

ESIME BUBU AFUA FOLI

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PROFILE

A motivated and detail-oriented Economics graduate student with experience in macroeconomic research, corporate finance, and data analysis. Skilled at preparing clear research summaries and supporting investment projects that contribute to economic development.

EDUCATION

Master of Arts in Economics Memorial University of Newfoundland	Sept 2025 – Present St. John's, NL, Canada
Graduate Diploma in Economics Memorial University of Newfoundland	Sept 2024 – May 2025 St. John's, NL, Canada
Bachelor of Arts Double Major: Economics and French University of Ghana	Sept 2015 – July 2020 Accra, Ghana
Institut de Français Langue Étrangère (I-FLE) (French Diploma) Université de Nantes	Sept 2018 – May 2019 Nantes, France

PROFESSIONAL EXPERIENCE

Graduate Teaching Assistant <i>Memorial University of Newfoundland, St. John's, NL, Canada</i>	Sept 2025 – Present
<ul style="list-style-type: none">Supervised and conducted tutorial sessions for undergraduate economics students.Assisted in grading and exam supervision with over 80 students in attendance.	
Front Desk & Data Entry Support <i>Cal LeGrow Insurance & Financial Group, St. John's, NL, Canada</i>	Mar 2025 – Sept 2025
<ul style="list-style-type: none">Enhanced client communication by efficiently managing inquiries and routing calls, fostering a welcoming front-desk environment, and increasing client satisfaction.Performed accurate data entry and organized records by digitizing paper and electronic documents, reducing data errors and enhancing bookkeeping efficiency.Supported filing, document preparation, and administrative tasks, streamlining office workflows and ensuring the timely completion of critical processes.	
Settlement Officer <i>Strategic African Securities Ltd, Accra, Ghana</i>	Sept 2022 – Aug 2024
<ul style="list-style-type: none">Developed stock pitches for clients' buy and sell decisions, resulting in a 20% increase in brokerage commissions, contributing to organizational revenue growthPerformed daily account reconciliations and streamlined settlement processes, improving trade settlement timelines and operational efficiency by 30%.Built and managed a comprehensive database integrating stock trading data and financial information from the IMF dataset, Bloomberg, and other economic data platforms.	
Research and Corporate Finance Analyst <i>Strategic African Securities Ltd, Accra, Ghana</i>	Sept 2021 – Aug 2024
<ul style="list-style-type: none">Conducted in-depth macroeconomic research and analysis, developing investment recommendations that optimized client portfolios and supported informed decision-making for over 200 clients.Served as a transaction advisor in USAID's Mobilizing Finance in Agriculture (MFA) program, securing \$20 million in funding for five agribusinesses, promoting sustainable economic development in rural communities.Prepared and disseminated daily and weekly reports on the Ghana Stock Exchange to over 1,000 clients, facilitating informed investment decisions that supported economic growth.	

Financial Analyst Intern

Sept 2020 – Aug 2021

SAS Finance Group, Accra, Ghana

- Led a customer experience enhancement project that boosted client satisfaction by 15% and reduced the churn rate by 10%.
- Collaborated with the IT department to produce engaging social media content for clients, driving a 20% increase in engagement and 10% growth in followers per quarter.
- Prepared financial news briefs to update over 1,000 clients on investment opportunities, contributing to greater financial literacy and public knowledge.

VOLUNTEER EXPERIENCE

General Secretary, Society of Black Graduate Students, Memorial University of Newfoundland 2025 - 2026

- Managed all administrative tasks, including scheduling, correspondence, and record keeping.
- Planned and coordinated events, handling logistics, promotions, and on-site organization.

VIP Services Supervisor, 2025 Canada Games, St. John's, NL Aug 2025

- Led the VIP services team to deliver a smooth and memorable experience for dignitaries, sponsors, and other VIPs visiting the Games.
- Oversaw VIP lounges, ensuring branding and accessibility standards were met.

Facilitator, International Professional Network (IPN), St. John's, NL Feb 2025

- Facilitated meaningful interactions among participants, encouraging engagement and active networking during the event.
- Collaborated with team members to plan and organize networking segments, including outlining activities and discussion topics, resulting in successful and productive sessions.

Team Member of IStandAbove Club, University of Ghana, Legon Oct 2017 – Oct 2019

- Mentored students in leadership and teamwork by organizing and participating in events that fostered creativity and collaboration among younger students.
- Partnered with team members to donate school supplies to needy students, improving community engagement and outreach.

OTHER QUALIFICATIONS

Certification: Securities Trading - Ghana Investment and Securities Institute Limited

Languages: English (fluent), French (intermediate)

Computer Skills: Microsoft Office Suite (Word, Excel, PowerPoint), Stata, LaTeX

Professional Skills: Data Analysis, Administrative Support, Data Entry, Policy Research, Program Evaluation, Project Management