



Summary Report
Southwestern Newfoundland
Regional Workshop

Stephenville, Newfoundland and Labrador

October 25-26, 2016

Memorial University Partnering with
Community, Government and Industry Stakeholders

www.mun.ca/harriscentre

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Executive Summary

The Harris Centre's thirty-third regional workshop was held on October 26, 2016 in

Stephenville, Newfoundland and Labrador. Planning partners included:

- Bay St. George Chamber of Commerce
- Bay St. George College of the North Atlantic
- Bay St. George Status of Women Council
- Community Education Network
- Department of Business, Tourism, Culture and Rural Development
- Grenfell Office of Engagement
- Government of Newfoundland and Labrador – Office of Public Engagement
- Qalipu First Nation
- Réseau de Développement Économique et d'Employabilité de Terre-Neuve-et-Labrador (RDÉE – TNL)
- Stephenville Downtown Business Improvement Association
- Stephenville – Port au Port Constituency Office
- Town of Lourdes

This workshop had two main goals: 1) promote Memorial University as a resource for regional policy and development throughout the province, and 2) stimulate discussion to generate future opportunities or research questions from the region. To facilitate this, participants aimed to identify opportunities for future collaboration in the areas of research, teaching and outreach within the region, between Memorial University and community stakeholders.

The 'Regional Workshop' was held on Wednesday October 26, 2016, from 8:00am to 4:00pm at Days Inn Conference Centre in Stephenville; the Workshop agenda is included as Appendix A. Fifty-four people attended the workshop; attendees included eight faculty, students and staff

from Memorial University; and forty-six stakeholders from Southwestern Newfoundland region, including representatives from municipalities, federal and provincial government agencies, community-based organizations, businesses, educational institutions, and business and economic development organizations (see Appendix B).

The workshop hosted three parallel breakout discussion sessions:

1. Community Partnerships

- How are communities, including municipalities and indigenous stakeholders, working together to plan and share resources?
- Can communities/organizations cooperate further in the delivery of services such as healthcare, recreation, municipal services, education and social services?
- In what ways can collaboration strengthen existing public and private sector initiatives?

2. Tourism Development

- What challenges and opportunities exist for development of the tourism industry in Southwestern Newfoundland?
- What does a sustainable tourism industry in Southwestern Newfoundland look like?
- How can local capacity in the tourism industry be improved? What regional and provincial partnerships can benefit tourism development on the Southwest coast?

3. Youth Education and Employment

- How can the region support young people, particularly those between the ages of 18-24, in becoming long-term contributors to community well-being?
- What potential employment opportunities might convince young people to live and work in the Southwestern Newfoundland region?
- What supports might help increase youth civic engagement?
- How can support gaps between high school, post-secondary education, and successful employment be minimized?

During the morning portion of the workshop, the group was welcomed and introduced to the host community by Mayor Tom O'Brien of the Town of Stephenville. The welcome was followed

by opening remarks from Mike Clair, Associate Director (Public Policy) of the Harris Centre. Mr. Clair's remarks were followed by a presentation from Bojan Fürst, Manager of Knowledge Mobilization for the Harris Centre, who gave background on how opportunities develop at Regional Workshops, and how staff at the Harris Centre follow-up and further opportunities by brokering through the university and college network, utilizing promotional tools such as the Regional Newsletter and Memorial Gazette, and through Yaffle, an online, searchable database of projects, knowledge and opportunities for research and collaboration. Lastly, Wendy Brake, Economic Development Officer for the Western Newfoundland office of RDÉE – TNL, provided a profile of the Southwestern Newfoundland region, with the background and context for the workshop day including its communities, initiatives, culture and history.

During the remainder of the morning, participants broke into groups based on the workshop's themes. Everyone introduced themselves to their group, got to know more about each other's work and interests, and discussed the breakout topic. After lunch, groups returned to their breakout groups to focus on identifying potential new opportunities for Memorial to establish linkages and partnerships for future projects. These opportunities could be related to research, teaching or public engagement. A total of thirty-one follow-up opportunities were identified at the workshop:

- Community Partnerships – 5
- Tourism Development – 14
- Youth Education and Employment – 12

These opportunities are listed in this report, and the Harris Centre is in the process of following up on them. These opportunities will be circulated to the appropriate faculty, staff and students

throughout Memorial University, with the Harris Centre facilitating and tracking results. The one-pagers will be available online in Yaffle, Memorial University's online research database (www.yaffle.ca).

