

# Regional Workshop Zone 2

Churchill Falls • Labrador City • Wabush

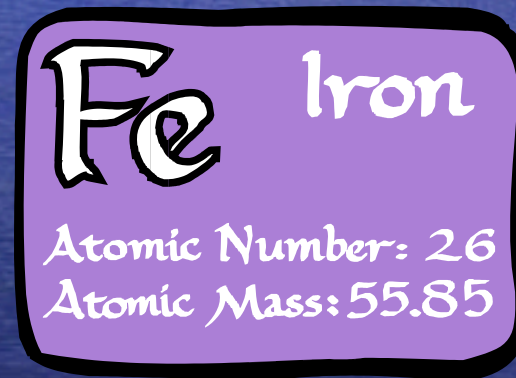
May 10, 2007

# FAQs

- What does Hyron Mean?
- What is Hyron?
- Economic Development- but what is that?
- What does Hyron do?

# What Does Hyron Mean?

The name was derived from the two main economic drivers of the zone:



**HYDRO & IRON**

# What is Hyron?

- Economic Development Agency
- 1 of 20 Provincial Organizations
- Government Funded- Provincial & Federal
- Not a funding institution
- Volunteer Board Led
- 3 Staff:
  - Executive Director Krista Norman
  - Economic Development Officer Linda Dumaresque
  - Office Manager Shauna Strickland

# Mandate

To develop and facilitate, in consultation with our stakeholders, sound economic development strategies which will ensure the long term economic development and viability of the Hyron Region.

# Priority Sectors

Mining and Energy

Tourism, Culture and Heritage

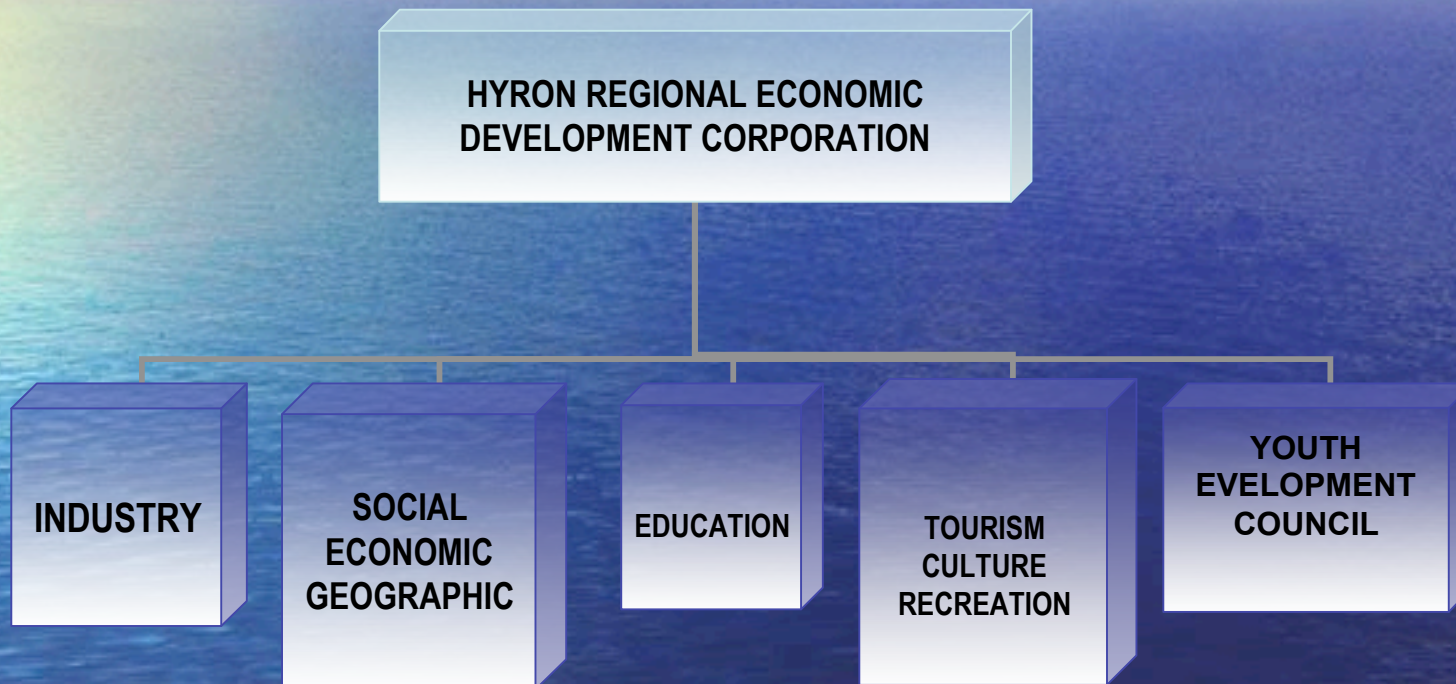
Transportation

Business

Youth

Education

# Hyron Committees



# Economic Development ??!??



Promotion of more intensive and more advanced economic activity through such means as education, improved tools and techniques, more available financing, better transportation facilities, and creation of new businesses



# NEW JOBS



# NEW MONEY



# What Do We Do?

- We build capacity
- Identify new business opportunities
- We research potential
- We provide linkages and networks
- We communicate
- We strive to help the community diversify
- We facilitate
- We help implement projects
- We can lobby

# Current Projects

- Memorial Presents / Regional Workshops
- Cain's Quest Snowmobile Endurance Race
- Business Attraction
- Business Opportunity Identification
- Labour Market Research
- Junior Achievement
- Youth Ventures

- 
- Entrepreneurship
  - Capacity Building
  - Lobby Effort for Skills Training
  - Highway Beautification
  - Youth Council
  - Junior Achievement
  - Gateway Beautification
  - Tourism Packaging

- 
- Winter Tourism Development
  - Recruitment and Retention
  - Senior's Housing
  - Affordable Housing
  - Transportation
  - Funding Forum
  - Telecommunications- Cell Phone Service for Labrador

# Fundamental Philosophy

We do not do it alone

# Hyron Annual General Meeting

May 31<sup>st</sup>

Labrador West Arts & Culture Center

7:00 pm

Thank You