Harris Centre
Strategic Action Plan – 2013-14
Consultation

March, 2013
Overview

• What Have we Done? A look back at 2012-13
• 5-Year Strategic Plan: 2013-2014 Action Plan
Galbraith Lecture

Naheed Nenshi
Leader/Citizen/Leader: community building as nation building
October 24, 2012
Harris Centre
A look back at 2012-13

4 Regional Workshops

At the first three workshops...
110 Community Participants
55 Memorial Participants
66 Current Memorial Projects in Workshop Zones
60+ New opportunities identified at workshop

Zone 9/10 – Port Aux Basques, April 25, 2012
Zone 11 – Springdale, September 26, 2012
Zone 16 – Marystown, November 28, 2012
Zone 2 – Western Labrador, March 2013
Harris Centre
A look back at 2012-13

6 Memorial Presents

At the first five Memorial Presents...
396 people attended in person
406 viewed live webcasts
Events re-broadcast on Rogers TV

Why the Divorce? The Merits and Shortcomings of a Fleet Separation Policy—Port aux Basques, April, 2012

What is the Future of the Inshore Fishery? Experiences in Other Jurisdictions—St. John’s, September, 2012

Regional Development without Zone Boards—Marystown, November, 2012

On the Move: The Consequences of Long Distance Commuting—St. John’s, December, 2012

Engaging Citizens: The Power of Collaboration in Democracy—St. John’s, February, 2013 (Engage Memorial Week)

Fostering Resilient and Sustainable Communities—Labrador City, March, 2013
20 Synergy Sessions

Capturing Success in Training & Research
Canada’s Naval Procurement
International Development
Determinants of Health
Drinking Water Quality
Festival of Architecture x 4
Universities as Economic Developers
Sustaining Municipalities

Farmers’ Markets
Workplace 2.0
Innovation and Regional Development
Ireland Strategic Partnership
Welcoming Communities
Employment in Rural Areas
Corner Brook Innovation Networks
Integration of Muslim Immigrants
Cultural Landscapes
Harris Centre
A look back at 2012-13

Yaffle.ca

- Project to extend Yaffle to College of North Atlantic and University of New Brunswick
- Expanding Yaffle to industry, gov’t, NGOs, community
- Development, Implementation, and Governance Frameworks to inform development of national Yaffle Network
- Software upgrade to improve user experience
Harris Centre
A look back at 2012-13

Research Funds

Applied Research Fund
The Strategic Partnership Research Fund
HC-RBC Drinking Water Research & Outreach Fund
HC-MMSB Waste Management Applied Research Fund
Research Projects

Social Foundations of Innovation in City Regions
- 4 book chapters
- 2 spin-off projects: Corner Brook and Clarenville
- Post-Doctoral Fellow, Dr. Heather Hall, NL Innovation Project

Understanding Rural-Urban Interaction in Newfoundland and Labrador
- Regional Economic Capacity Index (RECI) Atlantic Canada

The Population Project
- Contributed to SSHRC Partnership-funded project: “On the Move: Employment-Related Geographic Mobility in the Canadian Context.”
Conclusion:

“Overall, the Harris Centre has established itself as an entity at Memorial University and within the province with a unique role that is valued. The Centre has made significant contributions in linking university resources with the community in addressing regional development and public policy issues and opportunities. There are a number of areas that will require fine-tuning as the Centre moves forward as a contributor to the Memorial’s Engagement Framework – most of which have already been identified by the Centre in its current strategic plan.”
Harris Centre
A look back at 2012-13

5-Year Strategic Plan

Five Goals
1. Research: Stimulate more research in regional policy and development
2. Education: Stimulate education in regional policy and development at Memorial University
3. Community Engagement: Generate greater interaction of Memorial University faculty, students, and staff with stakeholder needs and opportunities
4. Capacity: Establish Memorial University as a recognized centre of excellence in regional policy and development
5. Operations: Establish Harris Centre operations for long-term success
The Office of Public Engagement, with Rob as its Executive Director, has been created to support the University’s new Public Engagement Framework. The Harris Centre will work closely with the Office of Public Engagement, providing administrative and communications support.
Mandate

