

IMPACT: A Research Bulletin



2019



BUSINESS
ADMINISTRATION



TABLE OF CONTENTS

1	Message from the Dean	9	Research Highlight: Dr. Erin Oldford
2	Faculty of Business Administration Advisory Board Research Impact Award: Dr. Natalie Slawinski, Dr. Blair Winsor and Dr. John Schouten	9	Report from the Dr. Alex Faseruk Chair in Financial Management Education: Dr. Emmanuel Haven
3	Research Highlight: Dr. Nader Wans	10	Achievements in Research
3	Report from the Chair in Corporate Governance and Transparency: Dr. Jeffrey Pittman	12	Feature: Research Impacting Rural Communities
4	Achievements in Research	13	Report from the Canada Research Chair (Tier 1) in Social Enterprise: Dr. John Schouten
6	Feature: Research Funding Success	14	Achievements in Research
7	Report from the Chair in Entrepreneurship: Dr. Alex Stewart	16	Research Highlight: Dr. Rebecca Franklin
8	Research Highlight: Dr. Jeffrey Parsons	16	Engaging Ideas Series
		17	Achievements in Research



MESSAGE FROM THE DEAN

It is with great pride and excitement that I share with you the second edition of IMPACT: A Research Bulletin, which highlights the impactful, inspiring and top-quality research happening at the Faculty of Business Administration.

In 2019, our researchers achieved great success in attracting national funding, disseminating knowledge with stakeholders and partners, and establishing fruitful new partnerships with colleagues around the world. We have achieved both high-quality outputs — as evidenced by the stories you will read in this bulletin — and have seen an important and positive impact on businesses, organizations and industries in Newfoundland and Labrador and beyond.

As outlined in our strategic plan, we are prioritizing a pragmatic and conscientious approach to research while simultaneously cultivating strategic partnerships that engage the broader community. In doing so, we are designing an ecosystem that pursues, supports and celebrates exciting, rigorous and innovative research that is transforming our world.

From ground-breaking examinations of gender, leadership and entrepreneurship to forward-thinking looks at the transformative potential of social enterprises to globally-recognized thought-work related to accounting, corporate social responsibility, big data and more, the Faculty of Business Administration is supporting Memorial's special obligation to the people of Newfoundland and Labrador in a big way. We are thinking broadly, pushing boundaries and working creatively to address today's business challenges and, by also educating tomorrow's business leaders and sharing our work with the broader community, we are contributing to the growth and sustainability of our province.

At the Faculty of Business Administration, we remain steadfast in our commitment to high-quality, inspiring research that has a real and positive impact on our province, our country and the world.

Sincerely,

A handwritten signature in black ink, reading "Isabelle Dostaler".

Isabelle Dostaler, PhD
Dean, Faculty of Business Administration



ADVISORY BOARD RESEARCH IMPACT AWARD: DR. NATALIE SLAWINSKI, DR. BLAIR WINSOR & DR. JOHN SCHOUTEN

The research trio of Dr. Natalie Slawinski, Dr. Blair Winsor and Dr. John Schouten have won the second annual Faculty of Business Administration Advisory Board Research Impact Award for their paper, *Managing the paradoxes of place to foster regeneration*.

The paper was published in *Organization & Environment* and co-authored by Dr. Daina Mazutis (University of Ottawa) and Dr. Wendy Smith (University of Delaware).

The award recognizes research impact on teaching, practice or policy. In evaluating applicants, members of the faculty's advisory board — primarily leaders in the local business community — are asked to consider the extent to which the research could impact their own business practice.

The research team has spent the past several years working with Shorefast on Fogo Island to examine regenerative organizations such as social enterprises, which seek to reverse economic, cultural and environmental damage and renew communities.

Funded by the national Social Sciences and Humanities Research Council (SSHRC), the team explored the challenges of negotiating the paradoxes of place — that is, managing

the tensions between seemingly opposing views between insiders and outsiders, contemporary and traditional customs and technologies, and local and global economies — and developed a framework called PLACE to guide other social enterprises and community organizations.

The PLACE model of community development stands for:

“ ... it has inspired community champions to use the power of place and social enterprise to strengthen their communities. ”

- **P**romote community champions (to nurture pride and drive positive action in the community);
- **L**ink divergent perspectives (such as insider and outsider knowledge or new and traditional skills);
- **A**ssess existing capacities (such as human, ecological, institutional and infrastructural);
- **C**onvey compelling narratives (to counter negative and self-defeating discourse); and
- **E**ngage both/and thinking (to reveal innovative and optimal solutions).

