



RED Ochre
Regional
Board Inc.

Summary Report

Harris Centre Regional Workshop

Memorial University Partnering with the Nordic Economic
Development Corporation (Zone 6) and the Red Ochre Regional
Board Inc. (Zone 7)

**Plum Point
May 2 - 3, 2007**

www.mun.ca/harriscentre

<http://www.redochre.nf.ca/>

<http://www.nedc.nf.ca/>

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Documents below posted on Harris Centre Website: www.mun.ca/harriscentre

- Kent Decker's Presentation
- Harris Centre Presentation
- Red Ochre Regional Board Presentation
- Nordic Economic Development Corporation Presentation
- Workshop Evaluation

1.0 EXECUTIVE SUMMARY

The Harris Centre's sixth Regional Workshop was held in partnership with the Red Ochre Regional Board Inc. (Zone 7) and the Nordic Economic Development Corporation (Zone 6) on May 2nd and 3rd in Plum Point, on the Great Northern Peninsula. Attendees included a variety of stakeholders from Zones 6 and 7 as well as 28 participants from Memorial University. The purpose of this workshop was to promote Memorial University as a resource for regional policy and development throughout the province. It was also used to identify opportunities for future collaboration in the areas of research, teaching and outreach activities within both Zones between Memorial University and community stakeholders.

On the evening of May 2nd, the Harris Centre hosted a 'Memorial Presents' public policy forum titled: *"Tourism Development On the Viking Trail – Can I.T. make it sustainable?"* The Keynote speaker for the event was Dr. Edward Addo, professor of Tourism Studies, Sir Wilfred Grenfell College. The panelists for the event consisted of: Geoff Ash, Director of Student Connections at MUN; Loretta Decker, site supervisor at the L'Anse Aux Meadows National Historic Site; and Lorne Warren, IT Consultant, Cow Head. This event was attended by 74 people. This session was very well received, as the evaluation results indicate (see Appendix D).

The 'Regional Workshop' was held on May 3rd, 2007, from 9:00 am to 4:30 pm. Over 70 people attended the Regional Workshop and the broad range of participants from Memorial University coupled with the diverse group of local stakeholders made for an informative, educational, and rewarding experience for those involved. The morning and afternoon sessions were divided thematically into Natural Heritage, Cultural Heritage, and Labour Markets. The morning workshop session consisted of Memorial participants informing the stakeholders from Zone 6 and Zone 7 about the 78 identified activities in which the university is engaged in the region (see Appendix C), followed by questions and dialogue.

The afternoon sessions were used for Zone 6 and 7 stakeholders to inform Memorial representatives and other participants about development priorities in their region.

Discussion then followed to identify potential new opportunities for Memorial in establishing linkages and partnerships for future projects.

Overall, the workshop was viewed as an effective method of identifying opportunities and informing residents and stakeholders of Memorial's current involvement in the region. It also helped facilitate strategic planning and development within the region by discussing regional priorities and brainstorming potential projects in which Memorial could become involved. There were a total of **62** follow-up opportunities identified at the workshop – 24 in Labour Markets, 21 in Cultural Heritage, and 17 in Natural Heritage.

Upon further discussion and collaboration with the Red Ochre and the Nordic zones boards, these potential opportunities will each be described in one-page documents which include the lead community contact within the zone interested in pursuing the initiative. These descriptions will be circulated to the appropriate faculty, staff and students throughout Memorial University with the Harris Centre facilitating and tracking results. These opportunities will also be accessible in the Memorial University Regional Inventory (MURI), a web-accessible database currently under development by the Harris Centre and expected to be operational by January 2008.

2.0 PARTNER ORGANIZATIONS

2.1 The Harris Centre

Named in honour of scholar and former Memorial University president, Dr. Leslie Harris, The Leslie Harris Centre of Regional Policy and Development was established on October 1, 2004, when the former Public Policy Research Centre and the Centre of Regional Development Studies merged.

Dr. Harris is known for his integrity and independence while making a practical contribution to Newfoundland and Labrador. The Harris Centre continues this commitment in coordinating and facilitating Memorial's educational, research and outreach activities in the areas of regional policy and development. In brokering these activities the Harris Centre will in some situations take a leading role, while in others the role will be that of a partner, supporter or facilitator.

The final product offered to the community, whether in the form of research, teaching or outreach, is based upon the independence and integrity of Memorial's faculty, staff and students in applying their professional expertise in contributing to regional policy and development in Newfoundland and Labrador.

