



Memorial

University of Newfoundland



Summary Report

**Harris Centre Regional Workshop:
Memorial University Partnering
with the Long Range Economic Development Board and
the Marine and Mountain Zone Corporation**

Location:

Holiday Inn, Stephenville, NL

Date:

March 28 & 29, 2006

www.mun.ca/harriscentre
<http://www.zone-9.com/>
<http://www.mmzc.com/>



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1.0 EXECUTIVE SUMMARY

The Harris Centre's second Regional Workshop was held March 28 & 29, 2006 in Stephenville, in partnership with the Long Range Economic Development Board (Zone 9) and the Marine and Mountain Zone Corporation (Zone 10). Attendees included participants from Memorial University as well as a variety of stakeholders from Zones 9 & 10. The purpose of this workshop was to promote Memorial University as a resource for regional policy and development throughout the province through research, teaching and outreach activities as well as to identify future opportunities within the zone in which Memorial University could become involved. On the evening of March 28, the Harris Centre hosted a Memorial Presents public policy session on the fishery. On March 29, the workshop morning sessions were divided into Health/Society, Business/Diversification and Environment and consisted of Memorial participants informing the stakeholders from the zone about current activities (a total of 37) that the university is engaged in throughout both zones, followed by questions and dialogue.

The four afternoon sessions were used for stakeholders from both zones to inform Memorial representatives and other participants about development priorities. These consisted of Fisheries/Aquaculture, Agriculture/Agrifoods, Tourism, and Community Education. Discussion then followed to identify potential new opportunities for Memorial in establishing linkages and partnerships for future projects.

Overall, the workshop was viewed as a successful method to identify and inform residents and stakeholders of Memorial's current involvement in the region. As well, it was useful to facilitate strategic planning and regional development by discussing regional priorities and brainstorming potential ideas and projects in which Memorial could become involved. Some of the potential follow-up opportunities which arose from the workshop are:

Tourism

1. Harvey Story Theatre Project: Fact-checking for a theatre production
2. Research project on relationship between the French and Micmac populations
3. New ways of marketing tourism attractions in Southwest Newfoundland.

4. Research on the Highlands River
5. The impact of technology on tourism
6. Interpreting the region's historical resources

Marine Industries (Fisheries and Aquaculture)

1. Investigating the application of the farming industry model to the fishery
2. A study of the instability of fishing enterprises
3. Generating alternative debate in politics, policy and regulation of the fishery
4. Talking to those 'On the Water'
5. Studying the future fate of stocks

Agriculture

1. Small-scale farming research and conference for Newfoundland and Labrador
2. Study in labour market shortage
3. Memorial University – Zone 9 and 10 Agriculture Workshop
4. Memorial University – Industry Applications Society Collaboration
5. Marine Institute small scale agriculture value processing training
6. Pet food processing operation
7. Farm business succession planning

Community Education

1. Co-op education program
2. MUN faculty integration in community education
3. Video conferencing capabilities and advantages
4. Continuing research to meet local needs
5. Youth mentoring
6. Life-long learning program enhancement
7. Should MUN reinstitute MUN Outreach/Extension?
8. Knowledge mobilization in rural Newfoundland and Labrador
9. Building on Community Education Network work

Upon further discussion and collaboration with the zone, each of these potential opportunities will be described in a one-page document which includes the lead contact or organization within the zone who is interested in Memorial's involvement. These descriptions will be circulated to the appropriate faculty, staff and students throughout Memorial University with the Harris Centre facilitating and tracking results. These opportunities will also be accessible in the Memorial University Regional Inventory (MURI), a web-accessible database currently under development by the Harris Centre.

The Harris Centre will organize four Regional Workshops per year, one each in Avalon, Central, Western and Labrador, which will stimulate further involvement by Memorial University in regional policy and development in Newfoundland and Labrador.

2.0 INTRODUCTION

The Harris Centre regional workshop was held at the Holiday Inn in Stephenville, in partnership with the Long Range Economic Development Board (Zone 9) and the Marine and Mountain Zone Corporation (Zone 10). As a prelude to the workshop and to stimulate public debate, on the first evening the Harris Centre hosted a Memorial Presents public policy session on the fishery. The Regional Workshop was held the following day to discuss Memorial's presence in the region, and to identify sectors/areas for potential new opportunities between Memorial University and stakeholders in the region.

3.0 ORGANIZATIONAL BACKGROUNDS

3.1 The Harris Centre

Named in honour of scholar and former Memorial University president, Dr. Leslie Harris, the Leslie Harris Centre of Regional Policy and Development was established in 2004. Dr. Harris is known for his integrity and independence while making a practical contribution to Newfoundland and Labrador. The Harris Centre continues this commitment by coordinating and facilitating Memorial's educational, research and outreach activities in the areas of regional policy and development. In brokering these activities, the Harris Centre will in some situations take a leading role while in others the role will be that of a partner, supporter or facilitator.

