

# **Memorial University working with rural Newfoundland and Labrador**

**Kent Decker  
Vice-President  
(Administration & Finance)**

**A presentation to Zones 6 & 7**

**Plum Point, NL  
May 3, 2007**



# Outline of the presentation

---

- **Memorial University's capacity**
- **Challenges facing rural NL**
- **Challenges facing Zones 6 & 7**
- **Role of universities in regional development**
- **Memorial's commitment to rural NL**

# Beaumont Hamel (1916)

## Memorial



# Parade Campus (1925)



# Memorial Campuses

Memorial



**St. John's, NL**



**Marine Institute, St. John's, NL**



**Sir Wilfred Grenfell College,  
Corner Brook, NL**



**Harlow, England**

# Memorial University's capacity

- **Several centres:**
  - **Bonne Bay Marine Research Centre**
  - **Ocean Sciences Centre (Logy Bay)**
  - **Labrador Institute**
  - **Frecker Institute (St-Pierre et Miquelon)**

# Memorial University's capacity

- Arts
- Business
- Education
- Engineering
- Fine Arts
- Human Kinetics
- Maritime Studies
- Medicine
- Music
- Nursing
- Pharmacy
- Science
- Social Work
- Technology



# Memorial University's capacity

Maclean's: 5<sup>th</sup> among 11 comprehensive universities in Canada

World: In the top 500 of 16,000

CACEE: Institution of the Year

NLEC: Employer of the Year



# Memorial University's capacity

## Atlantic Canada's largest university

	<u>Students</u>
Memorial	17,500
Dalhousie	15,850
University of NB	13,100
University of PEI	4,100

# Memorial University's capacity

	<u>Students</u>
St. John's	93%
Corner Brook	7%
NL students	81%
Other Canadian students	13%
International students	6%

# Memorial University's capacity

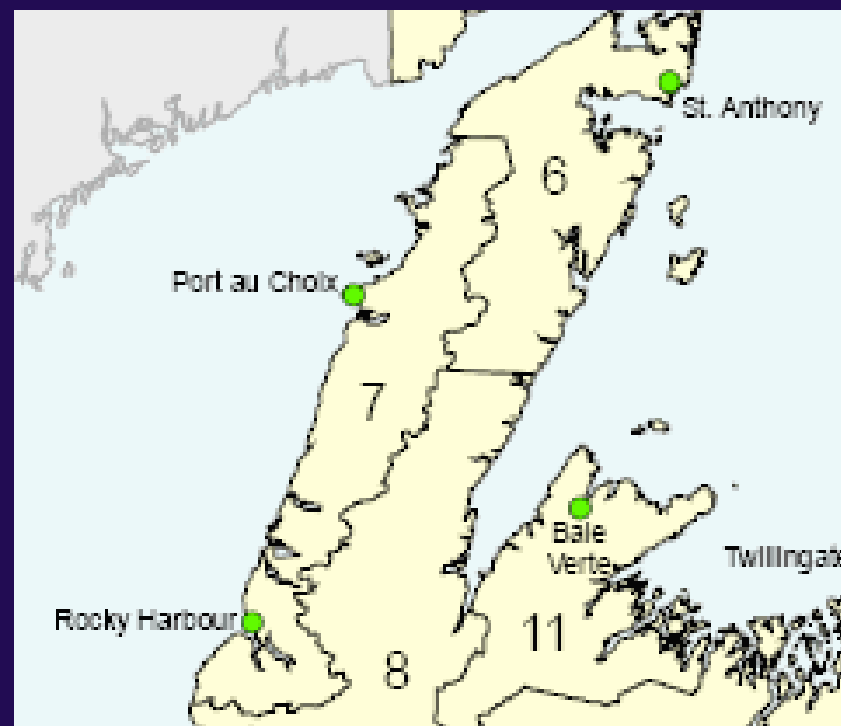
There is lots of “horse-power” at Memorial for teaching, research and outreach:

Undergraduate students	15,033
Graduate students	2,476
Full-time faculty	855

# MUN Enrolment from Zone 6 & 7

**Fall Semester 2006**

<b>St. John's campus</b>	<b>197</b>
<b>SWGC</b>	<b>116</b>
<b>Total</b>	<b>313</b>



