

The Department of Economics

Visiting Speaker Series

Dr. Paul Booth

(Ivey Business School, Western University)

Friday October 3, 2014 3:00pm to 4:30pm

Arts and Administration Building Room A2071

Abstract

The recent decline in Canadian manufacturing output and employment has been well documented. Yet Canada continues to have a number of internationally successful firms. In this project, we use a case-study approach to understand the strategies of nine leading companies. In addition, we ask the firms to look across the jurisdictions in which they operate to identify best practice public policy in support of manufacturing.

Three concrete actions to support the growth of the next generation of internationally successful firms are proposed.



Professor and Director

Paul Boothe is Professor and Director of the Lawrence National Centre for Policy and Management at the Ivey Business School, Western University. His work experience has included university research and teaching, acting as an independent consultant to Canadian and international organizations, and serving as a senior public servant in provincial and federal governments. At the provincial level, he served as Saskatchewan's Deputy Minister of Finance and Secretary to Treasury Board. At the federal level, his appointments include Associate Deputy Minister of Finance and G7 Deputy, Senior Associate Deputy Minister of Industry and, most recently, Deputy Minister of the Environment. He retired from the federal public service in July 2012.