The final product offered to the community, whether in the form of research, teaching or outreach, is based upon the independence and integrity of Memorial's faculty, staff and students in applying their professional expertise in contributing to regional policy and development in Newfoundland and Labrador.

3.2 Long Range Regional Economic Development Board

The Long Range Regional Economic Development Board is the lead economic development agency for Zone 9. Long Range Regional Economic Development board is a non-profit

community-based organization encompassing 51 communities from the South West Coast to the Port au Port Peninsula, all the way to Highlands. The Long Range RED Board's mission is to develop community economic partnerships to implement long-term solutions to regional economic and social development initiatives through a collaborative approach.

3.3 Marine and Mountain Zone Corporation

The Marine and Mountain Zone Corporation, Economic Zone 10, is located on the island's Southwest Coast, and includes 27 communities from North Branch to Grand Bruit. Port aux Basques is the largest community and is considered the hub of the Southwest Coast. The smaller communities use Port aux Basques for its commercial, retail, professional, recreational, and other related services. Zone 10 offers the amenities of any modern region, while providing a pleasant quality of life. As the main "Gateway to Newfoundland," Port aux Basques provides an essential ferry service between Newfoundland and mainland Canada. In addition to the region being a prime business location, it is also a place to build a healthier lifestyle, with a pristine environment, clean air and water, available housing and land at favorable prices, and friendly people.

4.0 REGIONAL WORKSHOP PURPOSE

The Regional Workshops organized by the Harris Centre have three key objectives:

- To promote the University as a resource for regional policy and development throughout the province, through the utilization of research, teaching and outreach activities at Memorial;
- To communicate current Memorial University activities to local stakeholders and communicate local stakeholder priorities to Memorial faculty, students and staff; and
- To provide a venue for the identification of new opportunities/linkages between Memorial University and local stakeholders.

The morning session of the workshop provided information to local stakeholders on current Memorial activities and provided an opportunity for local stakeholders to discuss the implications of these activities in the zone. The afternoon session entitled "new opportunities" allowed for the discussion of possible networking opportunities between Memorial and local

stakeholders. The session closed with a discussion of next steps. This report is intended to provide a summary of the information shared in the various sessions and opportunities for further Memorial University and community collaboration.

5.0 OUTLINE OF THE SESSIONS

5.1 Evening Day 1: Memorial Presents

“Memorial Presents” are public policy forums hosted by the Harris Centre on topics of significant public interest. A presenter from Memorial University and panelists from the local region and the University presented on “*Fisheries Policy and Rural Revitalization: An Integrated Approach*” at the Holiday Inn in Stephenville. This session was open to the public and over 80 people from the zone and Memorial University were in attendance. Mr. Eric Dunne, Interim Managing Director of the Canadian Centre for Fisheries Innovation, a centre within the Marine Institute, was the keynote speaker for the forum. The panelists were Mr. Allister Hann, mayor of Burgeo, Mr. Johnny Purchase, an inshore fisherman from the southwest coast of Newfoundland, and Dr. Noel Roy, head of the Economics department of Memorial University of Newfoundland.

5.2 Day 2: Regional Workshop

The agenda for this workshop as well as the delegates who attended can be found in Appendix A. The workshop began in the morning with greetings from Mr. Tom O’Brien, Mayor of Stephenville, Calvin White, Chair for Zone 9, and Jan Peddle, Vice-Chair for Zone 10. This was followed by the welcoming of participants by Dr. Rob Greenwood, who then gave a short presentation on Memorial’s presence in rural Newfoundland and Labrador. All presentations from the workshop can be found on the Harris Centre website (www.mun.ca/harriscentre). Following this, Dr. Greenwood and Mr. David Yetman from the Harris Centre presented the 37 current Memorial activities related to Economic Zones 9 and 10 in the categories Environment, Health/Society and Business/Diversification.

6.0 MORNING SESSIONS: MEMORIAL UNIVERSITY PRESENCE IN THE REGION

Following this presentation, the workshop was organized into three parallel sessions based on the above sections (Health/Society, Business/Diversification and Environment) in order to further discuss Memorial's activities in Zones 9 and 10. Each group consisted of a facilitator, Memorial representatives and various industry and community stakeholders from the zones. These sessions began with a brief presentation by Memorial researchers on their work in Zone 9 and 10. People from the zones then asked questions about the research and discussed possible opportunities for the area based on Memorial's involvement. These discussions focused around four questions:

1. Were you aware of the projects identified?
2. Can you think of ways to put them to use?
3. Are there any new ideas or opportunities?
4. Do you have any other issues to discuss?