A Memorial Presents Public Policy Forum was held the night before the workshop at College of the North Atlantic's Bay St. George Campus, titled "Towards Thriving Rural Regions: lessons from Southwestern Newfoundland". Four panelists participated in the event:

- Dr. Kelly Vodden, Memorial University
- Mark Felix, Community Education Network
- Greg Noonan and Peter Sutherland, Whaleback Nordic Ski Club

This forum is described in further detail in this report; the entire forum can viewed here: <http://www.mun.ca/harriscentre/policy/memorialpresents/2016e/2016e.php>

The Southwestern Newfoundland Regional Workshop was a successful event. Attendees were pleased with the high level of discussion, and enthusiasm expressed by attendees from the region and from Memorial University. It was particularly encouraging to see a large number of youths at the Workshop. Attendees reported that the event increased their awareness of how communities and organizations in rural Newfoundland and Labrador can access knowledge and expertise that exists at Memorial University, and collaborate on projects that can positively affect their region. Overall, the workshop helped facilitate planning and development within the region by discussing priorities and brainstorming potential projects where contributors from Memorial University and partners from the region can collaborate. The results of the workshop feedback forms can be found in Appendix C.

About the Harris Centre

Named in honour of the late scholar and former Memorial University President Dr. Leslie Harris, the Leslie Harris Centre of Regional Policy and Development was established on October 1, 2004.

Dr. Harris was known for his integrity and independence while making a practical contribution to Newfoundland and Labrador. The Harris Centre continues this commitment in coordinating and facilitating Memorial's educational, research and outreach activities in the areas of regional policy and development. Through brokering these activities the Harris Centre will, in some situations, take a lead role; in others, the roles will be that of a facilitator, partner, or supporter.

The final product offered to the community, whether in the form of research, teaching or outreach, is based upon the independence and integrity of Memorial's faculty, staff, and students in applying their professional expertise and contributing to regional policy and development in Newfoundland and Labrador.

Regional Workshop Purpose

Regional Workshops have three key objectives:

1. To promote Memorial University as a resource for regional policy and development throughout the province, via the utilization of research, teaching and outreach activities at Memorial;
2. To communicate current Memorial University activities to local stakeholders and to communicate local stakeholder priorities to Memorial faculty, students and staff;

3. To provide a venue for the identification of new opportunities/linkages between Memorial University and local stakeholders.

The workshop provides information to local stakeholders on current Memorial activities and projects, and provides an opportunity for local stakeholders to discuss the implication of these activities in their region. It also allows people from the region to discuss their own work and interests and their relation to the Workshop themes. The Workshops also allow for discussion of possible new collaboration opportunities between Memorial and local stakeholders. The session closes with a review of the new opportunities developed by each breakout group and a discussion of next steps. This report is intended to provide a summary of the information shared in the breakout sessions and opportunities for further collaboration between Memorial University and stakeholders in the region.

Parallel Sessions: Memorial University's current projects and new opportunities for collaboration

Following the introductory remarks and regional profile presentations, participants split into three parallel breakout sessions based on the Workshop themes. These sessions began with introductions, a review of Memorial University projects ongoing in the Southwestern Newfoundland region, and a discussion of the theme topics from the point of view of regional stakeholders, including their professional and volunteer initiatives related to the topic. Additionally, a list of current and completed projects in the Southwestern Newfoundland region (since 2011) was distributed to all attendees in their participant package at the start of the

workshop (attached to this report as Appendix D). Below is the number of attendees at each breakout session, and the facilitator for each group:

- Community Partnerships: twelve attendees, facilitated by Ken Carter, Grenfell Office of Engagement
- Tourism Development: sixteen attendees, facilitated by Mike Clair, Harris Centre
- Youth Education and Employment: twenty-three attendees, facilitated by Bojan Fürst, Harris Centre

Following the break for lunch, the breakout groups worked to develop new opportunities for research, teaching and outreach in Southwestern Newfoundland. Many potential opportunities were developed for faculty, students and staff at Memorial to engage stakeholders in the region. These opportunities will be explored in further detail with the local partners prior to entry onto the Yaffle system; more detail surrounding each opportunity may emerge. The new opportunities are categorized by breakout theme in the following section.

Community Partnerships

1. Development of Community Public Engagement Circles

What forms of community circles exist in participatory democracy, economic development and social development? What are the characteristics of effective community-based discussions? How can these processes maximize inclusiveness? Are there technologies that can complement community circle discussions and connections?