The PLACE model has garnered media attention and the researchers have shared it with community champions and policy makers from across the province, around Atlantic Canada and in Europe.

“More importantly, it has inspired community champions to use the power of place and social enterprise to strengthen their communities,” said Dr. Slawinski.

HIGHLIGHT: DR. NADER WANS

Dr. Nader Wans' paper, Audit office experience with SOX 404(b) filers and SOX 404 audit quality, co-authored with Dr. Divya Anantharaman, examines the association between audit office experience and the value of internal control (IC) audits by external auditors.

The authors develop a novel approach in measuring the quality of IC audit using (a) the timeliness of reporting control deficiencies and (b) the expansiveness of substantive tests to identify misstatements in a timely manner.

Section 404(b) of the Sarbanes-Oxley Act (SOX 404b) requires external auditors' IC attestation for large public companies. Dr. Wans and Dr. Anantharaman find that audit offices with more SOX 404b clients, as well as a more extensive history of conducting IC evaluations for the client, are more likely to identify and report material weaknesses as well as discover misstatements in a timely manner.

Dr. Wans' and Dr. Anantharaman's paper provides insights into factors driving the quality of IC audits (a continuing area of focus by accounting regulators) as well as the importance of auditors' evaluation of IC, especially in the wake of the Dodd-Frank Act that permanently exempts smaller companies from this requirement. Their findings also help advance discussions on the factors driving variation in audit quality.

Dr. Wans' paper was published in *The Accounting Review* in July 2019.



REPORT FROM THE CHAIR: DR. JEFFREY PITTMAN

My research program primarily focuses on examining whether economic outcomes are sensitive to corporate governance structures.

In 2019, I had four papers accepted for publication in major journals including *Contemporary Accounting Research* and *Accounting, Organizations and Society*. A focal point of my recent projects is analyzing the role that political and social networks play in shaping financial analysts' forecast properties as well as external auditors' performance and career trajectories. Several studies exploit exogenous shocks in staggered difference-in-difference designs to improve identification. For example, one project involves gauging whether auditors keep their clients on a shorter leash after transportation infrastructure improves following the launch of high-speed rail services in China.

Another series of ongoing projects explores whether stock price crash risk subsides when corporate tax enforcement is stricter and whether audit quality hinges on audit partners' risk tolerance evident in their criminal histories. I continue to focus intently on these and other projects with several under revision at such top outlets as *The Accounting Review*, *the Journal of Accounting and Economics*, *Management Science* and *Contemporary Accounting Research*.

Apart from my own research activities, I was recently re-appointed as deputy editor-in-chief of *Contemporary Accounting Research*. Besides serving as a faculty leader at several doctoral consortia, I have also been named as the Shidler Speaker by the University of Hawaii at Manoa.

Although I mainly publish my research in accounting journals, my archival evidence also appears in top finance and ethics outlets such as the *Journal of Financial Economics* and the *Journal of Business Ethics*. Since it ordinarily takes several years for the impact of scholarly research to become known, I hope that my current projects have a similar impact on academic research and the public policy discourse as my earlier papers.

CONFERENCE PRESENTATIONS

Ajayi, F., **Arnold, K.A. & Brown, T.C.** (2019). Inclusion and retention: The mediating role of identification. Administrative Sciences Association of Canada Annual Conference, St. Catherine's, Ont.

Arnold, K.A., Connelly, C.E., Gellatly, I.R., Hancock, A.J. & Walsh, M.M. (2019). A theoretical model describing how and when leader stress in middle managers predicts destructive leadership behaviour. European Association of Work and Organizational Psychology (EAWOP) Conference, University of Exeter, Devon, United Kingdom.

Bhabra, H., **Cooper, T., Hossain, A. & Willcott, N.** (2019). Does ownership structure in SMEs create governance issues with top executive pay? Academy of Finance Meeting, Chicago, Ill.

Brown, T.C., McCracken, M. & O'Kane, P. (2019). Human resources business partner in practice: Exploring a human resource business partner model in a Canadian health care setting. Annual Meeting of the University Forum for Human Resources Development, Nottingham, United Kingdom.