2.2 Nordic Economic Development Corporation (Economic Zone 6)

The Nordic Economic Development Corporation was established to promote and develop the following five core functions:

1. To take a leadership role in the development and implementation of a strategic plan for the Zone.
2. To coordinate business development and support.
3. To support organizations and communities within the Zone.
4. To coordinate social and economic initiatives relating to economic development.
5. To promote public participation and community education.

Zone Six is comprised of 36 coastal communities on the Northern Peninsula of Newfoundland, Anchor Point North to St. Anthony and east to Englee. The Nordic Economic Development Corporation is the lead economic development agency in the area. A Strategic Economic Plan was created and each year an integrated work plan is developed based on goals and objectives in the Strategic Economic Plan. The areas that Nordic is concentrating on to encourage economic growth are as follows:

1. Tourism, Recreation, and Crafts
2. Natural Resources
3. Transportation
4. Business

2.3 Red Ochre Regional Board Inc. (Economic Zone 7, Trout River to St. Barbe)

The Regional Economic Development Board's vision for Economic Zone 7 is one in which Community and Economic Development is based upon an active and diversified economy. This will create new business opportunities and jobs for residents, their children and grandchildren, thus enabling them to live in the Zone with a good quality of life.

The RED Ochre Regional Board is the Regional Economic Development Board for Economic Zone 7, stretching along the western coast of the Great Northern Peninsula from Trout River to St. Barbe. With a total population of 9,000 (Stats Canada Census 2006) the Zone consists of 34 communities, with the largest centres being Port au Choix, Rocky Harbour, Trout River, Cow Head and Port Saunders. The assets of the Zone include the traditional fisheries, vast tracts of forested land, 5,000 years of aboriginal cultural/artifacts, recent European habitation and Gros Morne National Park. The main industries in the Zone are fisheries, tourism and forestry. To date, the Board and its community, business and government partners have developed economic and community initiatives to further grow its key industry sectors. Future goals include the use of Information, Communication and Learning Technology (ICLT) to develop new business opportunities based on the natural, historic and cultural assets of the Zone.

The operations and activities of the Red Ochre Regional Board are guided by the following five core functions:

1. To take a leadership role in the development and implementation of a strategic plan for the Zone.
2. To coordinate business development and support.
3. To support organizations and communities within the Zone.
4. To coordinate social and economic initiatives relating to economic development.
5. To promote public participation and community education.

3.0 REGIONAL WORKSHOP PURPOSE

Regional Workshops have three key objectives:

1. To promote the University as a resource for regional policy and development throughout the province, through the utilization of research, teaching and outreach activities at Memorial;
2. To communicate current Memorial University activities to local stakeholders and communicate local stakeholder priorities to Memorial faculty, students and staff;
3. To provide a venue for the development of new opportunities/linkages between Memorial University and local stakeholders.

The morning session of the workshop provided information to local stakeholders on current Memorial activities and provided opportunity for local stakeholders to discuss the implications of these activities in the zones. The afternoon session entitled “new opportunities” allowed for discussion of possible collaboration opportunities between Memorial and local stakeholders. The session closed with a discussion of next steps. This report is intended to provide a summary of the information shared in the various sessions and opportunities for further Memorial University and community collaboration.

4.0 MORNING SESSIONS: MEMORIAL UNIVERSITY’S PRESENCE IN THE REGION

The workshop began in the morning with greetings and opening remarks from Mike Clair, Associate Director of the Harris Centre. Sean St. George of Zone 6 and Linda Randell of Zone 7 brought greetings from their respective zonal boards. Dr. Kent Decker, VP Finance and Administration, Memorial University, then gave a short presentation on Memorial’s presence in rural Newfoundland and Labrador and in particular the Great Northern Peninsula. Following this, Keith Dunne and David Yetman from the Harris Centre presented on the 78 identified Memorial activities related to economic Zones 6 and 7 in the categories of Natural Heritage, Cultural Heritage, and Labour Markets. All presentations from the workshop can be found on the Harris Centre website:

http://www.mun.ca/harriscentre/Regional_Workshops/Northern_peninsula/NPworkshop.php

Following this presentation, the workshop was organized into three parallel sessions based on the above categories to discuss Memorial’s activities in Zones 6 and 7. Each group consisted of a facilitator, Memorial representatives and various industry and community stakeholders from each economic zone. These sessions began with a brief presentation by Memorial researchers on their work in the area. People from the zones then asked questions about the research and discussed possible opportunities for the area based on Memorial’s involvement. Below you will find a list of the Facilitators and Memorial Presenters for each break out group:

Natural Heritage

Facilitator: Dana Parsons

Memorial Presenters:

Edward Addo, Tourism
Edward Andrews, Environmental Science
Kent Decker, VP Finance
Henry Mann, Environmental Science
Bob Hooper, Biology – Bonne Bay Marine Station

