zones 9 and 10 through a presentation by Lynn MacArthur, with the Marine and Mountain Zone Corporation, and Debra Coughlin, with the Long Range Regional Economic Development Board.

Participants broke into the four themed groups for the rest of the morning and discussed the work of the faculty, staff and students within the various Memorial departments, faculties and centres which were represented at the workshop. The break-out sessions ended with a working lunch break.

The Rural Secretariat (a division of the Executive Council of the Government of Newfoundland and Labrador) held a special lunchtime session. This 2-hour unique deliberative dialogue session focused workshop participants on the topic of volunteerism, with an emphasis on the Stephenville-Port aux Basques region. The Rural Secretariat has partnered with the Voluntary and Non-Profit Secretariat to provide an overview of volunteerism in the province, followed by interactive discussion on this topic. Through small table discussions, the Rural Secretariat led this fun, engaging and participatory process while providing opportunities for instant feedback using Turning Point Technology.

During the afternoon breakout sessions, the participants informed Memorial faculty, students and staff, as well as the other participants, about development priorities in their region. Discussion then followed to identify potential new opportunities for Memorial in establishing linkages and partnerships for future projects.

There were a total of thirty follow-up opportunities identified at the workshop:

- Natural Resources - 7
- Transportation and Infrastructure - 12
- Tourism, Culture and Heritage - 9
- Community Wellbeing - 2

Those opportunities are listed in section 6.0 of this report, and will be followed-up on by the Harris Centre.

These opportunities will be circulated to the appropriate faculty, staff and students throughout Memorial University with the Harris Centre facilitating and tracking results. The one-pagers will be available online in Yaffle, Memorial University's online research database (<http://www.yaffle.ca>).

The workshop was very successful. Most attendees agreed that it increased their awareness of how Memorial and communities can work together, and that there were good opportunities

for dialogue. It was also agreed upon that Regional Workshops are good for both Newfoundland and Labrador communities and Memorial. The workshop was a good way to inform community members of work being done at the University, while it also provided an opportunity for Memorial faculty, students and staff to learn about research, teaching and outreach opportunities in the region. Overall, the workshop helped facilitate strategic planning and development within the region by discussing regional priorities and brainstorming potential projects with which Memorial could become involved.

## **2.0 About the Harris Centre**

Named in honour of the late scholar and former Memorial University President Dr. Leslie Harris, the Leslie Harris Centre of Regional Policy and Development was established on October 1, 2004.

Dr. Harris was known for his integrity and independence while making a practical contribution to Newfoundland and Labrador. The Harris Centre continues this commitment in coordinating and facilitating Memorial's educational, research and outreach activities in the areas of regional policy and development. In brokering these activities the Harris Centre will in some situations take a leading role, while in others the role will be that of a partner, supporter or facilitator.

The final product offered to the community, whether in the form of research, teaching or outreach, is based upon the independence and integrity of Memorial's faculty, staff and students in applying their professional expertise in contributing to regional policy and development in Newfoundland and Labrador

### **3.0 REGIONAL WORKSHOP PURPOSE**

Regional Workshops have three key objectives:

1. To promote Memorial University as a resource for regional policy and development throughout the province, through the utilization of research, teaching and outreach activities at Memorial;
2. To communicate current Memorial University activities to local stakeholders and to communicate local stakeholder priorities to Memorial faculty, students and staff;
3. To provide a venue for the identification of new opportunities/linkages between Memorial University and local stakeholders.

The morning session of the workshop provides information to local stakeholders on current Memorial activities and provides an opportunity for local stakeholders to discuss the implications of these activities in the zone. The afternoon session entitled “new opportunities,” allows for discussion of possible new collaboration opportunities between Memorial and local stakeholders. The session closes with a discussion of next steps.

This report is intended to provide a summary of the information shared in the various sessions and opportunities for further Memorial University and community collaboration.

### **4.0 MORNING SESSIONS: MEMORIAL UNIVERSITY’S CURRENT PROJECTS**

Following several presentations the workshop participants split into three parallel sessions. These sessions began with a brief discussion by Memorial faculty, students and staff on their work in the area, of their departments or about research in general. People from the region then had the opportunity to ask questions about the research and discuss possible opportunities for using the research. In addition, the people from the region had the opportunity to introduce themselves and discuss their own work and activities. Below is the list of the facilitators for each break-out group:

### **Natural Resources**

Facilitator: Johan Joensen, Harris Centre

### **Transportation and Infrastructure**

Facilitator: John Duff, Harris Centre

### **Tourism, Culture and Heritage**

Facilitator: Mike Clair, Harris Centre

### **Community Wellbeing**

Facilitator: Bojan Fürst, Harris Centre

## **5.0 AFTERNOON SESSIONS – NEW OPPORTUNITIES FOR COLLABORATION**

Parallel sessions were held under the themes carried over from the morning sessions. Discussion followed between Memorial representatives and stakeholders from the region to identify potential new opportunities and partnerships between the university and the community.

## **6.0 OPPORTUNITIES FOR FOLLOW-UP**

Many potential opportunities for Memorial University research, teaching and outreach with stakeholders in the Southwest NL region arose from the afternoon sessions of the workshop. Below are the opportunities for possible collaboration, categorized by break-out group:

### **6.1 Natural Resources**

#### 1) Antioxidant opportunities for berries and plants:

Create local product descriptions, including what local products can be used for. Also look into marketing opportunities.