Byrne, A. & Chadwick, I. (2019). The L-word: How granting leadership impacts leadership emergence differently by gender. European Association of Work and Organizational Psychology Conference, Turin, Italy.

Byrne, A., Chadwick, I. & Hancock, A. (2019). Gender targeted policies: A story of reluctant support for closing the gender-leadership gap. Academy of Management Annual Meeting, Boston, Mass.

Chalise, S., **Arnold, K.A.**, Loughlin, C., McNally, C. & Scheuer, C.L. (2019). Board gender diversity: A systematic review and multilevel framework. European Academy of Management Conference, Lisbon, Portugal.

Chen, T. & **Parsons, J.** (2019). Attribute-based personalization of online product reviews. Winter Conference on Business Analytics, Snowbird, Utah.

Clarke, H.M. & **Arnold, K.A.** (2019). Sustainable human resource management: Employee health and well-being implications of the fly-in/fly-out employment model. Academy of Management, HR Division International Conference, Dublin, Ireland.

Cooke, G.B. & Petersen, B. (2019). Career challenges facing rural island youth – Location: the ignored part of intersectionality. British Universities Industrial Relations Association (BUIRA) Annual Meeting, Newcastle, United Kingdom.

Cooke, G.B. & Petersen, B. (2019). Tourism in rural Newfoundland: Self-imposed public policy obstacles. North Atlantic Forum: Sustainable Communities Conference, Memorial University, St. John's, N.L.

Delios, S., **Park, C.** & Vertinsky, I. (2019). Behavioural attributes in IJVs: The role of organizational culture and the impact on knowledge. Academy of Management Annual Meeting, Boston, Mass.

Dostaler, I. & Marcotte-Naud, J. (2019). Attrayantes mais peu accessibles: le défi du transport vers les régions touristiques du Québec. L'Association Francophone pour le Savoir, Gatineau, Que.

Downer, P., Cooper, T. & Faseruk, A. (2019). Understanding risk management in small rural municipalities in Canada. MBAA International Conference, Chicago, Ill.

Downer, P., Cooper, T. & Faseruk, A. (2019). When financial transparency becomes public: An anatomy of Nalcor's project financing. MBAA International Conference, Chicago, Ill.

Fiset, J. & Oldford, E. (2019). A false signal or a way forward: The effect of CEO vision content and communication on firm performance. Interdisciplinary Perspectives on Leadership Symposium, Corfu, Greece.

Fleet, L., Simmons, K., Curran, V., Gustafson, D.L. & **Wetsch, L.** (2019). Using digital, social and mobile technologies (DSMTs) for your continuing professional education. Canadian Conference on Medical Education, Halifax, N.S.

Franklin, R., Adomako, S., Mole, K.F. & Murnieks, C.Y. (2019). Analyzing the entrepreneurial passion-performance relationship: The effects of political connections and environmental dynamism. Academy of Management Annual Meeting, Chicago, Ill.

Furey, M., Corrigan, L.T. & Helms Mills, J. (2019). Histories of dangerous virtual organization in extreme work. International Critical Management Studies Conference, Milton Keynes, United Kingdom.

Hancock, A.J. & **Arnold, K.A.** (2019). A continuum of workplace mental health and illness and its relationship with leader trust. Academy of Management Conference, Boston, Mass.

Hossain, A. & Nie, J. (2019). A risk assessment model for mega engineering projects. Academy of Finance Meeting, Chicago, Ill.

Hossain, A. & Nie, J. (2019). Analyzing risk factors for investing in mega engineering projects for a theoretical model construction. Academy of Finance Meeting, Chicago, Ill.

Hossain, A. & Nie, J. (2019). Multi-criteria decision-making model for graduate admission in considering predictive assessment of student success. Academy of Finance Meeting, Chicago, Ill.

Hossain, A., Gromova, I. & Islam, M. (2019). Analyzing management control in energy sector: The top 10 Canadian oil and gas companies. International Academy of Business Disciplines Conference, Jacksonville, Fla.

Jewer, J. (2019). Exploring the influence of IT governance on digital innovation. TREO Talk at the International Conference on Information Systems (ICIS), Munich, Germany.

Ke, G.Y. & Hu, X. (2019). Determining the emergency facility location for hazardous materials via the Shapley value. INFORMS Annual Meeting, Seattle, Wash.

Ke, G.Y., Zhang, H. & Bookbinder, J.H. (2019). Regulating the hazardous material transportation: A dual toll approach. POMS-HK International Conference, Hong Kong, China.