These sessions will be summarized briefly below in point form illustrating the main ideas which emerged from the discussions.

6.1 Health/Society

Facilitator - Mr. Michael Clair

a) MUN Presenter - Dr. Stephen Tomblin

Dr. Tomblin is a full professor with a cross-appointment to the Department of Political Science and the Faculty of Medicine (Community Health) at Memorial University of Newfoundland. In addition to administrative service in the political science department, he has served as the Principal Investigator for the Atlantic Regional Training Centre. As the result of a Canadian Health Services Research Foundation Career Renewal Award, he has begun linking earlier research on regionalization (dealing with economic development, "continentalism" and other cross-border issues) with health restructuring developments, including efforts to devolve power on a regional basis. He has published widely on the issue of regional integration. In 1995, he authored *Ottawa and the Outer Provinces: The Challenges of Regional Integration in Canada*, published by Lorimer Press. This year, he co-edited and contributed to *Regionalism in a Global*

Society: Persistence and Change in Atlantic Canada and New England, published by Broadview Press. He has been a frequent media contributor and produced discussion papers for the Romanow Commission and the Newfoundland and Labrador Royal Commission on Renewing and Strengthening Our Place in Canada. Both of these were peer-reviewed and the Romanow discussion paper has been published by the University of Toronto Press. Dr. Tomblin has benefitted from participating in various collaborative/interdisciplinary research projects. These include: the Social Sciences and Humanities Council (SSHRC)-sponsored Challenges and Opportunities of the Knowledge-based Economy in Newfoundland and Labrador; SSHRC-Natural Science and Engineering Research Council of Canada (NSERC)-sponsored Coasts Under Stress Project; Canadian Health Services Research Foundation (CHSRF) Health Human Resources Study; SSHRC-sponsored Multilevel governance and public policy in Canadian municipalities project; and Canadian Institutes of Health Research-sponsored health care reform project. Each of these projects has a restructuring/regionalization component. More recently, as a result of participating in the Political Communications in the 21st Century, a colloquium hosted by Otago University, New Zealand, he has begun linking research on New Zealand with other projects.

Dr. Tomblin's presentation to Zones 9 & 10 focused on economic, health, and ecological restructuring in Newfoundland and Labrador, the mechanisms and processes relied upon to deal with new challenges, and the outcomes achieved. Much of the discussion dealt with the role of regional mechanisms and processes and other governance challenges.

b) MUN Presenter - Dr. Barbara Neis

Dr. Barbara Neis is a Professor in the Department of Sociology and Co-Director of SafetyNet, a Community-University Research Alliance project dealing with health and safety in marine and coastal work. Dr. Neis' presentation focused on the following:

- Fish harvesters' local ecological knowledge and science.
- She also discussed her SafetyNet research looking at occupational health in snow crab processing and fishing safety.
- For further information on Dr. Neis Research please visit <http://www.safetynet.mun.ca/>.

c) MUN Presenter - Ms. Barbara Barter

Barbara Barter holds a B.A., B.Ed. from MUN, a DFA from the University of Calgary, M.Ed. from the University of Toronto and an EdD from the University of Toronto. She taught for 31 years in the Newfoundland school system, five of which were served as a teaching principal, and three years as the Assistant Director of Programs for the Cormack Trail School Board. She currently teaches as a sessional instructor for the University of Victoria as well as Memorial University. Her presentation focused on:

- New teachers not being adequately prepared to teach in rural schools
- The approach towards education is generic and more geared to urban schools
- The need for further research in rural education
- How can institutes better engage distance students?
- The possibilities of inventing a new ideology in the way services are currently delivered
- Using career counseling in high school to give students more ideas than just what they see in their communities
- Having students think as entrepreneurs from the earliest grades

d) MUN Presenter - Ms. Sharon Noftall-Bennett

Ms. Noftall-Bennett is currently the Registrar for Sir Wilfred Grenfell College. Her presentation focused on several points:

- The Humber Education Alliance: all educational institutions in Western Newfoundland are now working together
- The need for greater collaboration between MUN and the College of the North Atlantic
- The need to attract more international students, as well as to deliver the product promised
- Many youth discount NL as having no future or having less than other locations to offer; there is a need for more positive promotion of NL
- There is a need to improve the quality of rural jobs
- Regionalization is easier to implement in rural areas than urban areas

e) MUN Presenter - Ms. Mary Gaultois

Ms. Gaultois' presentation included items such as:

- Using role models to teach students about the potential of rural NL

- The challenge of making the leap from school to work, and how transitional programs are helpful
- 20% of the current school population will have challenges graduating from high school, and how alternative schools could address this issue