Local Partner: Bob Diamond, Port au Port Bay Fishery Committee; Tianna Butler, Tianna Butler Consulting

Memorial University Partner: Ken Carter, Grenfell Office of Engagement

2. Southwestern Newfoundland Food Security Engagement Group

The breakout group designed a concept for a discussion group for matters surrounding food security in Southwestern Newfoundland. The group outlined a number of issues and topics surrounding food security in the region, including soil quality, land use and availability, food waste, knowledge exchange and mentorship for community gardens and large community market development. They seek to understand the best practices for discussing this issues at the community level. The group outlined a list of stakeholders they wish to engage including, but not limited to, industry producers in the region, the provincial young farmers group, the Qalipu First Nation, Food First NL, the College of the North Atlantic, Grenfell Campus (BERI working group) and federal and provincial agriculture agencies. The local partners wish to learn more about the best practices for these types of engagement frameworks, and to begin looking at food security in the region from a more total lens.

Local Partner: Wendy Brake, RDÉE - TNL

3. How can immigration benefit small-scale agricultural industry?

What is the demand for farming knowledge and farm labour in both the provincial and regional agriculture industries? Are family farms in Southwestern Newfoundland still feasible? Can targeted immigration policies alleviate current labour conditions for producers in the agriculture industry?

Local partner: Mark Felix, Community Education Network

4. Developing Continuity in Regional Discussions

How can the actors in regional discussions ensure continuity in the event of change? What systems for communication are necessary for effective regional discussions? What roles can be played by the following regional stakeholders in fostering and encouraging regional dialogue:

municipal governments and joint councils; service organizations; business groups; and not-for-profit organizations?

Local Partner: None attached

5. Community-based support programs for seniors

What are the ideal ways for communities to engage seniors living in their jurisdictions to determine needs and supports required? What can be done to extend seniors' residence in their home communities by community actors?

Local Partner: None attached

Tourism Development

1. A study of the genealogical history of Southwestern Newfoundland

The current population of Southwestern Newfoundland is descended from a number of origins, including aboriginal, French, American, and others. What are the similarities and differences of this genealogy to the rest of the province and to other regions in Canada? How can unique features of the region's genealogy be leveraged to make Southwestern Newfoundland an attractive destination for cultural tourism? Are there examples of jurisdictions with multicultural backgrounds that can be used as models for the development of cultural destinations?

Local Partner: Mary O'Quinn, Stephenville Cultural Destination Committee

2: A strategic assessment of Southwestern Newfoundland's experiential tourism potential

What elements of Southwestern Newfoundland present opportunities for the development of an experiential tourism sector? Where do gaps exist in the region that limit the potential of an experiential tourism sector? What organizations or processes in the region have the capacity to

positively influence experiential tourism in Southwestern Newfoundland? What factors have led to the success of experiential tourism operators currently in the region?

Local partner: Tom Rose, Bay St. George Chamber of Commerce

3. A geological interpretation of the Port au Port Peninsula

Are there features of the landscape of the Port au Port Peninsula that set it apart from other geological regions in Newfoundland and Labrador? Do portions of the Peninsula's landscape have historical significance that can inform other parts of the story for the area (culture, heritage, traditional occupations)? What local knowledge of the landscape can be used to inform the interpretation from a geological standpoint?

Local partner: Peter Fenwick, Town of Cape St. George

4. Aggregation and analysis of data from the Southwestern Newfoundland Tourism industry

The local partners seek to tap into existing data from sources including, but not limited to, the Tourism division of the Department of BTCRD, and Parks Canada to understand the origin and preferences of visitors to Southwestern Newfoundland. The end goal is to develop profiles of the type of visitors Southwestern Newfoundland hosts throughout the stages of the tourist season, and use those profiles to guide regional and community-based initiatives to support the tourism industry.

Local Partners: Wendy Brake, RDÉE - TNL

5. Interpretation of the rivers that flow into Port au Port Bay

What narratives are possessed by the rivers that flow into Port au Port Bay? Are there biological, geological, cultural, or historical features of these rivers that make them intriguing to visitors to and residents of the region?

Local Partner: Ruth Forsey-Gale, Pirate Haven Adventures

6. Electronic Inventory of Natural, Cultural, and Historical knowledge for Southwestern Newfoundland

Southwestern Newfoundland is home to a number of distinct cultural groups that have influenced life in the region for decades and, in some cases, centuries. One of these groups, the Qalipu First Nation, seeks to gather natural, cultural, and historical information regarding the lives and experiences of their ancestors in the region. The local partners seek guidance in processing and presenting this information in an accessible electronic format.

Local Partner: Jonathan Strickland, Qalipu First Nation

7. Traditional knowledge preservation project

What traditional knowledge and practices are important to the culture and history of Southwestern Newfoundland? How prevalent are these traditions amongst current residents of the region? Are there existing processes or organizations that can be engaged to facilitate the preservation of traditional ways? How can this preservation best be approached by regional stakeholders?