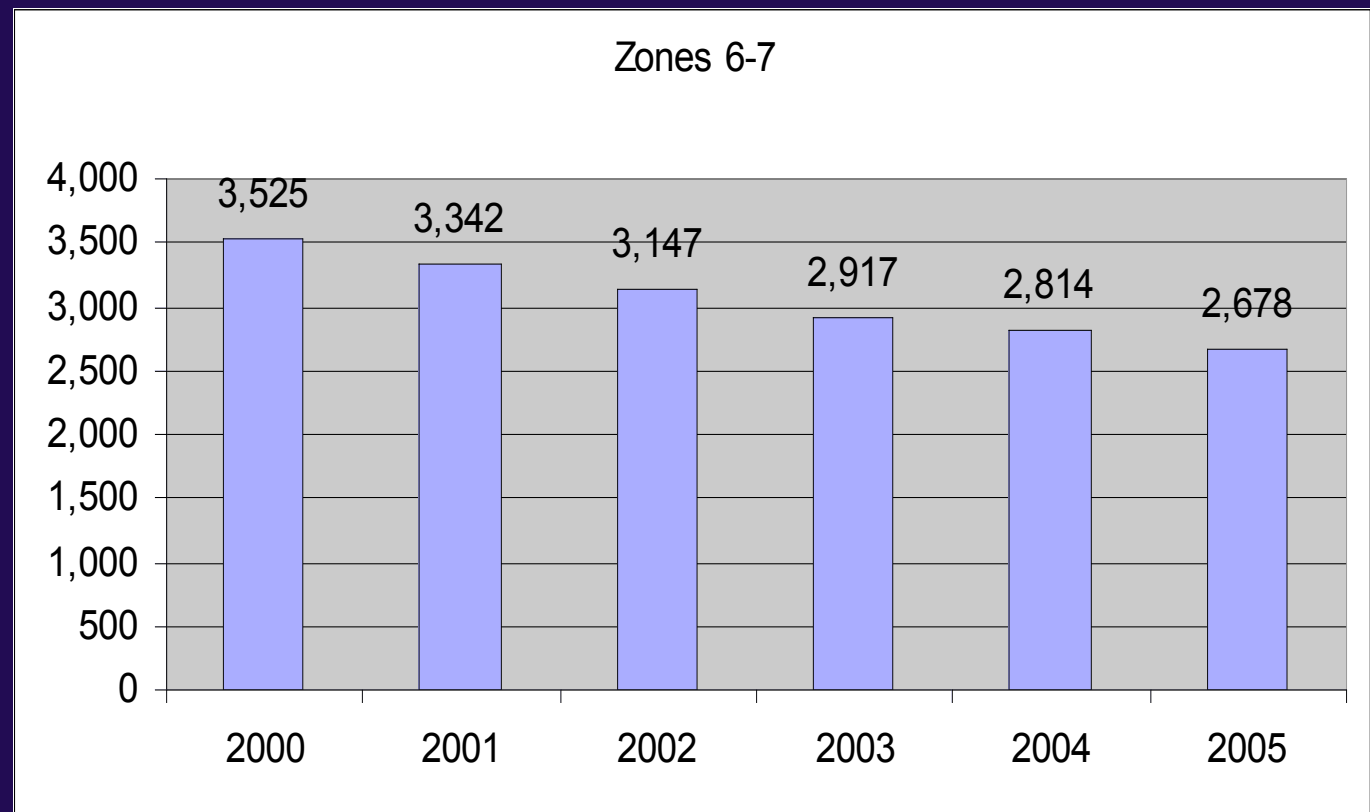
# Challenges facing rural NL

---

- Restructuring of the fishery
- Difficulties in forestry sector
- Out-migration
- Ageing population
- Need for economic diversification