Ke, G.Y. & Zhao, J. (2019). A bilevel approach for the emergency management of offsite hazardous wastes considering multi-quality coverages. European Conference on Operational Research, Dublin, Ireland.

Ke, G.Y. & Zhao, J. (2019). Emergency management for offsite hazardous wastes: A bilevel approach. International Conference on Intelligent Transportation and Logistics with Big Data, Windsor, Ont.

Lukyanenko, R., Larsen, K., **Parsons, J.**, Gefen, D. & Mueller, R. (2019). Toward creating a general ontology for research validity. International Conference on Conceptual Modelling, Salvador, Brazil.

Lukyanenko, R., **Parsons, J.**, Storey, V., Castellanos, A. & Tremblay, M. (2019). How conceptual modelling can advance machine learning. Conference on Advanced Information Systems Engineering, Rome, Italy.

Mahapatra, M., **Ford, D.P. & Arnold, K.A.** (2019). Employees' privacy concerns: Antecedents, consequences and the moderating role of organizational justice. Administrative Sciences Association of Canada, St. Catharines, Ont.

Mullen, J., **Fiset, J.** & Rhéaume-Brüning, A. (2019). The effects of supervisor incivility on employee safety behaviour. Interdisciplinary Perspectives on Leadership Symposium, Corfu, Greece.

Ng, E.S.W., Sears, G.J. & **Arnold, K.A.** (2019). Exploring the influence of CEO and chief diversity officers' relational demography on organizational diversity management: An identity-based perspective. European Academy of Management Conference, Lisbon, Portugal.

O'Kane, P., McCracken, M., Bennett, H. & **Brown, T.C.** (2019). Human resource business partner incarnations model. Academy of Management, Human Resources Division International Conference, Dublin, Ireland.

Oldford, E. & Otchere, I. (2019). When is bad news good news? The information content of merger termination media coverage. Academy of Finance Meeting, Chicago, Ill.

Schouten, J.W. & DuFault, B. (2019). Gods and monsters: Theorizing consumer reaction to radical technological advances. Theory and Practice in Marketing Conference, New York, N.Y.

Schouten, J.W. & DuFault, B. (2019). Toward a unified domain for theorizing market datafication: Dataist ideology, datafied markets and quantified consumers. American Marketing Association, Austin, Texas.

Schouten, J.W. & Walther, L. (2019). The renewal of arts, lives and a community through social enterprise. Consumer Culture Theory Conference, Montreal, Que.

Schouten, J.W. (2019). Unexpected identity consequences of required consumer participation in the NICU. SCENE Symposium, Budapest, Hungary.

Schouten, J.W., Ottlewski, L. & Gollnhofer, J. (2019). The 'businessization' of sacred spheres: Creating strategic family alliances through business planning. Consumer Culture Theory Conference, Montreal, Que.

Schouten, J.W., Slawinski, N. & Winsor, B. (2019). Social enterprise and the regeneration of place. Consumer Culture Theory Conference, Montreal, Que.

Slawinski, N., Van der Byl, C. & Smith, W.K. (2019). Managing the co-competition tension in alliance formation. Administrative Sciences Association of Canada Conference, St. Catharines, Ont.

Stack, R., Hewitt, L., Avery, A., Willcott, N. & **Cooper, T.** (2019). Fortis Properties: Double down, develop or divest. Teaching case. Administrative Sciences Association of Canada Conference, St. Catharines, Ont.

Walsh, M.M. & **Arnold, K.A.** (2019). Leadership style and employee well-being: The moderating role of mindfulness. European Association of Work and Organizational Psychology Congress, Turin, Italy.

Walsh, M.M., Carleton, E., Hancock, A.J. & **Arnold, K.A.** (2019). Stereotype threat and leadership aspirations: The buffering role of mindfulness. Academy of Management Conference, Boston, Mass.

MEDIA MENTIONS

Arnold, K.A. & Loughlin, C. (Nov. 15, 2019). Who has to 'lean in' for equal gender representation in leadership roles? *LSE Business Review*, London School of Economics, London, United Kingdom.

Arnold, K.A. (2019). Fact-checking Sheryl Sandberg's Lean In. Academy of Management *Insights*.

Cooke, G.B. (Nov. 15, 2019). Live interview and web story. VOCM Morning Show and VOCM.com, St. John's, N.L.