Local Partner: Barbara Barter, Town of Burgeo

8. Establishment of a Masters program for Rural Education

Do current curricula in the Faculty of Education fully prepare new teachers for the realities of educating youth in rural settings? What are the key differences between the rural and urban education experiences for M.Ed. candidates to comprehend from an occupational and a personal standpoint? How can the transition for new teachers into isolated or rural areas be mitigated by host communities and schools? Can these questions be tackled by a Masters program that focuses on educating in a rural setting? Is this potential program feasible for offering at Memorial?

Local Partners: Barbara Barter, Town of Burgeo

9. An analysis of optimized transportation systems for rural tourist destinations

How are decisions regarding rural transportation infrastructure (regional highways, municipal roads and transit systems) made in the province? How are the needs and wants of distinct groups (resident, commercial, industrial, and visitor traffic) weighed when making these decisions? What can be learned about the transportation infrastructure in rural Newfoundland and Labrador by reviewing feedback from visitors? How are transportation systems designed, maintained and governed in places where tourism is a prevalent industry?

Local Partners: Tom Rose, Bay St. George Chamber of Commerce

10. Opportunity analysis for “Green” industry development in Southwestern Newfoundland

What opportunities exist for Southwestern Newfoundland in the developing industries of green manufacturing and green technologies? How suitable are existing assets in the region (airport, seaport, industrial zones) for development of “green” industry businesses? How do these types of opportunities mesh with existing development plans for the region and its communities?

Local Partners: Tom Rose, Bay St. George Chamber of Commerce

11. A study of the preservation of ancestral heritage among cultures in Southwestern Newfoundland

How can residents of the region with diverse cultural backgrounds (francophone and aboriginal, for example) be encouraged to preserve and embrace their heritage, including language, recreational and subsistence activities, and social systems? How can the cultures that are part of the region’s heritage (French and Mi’Kmaq for example) be best celebrated?

Local Partners: None attached

12. Development of certification requirements for adventure tourism operators and staff

Do owners of and guides working for adventure tourism operations in other jurisdictions require any certification before they can work in the field? Are there industry standards to be

followed regarding training and education (such as survival training, first aid, risk management and health and safety) for tour guides? Are there specific training options for specific types of adventure tourism operators? How can the industry best engage each other and multiple levels of government to ensure quality assurance in safety across the sector in Newfoundland and Labrador? Where in the province can training of this type be accessed?

Local Partner: Jacey Bennett, Dreamcatcher Lodge

13. An evaluation of labour market job-match systems for the provincial tourism industry
How can communication of employment opportunities in the tourism industry be improved in Newfoundland and Labrador? Conversely, how can graduates of tourism studies programs at public and private colleges promote their availability to work for operators in the province? What stakeholders can or should be engaged to bridge these gaps?

Local partner: Tom Rose, Bay St. George Chamber of Commerce

14. An interpretive study of native flora and fauna in Southwestern Newfoundland
There is a need to study native flora and fauna in the region. The cataloguing and interpretation of plant and animal species could then be packaged as part of a strategy to attract visitors with interest in environmental and adventure tourism, and could form the basis of partnerships with a number of organizations in the region.

Local Partner: Emili Martin, Citizen

Youth Education and Employment

1. Development of Student Connections between Grenfell Campus and CNA – Bay St. George

The breakout group sought to broker connections between students attending Grenfell Campus and students at the Bay St. George Campus of the College of the North Atlantic. Students attending the breakout group saw potential for student mentoring, sharing of resources for

projects, and collaboration on opportunities of mutual interest. Examples of groups and programs that were highlighted by the breakout group included Grenfell's Enactus chapter, Grenfell's Navigate program, as well as entrepreneurship collaborations.

Local Partner: Miranda Schmit, CNA Bay St. George Communities Studies student

2. College student community engagement partners

The breakout group recognized the need for better connections between students at CNA – Bay St. George and the communities in Southwestern Newfoundland. Some of their questions regarding this piece included: How can communications between the student community and the community at-large be improved, specifically with not-for-profit organizations? How would a shared communications channel between students and the community look like? What roles can the student community play in civic engagement where gaps exist? How can opportunities for community-college collaboration be shared and outlined to both groups?

Local Partner: None attached

3. Student professional development opportunities in Southwestern Newfoundland

What current opportunities for professional development and networking exist for students studying in Southwestern Newfoundland? Is there a critical base of college alumni to act as mentors to current students, particularly in the areas of post-graduation preparation and career development? How can professional organizations in the region (e.g. not-for-profits, businesses, government organizations) be engaged in a mentorship and guidance role?

