

Undergraduate Curricula Changes

Launch: Fall 2022

As of Fall 2022, the Faculty of Business Administration will offer two undergraduate degree programs: the **bachelor of commerce (B.Comm.)** and the **bachelor of commerce (co-operative) (B.Comm.(Co-op.))**. The following outlines changes to the curriculum.

Business One	<ul style="list-style-type: none"> • BUSI 1000: Introduction to Business in Society • ECON 1010: Introduction to Microeconomics I • ECON 1020: Introduction to Macroeconomics • MATH 1000: Calculus I • 6 credit hours in English, 3 credit hours of which may be replaced by any critical reading and writing (CRW) course at Memorial • 12 additional credit hours in non-business electives
NEW Core Courses	<ul style="list-style-type: none"> <li style="width: 50%;">• BUSI 2011: Business Writing <li style="width: 50%;">• BUSI 2012: Business Professionalism <li style="width: 50%;">• BUSI 2205: Introduction to Marketing* <li style="width: 50%;">• BUSI 2720: Business Computer Applications <li style="width: 50%;">• BUSI 4720: Business Analytics <li style="width: 50%;">• BUSI 5001: Strategic Management**
Additional Core Courses	<ul style="list-style-type: none"> • BUSI 1000: Introduction to Business and Society • BUSI 2111: Introductory Financial Accounting (formerly BUSI 1101) • BUSI 2112: Introductory Management Accounting (formerly BUSI 2101) • BUSI 2600: Entrepreneurial Thinking and Behaviour (formerly BUSI 1600) • BUSI 3005: Business Law I (formerly BUSI 4000) • BUSI 3310: Organizational Behaviour • BUSI 3325: Human Resource Management (formerly BUSI 4320) • BUSI 3335: Labour Relations (formerly BUSI 4330) • BUSI 3401: Operations Management • BUSI 3550: Financial Management I (formerly BUSI 4500) • BUSI 3700: Information Systems • BUSI 4306: International Business***
NEW mandatory professional development courses (non-credit)	<ul style="list-style-type: none"> • BUSI 200W: Business Professional Development I • BUSI 400W: Business Professional Development II • BUSI 500W: Business Professional Development III
Courses formerly part of the core that are transitioning to electives	<ul style="list-style-type: none"> • BUSI 2400: Decision Modelling • BUSI 2710: Modelling and Implementing Business Processes • BUSI 4315: Organizational Theory (formerly BUSI 5301)
Revised courses	<ul style="list-style-type: none"> • *BUSI 1210: Introduction to Marketing Strategy and BUSI 2210: Introduction to Marketing Tactics will merge into one, three-credit hour course: BUSI 2205: Introduction to Marketing • **BUSI 4050: Strategic Management I and BUSI 7000: Strategic Management II will merge into one, three-credit hour course: BUSI 5001: Strategic Management • ***BUSI 4306 (formerly BUSI 5302): International Business moves from an elective to a core course