- Coordinate and facilitate the University’s activities relating to regional policy and development
- Advise on building the University’s capacity in the area of regional policy and development
- Identify priority themes and projects relating to:
  - Teaching & Learning
  - Research
  - Engagement
  - Honest Broker
The Harris Centre’s vision for Newfoundland and Labrador is of a vibrant democracy with informed citizens actively engaged in realizing a prosperous and sustainable society which values individual and collective responsibility for decision-making and development true to our unique culture and identity.
The Mission of the Harris Centre is to encourage informed public policy and regional development in Newfoundland and Labrador by supporting communication and collaboration between Memorial University and the people of this province.
The Harris Centre aspires to live up to the reputation of Dr. Leslie Harris, in whose honour the Centre is named:

- Integrity
- Independence
- Transparency
- Collaboration
- Inclusivity
- Practical Application
Goal 1: Research
Stimulate more research in regional policy and development

Goal 2: Education
Stimulate education in regional policy and development at Memorial University

Goal 3: Community Engagement
Generate greater interaction of Memorial University faculty, students and staff with stakeholder needs and opportunities

Goal 4: Capacity
Establish Memorial University as a recognized centre of excellence in regional policy and development

Goal 5: Operations
Establish Harris Centre operations for long-term success
Goal 1: Stimulate more research in regional policy and development (1)

Objective 1.1: Develop and Maintain Suite of Applied Research Funding Programs

- Maintain existing four funding programs
- Establish Placentia Institute for Newfoundland Studies Fund
- Establish Community Career and Employment Applied Research Fund
- Introduction of new targeted public policy fund
- Introduction of food and food security research fund

Objective 1.2: Establish Population Project Applied Research Funding Program
Goal 1: Stimulate more research in regional policy and development (2)

Objective 1.3: Advance Annual Applied Research Funds and/or Research Projects, Related to MUN Research Framework Strategic Themes

- New public policy fund
- Land use planning project
- Resource Jurisdiction project
- Memorial Policy Forums (Fishery, Forestry)
- Innovation Project/Post-Doc support
- Rob and Mike becoming Adjuncts in Grenfell Environmental Policy Institute
- Barb Neis “On the Move,” Ratana Chuenpagdee “Too Big to Ignore,” Victoria Esses “Pathways to Prosperity”
Goal 1: Stimulate more research in regional policy and development (3)

Objective 1.4: Establish source of independent funding for proactive research and initiatives
- New public policy fund
- Explore establishment of post-doc fellowship program

Objective 1.5: Establish research synthesis program to inform regional policy and development
- Innovation Project
- Grenfell EPI Water Fund Project
- RECI operations
- MUN Fishery Policy Network
Objective 2.1: Advance Regional Policy and Development in the curriculum of graduate and undergraduate programs

- Rob and Mike becoming Adjuncts at EPI
- Record and report Harris Centre resources being used in teaching and learning
- Participate on masters and PhD committees
- Employ interns (MASP etc.)
- The David Curran Award in Regional Development
Goal 2: Stimulate education in regional policy and development at Memorial (2)

Objective 2.2: Advance Knowledge Mobilization/Community Engagement in the curriculum of graduate and undergraduate programs

- Record and report HC resources used in T&L
- Orientation program
- Departmental and classroom presentations

Objective 2.3: Support the establishment of undergraduate and graduate degrees in Regional Policy and Development

- RPD Certificate re-think
- Public Policy Certificate
- Masters in Public Policy & Management
Objective 3.1: Organize Regional Workshops to communicate current activity and identify new opportunities and needs

- Continue holding four regional workshops per year

Objective 3.2: Organize Knowledge Exchange/Transfer processes and sessions to allow sharing of expertise

- Public Engagement Week student speed-dating event
- Event featuring presentations of all Harris Centre funded research projects
- Virtual Synergy Sessions
- Podcasts
Goal 3: Generate greater interaction of Memorial University faculty, students and staff with stakeholder needs and opportunities (2)

Objective 3.3: Broker new opportunities for collaboration

- KMb NL
- Volunteer/NGO Sector Inventory LMDA project
- Battery Civic Engagement Initiative
- CNLOPB White Rose Extension Consultation