Community partner: Johnny MacPherson, Long Range Regional Economic Development Board, 643-3318 or 643-2672

Potential MUN partners: Dr. Samir Debnath, Department of Biology, and Dr. Andrei (Abir) Igamberdiev, Department of Biology

2) Cost of production for dairy calves in the region:

Can we develop economic feasibility for beef cattle in zones 9 and 10? Are there opportunities for raising male calves born on a dairy farm, which are otherwise slaughtered in the region? Can there be a sufficient return on time invested by developing a small scale business that would turn male dairy calves into beef? There may be small scale or co-op opportunities in the region that could be researched. The attraction of farmers to the area may be an important component of this.

Community partner: Johnny MacPherson, Long Range Regional Economic Development Board, [jmacpherson@wec-center.nl.ca](mailto:jmacpherson@wec-center.nl.ca), 643-3318 or 643-2672; Lynn MacArthur, Marine and Mountain Zone Corporation, [lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

MUN partner: Dr. Tom Cooper, Faculty of Business Administration, [tcooper@mun.ca](mailto:tcooper@mun.ca), 864-2302

3) Planning and projecting the economic impacts of mining:

How do you mobilize small/medium businesses around mining, and what are the spinoffs from mining? This project could identify ways in which the local economy can maximize its benefits when mining operations build up in their environment.

Potential community partner: Johnny MacPherson, Long Range Regional Economic Development Board, [jmacpherson@wec-center.nl.ca](mailto:jmacpherson@wec-center.nl.ca), 643-3318 or 643-2672

Potential MUN partner: Dr. Rob Greenwood, The Harris Centre, [robg@mun.ca](mailto:robg@mun.ca), 864-6170

4) Crisis management in oil and gas in rural Newfoundland and Labrador:

A literature review is needed on the impacts of oil and gas development in other areas, and what this could mean for the region if oil and gas is developed. There also needs to be knowledge/community mobilization on the subject.

Potential community partner: Johnny MacPherson, Long Range Regional Economic Development Board, [jmacpherson@wec-center.nl.ca](mailto:jmacpherson@wec-center.nl.ca), 643-3318 or 643-2672

MUN partner: Dr. Angela Carter, Environmental Policy Institute, Grenfell Campus, [avcarter@mun.ca](mailto:avcarter@mun.ca), 637-6200 Ext. 6361

5) Green marketing of fur (green fur):

Are there environmentally sustainable ways to harvest local fur? And if so, are there opportunities for green marketing of this agricultural refuse product?

Potential community partner: Johnny MacPherson, Long Range Regional Economic Development Board, [jmacpherson@wec-center.nl.ca](mailto:jmacpherson@wec-center.nl.ca), 643-3318 or 643-2672

MUN partner: Dr. Tom Cooper, Faculty of Business Administration, [tcooper@mun.ca](mailto:tcooper@mun.ca), 864-2302

6) Structure and strategies behind the inshore/nearshore fishery:

Research is needed to look at community opportunities within the inshore/nearshore fishery. Improved marketing opportunities, co-op arrangements, or development of multi-species plants were discussed as areas requiring research and development. This research could potentially help fish harvesters by providing alternative ways of operating.

Community partner: Kim Olson, Rural Secretariat, [kimberlyolson@gov.nl.ca](mailto:kimberlyolson@gov.nl.ca), 643-2435

Potential MUN partner: Bob Verge, Canadian Centre for Fisheries Innovation, [Robert.verge@mi.mun.ca](mailto:Robert.verge@mi.mun.ca), 778-0572

7) Placing value on natural resources:

Can you put an economic value on the aesthetics and intrinsic value of natural resources? Is there value in having clean and well-kept communities?

Community partner: Baxter House, Innovation, Business and Rural Development, [baxterhouse@gov.nl.ca](mailto:baxterhouse@gov.nl.ca), 695-9871

MUN partner: Dr. Tom Cooper, Faculty of Business Administration, [tcooper@mun.ca](mailto:tcooper@mun.ca), 864-2302

## **6.2 Transportation and Infrastructure**

### 1) Dealing with signage issues in Southwest Newfoundland:

There is a need for an inventory of signage that takes into consideration the consistency of signage and the visibility of lines on the roads. The cost of signage must be re-evaluated.

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation,  
[lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

### 2) Non-destructive testing for aerospace/marine sectors:

The College of the North Atlantic Port aux Basques campus has facilities and equipment that can accurately test items for potential flaws/failures. The items being tested could be used in various sectors, including oil and gas, aerospace, nuclear, automotive, welding and steel production, and other industrial sectors. There could be opportunities for more people outside the college to utilize these facilities, as people may not be aware that they are available.

Community partner: Jan Peddle, [jan.peddle@cna.nl.ca](mailto:jan.peddle@cna.nl.ca), 695-3343

### 3) The advantages and disadvantages of concrete roads versus asphalt roads:

Seasonal conditions, safety, impact of tires, and feasibility, among other factors, should be taken into consideration when new road construction is being planned. In other areas, concrete roads are used instead of asphalt, and there have been many advantages of using this material. A study should be completed to see if concrete is a more suitable material for road use in the area, rather than asphalt.

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation,  
[lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

### 4) Impact of paving the road from Central NL to Burgeo:

Paving this road would greatly decrease travel times to the south coast. Research is needed into what the economic and social impacts of paving this road would be, especially related to tourism and medical access. The research could also examine whether a toll route option would be best for a project such as this.

Potential community partner: Johnny MacPherson, Long Range Regional Economic Development Board, 643-3318 or 643-2672

5) Increasing local food production and decreasing importation:

Would an import substitution add to local food security in zones 9 and 10? Could local agriculture benefit from limitations on importing food to the island from other areas? Should there be more control on what is being shipped to the island? A research project could take these questions and others into consideration to better understand how local agricultural products in the region could be utilized.

