Image

- Is the image eye-catching and engaging?

- Does the image effectively communicate the nature of the research?

- Is the image of sufficient technical quality?

  Quality refers to the accuracy of image capture, including following the competition submission requirements.

  Some common elements of image quality include: sharpness, detail, contrast, texture, tone, colored rendition, etc.

Composition

- The composition of an image is affected by placement of relative objects and elements in the image and the balance of image elements. The composition of an image is meant to connect with and engage the viewer

Creativity

- Some creative techniques include: using multiple sources of light, strategically incorporating shadows or reflections, longer or multiple exposures, photographing through objects, taking a picture from a different perspective, unexpected cropping, etc.

Title & Description

- Is the title and description well-written?
- Is the title accurate and eye-catching?
- Does the description successfully describe the academic content in non-technical language that engages a non-specialist?
- Does the description effectively describe the link between the photograph and the research/area of study?