Cooke, G.B. (June 18, 2019). MUN report suggests outmigration not as simple as just chasing mainland jobs. VOCM.com, St. John's, N.L.

Cooke, G.B. (July 26, 2019). Isles people like to 'boomerang' before returning home, says visiting Canadian academic Cooke. *Shetland Times*, Lerwick, United Kingdom.

Cooke, G.B. (Oct. 7, 2019). Un problème d'image pour Terre-Neuve-et-Labrador. *La Gaboteur*, St. John's, N.L.

Cooper, T. (Aug. 5, 2019). New accessible playground in St. John's will sit on giant Canadian Tire logo. CBC Television, St. John's, N.L.

Cooper, T. (Jan. 17, 2019). Exploring the strategy and ethics behind the new Gillette advertisement. CBC News, St. John's, N.L.

Cooper, T. (Jan. 24, 2019). The Rec Room's big entertainment bet in St. John's makes sense. CBC Television, St. John's, N.L.

Cooper, T. (June 26, 2019). Costco's new location makes sense. CBC Television, St. John's, N.L.

Cooper, T. (Nov. 19, 2019). Can a family name take on Cineplex? How Quebec-based Guzzo Cinemas plans to expand in the west with its large-scale entertainment complexes. *Strategy Magazine*.

Dostaler, I. (June 14, 2019). Good things taking flight at YYT. *The Telegram*, St. John's, N.L.

FUNDING \$ SUCCESS

Best year in a decade for research grants

FEATURE: RESEARCH FUNDING SUCCESS

Researchers at the Faculty of Business Administration garnered a total of \$855,027 in national and university-level funding in 2019, making it one of the faculty's most successful years to date in funding competitions.

Six faculty members received grants as principal investigators from the Social Sciences and Humanities Research Council (SSHRC) — an application success rate of 60 per cent. The last time the faculty's success rate crossed the halfway mark was in 2008, when again 60 per cent of grant applicants were successful.

The successfully funded projects for which our researchers are the principal investigators include:

SSHRC Insight Grants

- Dr. Kara Arnold: Stress and destructive leadership: Causes, conditions and the mitigating role of mindfulness.
- Dr. Alyson Byrne: Understanding the experience and widespread consequences of job-status leakage in traditional and non-traditional families.
- Dr. Rebecca Franklin: Facilitating higher levels of professional success and personal well-being: Why differentiation of self is crucial

for entrepreneurs.

- Dr. Jianyun Tang: Toward a realistic theory of leader effectiveness.

SSHRC Insight Development Grant

- Dr. Erin Oldford: A false signal or a way forward: The effect of CEO vision content and communication on firm performance.

SSHRC Partnership Development Grant

- Dr. John Schouten: Cultural renewal in Newfoundland and Labrador: Lessons from Fishing for Success, a social enterprise in Petty Harbour, N.L.

Mitacs Grants

- Dr. Tom Cooper: The viability of telehealth in the health-care ecosystem.
- Dr. Tom Cooper: Research, analysis and development of business processes for innovation service delivery in the aerospace market.
- Dr. Amy Warren: Framework creation of compensation strategies in the social enterprise sector.

Memorial University SSHRC Explore Grant

- Dr. Ashrafee Hossain: Influence of trust on corporate decision-making.

Memorial University Seed, Bridge and Multidisciplinary Fund

- Dr. Erin Oldford: A false signal or a way forward: The effect of CEO vision content and communication on firm performance.

Several faculty members were also successful as co-investigators in grant competitions. These include:

SSHRC Insight Grant

- Dr. Jeffrey Pittman: Corporate tax planning and the links to managerial compensation and risk-taking. (Principal investigator: Dr. Andrew M. Bauer, University of Waterloo).

Canadian Institute of Health Research

- Dr. Jennifer Jewer et al.: SurgeCon: An emergency department surge management platform. (Principal investigators: Dr. Shabnam Asghari and Dr. Christopher Patey, Memorial University).

Ocean Frontier Institute

- Dr. Natalie Slawinski, Dr. Tom Cooper, Dr. Rebecca Franklin, Dr. John Schouten, Dr. Alex Stewart, Dr. Blair Winsor et al.: Future ocean and coastal infrastructures – FOCl (Principal investigators: Dr. Paul Foley and Dr. Lorenzo Moro, Memorial University).