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation, [lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

6) How to increase airport traffic and improve the Stephenville airport:

Improving industry in Stephenville could help to draw airport traffic and improvements, which would help Stephenville to become a cargo hub. The town has a strategic location, as it is close to the mainland. If traffic increased, a flight from Stephenville to Halifax could be feasible. Increased military use could also help to expand the airport.

Potential community partner: Johnny MacPherson, Long Range Regional Economic Development Board, [jmacpherson@wec-center.nl.ca](mailto:jmacpherson@wec-center.nl.ca), 643-3318 or 643-2672

7) Study of the transportation needs of Zones 9 and 10 to Zone 8 (Corner Brook):

Numerous questions could be asked in this study, including: what is the traffic capacity? When are the peak seasons? Would twinning of the highway to provide more passing lanes be beneficial? What improvements need to be made to the highway?

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation, [lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

8) Examination of the cost of interprovincial ferry travel:

A study is required to examine what rates are used throughout the country and elsewhere for interprovincial ferry travel. What is a reasonable rate, and how is it subsidized in other places? How does the cost and subsidization rate compare in NL?

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation,  
[lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

9) Study of the products that are shipped into the province on the Port aux Basques ferry:

What can be done in zones 9 and 10 to accommodate products coming over on the ferry? How do we get information on this product? How much is perishable and has to be used within a short timeframe? Is a freight site necessary?

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation,  
[lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

10) How to better cope with the wind in the wreck house area:

Traffic often gets delayed in the wreck house area due to very high winds. This traffic usually consists of large trucks that the wind breaks upon and can lift off of the highway. A study is needed to determine what can be done to avoid slowing traffic due to the wind. What is the feasibility of designing a structure that could deflect the wind?

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation,  
[lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

11) Improving snow clearing in zones 9 and 10:

Is 24-hour snow clearing possible and necessary in the region? There is 24-hour snow clearing now from Noel Pond to Corner Brook, but should this be extended down the coast? Research could examine what the social and economic benefits of additional snow clearing would be, and if it is feasible.

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation,  
[lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

12) Keeping moose off of the highways in zones 9 and 10:

What methods are most efficient for keeping moose off of highways? There are experimental moose fences in the area, but should these be extended to other parts of the region? If fences are extended, are there options that can still allow animals to migrate, such as underground tunnels? When creating more moose fences, it is important to consider the needs of the wildlife, and a study could highlight these needs.

Community partner: Lynn MacArthur, Marine and Mountain Zone Corporation,  
[lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

### **6.3 Tourism, Culture and Heritage**

1) Developing training opportunities for interpreters:

Many places such as museums and historic sites require interpreters who provide information and/or tours to visitors. Training interpreters in the performing arts could add to the positive experiences of tourists. There is potential for lesson plans to be developed by the Department of Education for this training, or for Memorial's theatre program to be involved.

Community partner: Nadine Osmond, Port aux Basques and Area Chamber of Commerce,  
[pabchamber@nf.aibn.com](mailto:pabchamber@nf.aibn.com), 695-3688

Potential MUN partner: Jim Chalmers-Gow, Grenfell Theatre, [jchalmer@grenfell.mun.ca](mailto:jchalmer@grenfell.mun.ca),  
637-6368

2) Identification of significant geological sites in Southwest NL:

A study needs to be undertaken to identify and document these places and develop an interpretation plan and a business plan.

Community partner: Debra Coughlin, Long Range Regional Economic Development Board,  
[dcoughlin@wec-center.nl.ca](mailto:dcoughlin@wec-center.nl.ca), 643-6652

Potential MUN partner: Dr. Duncan McIlroy, Department of Earth Science,  
[dmcilroy@mun.ca](mailto:dmcilroy@mun.ca), 864-6722

3) Early vernacular architecture in Southwest NL:

Research is needed on 17<sup>th</sup> to 19<sup>th</sup> century structures, including buildings, woven and rock fences, and outbuildings. The knowledge gained from the research should also be communicated to communities and tourists.

Community partner: Lloyd Harnum, Long Range Regional Economic Development Board, [lharnum@eastlink.ca](mailto:lharnum@eastlink.ca), [riverwood@eastline.ca](mailto:riverwood@eastline.ca)

Potential MUN partners: Dr. Jerry Pocius, Department of Folklore, [gpocius@mun.ca](mailto:gpocius@mun.ca), 864-8366; Dr. Shane O’Dea, [sodea@mun.ca](mailto:sodea@mun.ca); Dr. Richard MacKinnon, Centre for Cape Breton Studies, [richard\\_mackinnon@cbu.ca](mailto:richard_mackinnon@cbu.ca), 902-563-1284

4) Passing along traditional crafts to youth:

As skilled craft makers are aging, their traditional skills could be lost if they are not taught to the younger generations. Skills could include boat building. Research could investigate whether a viable community tourism enterprise could be developed that could help bridge this gap.

Community partner: Lloyd Harnum, Long Range Regional Economic Development Board, [lharnum@eastlink.ca](mailto:lharnum@eastlink.ca), [riverwood@eastline.ca](mailto:riverwood@eastline.ca); Blanford Billard, Town of Isle aux Morts, Chair of Isle aux Morts Heritage Society, [blanfordbillard@yahoo.ca](mailto:blanfordbillard@yahoo.ca), 698-3313

5) Create a “cultural destination” on the Southwest coast of NL:

The region has an interesting history with respect to the different cultures that have settled there, including Francophone, Aboriginal, American military, Jersey Islands, etc. Research could look at how to develop interpretation that incorporates all of these cultures, and coordinates activities and events surrounding them.