Cultural Heritage

Facilitator: Mike Clair

Memorial Presenters:

Ivan Emke, Sociology
Geoff Ash, *Student Connections*
Barbara Hunt, Visual Arts
Jennifer Jones, Anthropology/Archeology
Evelyn Osbourne, Ethnomusicology

Labour Markets

Facilitator: Ted Lomond

Memorial Presenters:

David Cantwell, Computing and Communications
Dale Foster, Business Administration / IT
Nikki Hoskins, Centre for International Business Studies (CIBS)
Carolyn Parsons, Academic Advising

**5.0 AFTERNOON SESSIONS – NEW OPPORTUNITIES FOR COMMUNITY –
UNIVERSITY COLLABORATION**

The afternoon sessions began with presentations from Sean St. George, of Zone 7 and Linda Randell, of Zone 6 about regional priorities that could benefit from Memorial's involvement. This led into break-out sessions for new opportunities for Memorial University. Parallel sessions were held under the themes carried over from the morning sessions - Natural Heritage, Cultural Heritage, and Labour Markets. These groups began with a brief presentation from representatives of Zones 6 and 7 who spoke of the particular issues and regional priorities. Discussion followed between Memorial representatives and stakeholders

from the zones to identify potential new opportunities and partnerships between the university and the community.

6.0 OPPORTUNITIES FOR FOLLOW -UP

Many potential opportunities for Memorial University initiatives for research, teaching and outreach with stakeholders in the two economic zones arose from the afternoon sessions of the workshop. Below are the opportunities for possible collaboration identified in the afternoon sessions:

6.1 Labour Markets

1. Collect and / or conduct research on the topic of return on investment (ROI) of training and IT development for tourism industry on the Great Northern Peninsula
2. Develop and collect content for French Shore Historical Society Website
3. Suggest to French Shore Historical Society that they install a live webcam feed on their website to facilitate progress updates on the tapestry at the Interpretation Centre
4. Identify methods for post-secondary students to travel / attracting new residents within province and Northern Peninsula region as a means of promoting tourism and new residency
5. Better promote distance education at Memorial University to adult learners on the Great Northern Peninsula (GNP). The process should be less cumbersome, recognize the prior learning of these adults and utilize shorter programs
6. Develop and hold university workshops within the region on various pertinent topics including tourism trends, technology usage, new research, training, etc
7. Investigate ways to create more rural internships/cooperative education program placements for students at Memorial University
8. Hold discussions with the College of the North Atlantic to determine feasibility of offering Memorial University transfer year at the College of the North Atlantic's campus in St. Anthony
9. Develop ways for Memorial University to engage prospective students earlier in their secondary schooling. The existing practice seems to be targeting students at level II & III. The goal would be to reach students in junior high school before they make career decisions

10. Encourage student recruitment to hold evening sessions with parents in the GNP as they often influence the decisions of their children
11. Encourage student recruitment to target schools in smaller communities on the GNP (which are sometimes missed)
12. Conduct research on the existing role of government in the tourism industry in the region and determine what the appropriate role for government should be
13. Develop a 'Best Practices' approach for tourism operators based on review of other tourism destinations
14. Develop and offer historical and cultural interpretative training via distance education
15. Conduct a study on the factors that contribute to the attraction and retention of immigrants to rural Newfoundland and Labrador
16. Investigate alternative delivery methods for marketing tourism in the region; study best practices for training tourism operators in other regions
17. Conduct research to quantify the skilled-trade labour shortage in the region over the short and long term
18. Study of impacts (benefits and challenges) of completion of Quebec North Shore Highway and Trans Labrador Highway. Compile and share any research that has already been completed
19. Conduct a breakeven analysis of wage rates to determine what wage is required to make work in the tourism industry more attractive than Employment Insurance
20. Collect research and conduct a survey on the factors that impact retention and attraction in the tourism industry
21. Conduct a long-term regional needs assessment for social workers and nurses on the Great Northern Peninsula
22. Change admission levels of the Schools of Social Work and Nursing to meet regional need for professionals
23. Make more professional training (Social Work / Nursing) available via distance education
24. Determine if professional training can be offered to people living and working in the region who may not want to do full degree programs.

