



MEMORIAL UNIVERSITY: WORKING WITH RURAL NEWFOUNDLAND AND LABRADOR

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Happy Valley-Goose Bay, May 14, 2008



Outline of the presentation

- Memorial University's capacity
- Challenges facing Zone 3
- Role of universities in regional development
- Memorial's commitment to rural NL



Memorial University's capacity

- **Three main campuses:**
 - St. John's main campus and Marine Institute
 - Sir Wilfred Grenfell College
 - Harlow Campus (UK)
- **Several centres:**
 - Labrador Institute & office in Labrador West
 - Bonne Bay Marine Research Centre
 - Ocean Sciences Centre (Logy Bay)
 - Frecker Institute (St-Pierre et Miquelon)

Memorial University's capacity

- **Arts**
- **Business**
- **Education**
- **Engineering**
- **Fine Arts**
- **Human Kinetics**
- **Maritime Studies**
- **Medicine**
- **Music**
- **Nursing**
- **Pharmacy**
- **Science**
- **Social Work**
- **Technology**





Memorial University's Capacity

Maclean's: 5th among 11 comprehensive universities in Canada

World: In the top 500 of 16,000

CACEE: Institution of the Year

NLEC: Employer of the Year





Memorial University's Capacity

Atlantic Canada's largest university

	<u>Students</u>
Memorial	17,300
Dalhousie	15,400
University of NB	13,100
University of PEI	4,100



Memorial University's Capacity

Students

St. John's

93%

Corner Brook

7%

NL students

81%

Other Canadian students

13%

International students

6%



Memorial University's Capacity

There is a lot of “horse-power” at Memorial for teaching, research and outreach:

Undergraduate students	14,789
Graduate students	2,509
Full-time faculty	864



MUN Enrolment from Zone 3

Fall Semester 2007

Main campus	37
SWGCC	7
Total	44

QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.



Zone 3

Population Characteristics



	Total Population	K-12 Population	Grade 12 Population
2001-02	9,654	2,281	101
2006-07	9,176	1,901	110
Pct. Change	-5%	-17%	9%



