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MEMORIAL  
PRESENTS:

# WHY THE DIVORCE? THE MERITS AND SHORTCOMINGS OF A FLEET SEPARATION POLICY

Tuesday, April 24th, 2012, 7:00 pm NST  
St. Christopher's Hotel, Port aux Basques

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In the inshore fishery sector, one of the objectives of licensing policy is to separate the harvesting and processing sectors of the industry. Under this policy, new fishing licences may not be issued to corporations, including those involved in the processing sector of the industry. (This policy applies to fisheries where only vessels under 19.8m or 65' are permitted to be used.) There has been a recent debate as to whether this policy should be reviewed or eliminated.

In this presentation, we examine the merits and shortcomings of a fleet separation policy. We explore the positives and negatives of vertical integration as a strategy for both harvesters and processors.

## PRESENTERS:



**Dr. Tom Cooper** is assistant professor in the Faculty of Business Administration at Memorial University of Newfoundland, where he lectures in the areas of strategy, risk management and ethics/values, at both an undergraduate and graduate levels.

His research is primarily focused on the interplay between strategy and risk management. He has researched and published on the fishery in Newfoundland and Atlantic Canada. Specifically, he has published on Aboriginal fishery issues in Atlantic Canada as well as the use of sustainability "brands" in the marketing of seafood.

Tom holds a PhD from the University of Warwick in the UK and a Bachelor of Commerce (Co-Op) from Memorial University.



**Earle McCurdy** has been president of Fish, Food and Allied Workers union (FFAW/CAW), since June 4, 1993.

Prior to becoming FFAW/CAW president, McCurdy served as secretary-treasurer of the Union for 13 years. He has been working for the Union since 1977.

Born in 1950, McCurdy grew up in St. John's and attended school at Prince of Wales Collegiate. He obtained his post-secondary education at Memorial University of Newfoundland where he received a bachelor of arts (honours) in 1972.

McCurdy is a member of the National Executive Board of the Canadian Auto Workers, President of the Canadian Council of Professional Fish Harvesters, and a Canadian Commissioner to the Northwest Atlantic Fisheries Organization (NAFO).

Tonight's event will be recorded and made available to watch online.  
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