6.2 Cultural Heritage

1. Develop new sealskin Products: Teaching skills, produce various finished seal skin related products (Possible Lead: Nina Mitchelmore, Great Northern Peninsula Crafts)
2. Develop training in traditional knitting and crafts (Possible Lead: Barb Hunt – Sir Wilfred Grenfell College, Maggie Chambers – GNP Crafts, White Bay Central Development Association)
3. Development of an archive at the Bird Cove Interpretation Centre (Possible Lead: Darlene Mahar, St. Barbe Development Association)
4. Develop a workshop in cultural resource management for delivery in the local area (Possible Lead: Joan Simmons, French Shore Historical Society)
5. Development of crafts and other products based on the Limestone Barrens (Possible Lead: Dulcie House, Limestone Barrens Project)
6. Discuss crafts opportunities with the Materials Culture group at Memorial University. Hold a workshop with Sir Wilfred Grenfell College and the Craft Development Association (Possible Lead: Joan Simmons, French Shore Historical Society, St. Barbe Development Association)
7. Create geological Tour of Torrent River (Possible Lead: Janice Goudie, Torrent River Interpretation Centre)
8. Overlay the cultural and natural sites and attractions over the physical map of the Great Northern Peninsula (Possible Lead: Theresa Burden, Viking Trail Tourism Association)
9. Expand the *Student Connections* program to the Great Northern Peninsula (Possible Lead: Sean St. George, Zone 7 and Linda Randell, Zone 6)
10. Develop a marketing plan for White Bay Central (Possible Lead: Linda Randell, Zone 6)
11. Identify potential tourism products in the Labrador Straits-St. Barbe region (Possible Lead: Gloria Toope, St. Barbe Development Association)
12. Maximize the usage of the Bird Cove Interpretation Centre in terms of tourism and research (Possible Lead: Darlene Mahar, St. Barbe Development Association)
13. Develop a state-of-the-art web site for the Viking Trail (Possible Lead: Lorne Warren, IT Consultant, Cow Head)
14. Develop a compilation (CD format) of music from various musicians of the Great Northern Peninsula (Possible Lead: Daniel Payne)

15. Develop a teaching program / workshop to teach traditional music and dance to youth in the region (Possible Lead: Nancy Brown, Cow Head)
16. Develop workshops that bring seniors and youth of the region together, with youth interviewing seniors on various topics (Possible Lead: Port au Choix Heritage Committee, Gloria Toope, St. Barbe Development Association, Joan Squires)
17. Explore the possibility of developing and marketing Aboriginal art (Possible Lead: Bartlett's Harbour Band Council)
18. Collect oral traditions from the region in electronic format. Disseminate this compilation via CD or other electronic media (Possible Lead: St. Barbe Development Association)
19. Develop a radio station for the Viking Trail that tourists could tune into for information (Theresa Burden, Viking Trail Tourism Association)
20. Design a driving tour of White Bay Central in a format which could be used in a car (Possible Lead: Joan Simmons, French Shore Historical Society)
21. Focus on winter attractions (Possible Lead: Trevor Pilgrim, Mayflower Inn)

6.3 Natural Heritage

1. Assessment of current marketing and collaboration opportunities for the Limestone Trail
2. Create a holistic approach for marketing and tourism purposes for the entire Great Northern Peninsula
3. Create one web portal for all communities, operators, accommodations, etc, on the Great Northern Peninsula
4. Create an inventory of all "natural tourism" resources sites, history, folklore, geology and infrastructure
5. Combine resources to achieve a full appeal for all tourist interests that is easily navigated (web) or available to visitor's in the area
6. The Limestone Trail needs buy-in and support from all areas. Develop a cooperative communications plan to educate citizens and stakeholders of changes occurring in programs, attractions and new developments
7. Conduct research on different forms or categories of limestone, and its effect on vegetation and water supply.

8. Research the creation of underground caves and potential for exploration and tourism opportunities
9. Conduct research on the underground salmon pools – origin, geology, flora, fauna, tourism opportunities, etc
10. Investigate return rates for salmon stocks. Address the question, “Is the salmon population sufficient for fishing camps and/or commercial industrial tourism”?
11. Collaboration of French shore as tour, eroded shoreline, kayaking and hiking, how can this be developed to make the Northern Peninsula unique?
12. Industrial Tourism- Eco Museum’s (eg. Dark Tickle) Archaeology, Fossils
13. Evaluation of SWOT (Strengths, Weaknesses, Obstacles, Threats). Address the questions, “Could this region accommodate a large influx of tourists?”, “How would the culture be required to adapt?”
14. What strategies can be developed to promote a unified approach and suppress individual agendas? Is this a realistic goal?
15. Seasonal Inventory- Meteorological assessment of seasons as they may apply to tourists and the services we offer
16. Conduct an analysis of funding opportunities available to NGO’s, tourism operators, etc...
17. Involve citizens from each community to experience the specific culture and attractions of the entire region so that buy in is consistent to all areas, and a unified message promoted.