Zone 3

Population Projections

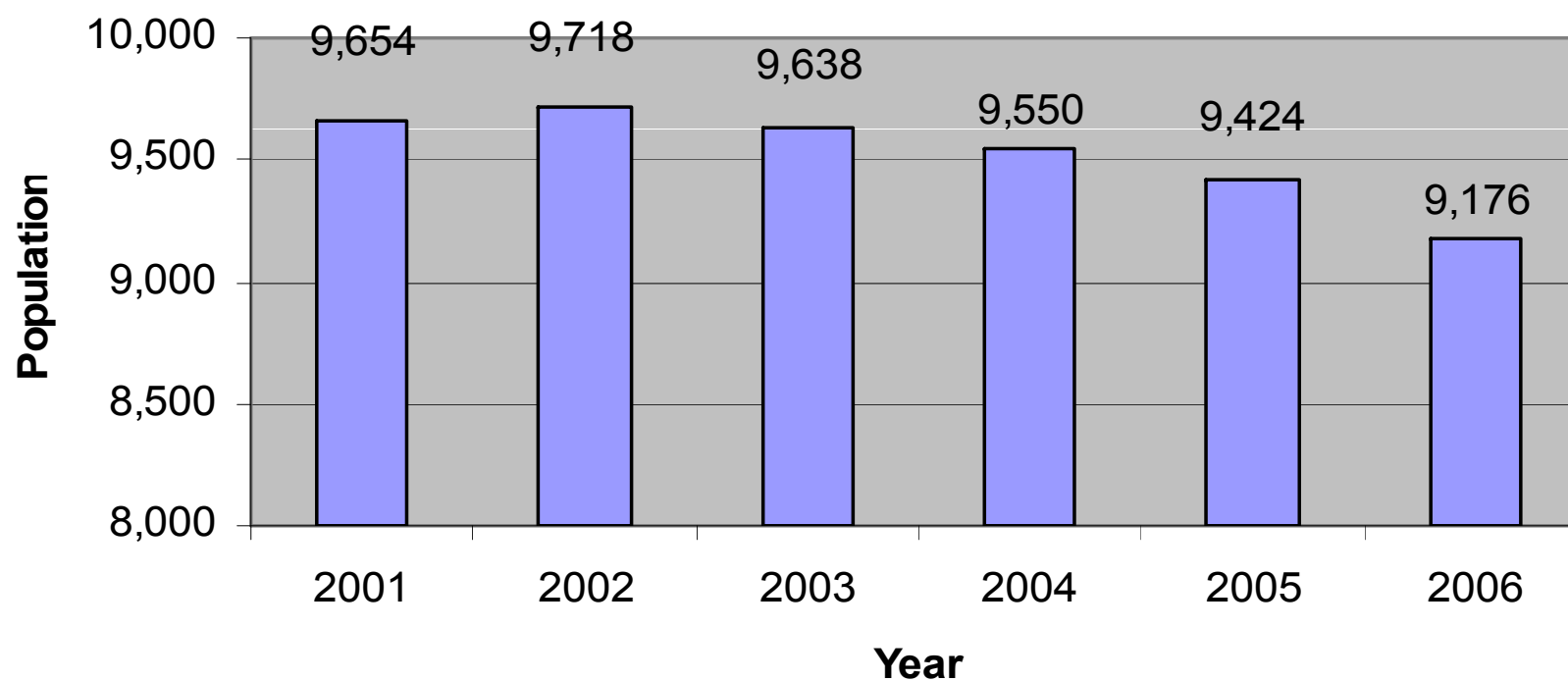


Year	Zone 3	Total Province
2004	9,550	517,303
2008	9,109	505,773
2012	9,179	507,343
2016	9,260	502,634