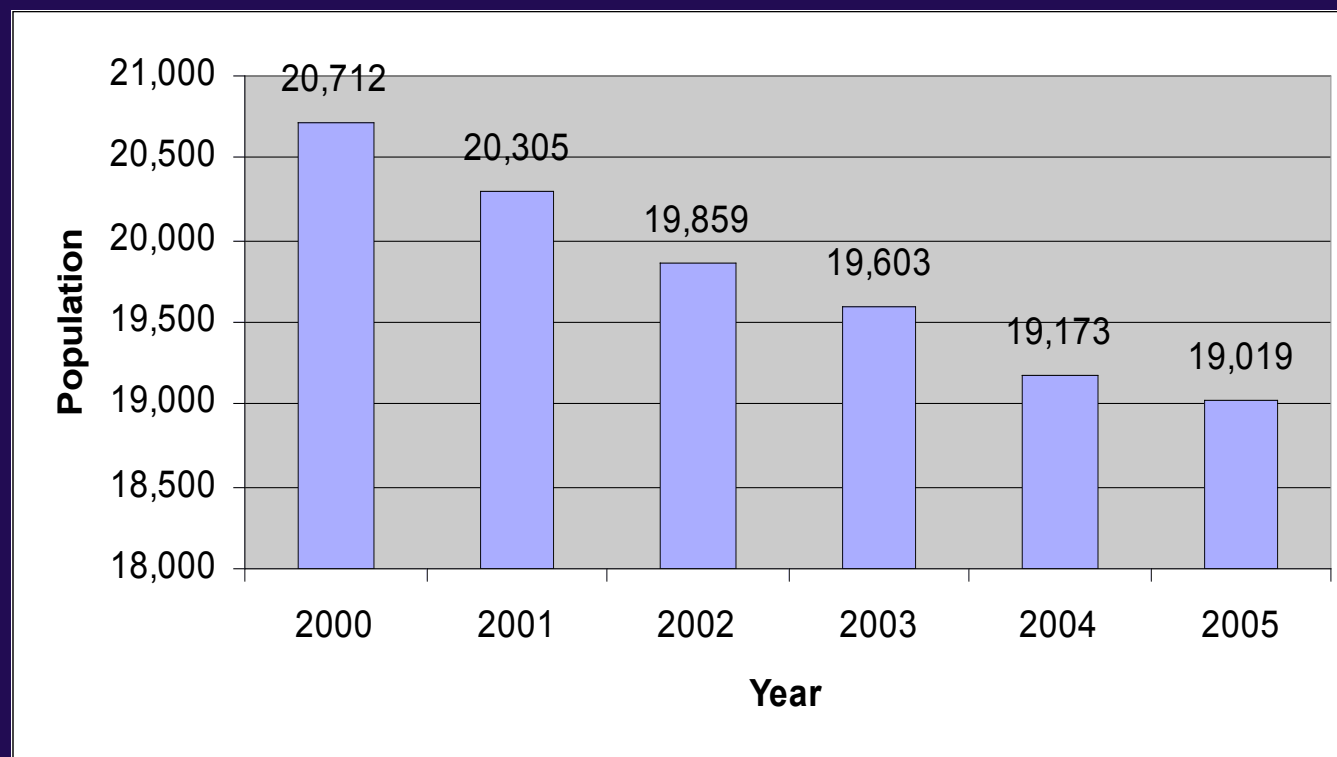
# Challenges facing Zones 6 & 7

## K-12 Enrolment, Zone 6 & 7 2000-01 to 2005-06



# Challenges facing Zones 6 & 7

## Zone 6 & 7 Population 2000 to 2005



# Challenges facing Zones 6 & 7

## Population Projections

Year	Zone 6 & 7	Total Province
2004	19,173	517,027
2008	18,644	513,254
2012	18,159	507,609
2016	17,693	500,507