6.2 Business/Diversification

Facilitator - Dr. Rob Greenwood

a) MUN Presenter - Ms. Kelly Best

Kelly is in her final year of MA in ethnomusicology (music and culture) at Memorial. Her major research area is Newfoundland music. Her past research topics include the button accordion, local hip hop and DJ-ing practices. Ms. Best's presentation to Zones 9 & 10 focused on the following:

- Her research activities in Eastport, Newfoundland and the ways in which Memorial collaborated with The Beaches Accordion Festival planning committee.
- The purpose of Kelly's presentation was to provide an example of the tourism-related research that is currently underway at the School of Music and the Folklore Department, and the ways in which student researchers and community organizations can work together.

b) MUN Presenter - Ms. Susan Vaughan

Ms. Vaughan has been employed with the Centre for International Business Studies since 1994. From 1994 through 1999, she managed the Centre's newly-established and ever-evolving international exchange program for the Faculty of Business Administration. In May, 2000, she became Director of the Centre, overseeing all aspects of the Centre's outreach, exchange, and research activities. She also plays an active role in Memorial University's internationalization efforts. Her presentation focused on the following:

- Background of the Centre – mandate, objectives and resources
- Exchange Program – how students on work-terms or study terms overseas can serve as a resource for local companies, conducting market feasibility projects, establishing

contacts, etc. Projects typically constitute a course (3 credit hours) which counts toward the student's degree.

- As well, foreign students studying in Newfoundland and Labrador provide a similar service. There is a nominal administrative fee for this service.
- Academic Partnering Projects – Teams of students (senior undergraduate or MBA) are matched with local companies to help them with their internationalization efforts. Projects are similar to those noted above, but are conducted locally. There is also a nominal administrative fee for this service.
- International Speaker Series – guest speakers are invited to address the local business community on international issues of relevance to them. These are typically free and take from 1 – 2 hours. Examples of past speakers and topics were provided.
- Export Internship for Trade Graduates – 12-month, cost-shared program which places recent graduates of Memorial University and the College of the North Atlantic with local, international firms. The program covers 75% of the interns' salary and benefits to a maximum of \$25,000; participating companies cover the balance of the interns' salary and benefits. To participate, companies must be private and for-profit, and must be exporting or export-ready.

6.3 The Environment

Facilitator - Mr. Jim Marsden, College of the North Atlantic

a) MUN Presenter - Dr. Norm Catto

Dr. Catto is a professor in the Department of Geography. After postdoctoral research at the University of Stockholm, and lecturing at the University of Alberta, Dr. Catto joined Memorial University in 1989. His research interests include coastal landforms, natural hazards, sea level change, and the impacts of climate change in coastal environments; fluvial landforms and dynamics, response of river systems to climate and weather events, and flood risk assessment; glacial landforms and dynamics; mass movements and slope failures; geomorphic processes in permafrost, arctic, and northern boreal environments; aeolian geomorphology and anthropogenic stresses on dune systems; palaeosol development over time; the impacts of climate and weather

events to transportation, fisheries, and communities; and the history of climate change. Dr. Catto's research has included projects and investigations in environments in Scandinavia, Estonia, Russia, the Dominican Republic, Argentina, and throughout Canada. He is a member of the steering committees for the Canadian Climate Change Impacts and Adaptations Research Network (C-CIARN) node dealing with Atlantic Canadian issues, chair the C-CIARN node dealing with Coastal Issues, is a member of the C-CIARN Fisheries node, and also serve on the steering committee of the Canadian Risks and Hazards Network, and formerly served with the Ocean Management Research Network's 'Sustainability' node. Dr. Catto also edit *Quaternary International*, a professional international journal (Elsevier) dedicated to the study of landscape evolution and climate variation throughout the past 3 million years. His research interests in southwestern Newfoundland have included the following:

- Investigation of Coastal dunes (e.g. Sandbanks-Burgeo, Cheeseman – Grand Bay West);
- Investigation of Impacts of Storms, winds, and climate change on transportation (Gulf Ferry Service and Wreckhouse);
- Investigation of limestone and gypsum karst and micro- erosional features, Codroy Valley;
- Geomorphic factors affecting salmonid and eel migration and habitats;
- Investigation of geomorphic influences on Piping Plover habitat;
- Investigation of Climate Change Impacts on Health;
- *Assessment of the capacity of the emergency response and public health systems in Atlantic coastal communities to cope with and adapt to extreme weather events exacerbated by a changing climate*; Canadian Climate Impacts & Adaptations Research Program, administered by Health Canada, for study of Channel-Port-aux-Basques
- Investigation of Governance Issues surrounding Emergency Management Response in Municipalities, including SW Newfoundland
- Impacts of climate change and variation on provincial parks

b) MUN Presenter – Mr. Robert Rutherford

Mr. Rutherford is currently the director of the Marine Institute's Offshore Safety Survival Centre. His presentation focused on the Marine Institute's Safety and Emergency Response Training Centre (SERT). This new training facility, operating in Stephenville as a satellite of the

Offshore Safety and Survival Centre, was set up to provide training to aircraft firefighters in Atlantic Canada, to provide marine safety survival and emergency response training to fishers and other mariners in Western Newfoundland and Labrador, as well as to provide a range of specialized industrial safety training to industries in Newfoundland and Labrador on a cost-recovery basis.