Zone 3

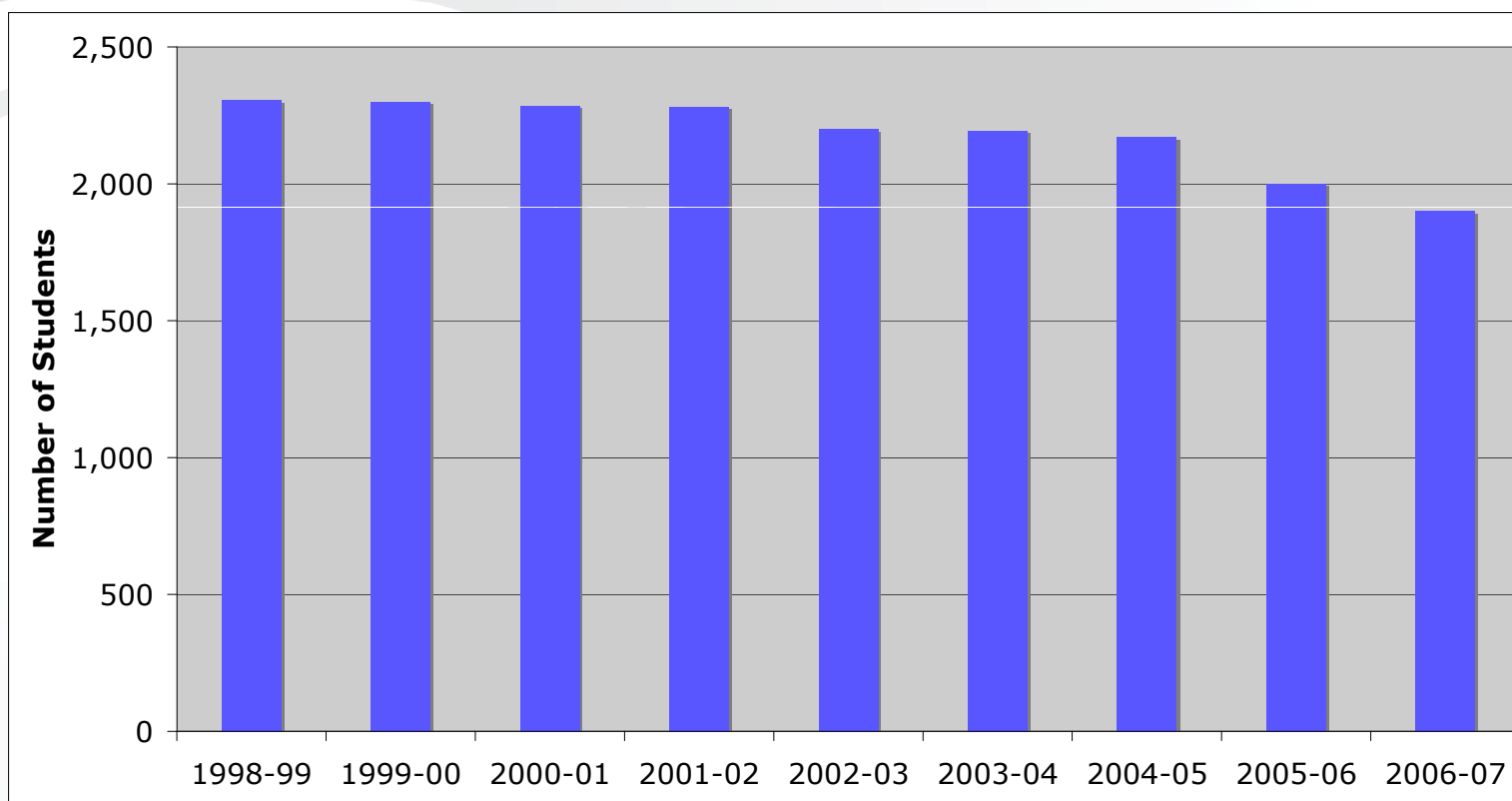
Population 2001-2006





Zone 3

K-12 Enrolment 1998-2006



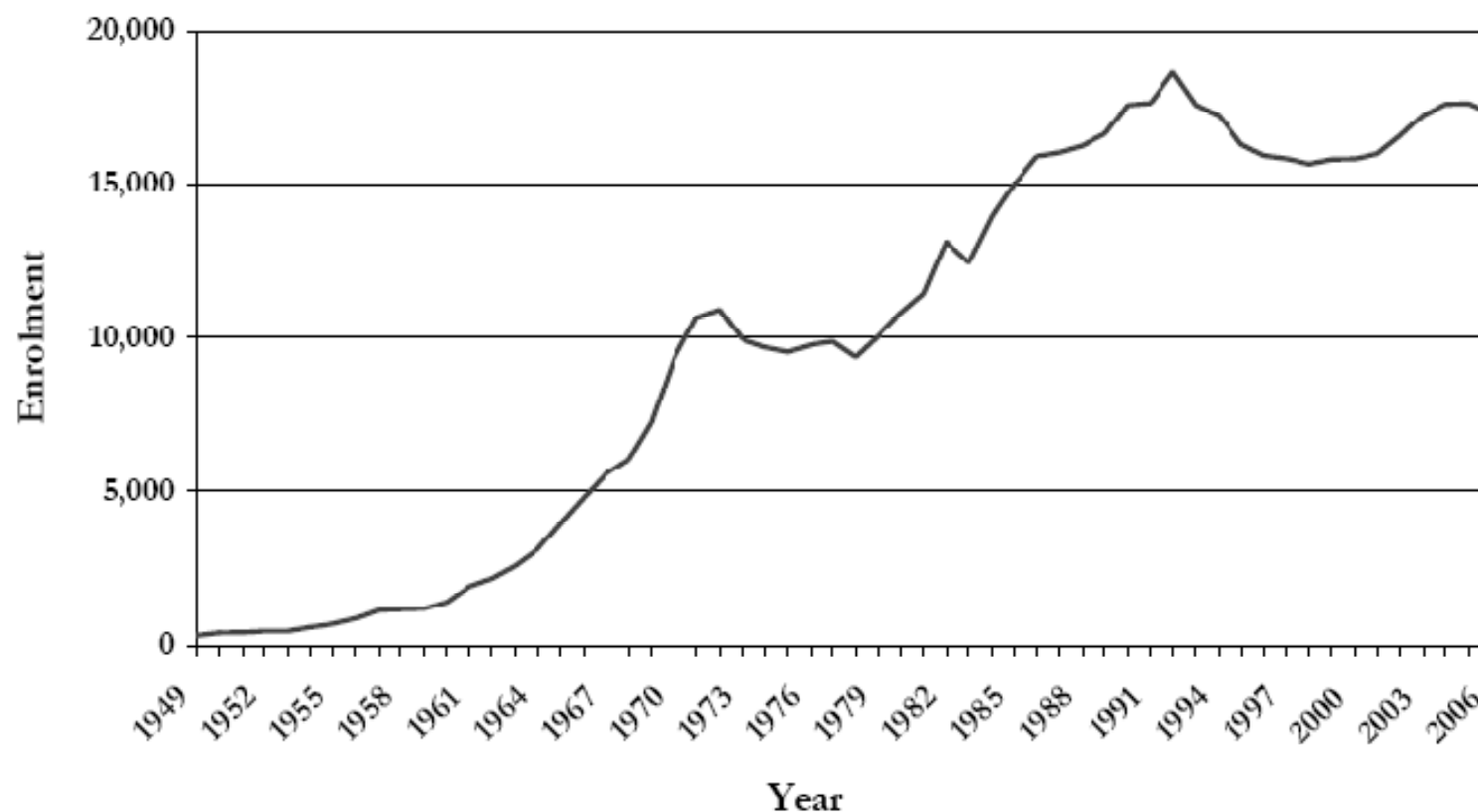


The Role of Universities in Regional Development

- Universities produce highly-skilled workers.
- Universities conduct applied research which can be used to create innovations.
- Universities act as a portal for highly-qualified immigrants.
- Universities provide a window into the global community and a mirror to their own societies.
- Universities are important employers of local labour and important purchasers of local goods and services.
- Universities are a resource which is available to the entire community.

