

MEMORIAL PRESENTS

Meeting the Challenge of Regional Economic Development: Lessons from Ireland

The “Celtic Tiger” is often cited as a classic example of how a small economy can prosper. What is less well known is that the Irish economy is currently going through a period of transition as it continues its efforts to attract inward investment while at the same time redressing the imbalance in economic development between Dublin and rural Ireland. These challenges are very similar to those faced by Newfoundland and Labrador. Are there any lessons which can be learned by studying what Ireland is doing to address these challenges?

Dr. David Stewart is a professor of International Marketing in the Faculty of Business Administration and the chair of Irish Business Studies at Memorial University. He will outline a particular development process being followed in Ireland and will examine its potential application here.

He will be accompanied by an expert panel composed of:

Dr. David Douglas, professor of regional planning and development at the University of Guelph;

Harold Mallowney, chair of the Irish Loop Development Board; and

Kelly Vodden, instructor at the Centre for Sustainable Community Development, Simon Fraser University.

HAVE YOUR SAY

Participate in a dialogue and contribute your views on whether the Irish approach is applicable in Newfoundland and Labrador. Challenge the panel in the question-and-answer period with your own ideas about regional development.

**Tuesday, May 30, 2006
7:30 p.m.**

**Lecture Theatre 2001
Inco Innovation Centre
Memorial University**

**Free parking in Lot 18
*Reception to follow***



Memorial
University of Newfoundland