7.0 AFTERNOON SESSIONS – NEW OPPORTUNITIES BETWEEN MEMORIAL UNIVERSITY AND ZONES 9 AND 10

The afternoon session began with presentations from Johnny MacPherson (Executive Director, LRREDB) and Gerard Merrigan (Executive Director, MMZC) about regional priorities that could benefit from Memorial's involvement. This led into discussion sessions for new opportunities for Memorial University, with the following questions posed:

1. What are the ways (eg. teaching, research, outreach) in which Memorial University can assist with the priorities identified?
2. What is the next step to advance these?
3. Who is the lead in the zone for follow up?

Parallel sessions were held under four themes selected by the two Boards in collaboration with the Harris Centre: Fisheries/Aquaculture, Agriculture/Agrifoods, Tourism, and Community Education. These sessions began with a brief presentation from the LLREDB and MMZC session leads who spoke of the particular issues and regional priorities currently in Zones 9 and 10. Discussion followed between Memorial representatives and stakeholders from the zones to identify potential new opportunities and partnerships between the university and the community.

Many potential opportunities for Memorial University initiatives for research, teaching and outreach with the LLREDB and MMZC arose from the afternoon session. Below are some possibilities which the Harris Centre will play a role in facilitating, coordinating and partnering with Memorial University experts and Zone 9 and 10 stakeholders.

7.1 Fisheries/Aquaculture

REDB Lead - Mr. Calvin White, Chair, LLREDB

Facilitator - Mr. Jim Marsden, College of the North Atlantic

1. Investigate the application of the farming industry model to the fishery
2. A study of the instability of fishing enterprises
3. Generating alternative debate in politics, policy and regulations of fishery
4. Talking to those 'On the Water'
5. Studying the future fate of stocks

7.2 Agriculture/Agrifoods

REDB Lead: Mr. Roger Hulan, Economic Development Officer

Facilitator - Dr. Rob Greenwood, Harris Centre

1. Small-scale farming research and conference for Newfoundland and Labrador (Possible Lead: Mike Fleming)
2. Study in labour market shortage (Possible Lead: Jamie Warren)
3. Memorial University - Zone 9 and 10 Agriculture Workshop (Possible Lead: John MacPherson)
4. Memorial University – Industry Applications Society Collaboration (Possible Lead: IAS Chair)
5. Marine Institute small-scale agriculture value processing training (Possible Lead: John MacPherson)
6. Pet food processing operation (Possible Lead: John MacPherson)
7. Farm business succession planning (Possible Lead: Roger Hulan)

7.3 Tourism

REDB Lead – Mr. Dan McCann, Gravels Development Corp.

Facilitator – Mr. Michael Clair, Harris Centre

1. Harvey Story Theatre Project: Fact-checking for a theatre production (Possible Lead: Blandford Billard)
2. Research project on relationship between the French and Micmac populations (Possible Lead: Jason Benwah)
3. New ways of marketing tourism attractions in Southwest Newfoundland (Possible Leads: Debra Coughlin and Debbie Munden)
4. Research on the Highlands River (Possible Lead: Lloyd Harnum)
5. The impact of technology on tourism (Possible Lead: Craig Carter)
6. Interpreting the region's historical resources (Possible Leads: June Hiscock, Dan McCann, Lloyd Harnum, Ruth Gail)

7.4 Community Education

REDB Lead- Ms. Beverly Kirby- Community Education Network

Facilitator – Sam Organ, Rural Secretariat

1. Co-op education program (Possible Lead: Kris Parsons)
2. MUN faculty integration in community education (Possible Lead: Beverly Kirby, Barbara Barter)
3. Video conferencing capabilities and advantages (Possible Lead: Barbara Barter)
4. Continuing research to meet local needs (Possible Lead: Lorraine Sheehan)
5. Youth mentoring (Possible Leads: Vanessa Farrell and Mary Gaultois)
6. Life-long learning program enhancement (Possible Lead: Len Muise)
7. Should MUN reinstitute MUN Outreach/Extension?
8. Knowledge mobilization in rural Newfoundland and Labrador (Possible Lead: Calvin Letto)
9. Building on Community Education Network work (Possible Lead: Beverly Kirby)