Community partner: Debra Coughlin, Long Range Regional Economic Development Board, [dcoughlin@wec-center.nl.ca](mailto:dcoughlin@wec-center.nl.ca), 643-6652; Catherine Fenwick

Potential community partner: Catherine Fenwick, Association régionale de la côte ouest inc, [cfenwick@arcotnl.ca](mailto:cfenwick@arcotnl.ca), 642 5254

Potential MUN partners: Ivan Emke, Grenfell Faculty of Arts, [iemke@swgc.mun.ca](mailto:iemke@swgc.mun.ca), 637-6200 ext 6322; Roselyne Okech, Grenfell Tourism Program, [rokech@grenfell.mun.ca](mailto:rokech@grenfell.mun.ca), 637-

6200 ext 6535; Maura Hanrahan, Special Advisor to the President on Aboriginal Affairs, [mhanrahan@mun.ca](mailto:mhanrahan@mun.ca), 864-6260

6) Creation of a tourism link between Southwest NL and Cape Breton Island:

Stronger links should be established between Cape Breton Island and Southwest Newfoundland, particularly those that take advantage of the strong French role in the region. The French historical experience in the region was a powerful one that is not often highlighted. Research is needed to examine the existing historical linkages, and determine the best ways of using them in the future as tourism assets.

Community partner: Maxime Stephan, Réseau de développement économique et d'employabilité de Terre-Neuve-et-Labrador, [tourisme@rdeetnl.ca](mailto:tourisme@rdeetnl.ca), 726-5973

Potential community partners: Stella Pittman, Tourism Southwest, 695-3500; Tracey Drover, Western Region Destination Marketing Organization, 639-9624, [tracey@gowesternnewfoundland.com](mailto:tracey@gowesternnewfoundland.com); Carl Simms, Provincial Department of Tourism, [crsimms@gov.nl.ca](mailto:crsimms@gov.nl.ca), 637-2985

MUN partner: Dr. Olaf Janzen, Grenfell Historical Studies, [olaf@grenfell.mun.ca](mailto:olaf@grenfell.mun.ca), 637-6282

Potential MUN partner: Roselyne Okech, Grenfell Tourism Program, [rokech@grenfell.mun.ca](mailto:rokech@grenfell.mun.ca), 637-6200 ext 6535

7) Development of a theatre play about the Granite Coast:

There are numerous colourful characters in the region, and a play could be created that depicts any or all of their lives and the history of the area (for example Anne Harvey or Lochie MacDougal). This could help attract tourists to the region and promote the local culture.

Community partners: Blanford Billard, Town of Isle aux Morts, Chair of Isle aux Morts Heritage Society, [blanfordbillard@yahoo.ca](mailto:blanfordbillard@yahoo.ca), 698-3313; Nadine Osmond, Port aux Basques and Area Chamber of Commerce, [pabchamber@nf.aibn.com](mailto:pabchamber@nf.aibn.com), 695-3688

Potential community partner: Lynn MacArthur, Marine and Mountain Zone Corporation, [lynn.macarthur@mmzc.com](mailto:lynn.macarthur@mmzc.com), 695-9350

Potential MUN partner: Dr. Marlene MacCallum, Grenfell Head of Fine Arts, [mmaccall@grenfell.mun.ca](mailto:mmaccall@grenfell.mun.ca); Memorial Department of English (Theatre)

Potential other partner: Newfoundland and Labrador Arts Council (could potentially provide funding)

8) Annual geologist event:

Every year numerous geologists travel to the region for research. An annual event could be organized to take advantage of their presence in the region.

Community partner: Debra Coughlin, Long Range Regional Economic Development Board, [dcoughlin@wec-center.nl.ca](mailto:dcoughlin@wec-center.nl.ca), 643-6652

9) Impacts of coastal erosion in zones 9 and 10:

Coastal erosion has an impact on the area, but there needs to be more communication on these impacts to the people in the region. How does coastal erosion impact geology, infrastructure, travel, development, etc.? If this research exists, it could be shared with the region through an event, video, or written communication. If the research does not exist, it would be valuable to the area if someone were to take it on.

Community partner: Debra Coughlin, Long Range Regional Economic Development Board, [dcoughlin@wec-center.nl.ca](mailto:dcoughlin@wec-center.nl.ca), 643-6652

Potential MUN partners: Dr. Norm Catto, Department of Geography, [ncatto@mun.ca](mailto:ncatto@mun.ca), 864-8413; Dr. Trevor Bell, Department of Geography, [tbell@mun.ca](mailto:tbell@mun.ca), 864-2525

## **6.4 Community Wellbeing**

1) Effective community responses to housing shortages in rural areas:

There is a need to explore what are the best practices in rural areas for addressing housing needs. Also, we need to understand what the policy, economic and social barriers are to providing adequate housing, especially for vulnerable populations. In the Port aux Basques area, the housing needs are complex and there is a significant shortage of housing for vulnerable populations including women and seniors. Some of the barriers identified are the

lack of land development policy, along with a lack of incentives to be a developer, land lord or to develop social housing. There is also a problem of perceptions around homelessness in rural areas where homelessness is less visible than in urban areas. Housing needs are also a barrier to educational programs such as faculty medicine that find it impossible to meet the housing needs of students placed in their communities.