Local Partner: None attached

4. Student-centric evaluations of current programs offered at College of the North Atlantic

The breakout group designed a concept for student evaluations of existing CNA programs. The students present in the breakout group noted that barriers between students were amplified by the characteristics of then institution (decentralized campus structure; siloes of students based

on program; shorter length of programs). It was noted that elective course choices were extremely limited for many students, restricting their ability to add to their qualifications. The group seeks to engage student at Memorial to create and administer student-focused evaluations for CNA course programming.

Local partner: None attached

5. A study of the delivery of health services in rural communities

How can access to health services, particularly mental health services, be improved for rural areas? How can the speed of care in rural areas be improved? How can crisis response mechanisms in rural regions better serve residents? Can vacant commercial or residential buildings in smaller communities be utilized for specialized health services (e.g. mental health counselling, addictions counselling and rehab)?

Local partner: None attached

6. Enhanced curricular-based life skills in secondary schools

What policies or programs need to be in place to better engage secondary school students in the development of life skills? How can cooperative education and experiential learning better prepare youth for life after the K-12 school system? How can after-school programming better connect youths with the community and enhance community development?

Local partners: None attached

7. Transformation of vacant properties in Southwestern Newfoundland into affordable housing units

The group outlined that a number of vacant properties in the Stephenville area could form the basis for affordable housing in the region. The group would like to engage a researcher to determine the potential of the inventory of vacant properties and their suitability as affordable residential housing, or emergency housing. The group recognizes the need for professional assessment, the engagement of the municipality from a regulation and partnership standpoint,

and the development of partnerships with a number of social development organizations operating in the region.

Local partner: None attached

Memorial University Partner: Bojan Fürst, Harris Centre

8. Youth engagement in rural communities of Southwestern Newfoundland

How can the reach of the Community Youth Network be improved so that youth of rural communities in the region feel engaged? Are there avenues for partnership between CYN and the K-12 school system? How can youth centres be supported by communities in concert with CYN and other not-for-profit organizations?

Local partner: None attached

9. Youth crisis supports for rural communities

Do existing healthcare funding programs provide an opportunity for community-based organizations to hire a youth outreach professional and resource person for youth in crisis? Is there a gap in this service in the region that is not being closed by existing systems in the education system? What is the potential for communities, in terms of physical assets and human capacity, to engage in the support of at-risk youth or youth in crisis?

Local Partner: None attached

10. Improving regional access to localized news and media services

How has the loss of the regional newspaper, the regional radio station, and the journalism program at CNA Bay St. George affected access to local news, and attitudes towards community-based media? What models for community-based media exist at present? What stakeholders need to be engaged in the region to develop regional, online-based media? How feasible is a community radio station?

Local partner: None attached

11. Study of mobile phone reception in the area of the Burgeo Highway

How can mobile phone reception be improved in a cost-effective manner for residents and visitors to Southwestern Newfoundland and users of the Burgeo Highway? How can stakeholder engagement of service providers be structured to make a stronger case that community development can be improved with better reception?

Local partner: None attached

12. Entrepreneurship Mentoring via Yaffle.ca

The group developed a concept for an entrepreneur mentoring program, hosted by the Yaffle system. The group envisioned a program where business owners and entrepreneurs create and populate Yaffle profiles and indicate their availability to mentor and coach new and young entrepreneurs. The group envisioned connections with a number of entrepreneur support organizations, including Youth Ventures, CBDCs, and the Genesis Centre.

Local partner: Wendy Brake, RDÉE-TNL

Memorial University Partner: Mandy Strickland, Harris Centre

Follow-up Process

The Harris Centre will follow-up with individual session participants to determine contacts and descriptions for further collaboration between Memorial University units across the province and stakeholders in the Bonavista Peninsula region. The goal is to develop each opportunity, or research question, into a one-page description with a lead individual or organization specified from within the region as a local partner. These one-page opportunity descriptions will be circulated to appropriate Memorial University faculty, staff, and students. The Harris Centre will be responsible for tracking interest in the opportunities, facilitating the connections between

Memorial University partners and local partners, and reporting of results. Opportunities will also be listed in Yaffle, (www.yaffle.ca), Memorial University's online brokering portal, to enable web-accessible listings for further follow-up.