8.0 CONCLUSION

Based upon the evaluation feedback from the events (See [Appendix B](#)), participants of this Regional Workshop felt that it was a useful and worthwhile way to become better informed on current Memorial University initiatives in the area. Additionally, Memorial faculty, staff and students felt that it was a valuable opportunity to learn about the needs and priorities of Zones 9

and 10. The Harris Centre will follow up with the LRREDC and the MMZC as well as individual session participants to determine opportunities for further Memorial collaboration with stakeholders in the zone. Each opportunity will have a one-page description prepared, with a lead individual or organization specified from within the zone. These opportunity descriptions will be circulated to appropriate Memorial University faculty, staff and students and the Harris Centre will track, facilitate and report results. Opportunities will also be listed in the Memorial University Regional Inventory (MURI) which is under development, to enable web-accessible listings for further follow up.

There will also be a follow-up session with the organizers of this workshop, both from the Harris Centre and the respective zones to discuss the progress and/or feasible projects and initiatives. Dialogue, information-sharing and brainstorming among key University and community stakeholders at sessions such as these can lead to opportunities for the enhancement and sustainability of regional policy and development.

ACKNOWLEDGEMENT

The Harris Centre would like to sincerely thank both the LRREDC and the MMZC for their help in organizing this event, and the many stakeholders and community members in the zones who attended and participated in the events. The Harris centre also thanks the faculty, staff and students of Memorial University for their enthusiastic participation.

APPENDIX A

Workshop Agenda and Delegates



**Harris Centre Regional Workshop:
*Memorial University Partnering with the
Long Range Regional Economic Development Board and the
Marine and Mountain Zone Corporation***

The Holiday Inn, Stephenville, NL

8:00 AM – 4:30 PM

March 29th, 2006

Agenda

Morning Sessions

8:00 – 8:45 – Continental Breakfast in the Port au Port Ballroom
(Provided by the Harris Centre)
Workshop Registration

9:00 – 9:10 – Welcome
Tom O'Brien (Mayor of Stephenville)
Calvin White (Chair, Zone 9)
Jan Peddle (Vice-Chair, Zone 10)
Rob Greenwood (Harris Centre)

9:10 – 9:30 – Presentation: Memorial University and Rural NL
Rob Greenwood (Harris Centre)

9:30 – 10:15 – Presentation: Memorial University Activities in Zones 9 & 10
David Yetman (Harris Centre)
Rob Greenwood (Harris Centre)

10:15 – 10:30 – Break

10:30 – 11:30 – Parallel Sessions: Current Memorial Activities in Zones 9 & 10
(Presentations and Discussions)

- **HEALTH/SOCIETY**
Facilitator: Mike Clair (Harris Centre)
Memorial Presenters: Brenda Grzetic (Women's Studies), Stephen Tomblin (Political Science), Barb Neis (Sociology, Coasts Under Stress), Sharon Nofall-Bennett (SWGCR Registrar), Barbara Barter (Education), Mary Gaultois (Education)
- **BUSINESS/DIVERSIFICATION**
Facilitator: Rob Greenwood (Harris Centre)
Memorial Presenters: Bill Morrissey (Business), Kelly Best (Folklore), Susan Vaughan (Business), Dick Ellis (Library)
- **THE ENVIRONMENT**
Facilitator: Mr. Jim Marsden (CNA)
Memorial Presenters: Norm Catto (Geography), Robert Hooper (Biology), Bob Rutherford (MI), Paul Marino (Biology), Wade Bowers (SWGCR Research)

11:30 – 12:00 – Report Back

12:00 – 12:45 – Lunch (*Provided by the Harris Centre*)

Afternoon Sessions

12:45 – 1:30 – Presentation of Regional Priorities that could benefit from Memorial's involvement
Johnny MacPherson (Executive Director, Zone 9)
Gerard Merrigan (Executive Director, Zone 10)

1:30 – 2:45 – Parallel Sessions: New Opportunities (Discussion of potential new opportunities for collaboration based on zone priorities)

- **FISHERIES/AQUACULTURE**
Facilitator: Mr. Jim Marsden (CNA)
REDB Lead: Calvin White (Chair, Zone 9)
Memorial Participants: Noel Roy (Economics), Stephen Tomblin (Political Science), Robert Hooper (Biology), Barb Neis (Sociology, Coasts Under Stress), Bob Rutherford (MI)
- **AGRICULTURE/AGRIFOODS**
Facilitator: Rob Greenwood (Harris Centre)
REDB Lead: Roger Hulan
Memorial Participants: Chris Loomis (VP Research), Susan Vaughan (Business), Paul Marino (Biology)

- **TOURISM**

Facilitator: Mike Clair (Harris Centre)

