

NORDIC
Economic Development Corporation

Grow Your Investment With the Northern Advantage

About Us / Quality Of Life / Growth Sectors / Business Incentives / Strategic Location

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*MUN Regional Workshop
Thursday, May 3rd, 2007
Plum Point*

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Zone 6

Anchor Point North – East to Englee



- Great Quality of Life
- Strategically Located
- Productive Workforce
- Financial Incentives
- Modern Infrastructure



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Nordic's Role

“To work with partners/stakeholders to promote and develop the tourism sector. Specifically, this involves engaging business, communities and stakeholder groups.”



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Challenges

- ✕ Short peak season
- ✕ Infrastructure deficiencies
- ✕ Travel distance, time and cost
- ✕ Competing with tourism destinations that are well-funded
- ✕ Lack of Coordination
- ✕ Lack of Marketing



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Viking Trail Tourism Visitation Trends


Facility	2001	2002	2003	2004	2005
Grenfell Historic Properties	10,000	12,997	12,207	13,343	11,977
L'Anse aux Meadows National Historic Site	27,047	32,805	33,854	32,927	28,827
Norstead Village	12,800	11,900	14,500	14,170	12,425



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Nordic's Tourism Initiatives 2007/2008



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Burnt Cape Interpretation Centre

- ✦ Partners: Friends of Burnt Cape, Town of Raleigh, Parks and Natural Areas, Nordic
- ✦ Re-Design of the Centre completed May 2006



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Cinquefoil



Yellow Lady's Slipper



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French Shore Masterplan

- ✦ The FSHS continues to add and further develop the French Shore
- ✦ Terms of Reference completed to develop a five year plan

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Artist's Retreat



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The site will host a reconstruction of a French oven while interpreting and preserving the original oven remains.



Reconstruction of a French fishing room will be an effective interpretive tool.





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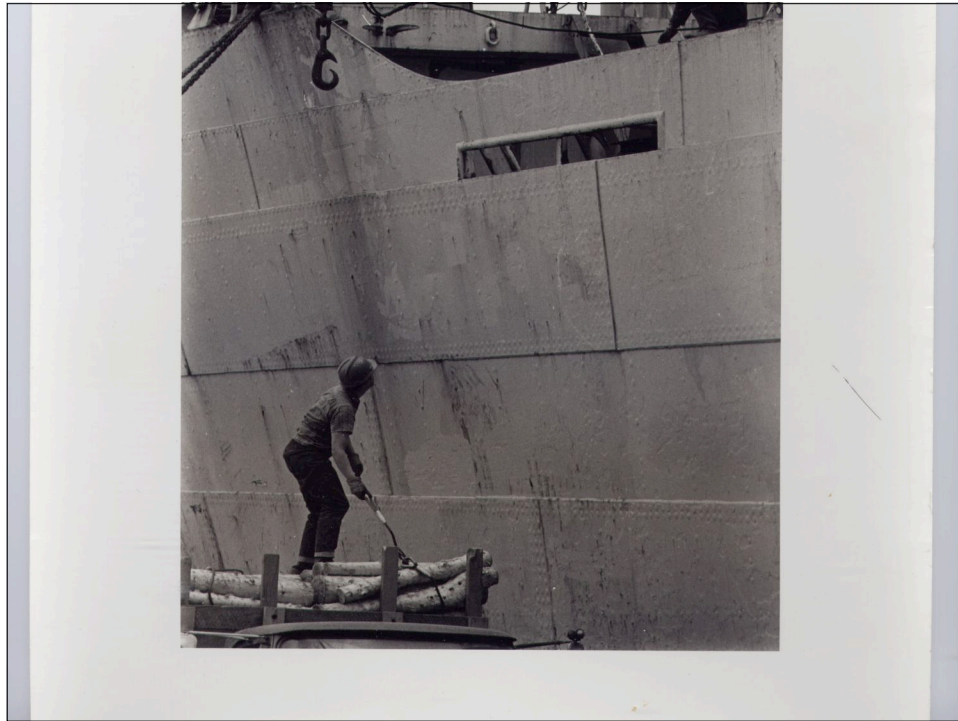
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Natural Heritage Resource Centre