Community partner: Cory Munden, Leading Edge Credit Union, [cmunden@lecu.ca](mailto:cmunden@lecu.ca);  
Karen Herridge-Strickland, CBDC Gateway, [karen.herridge@cbdc.ca](mailto:karen.herridge@cbdc.ca)

2) Inventory of successful programs and initiatives in terms of healthy eating and food security:

There is a need for an inventory of successful programs promoting healthy living and eating in rural areas. There are a lot of bad news stories that we have heard about, but we rarely hear and have opportunities to share good stories. There is a certain kind of stigma attached to 'healthy' living and successful programs could help communities get around some of those barriers.

MUN partner: Dr. Wendy Graham, Faculty of Medicine, [wendy.graham@med.mun.ca](mailto:wendy.graham@med.mun.ca)

## **7.0 FOLLOW-UP PROCESS**

The Harris Centre will follow up with individual session participants to determine contacts and descriptions for the opportunities for further Memorial collaboration with stakeholders in the region. The goal is to develop each opportunity, or research question, into a one-page description, with a lead individual or organization specified from within the region as a local champion. These one-page opportunity descriptions will be circulated to appropriate Memorial University faculty, staff and students and the Harris Centre will track, facilitate and report results. Opportunities will also be listed in Yaffle ([www.yaffle.ca](http://www.yaffle.ca)), Memorial's online research database, to enable web-accessible listings for further follow up.

## **8.0 CONCLUSION**

Based upon the evaluation results from the events (See Appendices C & E), participants of the Memorial Presents and the Regional Workshop felt that it was a useful and worthwhile way to become better informed on how Memorial University and communities can work together. The workshop also provided a good opportunity for dialogue. It was agreed that these workshops are good for communities in the province, while they are also beneficial for Memorial University. Memorial faculty, staff and students felt that it was a valuable way to learn about the needs and priorities of those in the Southwest NL region of the province. Memorial University is committed to the social and economic development of all areas of Newfoundland and Labrador; the Harris Centre is dedicated to advancing this mission through these workshops and the many opportunities they highlight and initiate.

## **APPENDIX A**

### **Regional Workshop Agenda**

St. Christopher's Hotel, Channel-Port aux Basques  
Wednesday, April 25, 2012    8.00am - 4:00pm

|                                   |  |
|-----------------------------------|--|
| <b>8:00 – 9:00</b>                | Breakfast in Atlantic Room 4, St. Christopher's Hotel (Provided by the Harris Centre)  |
| <b>8.30 – 9:00</b>                | Workshop Registration (Main Lobby)   |
| <b>9:00 – 9:10</b><br>(10 mins)   | Welcomes <ul style="list-style-type: none"><li>• Rob Greenwood, Harris Centre</li><li>• Mayor Brian Button, Channel-Port aux Basques</li></ul> |
| <b>9:10 – 9:20</b><br>(10 mins)   | Outline for the Day<br>Rob Greenwood, Harris Centre  |
| <b>9:20 – 9:35</b><br>(15 mins)   | The Role of Memorial University in Regional Development<br>David Peddle, Grenfell Campus of Memorial University                                |
| <b>9:35 – 9:50</b><br>(15 mins)   | Regional Priorities<br>Lynn MacArthur, Marine and Mountain Zone Corporation  |
| <b>9:50 – 10:00</b><br>(10 mins)  | Follow-Up Process for New Opportunities<br>Bojan Furst, Harris Centre  |
| <b>10:00 – 10:15</b><br>(15 mins) | Break  |

**10:15 – 11:25**  
*(1hr 10 mins)*

**Parallel Sessions: Current Memorial Activities in the Region**

Participants will discuss current activities in the region and discuss various Memorial departments/centres in break-out groups.

- **Community Wellbeing: Atlantic Room 1**  
Facilitator: Bojan Fürst, Harris Centre
- **Transportation and Infrastructure: Atlantic Room 2**  
Facilitator: Rob Greenwood, Harris Centre
- **Tourism, Culture and Heritage: Atlantic Room 3**  
Facilitator: Mike Clair, Harris Centre
- **Natural Resources: Atlantic Room 4**  
Facilitator: Johan Joensen, Harris Centre

**11:25 – 11:30**  
*(5 mins)*

Move back to Atlantic Room 4 for lunchtime session

**11:30 – 1:30**  
*(2 hrs)*

**Rural Secretariat Session: Volunteerism in the Stephenville- Port aux Basques Region**

This 2-hour unique deliberative dialogue session will focus workshop participants on the topic of volunteerism, with an emphasis on the Stephenville-Port aux Basques region. The Rural Secretariat has partnered with the Voluntary and Non-Profit Secretariat to provide an overview of volunteerism in the province, followed by interactive discussion on this topic. Through small table discussions, the Rural Secretariat will lead this fun, engaging and participatory process while providing opportunities for instant feedback using Turning Point Technology.

**Lunch will be provided by the Harris Centre and served from 12:15 – 12:45. Go to Atlantic Room 3 to pick it up, and return to Atlantic Room 4 to eat.**

**1:30 – 2:55**  
*(1hr 25 mins)*

**Parallel Sessions: New Opportunities**

Discussion of potential new opportunities for collaboration based on regional priorities. Groups will brainstorm new research questions, outreach/engagement activities, teaching opportunities, etc.