REPORT FROM THE CHAIR: DR. ALEX STEWART

In 2019, I developed three new courses:

- BUSI 3630: New Venture Creation (with several real student ventures);
- BUSI 9308: New Venture Creation (with two venture starts continuing); and
- BUSI 8511: Strategic Business Plans for Social Ventures, an entrepreneurial strategy course for the master of business administration in social enterprise and entrepreneurship (MBA-SEE) program.

I was one of three instructors and the closing instructor for new venture business models in BUSI 7600 and BUSI 9027: Current Topics in Entrepreneurship: Sustainable Tourism Management, which focuses on real ventures in rural Newfoundland and Labrador.



A couple enjoy lunch at Two Whales in Port Rexton. Photo taken by Dr. Alex Stewart during a research trip.

I was involved in four independent studies with outstanding MBA students who were chosen to work with the Creative Destruction Lab. I was also involved with two independent studies that involved a weekly doctoral seminar with two students, Farshad Amini and M.M. Baset Oli Mishkat, who were undertaking scholarly work on entrepreneurship. I also supervised Mr. Baset Oli Mishkat's doctoral research.

I published an article, Entrepreneurship: A challenging, fruitful field for ethnography in the *Journal of Business Anthropology*, with Elizabeth Briody as first author. She was the in-house anthropologist for General Motors prior to bankruptcy and



is now a consultant and author. I also wrote Family control, ambivalence and preferential benefits for the *Journal of Family Business Strategy*.

In the Engaging Ideas series, I gave two presentations: Participatory art interventions in rural Newfoundland and A model about family-controlled firms. These were related to my extensive fieldwork on ventures in the Bonavista area. At the 2019 Academy of Management conference in Boston, Mass., I presented in a professional development workshop called the Late Careers Consortium.

“ In the Engaging Ideas series, I gave two presentations ... related to my extensive fieldwork on ventures in the Bonavista area. ”

At the business faculty, I've been a member of the promotion and tenure committee, the supply chain management recruiting committee and the undergraduate review working group. I am also an advisory board member and collaborate regularly with the Memorial Centre for Entrepreneurship.



HIGHLIGHT: DR. JEFFREY PARSONS

Dr. Jeffrey Parsons earned international recognition in 2019 by becoming the first Canadian to be named a Schöller Senior Fellow.

The prestigious fellowship, bestowed by the Dr. Theo and Friedl Schöller Research Centre for Business and Society at the Friedrich-Alexander University (FAU) Erlangen-Nürnberg in Germany, recognizes outstanding scholarship that contributes to responsible leadership in business and society.

Dr. Parsons' research, which is funded by both the Social Sciences and Humanities Research Council (SSHRC) and the Natural Sciences and Engineering Research Council (NSERC), looks at using cognitive principles to design better data collection systems.

One recent example of how his work may be applied are his contributions to NL Nature, a website that uses citizen science in data collection. Working with a team from Memorial, including PhD in management graduate Dr. Roman Lukyanenko, NL Nature examines the quality of information related to flora and fauna sightings by average citizens who aren't experts in botany, biology or zoology.

Insights from this work are being applied to the design of crowdsourcing applications in fields as diverse as business and health care.

"My work on crowdsourcing and user-generated content aims to develop information systems design principles that improve the quality and usefulness of data collected by engaging citizens in supporting research, civic activities and other forms of societal engagement," Dr. Parsons says. "It's gratifying to see the Schöller Centre recognize this work and its potential to support the greater good."

“ It's gratifying to see the Schöller Centre recognize this work and its potential to support the greater good. ”

The fellowship comes with up to €50,000 (around \$74,800 CAD) towards a research project. Dr. Parsons intends to hire graduate students and cover expenses related to a project titled Designing data crowdsourcing platforms to increase data diversity.

To date, two Memorial students have been supported from this award: Dr. Shawn Ogunseye (PhD '19), assistant professor at Bentley University, and PhD in management student Sanaz Nabavian.

HIGHLIGHT: DR. ERIN OLDFORD

The Fund is Memorial University's first student-managed investment fund (SMIF). Launched in September 2018 with alumni donations totalling \$150,000, The Fund provides students with the opportunity to develop the skills necessary for careers in capital markets.

Dr. Erin Oldford led the development and implementation of The Fund and currently serves as its faculty advisor. In her paper titled *Confessions of a faculty advisor: Development of a student-managed investment fund under constraints*, published in *Managerial Finance*, she chronicles the experience of setting up a SMIF at a regionally-based school including the challenges and decision-making processes during implementation as well as the capacity-building process and program design.