REDB Lead: Dan McCann

Memorial Participants: Norm Catto (Geography), Merv Andrews (Engineering), Kelly Best (Folklore), Wade Bowers (SWGC Research)

- **COMMUNITY EDUCATION**

Facilitator: Jim Marsden (CNA)

REDB Lead: Bev Kirby

Memorial Participants: Ann Marie Vaughan (DELT), Mary Gaultois (Education), Dick Ellis (Library), Bill Morrissey (Business), Brenda Grzetic (Women's Studies), Sharon Noftall-Bennett (SWGC Registrar), Barbara Barter (Education)

2:45 – 3:00 – Break

3:00 – 4:00 – Report Back

4:00 – 4:30 - Wrap-up and next steps

NO.	NAME	ORGANIZATION
1.	Anderson, George	CBDC (Board Chair)
2.	Andrews, Merv	Engineering
3.	Archibald, Cyndi	
4.	Barter, Barbara	Education (Burgeo)
5.	Bennett, Phonse	
6.	Best, Kelly	Folklore
7.	Billard, Blanford	
8.	Blanchard, Terri	LRREDB
9.	Boone, Roy	CBDC
10.	Bowers, Wade	SWGK
11.	Boyd, Shirley	Long Range Community Business Development Corporation
12.	Callahan, Dave	
13.	Carter, Craig	Sunset Solutions
14.	Catto, Norm	Geography
15.	Clair, Mike	Harris Centre
16.	Coats, Marvella	NLOWE (Stephenville)
17.	Coughlin, Debra	LRREDB
18.	Davis, John	Regional Director, INTRD (Stephenville)
19.	Dollard, Ross	
20.	Downey, Cynthia	LRREDB
21.	Duff, John	Harris Centre
22.	Dunne, Eric	Marine Institute
23.	Ellis, Dick	Library
24.	Farrell, Vanessa	Community Youth Network
25.	Fleming, Minnie	Agriculture
26.	Flynn, Laura	Memorial - recent grad
27.	Gaultois, Mary	Education
28.	Gillam, Elvis	BSGSADA
29.	Gogan Cathy	ADM, Corporate Planning & International Education (St. John's)
30.	Greening, Morley	BSGSADA
31.	Greenwood, Rob	Harris Centre
32.	Grzetic, Brenda	Women's Studies
33.	Hanratty, John	
34.	Hardy, Doreen	MMZC
35.	Harris, Crystal	New Brunswick - recent grad
36.	Hiscock, June	Town of Burgeo
37.	Hooper, Robert	Biology
38.	Hulan, Roger	LRREDB
39.	Kirby, Beverly	Community Education Network
40.	Lambert-Skinner, Mary	Long Range Community Business Development Corporation
41.	Lawrence, Dwayne	Union (Fishery)
42.	LeRiche, Janice	PAB
43.	MacDonald, Louis	
44.	MacPherson, Johnny	LRREDB
45.	Marino, Paul	Biology
46.	Marks, Blaine	LRREDB
47.	Marsden, Jim	College of North Atlantic (Stephenville)
48.	Matte, Lynn	

Harris Centre Regional Workshop: Memorial University Partnering with the Long Range Economic Development Board and the Marine and Mountain Zone Corporation

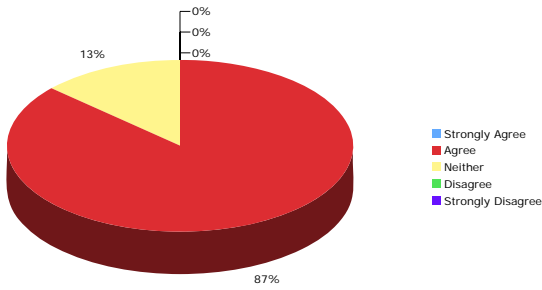
49.	McCann, Danny	Gravels Development
50.	McCann, Mary	
51.	McCarthy, Glenda	
52.	Merrigan ,Gerard	MMZC (Executive Director)
53.	Mitchellmore, Ross	
54.	Morrissey, Bill	CMD - Business
55.	Muise, Len	Community Employment Readiness Centre (Stephenville)
56.	Munden, Debbie	MMZC (Marketing Officer)
57.	Neis, Barb	Sociology, Coasts Under Stress
58.	Noftall, Barry	
59.	Noftall-Bennett, Sharon	SWG
60.	Organ, Minnie	Town of Ramea
61.	Organ, Cyril	Task Force
62.	Parsons, Lorraine	
63.	Pike, Odelle	West Coast Committees regarding accommodations and tourism (Stephenville)
64.	Power, Pat	LRREDB
65.	Pruner, Debbie	LRREDB
66.	Purchase, Johnny	MMZC (Fishery Panelist)
67.	Quilty, Jerome	BSGSADA
68.	Roberts, Veronica	Union (Fishery)
69.	Rossitor, Lorraine	Town of Ramea
70.	Roy, Noel	Economics
71.	Ruth, Wayne	NLFM
72.	Rutherford, Bob	Marine Institute
73.	Sheehan, Lorraine	
74.	Sheila Hawco	Bay St. George Chamber of Commerce
75.	Skinner, Karen	ACOA (St. John's)
76.	Smith, Tobi	Community Employment Readiness Centre (Stephenville)
77.	Sterling, Nicole	
78.	Strickland, Karen	Gateway CBDC
79.	Tierney, Mark	ACOA (Corner Brook)
80.	Tomblin, Stephen	Political Science
81.	Vaughan, Susan	CIBS - Business
82.	Vice-Chief Ron Jesseau	Benoit First Nation
83.	Warren, Jamie	MMZC (EDO)
84.	Wells, Clyde D.	NLREDA (St. John's)
85.	Yetman, David	Harris Centre
86.	Young, Kevin	

