



**Territory size shows the proportion of all shipping containers being loaded and unloaded there.**

## *Reaction from St. John's City Hall*

### **Several Issues and Considerations**

#### **Importance of Exports to the Economy**

- **Newfoundland and Labrador economy driven by exports**
- **More than 40% of provincial GDP stems from St. John's metro**
- **The energy sector is, and will continue to be, critical**

# ***Reaction from St. John's City Hall***

## **2) Transportation Issues are Business Issues and Vice Versa**

- **KPMG studies of cost-effective cities internationally and St. John's fares very well however costs related to transportation are important variables**
- **Gateway issues are business exporting and importing issues**
- **We cannot have our role in a transportation gateway concept be driven by others. We understand exports in this province**
- **The issue of short sea shipping is one needing further exploration – just-in-time delivery is not only demanded it is expected**
- **Policy issues are fundamental**

## *Reaction from St. John's City Hall*

### **3) General Observations and Considerations**

- **Need to better engage the community on the issues:**
  - the opportunities
  - the threats
- **As a centre with expertise in ocean and marine technology there is an opportunity to capitalize on marine training, environmental technologies, navigation systems, simulation etc.**
- **The time is now for us to develop a strategy that works for us in the context of the international trends in shipping**