# Challenges facing Zones 6 & 7

## Percent Change in Populations

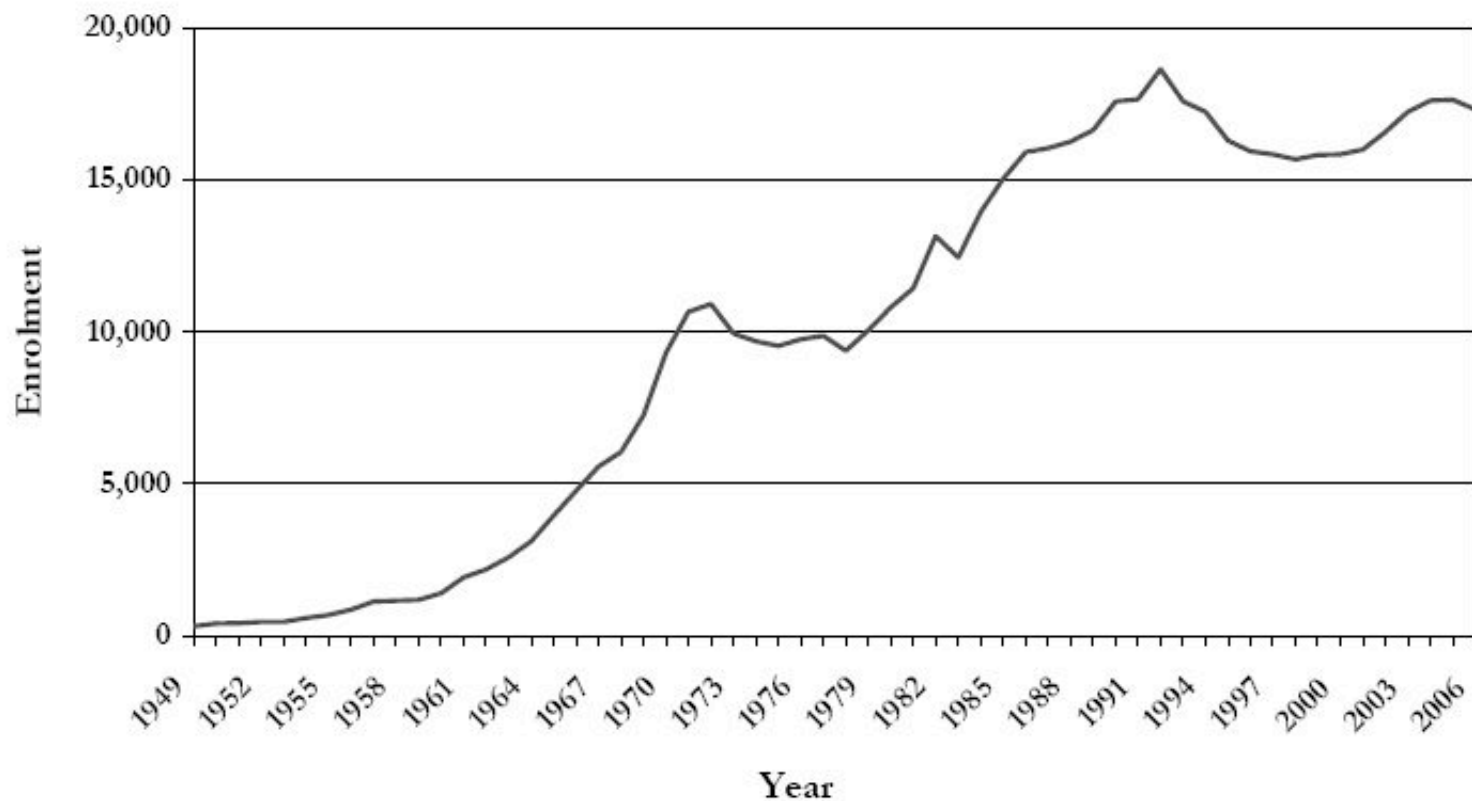
	<b>Zones 6&amp;7 Population</b>	<b>K-12 Population</b>	<b>Grade 12 Population</b>
<b>2000-01</b>	<b>20,712</b>	<b>3,525</b>	<b>289</b>
<b>2005-06</b>	<b>19,019</b>	<b>2,678</b>	<b>280</b>
<b>Pct. Change</b>	<b>-8%</b>	<b>-24%</b>	<b>-3%</b>

# The role of universities in regional development

- Universities produce highly-skilled workers.
- Universities conduct applied research which can be used to create innovations.
- Universities are a portal into the global community.
- Universities are a resource which is available to the entire community.