- **Community Wellbeing: Atlantic Room 1**  
Facilitator: Bojan Fürst, Harris Centre

- **Transportation and Infrastructure: Atlantic Room 2**  
Facilitator: Rob Greenwood, Harris Centre
- **Tourism, Culture and Heritage: Atlantic Room 3**  
Facilitator: Mike Clair, Harris Centre
- **Natural Resources: Atlantic Room 4**  
Facilitator: Johan Joensen, Harris Centre

**2:55 – 3:10**  
*(15 mins)*

Break

**3:10 – 3:50**  
*(40 mins)*

Report Back/Wrap-Up and Next Steps  
Facilitator: Rob Greenwood, Harris Centre

**3:50 – 4:00**  
*(10 mins)*

Evaluations  
Facilitator: Mike Clair, Harris Centre

## APPENDIX B

### Sample of Memorial University Projects in the Southwest NL Region

This list is not exhaustive, and most of these projects are from Yaffle ([www.yaffle.ca](http://www.yaffle.ca)). Visit Yaffle to explore Memorial's current projects and opportunities, along with the research interests and expertise of Memorial's faculty, students and staff. You can also use Yaffle to enter your own project ideas.

| Principal Investigator | Department/Faculty  | Project Title  | Dates                          |
|------------------------|---|--|--------------------------------|
| Barbara Neis           | Department of Sociology   | Community-University Research for Recovery Alliance (CURRA)  | 2007 - 2012                    |
| Peter Sinclair         | Department of Sociology   | Globalization, Fisheries, and Recovery Initiative at Memorial University (CURRA)   | 2008-2012                      |
| Stephen Bornstein      | Newfoundland and Labrador Centre for Applied Health Research (NLCAHR) | Integrated Knowledge Translation for Decision Support in the Health Care System: an Innovative Approach in Newfoundland and Labrador | 2008 -                         |
| Janice Esther Tulk     | Mi'kmaq College Institute, Cape Breton University                     | Mi'kmaw Traditional Knowledge Mobilization: A Project to Index and Digitize Interviews from the West Coast of Newfoundland           | February 2009 - September 2010 |
| Ted Callanan           | Department of Psychiatry  | Addressing Mental Health Issues in Rural Communities: Can a Self-help Program for Depression Have an Impact?                         | 2008                           |
| D. Deibel              | Ocean Sciences Centre   | Non-native and Invasive Species in Newfoundland Harbours and Coastal Waters  | 2006 -                         |
| Stephen Bornstein      | Newfoundland and Labrador Centre for Applied Health Research (NLCAHR) | The Reprocessing and Reuse of Single-Use Medical Devices in Newfoundland and Labrador  | Oct-10                         |

|   |   |   |             |
|---|---|---|-------------|
| Peter Cornish   | Counselling Centre,<br>Student Affairs and<br>Services                    | Rural Mental Health<br>Interprofessional<br>Training Project  | 2006-2010   |
| Sandra MacRae   | PhD Student,<br>Department of<br>Sociology                                | Rural Youth: Identity<br>and Perceptions of<br>Work   | 2007 - 2011 |
| Robert Hooper   | Department of Biology   | Seaweed Resources of<br>Newfoundland  | 1970 -      |
| Lan Gien and Rebecca<br>Law                                 | School of Nursing and<br>School of Pharmacy                               | Attracting and Retaining<br>Immigrants in<br>Newfoundland and<br>Labrador   | 2009        |
| Barbara Neis  | Department of<br>Sociology  | Community - University<br>Research for Recovery<br>Alliance (CURRA) Fish<br>Plant Photography<br>Component                                  | 2008-2012   |
| Anne Marie Sullivan,<br>Kathleen Ring and<br>Savanna Harris | School of Human<br>Kinetics and Recreation                                | Exploring the Meaning<br>of “Welcoming<br>Communities” for<br>Immigrants in<br>Newfoundland and<br>Labrador                                 | 2009        |
| Anne Lafferty   | Department of Folklore  | Public and Private<br>Spheres in<br>Newfoundland  | 2008        |
| Chad Somerton   | Department of<br>Sociology  | The Relevance of Social<br>Capital to Small<br>Business Owners in<br>Rural Newfoundland   | 2007        |
| Cathy Whiffen   | Department of Biology   | Reproductive Potential<br>of V-Notched American<br>Lobsters ( <i>Homarus<br/>americanus</i> ) in<br>Newfoundland: Does V-<br>Notching Work? | 2010        |
| Kirk R. Butt  | Department of History   | Early Settlers of Bay St.<br>George   | 2007        |
| Erin Noel   | Department of<br>Anthropology   | In Other Words: An<br>Exploration of French<br>Newfoundland<br>Language Identity in<br>Cape St. George                                      | 2002-2007   |
| Brian McLaren   | Faculty of Forestry and<br>the Forest Environment,<br>Lakehead University | New Options for<br>Governance: Municipal<br>Wetlands Stewardship  | 2000-2007   |

|                 |   |   |           |
|-----------------|---|---|-----------|
| Ronald Rompkey  | Department of English Language and Literature | Reports of the French Consul, 1885-1903   | 2006-2009 |
| James C. Butler | Department of Philosophy                      | "Ya Mind's the Time": The Oral Traditions of Sandy Point  | 2007      |
| Jane Green      | Department of Medicine                        | Developing better health care including earlier diagnosis and screening programs for hereditary cancers, and educational supports for those with early vision loss. | 2012      |

