

Qing Zhong

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St. John's, NL - A1C 2T9, Canada



EDUCATION

- **Memorial University of Newfoundland** Sept 2025 - Present
MA Economics St. John's, Canada
- **University of Victoria** Sept 2021 - May 2024
BA, Economics and Computer Science Victoria, Canada
 - GPA: 6.32/9.00

SKILLS

- **Programming Languages:** Python, SQL, C, Java, HTML/CSS, JavaScript
- **Database Systems:** MongoDB, MySQL, Firebase

WORK EXPERIENCE

- **Adsconflux**  July 2024 - Aug 2025
Product Manager | Shopify Developer (Former SEO Specialist) Nanchang, China
 - Started as SEO Specialist, optimizing third-party APK promotion sites to increase organic traffic and downloads, building strong skills in data analysis and user behavior insights.
 - Learned Shopify independently and built multiple e-commerce websites, demonstrating quick learning and hands-on execution.
 - Promoted to Product Manager, leading planning and design for ad-supported websites, including AI-powered tools like user-input-based inspirational quote generators and AI name generators.
 - Wrote product requirements and coordinated cross-functional teams (development, design, QA) to deliver multiple projects efficiently—averaging 2 Shopify sites per week and 1–2 weeks per ad site.
 - Managed multiple projects simultaneously in agile environments and solved problems rapidly to meet tight deadlines.
- **Huabang**  May 2022 - Aug 2022
Front-End Developer Internship Nanchang, China
 - Developed responsive, cross-browser compatible websites from UI/UX designs using HTML5, CSS3, JavaScript, and Vue 2.
 - Built WeChat mini-programs with Uni-App, ensuring seamless cross-platform performance.
 - Collaborated closely with team members in an agile environment, participating in daily stand-ups, sprint planning, and code reviews.
 - Improved website performance and user experience by implementing optimization best practices and resolving technical issues.

HONORS AND AWARDS

- **Scholarship** 2025
Memorial University of Newfoundland

VOLUNTEER EXPERIENCE

- **Volunteer** Oct 2021 - May 2022
BC SPCA
 - Supported animal care tasks, including feeding, cleaning, and providing socialization, to improve animal welfare.
 - Assisted in coordinating outreach programs to educate the community on animal welfare and encourage adoptions.