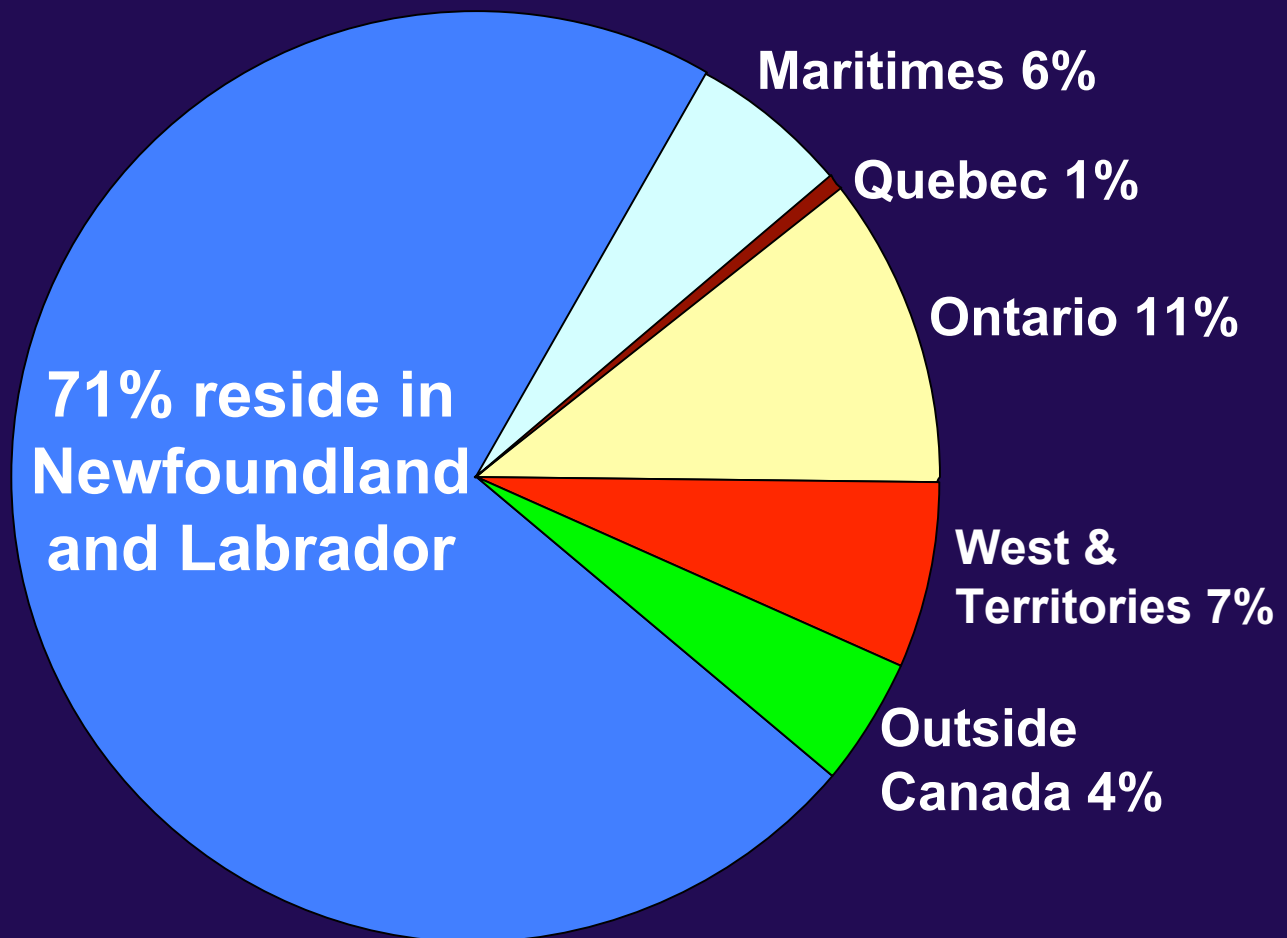
# Memorial's commitment to NL

Undergraduate and Graduate Enrolment  
Full- and Part-time, 1949-2006  
(End of regular registration period)



# Memorial's commitment to NL

Of the 60,000+ graduates of Memorial University:



# Memorial's commitment to rural NL

## Outreach



## Teaching



## Research



# Memorial's commitment to rural NL

- **Leslie Harris Centre of Regional Policy and Development**
- **Partnership with the CNA**
- **Tourism Studies at SWGC**
- **Cultural outreach**
- **Labrador Institute**
- **Marine Institute**
- **Attracting highly-qualified persons**

# Leslie Harris Centre of Regional Policy and Development

Memorial



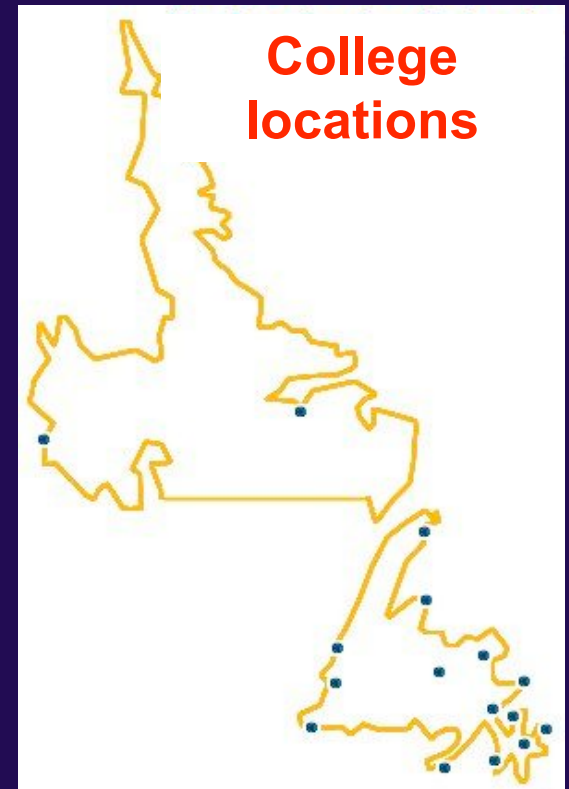
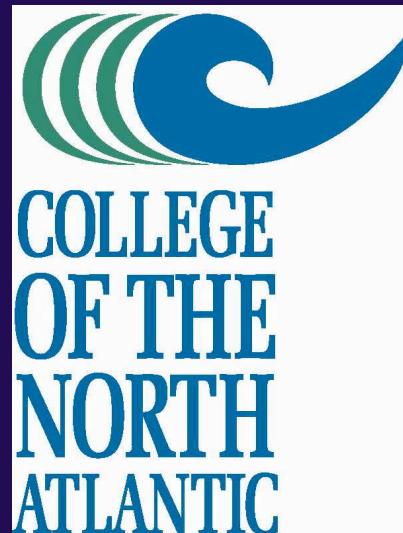
**Dr. Leslie Harris  
President Emeritus**

**Co-ordinates and facilitates the University's teaching, research and outreach activities in the areas of regional policy and development**

# Partnership with CNA

- University-level courses
- College-University Transfer Programs
- Bridging programs