7.0 FOLLOW-UP PROCESS

The Harris Centre will follow up with Zones 6 and 7, as well as with individual session participants to determine opportunities for further Memorial collaboration with stakeholders in the zones. Each opportunity will have a one-page description prepared, with a lead individual or organization specified from within the zones. These one-page opportunity descriptions will be circulated to appropriate Memorial University faculty, staff and students and the Harris Centre will track, facilitate and report results. Opportunities will also be listed in the Memorial University Regional Inventory (MURI) which is under development, to enable web-accessible listings for further follow up.

There will also be a follow-up session with the organizers of this workshop, both from the Harris Centre and the Economic Development Corporations of Zone 6 & 7, to discuss the progress and/or feasible projects and initiatives. Dialogue, information sharing and brainstorming among key university and community stakeholders at sessions such as these can lead to opportunities for the enhancement and sustainability of regional policy and development.

8.0 CONCLUSION

Based upon the evaluation results from the event (See Appendix D), participants in the Memorial Presents and the Regional Workshop felt that it was a useful and worthwhile way to become better informed on current Memorial University initiatives in the area. For example, 98 % of evaluation respondents found the Regional Workshop to be useful to them. As well, Memorial faculty, staff and students felt that it was a valuable way to learn about the needs and priorities of Zones 6 & 7. Memorial University is committed to the social and economic development of all areas of Newfoundland and Labrador. The Harris Centre is dedicated to advancing this mission through these workshops and the many opportunities they highlight and initiate.

Acknowledgement

The Harris Centre would like to sincerely thank both the Nordic Regional Economic Development Corporation and the Red Ochre Regional Board Inc. for their help in organizing this event, and the many stakeholders and community members in Zones 6 & 7 who attended and participated in the events. The Harris centre also thanks the faculty, staff and students of Memorial University for their enthusiastic and insightful participation.

APPENDIX A

Workshop Agenda and Delegates



RED Ochre
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Harris Centre Regional Workshop

In partnership with the Red Ochre Regional Board Inc. (Zone 7) and Nordic Economic Development Corporation (Zone 6)

Plum Point Motel, Plum Point
Great Northern Peninsula
8:00 AM – 4:30 PM
Thursday, May 3, 2007

Agenda

- | | |
|--------------------|---|
| 8:00-9:00 | Breakfast at the Plum Point Motel
<i>(Provided by the Harris Centre)</i>

Workshop Registration (Main Lobby) |
| 9:00 – 9:15 | Welcome - Mike Clair, Master of Ceremonies
Welcome, Cyril Taylor of Zone 6
Welcome, Vachon Noel of Zone 7 |
| 9:15 – 9:35 | Presentation: Memorial Overview (Kent Decker) |

9:35 – 10:15 Presentation: Memorial University Activities on the Great Northern Peninsula and Follow Up Process (David Yetman)

10:15 – 10:30 Nutrition break

10:30 – 12:00 **Parallel Sessions: Current Memorial Activities on the Great Northern Peninsula**

Presentations and Discussions

Natural Heritage

Facilitator: Dana Parsons
Memorial Presenters:

Edward Addo, Tourism
Edward Andrews, Environmental Science
Henry Mann, Environmental Science
Bob Hooper, Biology – Bonne Bay Marine Station

Cultural Heritage

Facilitator: Mike Clair
Memorial Presenters:

Ivan Emke, Sociology
Barbara Hunt, Visual Arts
Jennifer Jones, Anthropology/Archeology
Evelyn Osbourne, Ethnomusicology
Ronald Rompkey, English

Labour Markets

Facilitator: Ted Lomond
Memorial Presenters:

Geoff Ash, Student Connections
Dale Foster, Business Administration / IT
Nikki Hoskins, Centre for International Business Studies
Carolyn Parsons, Academic Advising

12:00 – 1:00 **Lunch** – Plum Point Motel (*Provided by the Harris Centre*)

1:00 – 1:20 **Zone Board Presentations**

Linda Randell (Zone 6)
Sean St. George (Zone 7)

1:25 - 3:00

Parallel Sessions: New Opportunities

(Discussion of potential new opportunities for collaboration based on zone priorities)

Natural Heritage

Facilitator: Dana Parsons
REDB Leads: Vachon Noel
Wavey Greenham

Cultural Heritage

Facilitator: Mike Clair
REDB Leads: Melissa Coombs
Joan Simmonds

Labour Markets

Facilitator: Ted Lomond
REDB Leads: Sean St. George
Nina Mitchelmore

3:00– 3:15

Nutrition Break

3:15 – 3:45

Report Back (Ted Lomond)

