

Regional Workshop on the Great Northern Peninsula

Plum Point, NL

May 3, 2007



General outline of the day

- The role of Memorial University in regional development
- A description of the follow-up process for new opportunities
- Morning break-out sessions
- Lunch
- Outline of the Zones 6 & 7 priorities
- Afternoon break-out sessions
- Next steps and adjournment

Objectives for today – a.m. sessions

- Understand the University's capacity and mandate in regional development
- Describe what activities Memorial is currently doing in the region
- Discuss ways in which current research, teaching and outreach can be used

Objectives for today – p.m. sessions

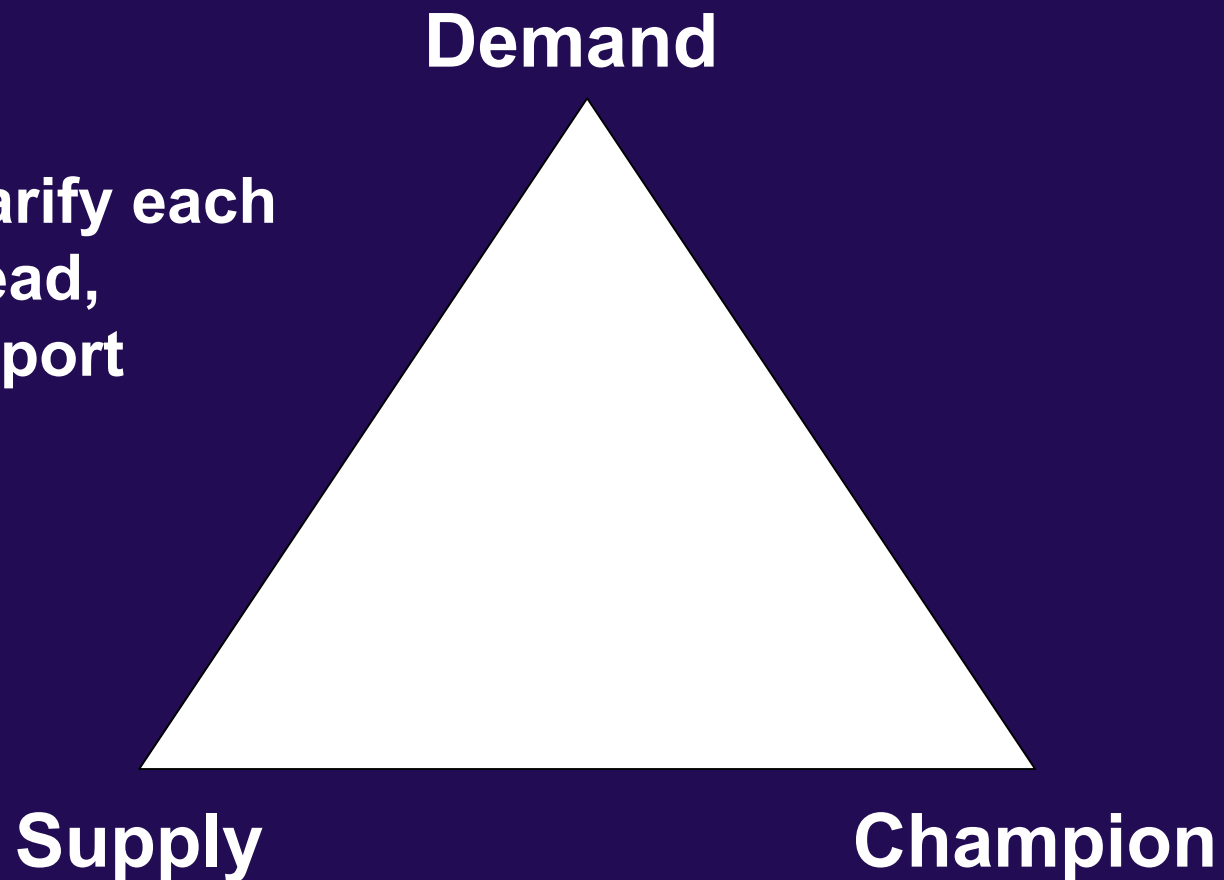
- Clearly understand the priorities of Zones 6 & 7
- Explore new opportunities in Zones 6 & 7 for cooperation between Memorial and local stakeholders
- Reiterate the follow-up process regarding the new opportunities