Memorial Presents Public Policy Forum

A Memorial Presents Public Policy Forum took place on the evening prior to the Regional Workshop. The Forum was titled "Towards Thriving Rural Regions: Stories from Southwestern Newfoundland". Originating from the Bay St. George campus of the College of the North Atlantic, and streamed live on the Harris Centre's website, the Forum was viewed by twenty-five attendees tuning in online and in-person. The discussion topic was described by the Public Policy Unit of the Harris Centre as such:

"Rural regions across the province are experiencing tough economic times, including a centralization of resources, youth outmigration, and high unemployment rates. But amidst these pressures, individuals, organizations, and networks are using the strengths of rural regions to ensure thriving communities. Tonight's panelists will share some of the success stories within Southwestern Newfoundland.

To answer these questions and provide context for the discussion, the Forum included contributions from four highly-knowledgeable panelists:

- Dr. Kelly Vodden, Grenfell Campus: Dr. Vodden discussed models of community development and their practical applications through her research and community work.

Dr. Vodden's presentation highlighted the links between community engagement and its support systems, and regional development.

- Greg Noonan, President, and Peter Sutherland, Vice-President, Whaleback Nordic Ski Club: Mr. Noonan and Mr. Sutherland discussed how their recreation group has been successful and sustainable for nearly fifty years through engagement of regional citizens. Multiple generations of families living in the region have become members of the club, and contributors to its success. Mr. Noonan and Mr. Sutherland outlined how their club, despite sometimes experiencing lack of financial resources, has always had extremely successful seasons through the efforts of its membership.
- Mark Felix, Community Education Network: Mr. Felix outlined the history of the Community Education Network, and some of its successful initiatives, programs, and advocacy efforts. Mr. Felix attributes the success of the Community Education Network to the dedication and flexibility of its staff and volunteers. He shared its vision for the future, including its transformation into a social enterprise, while still retaining successful core programs and operations.

The discussion panel and question and answer session was well-received by the in-person audience, with a number of intriguing questions for the panelists. Overall, it was a successful Public Policy Forum. A full summary of the feedback forms received by the Harris Centre following the session are included in Appendix C of this Document.

Grenfell Office of Engagement Event: Creating Community-University Connections

The day before the Regional Workshop featured a special event organized by the Grenfell Office of Engagement in an effort to share information and learn about the community-based organizations in the region, and the assets located at the Grenfell Campus that can engage and partner with regional stakeholders. The event included short, concise presentations from representatives of community organizations and Grenfell departments that outlined backgrounds and current initiatives, as well as a networking sessions following the presentations. A number of organizations from the region and departments at Grenfell participated in the event, including:

- Stephenville Downtown Business Association
- The Department of Arts and Social Sciences, Grenfell Campus
- Community Education Network
- Stephenville Lions Club
- Grenfell Office of Engagement (Experiential learning, summer camp programs)
- Bay St. George Chamber of Commerce
- RDÉE – TNL
- Association Régionale de la Côte-Ouest (ARCO)
- Grenfell Campus Environmental Policy Program
- Town of Stephenville Friendly Invasion Project
- Grenfell Student Services

- Qalipu First Nation
- Navigate Program - Grenfell Campus
- BERI Group – Grenfell Campus

The event was an excellent introduction to the community organizations in the region, as well as a broad look at some of the programs and initiatives finding success at Grenfell Campus.

Conclusion

The Southwestern Newfoundland Peninsula Regional Workshop resulted in the creation of thirty-one new opportunities for Memorial University faculty, staff and students to engage in research, teaching and collaboration on project that benefit community stakeholders in Southwestern Newfoundland. Workshop day feedback was also positive, with a number of attendees noting that the sharing of knowledge and information by both the university and stakeholders was a hugely beneficial component of the event. The Memorial Presents Public Policy Forum and the Creating Community-University Connections event were both well-received and well-attended by regional stakeholders and citizens. All things considered, the Southwestern Newfoundland Regional Workshop was a highly positive exercise for the organizers, university partners, community stakeholders, and the region at-large.

APPENDIX A – Regional Workshop Agenda

Southwestern Newfoundland Regional Workshop Agenda

Wednesday, October 26, 2016 @ Day's Inn - Stephenville (Conference Centre)