3:45 – 4:15

Wrap-up and next steps (Mike Clair)

APPENDIX B

List of Attendees

Last Name	First Name	Position / Department / Organization
Memorial University		
Addo	Edward	Tourism Program (SWGC)
Andrews	Edward	Environmental Science / Biology (SWGC)
Ash	Geoff	Student Connections
Bursey	Richard	Philosophy – Graduate Student
Butler	Jennifer	Sociology – Graduate Student / Research Assistant (SWGC)
Calla	Traverse	Environmental Science Undergraduate Student (SWGC)
Cantwell	David	Computing and Communications
Clair	Michael	Associate Director, Harris Centre
Dale	Foster	Business / Administration
Decker	Kent	VP – Administration and Finance
Duff	John	MUCEP/Tech Advisor, Harris Centre
Dunne	Keith	Project Coordinator, Harris Centre
Emke	Ivan	Sociology (SWGC)
Hooper	Bob	Biology – Bonne Bay Marine Station
Hoskins	Nikki	Centre for International Business Studies (CIBS)
House	Dulcie	Limestone barrens project
Fitzgerald	Renee	Harris centre
Hunt	Barbara	Visual Arts
Jones	Jennifer	Anthropology – Graduate Student
Klassen	Doreen	Folklore (SWGC)
Lomond	Ted	Project Manager, Harris Centre
Mann	Henry	Biology (SWGC)
Osbourne	Evelyn	Music / Folklore – Ethnomusicology Graduate Student
Parsons	Dana	Project Coordinator, Harris Centre
Parsons	Carolyn	Academic Advising (SWGC)
Shalev	Gil	Philosophy – Graduate Student
Steven	Browne	Business Cooperative Education Student, Harris Centre
Swan	Caroline	Environmental Science Undergraduate Student (SWGC)
Yetman	David	Harris Centre – Knowledge Mobilization
Local Participants		
St. George	Sean	Red Ochre Regional Board Inc.
Alyward	Shirley	Parks Canada (Port au Choix)
Canning	Tammy	Bide Arm Heritage Association
Chambers	Maggie	French Shore Bed and Breakfast
Chambers	Trixie	Nortip Development Corporation
Chesney	Patsy	Great Northern Peninsula Joint Council

Coombs	Melissa	Red Ochre Regional Board Inc.
Dower	Austin	French Shore Historical Society
Flynn	Alice	French Shore Historical Society
Gaulton	Sharon	Town of Anchor Point
Goudie	Janice	Town of Hawke's Bay
Greenham	Wavey	Friends of Burnt Cape
Hoddinott	Con	Red Ochre Regional Board Inc.
Keats	Phyllis	CBDC
Kelly	Mark	CBDC
Kinden	Joan	College of the North Atlantic
Lavers	Carolyn	INTRD
Mahar	Darlene	Big Droke Pre Historic Cultures Foundation
May	Richard	CBDC
McLean	Colleen	French Shore Historical Society
Mitchelmore	Nina	Rural Secretariat
Myers	Elaine	St. Barbe Development Association
Offrey	Rosemary	Town of Hawke's Bay
Pafford	Wilhelmena	Dockside Motel
Parsons	Trina	Mayflower Inn
Pilgrim	Trevor	Mayflower Inn
Pittman	Dave	HRLE
Pittman	Faye	Friends of Burnt Cape
Randell	Linda	Nordic Economic Development Corporation
Rumbolt	Lynn	Nordic Economic Development Corporation
Simmonds	John	Nordic Economic Development Corporation
Simmonds	Joan	French Shore Historical Society
Spence	Millie	Parks Canada
Toope	Gloria	St. Barbe Development Association
Way	Natasha	Nordic Economic Development Corporation
Weir	Chantal	Protected Areas Association
White	Allison	Labrador/Grenfell Health Corporation