About the new opportunities

- Memorial's faculty, staff and students can help us all see the region “with new eyes”, and discover new opportunities
- Memorial can bring new resources
- But Memorial University is not a consulting firm ...
- ... nor is it a regulatory or funding agency

About the new opportunities

We need to clarify each other's role: lead, partner or support



Memorial University's Activities on the Great Northern Peninsula



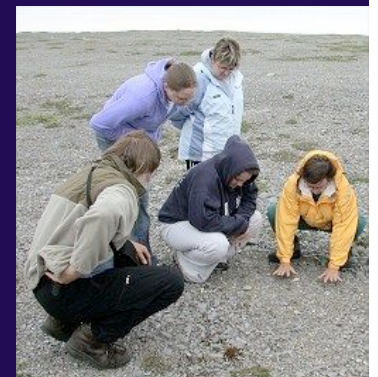
Scope of Activities

- **Approximately 78 projects occurring on the Great Northern Peninsula**
 - 41 fall under the Natural Heritage category
 - 19 fall under the Cultural Heritage category
 - 18 fall under the Labour Markets category
- **1584 Memorial alumni in the area.**

Natural Heritage - Limestone Barrens



- **Memorial University** does a significant amount of research, teaching, and outreach on the Limestone Barrens
- **Dr. Luise Hermanutz** and others have been researching unique regional plants to understand their biology and habitat and how to ensure sustainable long term use and preservation of the rare plants
- **Partnership with Dulcie House and the Limestone Barrens Habitat Stewardship Project**



Cultural Heritage - French Shore

- Dr. Peter Pope, Jennifer Jones and others are studying the French history in Crouque, Conche, and Cape Rouge. They are excavating various sites of French occupation.
- Dr. Ron Rompkey is writing a book on the *guardiens* in Croque.
- Priscilla Renouf is surveying ancient hunting and fishing peoples; reconstruction of past settlement patterns



Paul-Emile Miot; Conche 1857



Inside of a fishing room in Cape Rouge

Labour Markets



- **Bonne Bay Marine Station**

- World class research and teaching facility dedicated to expanding knowledge of marine ecology
- Dr. Bob Hooper (Director) also does research on Boreal and Arctic seaweeds, sea urchin and kelp aquaculture

- **Marine Institute**

- has completed 6 business development projects since 2004, and 22 training initiatives in the area in the same time period.

Making it Happen:

...the PeopleNet



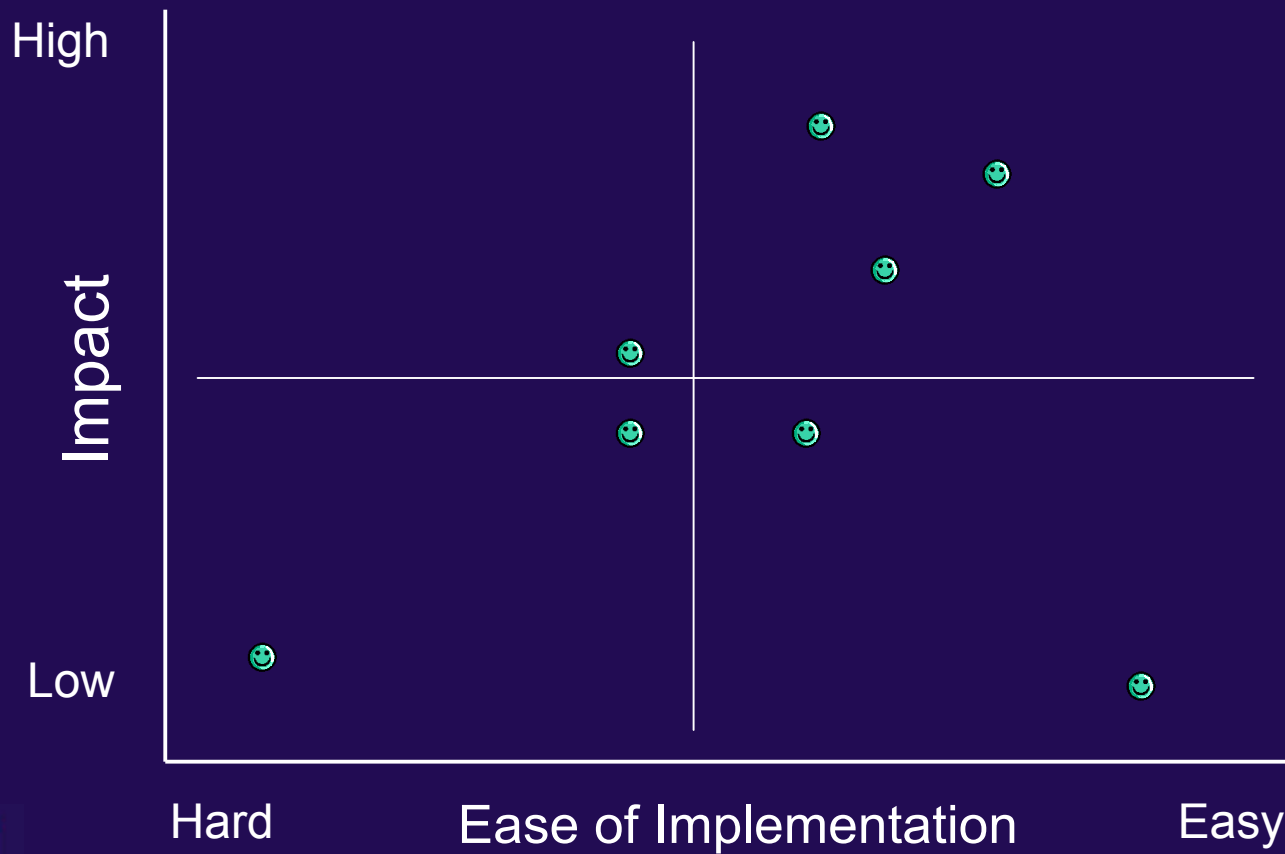
The One-page process...the how...

