



Bio: Alex Marland was a public servant in the Government of NL from 2003 to 2006. He co-edited *First Among Unequals: The Premier, Politics, and Policy in Newfoundland and Labrador* (MQUP 2014) and *The Democracy Cookbook: Recipes to Renew Governance in Newfoundland and Labrador* (ISER Books, forthcoming). His book *Brand Command: Canadian Politics and Democracy in the Age of Message Control* won the Donner Prize for best public policy book by a Canadian and the Atlantic Book Award for scholarly writing. Alex is a professor of political science and an associate dean at MUN.

Abstract: Why does nobody seem to listen to academics' policy recommendations? This engaging conversation will outline the environment that politicians and public servants operate in, and explain why publishing research in an academic journal is unlikely to have much effect on public policy. Ways to generate public awareness about scholarly research and get on the policy agenda will be discussed. Attendees are welcome to share their own suggestions.

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Dumb it Down, Folks! How Academics Can Change Public Policy

Department of
Economics Visiting
Speaker: Alex
Marland

Sept. 29, 2017 3:00-
4:30 P.M.

Arts & Admin Bldg.
Rm A1046

This event is open to the public.
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