## APPENDIX C

### Summary: Regional Workshop Evaluation

Total number of participants: 51

Total forms filled out & returned: 25\*

|   | Strongly Disagree | Disagree | Neither Agree or Disagree | Agree | Strongly Agree |
|---|-------------------|----------|---------------------------|-------|----------------|
| The workshop increased my awareness of how Memorial University and community members can work together.   |                   | 2        | 1                         | 13    | 9              |
| The workshop covered topics and themes which interest me.   |                   |          | 1                         | 15    | 8              |
| The technology used during the lunch-time session was helpful   |                   | 1        | 2                         | 8     | 11             |
| Here was a good opportunity for dialogue at this workshop   |                   |          | 2                         | 10    | 10             |
| Regional Workshops are good for Newfoundland and Labrador communities.  |                   |          | 1                         | 8     | 16             |
| Regional Workshops are good for Memorial University.  |                   |          | 2                         | 8     | 15             |
| Memorial University plays a key role in finding solutions to the issues in Newfoundland & Labrador.   | 1                 | 1        | 4                         | 10    | 9              |
| The facilitated workshop format was a good way to inform communities of work being done at Memorial University.                                     |                   |          | 5                         | 10    | 7              |
| The facilitated workshop format was a good way for Memorial University to learn about research, teaching and outreach opportunities in this region. |                   |          | 2                         | 14    | 6              |
| I will follow up on ideas and opportunities identified at this workshop.  |                   |          | 4                         | 14    | 5              |

\* 3 evaluations were completed on forms during the workshop, while 22 were completed using an online survey. Some questions were added to the online survey, which were not included in the paper evaluation.

Additional Comments:

- The turnout and participation for this workshop was outstanding. I have heard many comments about how organized and interesting the sessions were. Great job!
- We need to find a way to attract more citizens from the region as opposed to organizational reps.
- Transportation should have been a key component of are break out groups.
- I think one of the challenges is that each group (MUN on the one hand, local & regional stakeholders on the other) arrive at the workshop each with en already existing set of priorities and issues, and much time is wasted as we realize that we need to \*listen\* more than we need to push our preconceptions and pre-set agenda. The time available at the workshop was not sufficient really to achieve this as fully as needed. However, bear in mind that my experience with these workshops is limited, so possibly my impressions are not fully justified.
- I enjoyed it...
- I really enjoyed the workshop it was great and great discussion.
- The right people were not at the workshop. No frncophones, no aboriginals, no "ordinary" people. All participants were either government workers or MUN employees or affiliates.
- I found the session most interesting and informative as I was not aware of the role of the Harris Centre. I was very impressed with the organization, the Rural Secretariat and the technology. I attended Community Well-Being and our group had excellent interaction. Congrats to all of you! Thankyou for the T-Shirt Amy!
- Very welll organized

How did you find out about this session?

- From Kim Olson
- By invitation from Rural Secretariat
- Internal work E-mail.
- Notified by my Dean
- Through my employer.
- Not applicable
- Excellent
- Through the Long Range Regional Economic Development Board
- University e-mail
- I was invited by you!
- Work related.
- it was pretty good
- Amy called and Rob
- E-mail
- Marine and Mountain Zone Corporation here in Port aux Basques
- Advertisements
- Marine and Mountain Zone Board

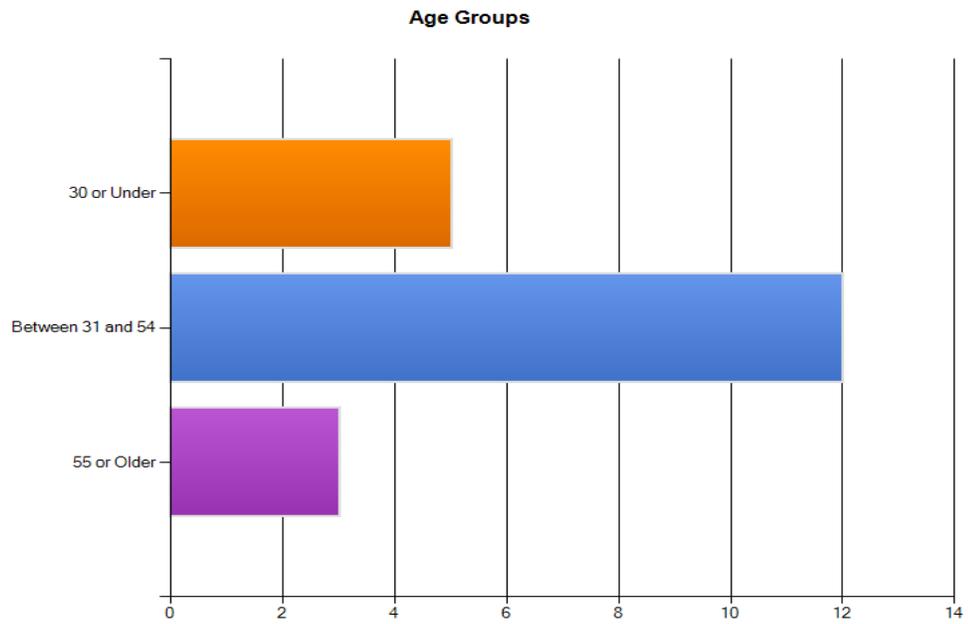
Was the one day period for the workshop adequate for its purpose?

- Yes - 9
- No - 4
- Not sure of the workshop purpose. It appeared that the main thrust was to promote the Harris Center and Memorial as a source for professional expertise in a wide range of social and economic research. Consultants for hire
- Yes - two days may be too much.
- It was adequate, however it would be great if the time can be extended
- I would have like to had an opportunity to participate in other break out groups.
- One day was sufficient since it was the first I have ever attended but because it was so interesting and the day went so fast, I would have no problem with a 2-day session to be able to participate in lets say, 2 of the 4 topics decided on, on the Agenda.
- Could have been longer, so much information to pack into one day.

If no, do you have suggestions about another format or workshop length?

- Two days would have been sufficient.
- I think it should be more than a day.
- Either expand the time allowance, or perhaps set up more detailed "advance work" so that people on both sides of the table have a better grasp of the resources and issues brought there by the other side (we spent a lot of time just learning who we were).
- I think an additional day to select the top three (3) opportunities coming forward and elaborate and discuss these in more detail would have been great.
- Groups and communities don't get an opportunity to network as much as they should and events like these allow for that. It could have been another half day of sessions. But it was a great session. Well done
- Opportunity to participate in more than one group would have been good.