- Follow-up meeting with stakeholders to define the process, develop one-pagers;
- Community champions identified;
- One-pagers filled in, sent to KM Manager;
- Brokerage begins; projects *molded*;
- Key: evolving process, but things happen!
- Must be patient and communicate!

The How...

- Projects divided into:
 - Green Light
 - Yellow Light
 - Red Light
- Depending on champions projects can shift;
- 70+ projects so always changing stages, with potentially 130+ projects in one month.

Priority Matrix



The What...

- Knowledge transfer workshop, TNNP;
- Bacon wrapped scallops-fresh scallops;
- Tourism information sharing;
- Tourism placement/intern;
- Theatre training: Dept. of English;
- Under achievement in males: rural education;
- Eluminate Live!; “The Math Plague”;
- The Highlands River Science Workshop;

The What...

- **Farmers University;**
- **Succession Planning/mentoring;**
- **Boat Size and Safety;**
- **Cod fishery of the future;**
- **Feed kitchen for mink farms;**
- **Mineral exploration training.**

The Impact...

- Assessment of impact is critical;
- Outputs and outcomes measured;
- Qualitative and quantitative;
- We are always reassessing processes;
- “Regional Workshop projects must have *impact* on the communities of this province.”

Today's Agenda

Now – 10:30 Break and Refreshments

10:30 – 12:00 A discussion of Memorial's current activities on the Great Northern Peninsula. (Breakout Sessions)

12:00 – 1:00 Lunch (Here at Hotel)

1:00 - 1:20 Zone Board Presentations

Today's Agenda

1:20 – 3:00 Identifying new opportunities for the region and Memorial to work together (Breakout Sessions)

3:00 – 3:15 Break and Refreshments

3:15 – 3:45 Sharing of opportunities identified during breakout sessions

3:45 – 4:15 Outline of Next steps

Breakout Groups - Overview

There are three breakout groups:

1. Cultural Heritage
2. Natural Heritage
3. Labour Markets

Group 1: Cultural Heritage

Anything relating to the region's people or their story such as:

- **History of the region**
- **Archaeology and Artifacts**
- **Music, Visual Arts and Crafts**
- **Folklore**
- **Language**

Group 2: Natural Heritage

Anything relating to the physical place such as:

- **Natural Attractions**
- **Animal populations**
- **Local plants and biological diversity**
- **Geological or Geographic features**
- **Environmental sustainability**

Group 3: Labour Markets

Anything relating to the economy or labour force such as:

- **Education and training**
- **Business development**
- **Health and safety**
- **Technology**
- **Transportation**

Morning Breakouts

- **Memorial participants will describe what they are doing related to the region.**
- **Anyone who wishes can ask them questions about their work**
- **The group will discuss how their work might be used or expanded upon to benefit the region**

Afternoon Breakouts

- **Community leads give a brief overview of the accomplishments and challenges faced in the breakout areas**
- **Facilitators work with groups to identify new opportunities for collaboration**
- **Representatives are assigned to report progress at the report-back session**