Memorial



# Tourism Studies

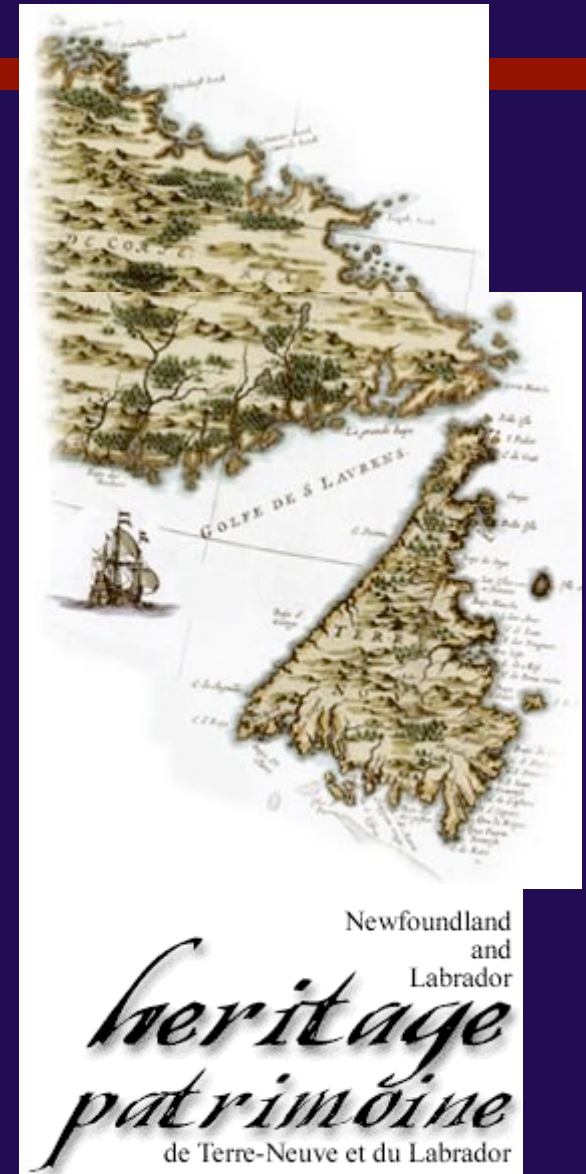
Memorial



**Sir Wilfred Grenfell College**

# Cultural Heritage Outreach

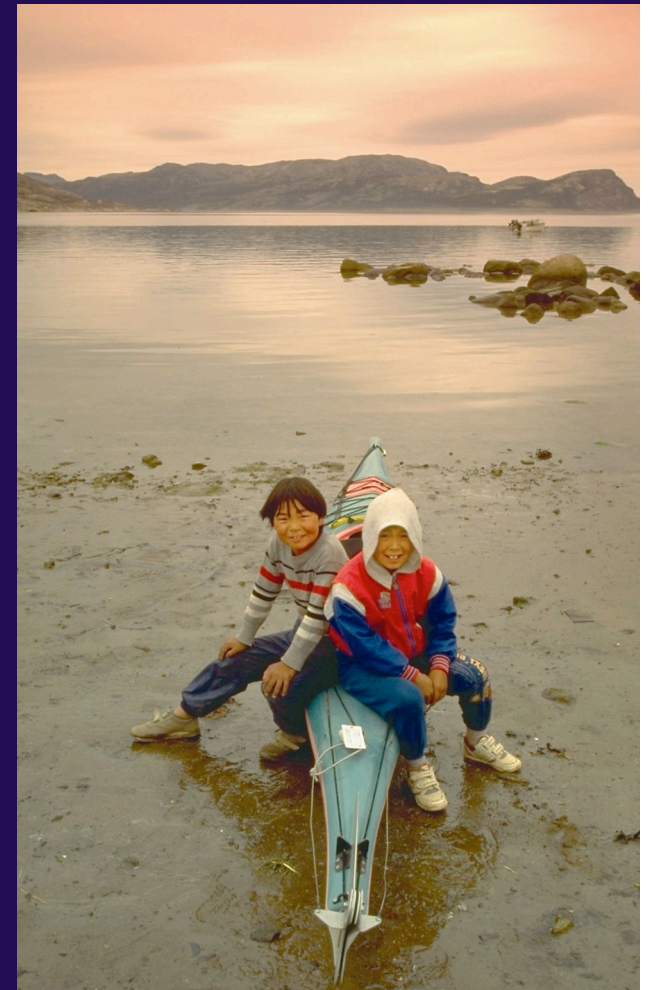
- Heritage Web site  
[www.heritage.nf.ca](http://www.heritage.nf.ca)
- *Newfoundland Quarterly*
- *Newfoundland and Labrador Studies*