APPENDIX C

Memorial's Activities on the Great Northern Peninsula

Name	Research/Activities/Teaching/Outreach
Addo, Edward	Keynote Speaker for 'Memorial Presents' - New head of tourism Program at Grenfell - Research on Viking Trail
Andrews, Ed	Environmental Science Field Course (ENVS 4140), Digital photographic inventory of the vegetation and ecology of the Burnt Cape Ecological Reserve, Raleigh, NF.
Bell, Trevor	Conservation and management of endangered plants of the Limestone Barrens of the GNP
Bezzina, Edwin	Working towards a study that would combine social history and anthropology by investigating Catholic and Protestant religious processions
Brown, Jean	Leadership for school improvement; school librarianship; school improvement and educational change; organizational learning and the school as a learning organization.
Catto, Norm	Researches coastal marine issues and the effects of climate change in Newfoundland and Labrador / currently working on Daniel's Harbour Situation
Clarke, Kevin	Center for Environmental Excellence - various projects
Coffey, William	Reproduction and growth of the green sea urchin, <i>Strongylocentrotus droebachiensis</i> .
Coyne, Michael	Visual artist at Grenfell, projects on the Great Northern Peninsula
Crompton, Amanda	French Shore / Petit Nord (Graduate student in History assisting John Irwin)
de Young, Brad	Research focuses on the circulation and wind forced response in the Northwest Atlantic. Ocean ecology/ planktonic dispersal.
Deibel, Don	Ecology, physiology and energetics of marine crustacean and gelatinous zooplankton.
Delouche, Harold	Innovative Shrimp Trawl Design for NL Shrimp Fishery:
DeJong, Mike	Institute for Biodiversity, Ecosystem Science and Sustainability
Donato, Eddie	Conservation and management of endangered plants of the Limestone Barrens of the GNP

Driscoll, Joni	Conservation and management of endangered plants of the Limestone Barrens of the GNP
DuRand, Michelle	Phytoplankton Ecology / Bio-optical Oceanography
Edinger, Evan	Marine conservation and coral reef biogeography
Emke, Ivan	Research centre for sustainable communities; rural and small town programme
Fife, Wayne	Creation of heritage tourism (e.g. L'Anse aux Meadows), nature tourism (e.g. Gros Morne National Park), and conflicts over 'proper use' of rural landscapes
Foulds, Don	Sculptor at Grenfill, recognized for his significant contribution to visual arts in Canada
Glassman, Marc	Diagnostic-prescriptive literacy instruction; telelearning/teleteaching via computer-mediated learning/instruction; virtual professional development
Greene, Steve	Bsc honours student: Conservation and management of endangered plants of the Limestone Barrens of the GNP
Hermanutz, Luise	Conservation and management of endangered plants of the Limestone Barrens of the GNP
Hiller, Jim	Oral History of various parts of Newfoundland, including the Northern Peninsula.
Hood, Catherine	By-catch of marine mammals in fishing nets specifically but not limited to the harbour porpoise (<i>Phocoena phocoena</i>).
Hooper, Robert	Boreal and Arctic Seaweeds / Sea urchin and kelp aquaculture
Howlett, Jerome	Studies on the ecology and aquaculture of the kelp, <i>Laminaria longicuris</i> .
Hunt, Barbara	Textiles related to the rituals of death and mourning in Newfoundland, Roadside Memorials of Newfoundland, Knitting – history, practice and culture
Iams, William	Research (micropaleontology) and teaching (field trips for Earth Science/Environmental Science undergraduate students)
Irwin, John	French Shore / Petit Nord (Graduate student in Archeology)
Jackson, Mike	Program Coordinator for Gateway West, a business counseling service aimed at successfully navigating its clients through all stages of enterprise development.
Jones, Jennifer	Les gardiens in the Petit Nord hired by the French migratory fishermen to guard their fishing stations over the winter

Kelly, Michael	Benthic-pelagic coupling: Does quality, quantity and diversity of food supply influence infaunal biodiversity?
Kemp, Joni	Limestone Barrens: Ex situ conservation of <i>Braya fernaldii</i> , <i>Braya longii</i> and <i>Salix jejunus</i> .
LeBlanc, Pierre	Fish Plants of Newfoundland and Labrador - Visual Arts (Photography)
Mann, Henry	Environmental Science Field Course (ENVS 4140), Digital photographic inventory of the vegetation and ecology of the Burnt Cape Ecological Reserve, Raleigh, NF.
Methven, David	Fish biology and ecology (UNB Professor that works out of the Bonne Bay Marine Centre)
Montevecchi, Bill	Engages a long-term interdisciplinary ecosystem research program focused on the behavioural ecology of marine and terrestrial birds - Northern Peninsula
Morrish, David	Limestone Barren Project - Visual Arts
Neis, Barb	Safety Net (Newfoundland and Labrador Centre for Applied Health Research)
Nichol, Keith	Environmental Science - field work, student field trips/field work
Nicholls, Wilf	Conservation and management of endangered plants of the Limestone Barrens of the GNP
Noel, Laura	"Can non-native insect crop pests threaten the long-term persistence of rare plants?" (Limestone barrens)
Osbourne, Evelyn	Ethnomusicology: fiddle research on the GNP. This included recordings and oral interviews with fiddle players all along the GNP.
Parrish, Chris	Marine lipid chemistry and transport within marine food webs
Parsons, Kim	Reproductive biology and floral variation in the endangered <i>Braya longii</i> and threatened <i>B. fernaldii</i> (Brassicaceae): Implications for conservation management of rare plants.
Pope, Peter	An archaeology of the Petit Nord: the maritime cultural landscape of the French, seasonal, shore-based, salt-cod fishery in northern Newfoundland, 1510-1904.
Puddister, Deidre	Monitoring and assessment of conditions at a diesel oil spill site and tests determining the relative toxicity to three marine invertebrates
Quijon, Pedro A.	Predator recruitment and regulation of sedimentary communities in Bonne Bay, Newfoundland.
Rafuse, Ginette	B.Sc honours student: Conservation and management of endangered plants of the Limestone Barrens of the GNP