Objective 3.4: Facilitate the establishment of Memorial and N&L Knowledge Mobilization/Community Engagement Networks

- KMb NL Network
Objective 3.5: Increase adoption of Yaffle in NL

- KMb NL Network
- Yaffle 360 ready by end of fiscal year (March 2014)
- LMDA proposal (Yaffle/RECI/Community Accounts)

Objective 3.6: Expand Yaffle to more institutional partners in NL and beyond

- College of the North Atlantic
- University of New Brunswick
- KMb NL Network
Goal 3: Generate greater interaction of Memorial University faculty, students and staff with stakeholder needs and opportunities (4)

Objective 3.7: Facilitate MUN Research Plan “Community, Regional and Enterprise Development” and “Governance and Public Policy” Themes external partner engagement

- Policy NL
- Comm. & Reg. Dev. Theme Network, Session(s)/Events
- Support MUN priority theme sessions

Objective 3.8: Formalize collaboration with CNA

- Yaffle 360/NL KMb Network
- National Association for Campus Activity (NACA) Project
Goal 3: Generate greater interaction of Memorial University faculty, students and staff with stakeholder needs and opportunities (5)

Objective 3.9: Advance informed public policy debate and discussion through Galbraith Lectureship, Memorial Presents Public Policy Forums and Synergy Sessions

- Increase the number of Memorial Presents events
- Public debates/interview show
- Rogers broadcasting Memorial Presents
- Diversify social media
Goal 3: Generate greater interaction of Memorial University faculty, students and staff with stakeholder needs and opportunities (6)

Objective 3.10: Lead, Partner or Support conferences relating to Regional Policy and Development, subject to strategic fit and availability of resources

- CU Expo, Corner Brook (June 2013)
- North Atlantic Forum, Iceland (June 2013)
- EDAC, St. John’s (September 2013)
- Labrador Straits – Quebec workshop
- APTF (Winter 2014)
Goal 4: Establish Memorial University as a recognized leader in regional policy and development (1)

Objective 4.1: Support the establishment of Research Chairs relating to Regional Policy and Development

Objective 4.2: Facilitate MUN Research Plan “Community, Regional and Enterprise Development” and “Governance and Public Policy” Themes within Memorial

- MUN Fishery and Forestry Policy Forums
- Community and Regional Development Session(s)
- Civic Engagement

Objective 4.3: Support recognition of Alternative Forms of Scholarship in University promotion and tenure processes

- Public Engagement Framework and Guelph project
Objective 4.4: Respond to requests to present and collaborate nationally and internationally, where benefits for NL mandate and mission are demonstrated, resources are provided and capacity allows

- Continue presentations when/as necessary
Goal 5: Establish Harris Centre operations for long-term success (1)

Objective 5.1: Establish physical and technical infrastructure to meet needs

- The Battery
- Technology and public engagement
- NL KMb Network Interaction (powered by Yaffle)
Objective 5.2: Establish the Harris Centre as an exemplar of best practices in governance and operations

- Fill Advisory Board gaps
- Develop CAS list
- Succession planning
- Evaluation roll-ups of MP, Synergy Sessions, and Regional Workshops: MASP Student every term.
- Map admin processes to front-end activities
- Electronic signatures
- Portfolio shared resources
- Communication Plan
Ms. Sheila Downer (Chair)  
SmartLabrador

Ms. Elizabeth Beale  
Atlantic Provinces Economic Council

Mr. Jerry Byrne  
Ocean Delight Cottages

Ms. Jacqueline Chow  
Corner Brook Port Corp.

Dr. Douglas House

Mr. James Igloliorte  

Ms. Kristie Jameson  
Food Security Network NL

Mr. Brent Meade  
IBRD

Mr. Paul Mills  
ACOA

Priscilla Corcoran Mooney  
Mayor, Town of Branch

Dr. Hilary Rodrigues  
Markland Winery

Dr. Evan Simpson
Goal 5: Establish Harris Centre operations for long-term success (3)

Objective 5.3: Establish sustainable funding for public policy staffing and programing

Objective 5.4: Develop mechanisms to engage associates, visiting fellows, retired faculty and other expert supports

• Increase number of associates
What have we missed?

• Other inputs?
• Other options?