Dr. Oldford drew on the experiences and scholarly research of over 300 SMIFs around the world as well as

the expertise of Memorial faculty members and mentorship from local industry to develop and implement The Fund. By outlining proposed organizational, governance and funding structures, along with performance metrics and curriculum integration opportunities, she provides an in-depth resource for other institutions looking to set up a SMIF.

The primary goal of The Fund is to provide students with an active, experiential learning opportunity through researching and investing real money in capital markets. SMIFs also benefit students by increasing the number of guest speakers in classes and SMIF meetings and cultivating more opportunities for student internships as relationships with alumni grow and deepen. Dr. Oldford says that the SMIF also provides value to both the university and the business community by attracting students interested in studying finance,



broadening the breadth of courses offered, enhancing relationships with alumni and generating positive media coverage.

REPORT FROM THE CHAIR: DR. EMMANUEL HAVEN

DR. ALEX FASERUK CHAIR IN FINANCIAL MANAGEMENT EDUCATION



In 2019, I was invited to contribute to a Festschrift in honour of Dr. Henry Stapp, and I was also asked to contribute an article to the Synthese Library Book Series. I was an invited speaker at both the 12th International Conference of the Econometric Society of Thailand and the 2nd International Econometric Conference of Vietnam.

With the help of several dedicated colleagues, I have worked on two book proposals and several papers on topics such as scaling features in finance and the mapping of coupled time series, which are under review. With colleagues from Columbia University in New York and Linnaeus University in Sweden, I am preparing a special issue on the topological connections between economics/finance and quantum theory.

Besides those activities, I have been chair of several committees at the Faculty of Business Administration and remain a director of Memorial's interdisciplinary PhD program. I also remain involved in the student-managed investment fund. I continued to teach courses in basic economics (MBA), financial derivative pricing (MBA and upper undergraduate) and managerial finance (MBA). I also led the Interdisciplinary PhD Colloquium at the School of Graduate Studies.

Finally, I have embarked as lead supervisor (jointly with colleagues from Memorial's Department of Mathematics, University of Rome – Tor Vergata in Italy and Hellenic Open University in Greece) of a doctoral student who will work on a research topic that sits at the interface of finance and mathematics.

ACHIEVEMENTS IN RESEARCH

CONFERENCE PROCEEDINGS

Downer, P., Hossain, A., Doshi, A. & Faseruk, A. (2019). Fundamental and technical analysis of Goldcorp Inc.. Academy of Finance Meeting, Chicago, Ill.

Downer, P., Hossain, A., Doshi, A. & Faseruk, A. (2019). Trust issues in audit. Academy of Finance Meeting, Chicago, Ill.

Han, Q., Ke, G.Y. & Zhu, Y. (2019). Evaluating the risks associated with applying public-private-partnership in brownfields remediation projects in China. International Conference of Group Decision and Negotiation, Loughborough, United Kingdom.

Hossain, A. & Nie, J. (2019). A risk assessment model for mega engineering projects. Academy of Finance Meeting, Chicago, Ill.

Hossain, A. & Nie, J. (2019). Analyzing risk factors for investing in mega engineering projects for a theoretical model construction. Academy of Finance Meeting, Chicago, Ill.

Hossain, A., Cooper, T., Bhabra, H. & Willcott, N. (2019). Does ownership structure in SMEs create governance issues with top executive pay? MBAA International Conference, Chicago, Ill.

Hossain, A., Gromova, I. & Islam, M. (2019). Analyzing management control in energy sector: The top 10 Canadian oil and gas companies. International Academy of Business Disciplines Conference, Jacksonville, Fla.

Jewer, J. & Evermann, J. (2019). A systems model of IS success using agent-based simulation. DIGIT 2019 Proceedings at the International Conference for Information Systems (ICIS), Munich, Germany.

Ke, G.Y. & Hu, X. (2019). Mitigating the emergency rescue risk for hazardous materials via Shapley value. International Conference of Group Decision and Negotiation, Loughborough, United Kingdom.

Shannahan, K. & Shannahan, R. (2019). Engaging students in professional selling role plays with buyer evaluation forms. Society for Marketing Advances Conference, New Orleans, La.