8:00 – 9:00 AM	Breakfast (provided by the Harris Centre)
8:00 – 9:00 AM	Workshop Registration
9:00 – 9:05 AM (5 mins)	Welcome Mike Clair, <i>Leslie Harris Centre</i> ; Tom O'Brien, Mayor - Town of Stephenville
9:05 – 9:20 AM (15 mins)	Opening Remarks and Outline for the Day Mike Clair
9:20 – 9:35 AM (15 mins)	Profile and Priorities of the Region Wendy Brake, <i>RDÉE - TNL</i>
9:35 – 9:40 AM (5 mins)	Follow-Up Process for New Opportunities Bojan Fürst, <i>Leslie Harris Centre</i>
9:40 – 9:50 AM (10 mins)	Break; Groups heads into breakout sessions
9:50 AM – 12:00 PM (2hr 10 mins)	Parallel Breakout Sessions: Community Partnerships; Tourism Development; Youth Education and Employment
12:00-1:00 PM (1 hr)	Lunch and Networking
1:00-2:45 PM (1hr 45 mins)	Parallel Breakout Sessions: Community Partnerships; Tourism Development; Youth Education and Employment
2:45-3:00 PM (15 mins)	Break
3:00-4:00 PM (1hr)	Report Back/Wrap-Up and Next Steps Mike and break-out group rapporteurs

APPENDIX B – List of Stakeholder Attendees

Harris Centre Southwestern Newfoundland Regional Workshop Attendance List

Name	Organization	Session Attended
Barbara Barter	Town of Burgeo	Tourism Development
Jacey Bennett	Dreamcatcher Lodge	Tourism Development
Tracey Bennett	Western Health	Community Partnerships
Wendy Brake	RDÉE - TNL	Tourism Development/Community Partnerships
Lauren Buckingham	CNA BSG – Community Studies	Youth Engagement
Cathy Buffett	Western Health	Community Partnerships
Marisa Burden	CNA BSG – Community Studies	Youth Engagement
Tianna Butler	Tianna Butler Consulting	Community Partnerships
Rebecca Caines	CNA BSG – Community Studies	Youth Engagement
Stella Campbell	Dreamcatcher Lodge	Tourism Development
Ken Carter	Grenfell Office of Engagement	Community Partnerships
Cady Childs	CNA BSG – Community Studies	Youth Engagement
Sonya Chow	ACOA	Tourism Development/Community Partnerships
Mike Clair	Harris Centre	Tourism Development
Brenda Dennis	Community Education Network	Community Partnerships
Alexandra Diamond	CNA BSG – Community Studies	Youth Engagement
Bob Diamond	Port au Port Bay Fishery Committee	Community Partnerships
Mark Felix	Dept. of BTCRD	Community Partnerships
Janice Flynn	Port au Port Bay Fishery Committee	Tourism Development
Ruth Forsey-Gale	Pirate Haven Adventures	Tourism Development
Susan Fowlow	CNA – Bay St. George	Community Partnerships
Bojan Fürst	Harris Centre	Youth Engagement
Eric Gabriel	Citizen	Tourism Development
Zaren Healey-White	Harris Centre	Tourism Development
Colin Heffernan	Harris Centre	Community Partnerships
Lisa Henley	Western Health	Community Partnerships
Wayne Hounsell	Stephenville Leisure Council	Tourism Development
Rochelle Jesso	CNA BSG – Community Studies	Youth Engagement
Victoria Keeping	CNA BSG – Community Studies	Youth Engagement
Vanessa Lee	Community Education Network	Youth Engagement
Elizabeth Lewis	CNA BSG – Community Studies	Youth Engagement
Brady Marche	CNA BSG – Community Studies	Youth Engagement
Emili Martin	Citizen/Consultant	Tourism Development
Daryl Oakley	CNA BSG – Community Studies	Youth Engagement

Name	Organization	Session Attended
Ayotunde Omosule	Memorial University – Grenfell Campus	Youth Engagement
John Oliver	Dept. of Natural Resources	Tourism Development
Kimberly Olson	Gov't of NL – Office of Public Engagement	Youth Engagement
Sam Organ	Dept. of BTCRD	Tourism Development
Kelsey Park	CNA BSG – Community Studies	Youth Engagement
Marlene Powell	CNA BSG – Community Studies	Youth Engagement
Wayne Quilty	Qalipu First Nation	Tourism Development
Andrea Rose	MUN – Faculty of Education	Youth Engagement
Tom Rose	Bay St. George Chamber of Commerce	Tourism Development
Raylin Rotchford	CNA BSG – Community Studies	Youth Engagement
Miranda Schmit	CNA BSG – Community Studies	Youth Engagement
Samantha Shears	CNA BSG – Community Studies	Youth Engagement
Taylor Stocks	Harris Centre	Tourism Development
Ian Stokes	Stephenville Downtown Business Improvement Assn.	Community Partnerships
Emily Strickland	CNA BSG – Community Studies	Youth Engagement
Dave Strong	ACOA	Community Partnerships
Corinne Tulk	Community Education Network	Youth Engagement
Steve Wheeler	Stephenville – Port au Port Constituency Office	Tourism Development
Karen Wilcox-Gorman	CNA – Bay St. George	Youth Engagement
Sharon Williston	BSG Status of Women Council	Community Partnerships

APPENDIX C – Feedback Form Summary

Regional Workshop and Memorial Presents Forum

Participants provided a scoring of 1 to 5 for each of the below questions, with 1 being strongly disagree to 5 being strongly agree. The average score given to each question is provided.