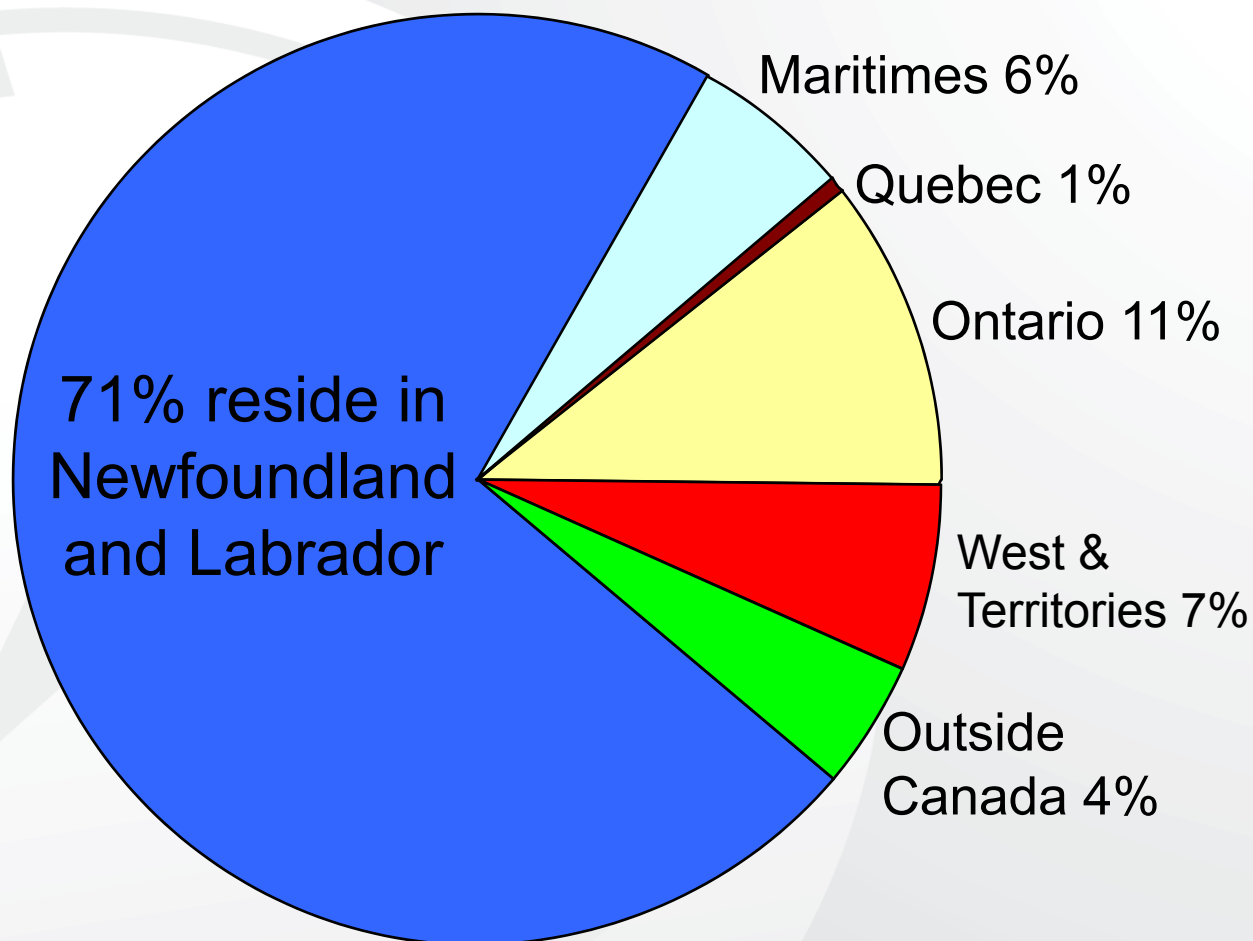
Memorial's Commitment to NL

Undergraduate and Graduate Enrolment
Full- and Part-time, 1949-2006
(End of regular registration period)



Memorial's Commitment to NL

Of the 60,000+ graduates of Memorial University:



Memorial's Commitment to Rural NL

Outreach



Education



Research





Memorial's Commitment to Rural NL

- Labrador Institute
- Leslie Harris Centre of Regional Policy and Development
- Partnership with the CNA
- Tourism Studies at SWGC
- Cultural outreach
- Arts outreach
- Attracting highly-qualified persons



The Labrador Institute

- Is the main contact point for the University in Labrador.
- Maintains communications with aboriginal and community groups.
- Sponsors many cultural activities including the Labrador Creative Arts Festival.
- Facilitates and coordinates the activity of personnel at the University as they undertake cultural, research and educational activities.





Leslie Harris Centre of Regional Policy and Development



Co-ordinates and facilitates the University's educational, research and outreach activities in the areas of regional policy and development

Partnership with CNA

- University-level courses
- College-University Transfer Programs
- Bridging programs





Tourism Studies

Sir Wilfred Grenfell College



Cultural Heritage Outreach

- Heritage Web site
www.heritage.nf.ca
- *Newfoundland Quarterly*
- *Newfoundland and Labrador Studies*