- ✦ NHRC will build on the many rich natural biophysical assets in the region
- ✦ The Roddickton area has a history of natural resource use and boasts a strong tradition of environmental health and outdoor pursuits, including logging, fishing, wilderness use, and related tourism activity

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The Armistice Park

✦ Will be developed around the history of schooner building i.e.. The Armistice (keel laid on November 11, 1918, launched 1919; The Nellie Reeves, Emma White and Mabel Davis

✦ Winter Tilting; Resettlement from Hooping Harbour to Bide Arm, 1969








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Underground Salmon Pool

Geologically, limestone bedrock under lays the Beaver Brook watershed. What makes limestone so distinctive is that as water percolates through the limestone, it dissolves the rock, and creates underground channels. The final result is an impressive system of caves and tunnels. Beaver Brook is know for having an underground river system. Every year, Atlantic salmon gather at the entrance to the underground river on their migration upstream to their traditional spawning grounds at Boony Lake.



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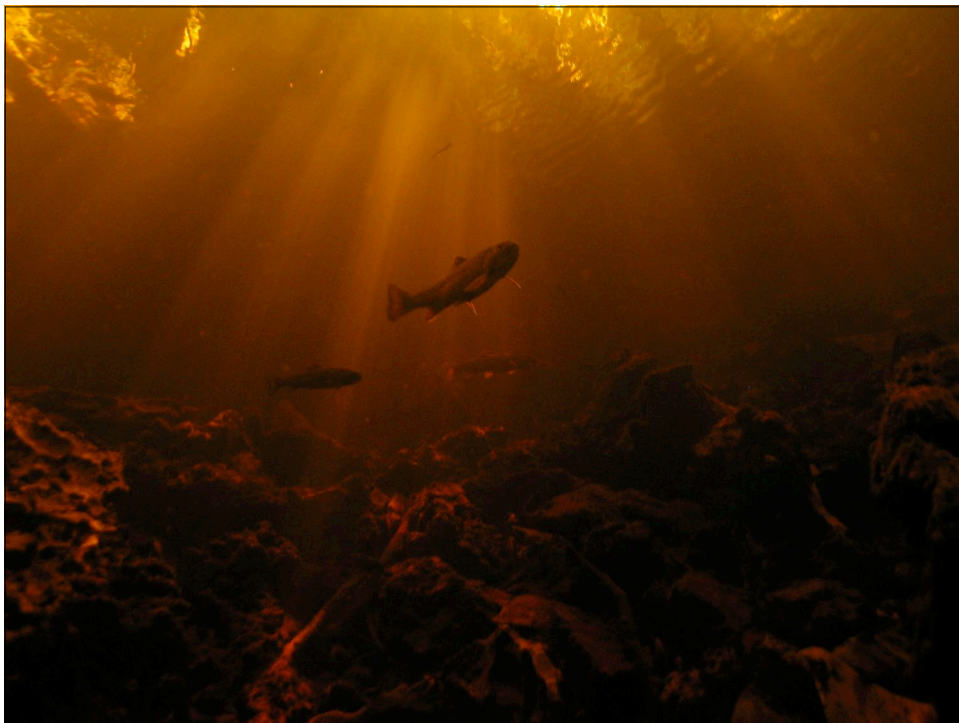
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Quality Of Life
Growth Sectors
Business Incentives
Strategic Location



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Winter Tourism

- ✦ Partner with the Snowmobile Clubs
- ✦ Complete the snowmobile trail system in the region
- ✦ Newfoundland & Labrador Snowmobile Federation – Partnership – Snowmobile Trade Show



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Other Initiatives/Partnerships

- SABRI Tourism Masterplan
- Northern Newfoundland Travels Network
- Western Destination Marketing Organization
- Straits/St. Barbe Tourism Masterplan
- Limestone Barrens Group



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Other Attractions



**Grenfell Interpretation
Centre**

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UNESCO World Heritage Site

L'Anse aux Meadows






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 [Growth Sectors](#) /
 [Business Incentives](#) /
 [Strategic Location](#)

Norstead



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Flower's Island Lighthouse





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Thank You!

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