Southwestern Newfoundland Regional Workshop	
Total number of participants: 54 Total forms filled out & returned: 34 Response Rate: 63%	
Question	Average (out of 5)
The workshop increased my awareness of how Memorial University and community members can work together	4.5
The workshop covered topics and themes which interest me	4.5
There was good opportunity for dialogue at this workshop	4.6
Regional Workshops are good for NL communities	4.7
Regional Workshops are good for Memorial University	4.7
Memorial University plays a key role in finding solutions to issues in NL	4.4
The facilitated workshop format was a good way to conduct such a workshop	4.5
I will follow up on ideas and opportunities identified at this workshop	4.3

Memorial Presents: Toward Thriving Rural Regions	
Total number of participants: 25 Total forms filled out & returned: 7 Response Rate: 28%	
Question	Average (out of 5)
The speakers were well informed and provided relevant information.	4.4
The promotional materials for this event accurately described the content of the forum	3.7
There was sufficient time provided for the Q&A period	4.6
The presentation and the following discussion have given me a better understanding of the issues involved	4.3
The information and discussion at the presentation has given me a better understanding of the issues involved	4.3
I am interested in this topic	4.7
Memorial University plays a key role in finding solutions to the issues in Newfoundland and Labrador	4.1
Overall, this workshop and public forum has met my expectations	4.3

Regional Workshop Feedback Forms

Additional Comments:

- "Great opportunity to share ideas/suggestions/opinions. Very interested to see the outcomes of the session"
- "Wonderful experience!"
- "Very interesting day. Thank you for the opportunity. I've also had an opportunity to strengthen local connections/ideas."
- "would like to see more localized workshops as well - focused on one community rather than a region"
- "select few dominated discussions in the (breakout groups); excellent way to network"
- "Great job, well-organized and on-time"
- "Excellent Day. Great to have so many students/youth! They made excellent and critical contributions to the dialogue"
- "Great day of information sharing and resources to take back to work. Enjoyed hearing comments from everyone. Thanks to all who organized the event, well done. Awesome job. Shout out to Bojan for keeping the workshop stimulated"
- "Really enjoyed the information I learned from the group today. Unfortunately, one person dominated the discussion which took away from the group"
- "Enjoyed the knowledge sharing; hope to hear more on the feedback. I'm not in a position to follow up on the opportunities but I will _____ when possible. Thank you."
- "Great day. Informational!"
- "(This) was a very good conference, thank you! Keep doing what you're doing!"
- "Thank you for putting together this workshop!"
- "We need a community regional calendar of events. Communication is key!"
- "Wonderful"
- "very informative, networking session, especially focusing on actionable ideas"
- "Great! Thanks"

Memorial Presents Feedback Forms

Age Grouping of Respondents:

- 30 years and under: 4 (57%)
- 31 – 54 years: 2 (29%)
- 55 years and older: 1 (14%)

Additional Comments:

- "I learned a lot about the topic, interesting speakers!"
- "Not bad at all!"

What other information would you like to see on this topic?

- “=)”
- “Municipal Economic Development Strategies”

What other topics would you like to see Memorial Presents Public Policy Forums address?

No responses received

How did you find out about this event?

- “Twitter”
- “Buddy told me”

APPENDIX D – Projects Completed in Southwestern Newfoundland

List of Memorial University Projects in the Southwestern Newfoundland Region (Completed in last 5 years)

This list is not exhaustive, and most of these projects are from Yaffle (www.yaffle.ca). Visit Yaffle to explore Memorial's current projects and opportunities, along with the research interests and expertise of Memorial's faculty, students and staff. You can also use Yaffle to enter your own project ideas.

Project Title	Lead Investigator(s)
"A study of molluscs as indicator organisms to determine if hydrocarbon contamination may have had an impact on the decline scallops in the Port au Port Bay, NL"	Dr. Penny Morrill
The Never Forgotten Days at Miller's Passage, Sagona and Harbour Breton	Bill O'Gorman
Mi'kmaw Traditional Knowledge Mobilization: A Project to Index and Digitize Interviews from the West Coast of Newfoundland	Janice Tulk
Reproductive Potential of V-Notched American Lobsters (<i>Homarus americanus</i>) in Newfoundland: Does V-Notching Work?	Cathy Whiffen