Arts Outreach



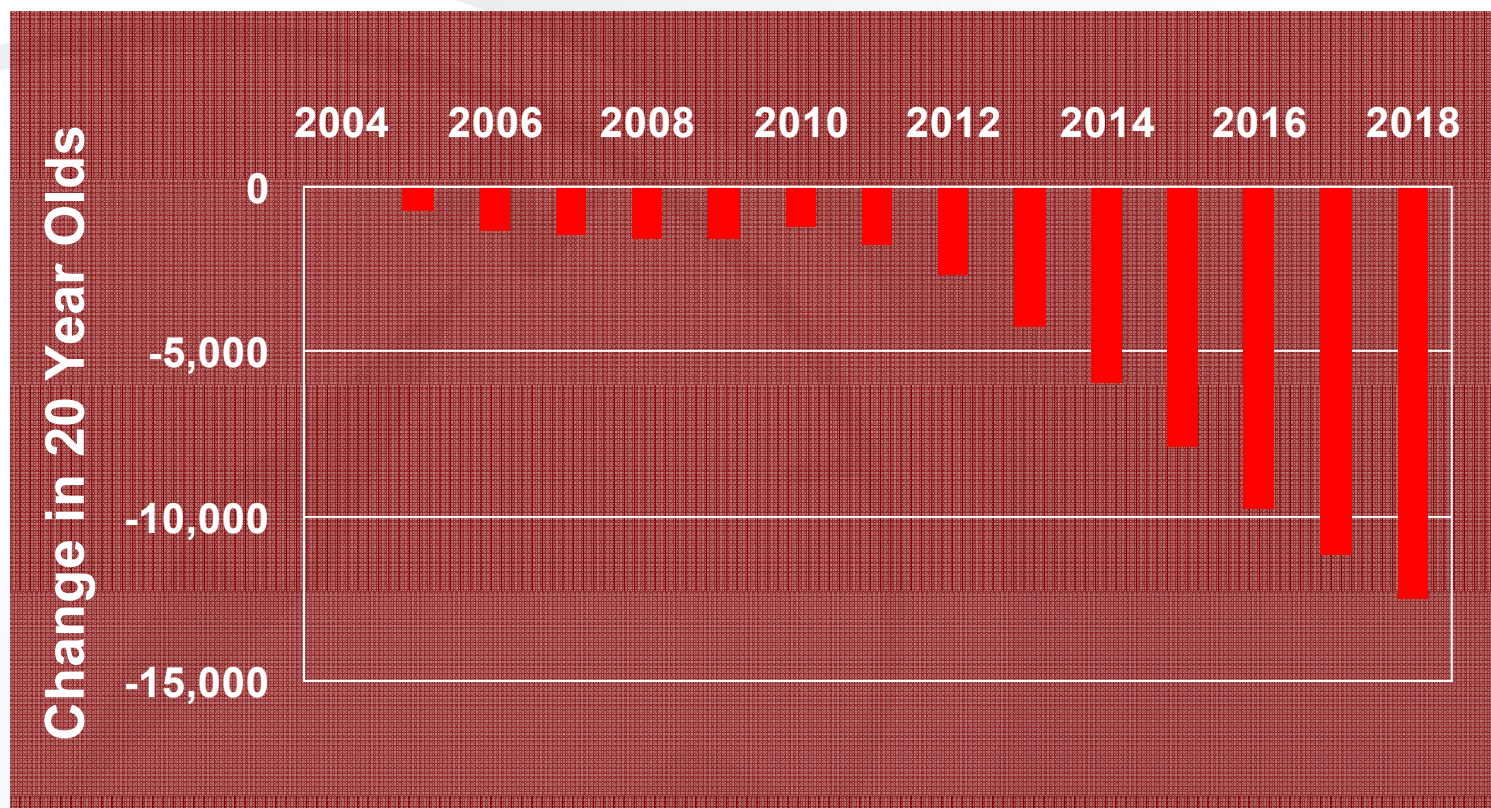
The School of Music's "Opera Road Show"





Demographics

Memorial Can Help



Needed: 900 per year



Memorial University is



- Creating opportunities through education and research
- Supporting social and economic development
- Committed to Central Labrador!