Please indicate your age group



## APPENDIX D

### List of Attendees

| <b>Name</b>               | <b>Affiliation</b>   |
|---------------------------|--|
| Mervin Andrews            | Harris Centre  |
| Mary Barter               | Community Education Network  |
| Anita Best                | Memorial University, CURRA   |
| Blanford Billard          | CDA for Town of Isle aux Morts & Chair of Isle aux Morts Heritage Society                        |
| Linda Brett               | Rural Secretariat  |
| Brian Button              | Mayor Port aux Basques   |
| Angela Carter             | Memorial University: Environmental Studies, Political Science and Environmental Policy Institute |
| Ken Carter                | Rural Secretariat  |
| Mike Clair                | Harris Centre  |
| Paula Coleman             | Community Education Network  |
| Tom Cooper                | Memorial University, Business  |
| Debra Coughlin            | Long Range Regional Economic Development Board   |
| Rajib Dey                 | Memorial University, Engineering   |
| John Duff                 | Harris Centre  |
| Allison Eaton             | Memorial University, Bonne Bay Marine Station  |
| Maxine Edwards            | Advanced Education and Skills  |
| Bojan Fürst               | Harris Centre  |
| Wendy Graham              | Memorial University, Medicine  |
| Doreen Hardy              | Marine and Mountain Zone Corporation   |
| Lloyd Harnum              | Long Range Regional Economic Development Board   |
| Karen Herridge-Strickland | CBDC Gateway   |
| Baxter House              | Innovation, Business and Rural Development   |
| Susanne Ingram            | Gateway Women's Centre   |
| Olaf Janzen               | Memorial University, Historical Studies  |
| Johan Joensen             | Harris Centre  |
| Doreen Klassen            | Memorial University, Folklore and Anthropology   |
| McCahon Marion            | Rural Secretariat  |
| Lynn MacArthur            | Marine and Mountain Zone Corporation   |
| Shelley MacDougall        | Marine and Mountain Zone Corporation   |
| John MacPherson           | Long Range Regional Economic Development Board   |
| Michelle Mercer           | Gulf News  |
| Cory Munden               | Leading Edge Credit Union  |
| Walter Murphy             | Rural Secretariat Regional Council   |
| Tanya Noble               | Rural Secretariat  |
| Kim Olson                 | Rural Secretariat  |
| Sam Organ                 | Innovation, Business and Rural Development   |
| Nadine Osmond             | Port aux Basques and Area Chamber of Commerce  |
| David Peddle              | Memorial University, Grenfell Campus   |

|                        |  |
|------------------------|--|
| Jan Peddle             | College of the North Atlantic  |
| Matthew Pinsent        | Voluntary and Non-Profit Secretariat   |
| Patrick Park-Tighe     | Community Education Network  |
| Jenny Rockett          | Rural Secretariat  |
| Kshama Roy             | Memorial University of Newfoundland  |
| Aneitha Sheaves        | Rural Secretariat Regional Council   |
| Stace Singh            | College of the North Atlantic  |
| Dana Spurrell          | Voluntary and Non-Profit Secretariat   |
| Maxime Stephan         | Réseau de développement économique et d'employabilité de Terre-Neuve-et-Labrador |
| Shauna Strickland      | Town of Port aux Basques   |
| Martha Traverso-Yeppez | Memorial University, Medicine  |
| Amy Tucker             | Harris Centre  |
| Poorva Vyas            | Memorial University, Biology   |

## APPENDIX E

### Summary: Memorial Presents Evaluations

Total number of participants: 37      Total forms filled out & returned: 20  
Response rate: 54%

Participants provided a scoring of 1 to 5 for each of the below questions, with 1 being strongly disagree to 5 being strongly agree. The average score given to each question is provided.

|  | Average Score (out of 5) |
|--|--------------------------|
| The speakers were well informed and provided relevant information  | 4.3                      |
| The promotional materials for this event accurately described the content of the forum                     | 4.3                      |
| There was sufficient time provided for the question & answer period  | 4.4                      |
| The presentation and the following discussion have given me a better understanding of the issues involved  | 4.4                      |
| The presentation followed by a discussion session is a good format for informed debate and decision-making | 4.2                      |
| I am interested in this topic  | 3.8                      |
| Memorial University plays a key role in finding solutions to the issues in Newfoundland and Labrador       | 4.0                      |
| Overall, this public forum met my expectations   | 4.2                      |

#### Additional comments:

- Stop reading/relating to the presentation! Relate it to personal experiences of people in room. Academically presented hard to follow for non-academics. \*Need to focus on engaging fisherman. They are shy but have a lot to offer on the topic.
- Presentation was informative, relaxed atmosphere and good discussion
- Well organized
- I didn't understand a lot about the vertical/horizontal part. More info or examples needed.

**What other information would you like to see on this topic?**

- Suggested alternatives to fleet separation
- More discussion from plant workers, inshore fishermen etc.

**What other topics would you like to see *Memorial Presents* public forums address?**

- Rural Sustainability. Why we need to promote the outportlife, rather than close them down. Rural NL is NL.

**How did you find out about this event? (Please list all that come to mind.)**

- REDB
- Email. Facebook
- Newspaper ad
- Email from the PAB & Area, Chamber of Commerce
- Zone Board
- Email, internet, CBC
- Friend
- Through the Union

**Age groups:**

30 or Under: 4

Between 31 and 54: 9

55 or older: 4