APPENDIX B

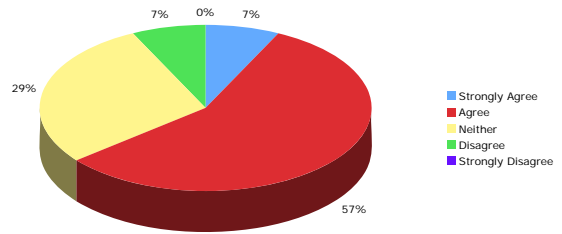
Workshop Evaluation

Harris Centre Regional Workshop: Memorial University Partnering with the Long Range Economic Development Board and the Marine and Mountain Zone Corporation

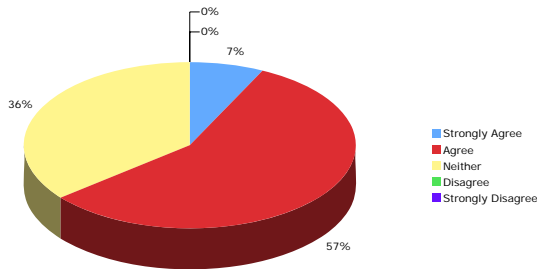
I learned things in the morning session that will be useful in my work



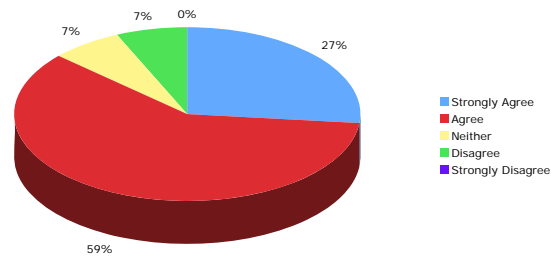
The presentations about the Zone 9 and 10's regional priorities helped me identify new ideas about what else MUN could be doing in the area



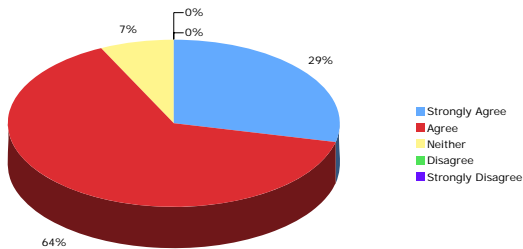
The action items decided upon in the sessions will assist my organization in moving forward with our objectives



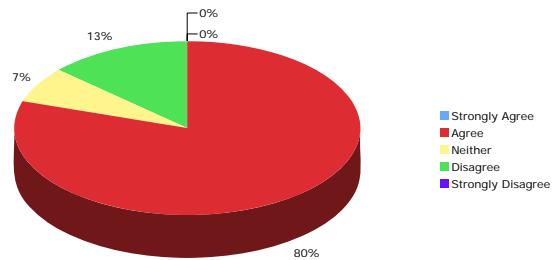
The session made me want to learn more about what Memorial University is doing in Zones 9 and 10



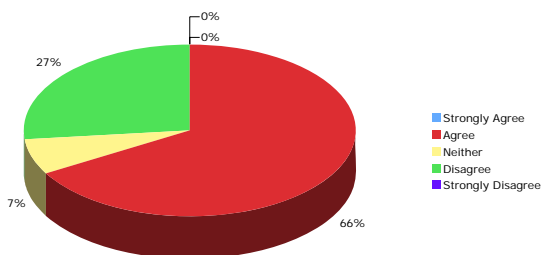
The 'facilitated workshop' format was useful in generating new ideas



There was sufficient time provided for discussion



There was sufficient time provided for networkin



I would be interested in attending a similar event in the future