# The Labrador Institute

Memorial

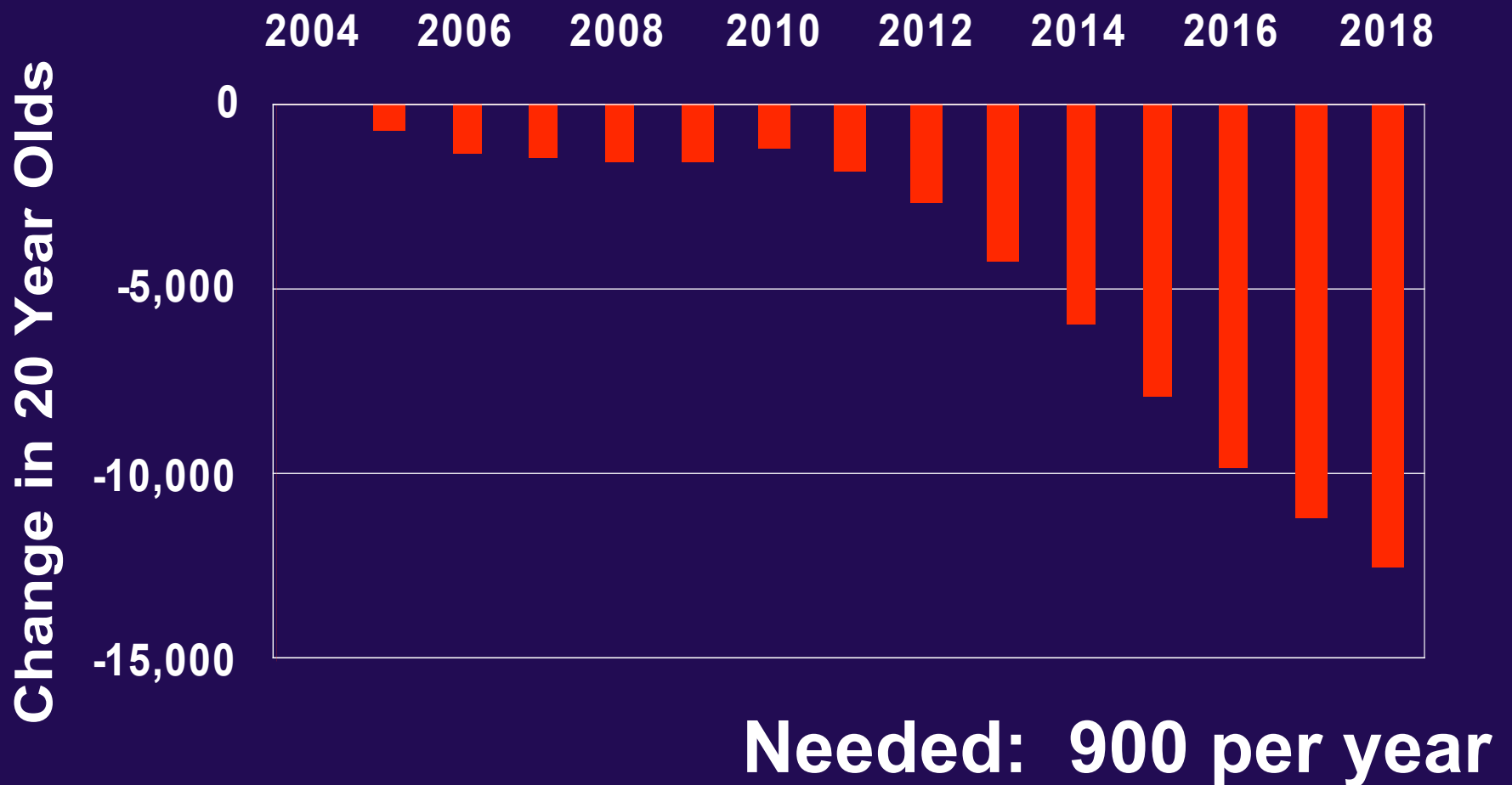
- Is the main contact point for the University in Labrador.
- Maintains communications with aboriginal and community groups.
- Sponsors many cultural activities including the Labrador Creative Arts Festival.
- Facilitates and coordinates the activity of personnel at the University as they undertake cultural, research and educational activities.



# Marine Institute

- **34 projects conducted in 2005-06 in rural Newfoundland and Labrador:**
  - 17 seafood development/processing projects
  - 4 food product development projects
  - 10 aquaculture projects
  - 3 biotechnology projects
- **Gross value of projects: \$470,615**

# Demographics – Memorial Can Help



An aerial photograph of the Great Northern Peninsula, showing a large body of water (Gulf of Boothia) surrounded by green, forested land. The coastline is rugged with many inlets and islands. The sky is blue with some white clouds.

# Memorial University is ....

- Creating opportunities through education and research

- Supporting development

Committed to the Great Northern Peninsula