Renouf, Priscilla	Research Involves: Site survey and excavation of campsites and settlements of ancient hunting and fishing peoples; and reconstruction of past settlement patterns and the past environment.
Rivkin, Richard	Phytoplankton physiological ecology and microbial food webs dynamics
Robinson, Julie	Conservation and management of endangered plants of the Limestone Barrens of the GNP
Rogers, Kara	Assessment of the lobster (<i>Homarus americanus</i>) population in Bonne Bay, Newfoundland.
Rompkey, Ronald	An Edition of the Dispatches of Charles Riballier des Isles, French Vice-Consul, 1885-1903
Rose, Michael	Are Boreal Ecosystems Susceptible to Invasion by Alien Plants? A Case Study of Gros Morne National Park
Rudd, Murray	Research Involves: Assessing the economic costs and benefits of human activities and government policies that impact natural capital - Gros Morne
Ryan, Janice	Lecturer, Business Administration at Sir Wilfred Grenfell, Corner Brook Newfoundland
Snelgrove, Paul	Larval ecology, benthic communities, physical-biological coupling
Student Recruitment	Various meetings and initiatives throughout region with prospective students, their parents, and schools
Thorburn, Jennifer	Linguistic Research/Fieldwork: Dialects of the Northern Peninsula (St. Anthony and surrounding area)
Tilley, Susan	Impact of insect herbivory on rare and endangered limestone Braya (Limestone barrens)
Tuck, James	Research Interests: Prehistory and early European settlement; Eastern and Northern North America.
Walsh, Phil	Fishing Gear Technologist, (Center for Sustainable Aquatic Resources, Marine Institute)
Wiersma, Yolanda	Spatial patterns of coyote-caribou relationships in the Northern Peninsula
Winger, Paul	Snow crab behaviour in relation to fishing gear operation (Center for Sustainable Aquatic Resources, Marine Institute)
Wroblewski, Joe	Fisheries oceanography and physical-biological mathematical modelling.
Zedel, Len	Exploration of oceanographic processes through the use of acoustic systems

Marine Institute	
2004-2005	Carrols Store and Fisheries Limited, Seafood Product Development
2004-2005	Main Brook Supreme Fisheries Limited, Seafood Processing Needs Assessment
2005-2006	Main Brook Fisheries Supreme Limited, Technical Transfer
2005-2006	St. Anthony Basin Resources, Technical Transfer
2006-2007	Northwater Products Limited, Technical Literature Review
2006-2007	St. Anthony Basin Resources, Product Development
2004 - 2007	22 Training Initiatives (FM IV and MED3)

APPENDIX D

Summary: Regional Workshop Evaluation

Question	Average Score (Out of 5)
The Morning Session	
A. I learned things in the morning session that will be useful in my work	4.13
B. The session made me want to learn more about what Memorial University is doing in Zones 6 & 7.	4.29
The Afternoon Session	
C. The presentations about the regional priorities of Zones 6 & 7 helped me identify new ideas about what else Memorial University could be doing in Zones 6 & 7.	4.27
D. The 'facilitated workshop' format was useful in generating new ideas	4.43
Overall	
E. The action items decided upon in the sessions will assist my organization in moving forward with our objectives	4.18
F. There was sufficient time provided for discussion	4.15
G. There was a sufficient time provided for networking	4.00
H. I would be interested in attending a similar event in the future	4.48
I. How useful did you find this event?	4.59

Other Comments:

A great session!

Great Food!

Well organized

Excellent workshop

Wonderful and Insightful

This has been the best workshop that I taken part in.

Excellent workshop

The ability to have further input after the workshop

Broader discussion/lecture on tourism-political/social analysis, repercussions

I enjoyed the session

Need more time in breakout groups

Excellent!

Good job - Keep it going!

Great!

Very informative and productive sessions. A great opportunity to exchange ideas and collaborate efforts regarding research and sustainable ecotourism, etc.