Shannahan, K., Shannahan, R. & Rocco, R. (2019). Recruiting athletes for professional sales roles: A qualitative exploration of competitiveness and coachability. American Society of Business and Behavioral Sciences, Las Vegas, Nev.

Yuxi Shi, V., Komiak, S. & Komiak, P. (2019). Understanding patient uncertainty during patient-doctor computer-mediated communication in virtual consultation. SIG-Health Information Technology Symposium, Munich, Germany.

AWARDS

Byrne, A. (2019). Dean's Research Award. Faculty of Business Administration, Memorial University, St. John's, N.L.

Coady, P. (2019). Faculty of Business Administration Advisory Board Research Impact Award. Faculty of Business Administration, Memorial University, St. John's, N.L.

Lukyanenko, R., Parsons, J., Wiersma, Y. & Maddah, M. (2019). Best Paper of the Year Award. *MIS Quarterly*.

Oldford, E. (2019). Dean's Service Award for Faculty. Faculty of Business Administration, Memorial University, St. John's, N.L.

Oldford, E. (2019). Patten Teaching Fellowship. Memorial University, St. John's, N.L.

Park, C. (2019). Teaching Fellowship for Full-time Faculty. Faculty of Business Administration, Memorial University, St. John's, N.L.

Parsons, J. (2019). Schöller Senior Fellow. Dr. Theo and Friedl Schöller Research Centre for Business and Society, Nuremberg, Germany.

Petersen, B.K. & Ford, D.P. (2019). Best Paper Award. *Canadian Journal of Administrative Sciences*.

Pittman, J. (2019). Shidler Speaker. Shidler College of Business, University of Hawaii at Manoa, Honolulu, Hawaii.

Slawinski, N. (2019). Research Fellow. Cambridge Centre for Social Innovation, Cambridge, United Kingdom.

Stack, R., Avery, A., Willcott, N. & Cooper, T. (2019). First prize. DSM: A question of succession. Teaching case. 2019 John Molson Business Ownership Case Writing Competition, Montreal, Que.

Stack, R., Hewitt, L., Avery, A., Willcott, N. & Cooper, T. (2019). Best Student Case. Fortis Properties: Double down, develop or divest. Teaching case. Administrative Sciences Association of Canada Conference, St. Catharines, Ont.

Warren, A. (2019). Certificate of Excellence in Peer Review. *Journal of Managerial Psychology*.

Warren, A. (2019). Certificate of Excellence in Peer Review. *South Asian Journal of HRM*.

INDUSTRY REPORTS

Cooper, T. (2019). Economy: Taxes and fairness. Newfoundland and Labrador's Vital Signs®. Community Foundation of Newfoundland and Labrador and Harris Centre, Memorial University, St. John's, N.L.

Dostaler, I., Malyadi, S. & Khomsi, M. (2019). Profil de la demande de transport aérien régional de passagers au Québec et tendances. Ministère des Transports, Quebec.

Billiard, D., Taylor, S., Wadden, J., Finn, D., Jewer, J., Hawco, C., Cumby, M. & Al-Qashlan, A. (2019). Digital transformation: Challenges and opportunities in the N.L. offshore. Newfoundland Offshore Industry Association (NOIA) and Newfoundland Association for Technical Industries (NATI), St. John's, N.L.

INVITED PRESENTATIONS

Al-Qashlan, A., Billard, D., Cumby, M., Finn, D., Hawco, C., **Jewer, J.**, Taylor, S. & Wadden, J. (2019). Digital transformation: Challenges and opportunities in the N.L. offshore. Newfoundland Offshore Industry Association (NOIA) Conference, St. John's, N.L.

Arnold, K.A. & Loughlin, C. (2019). Who has to lean in for equal representation in leadership roles? London School of Economics, London, United Kingdom.

Bornstein, S., **Arnold, K.A.**, Hall, A., Neis, B., Butt, A., Hancock, A. & Chalise, S. (2019). Health and safety climate in a university setting. New Horizons: Association of Canadian Ergonomists (ACE) 50th Annual Conference, St. John's, N.L.

Brown, T.C. (2019). Enhancing performance of teams. Faculty of Engineering and Applied Science, Memorial University, St. John's, N.L.

Brown, T.C. (2019). Self-efficacy interventions that reduce anxiety and improve performance: Lessons from management education. Newfoundland and Labrador English School District, St. John's, N.L.

Brown, T.C. (2019). The people side of capacity building. Habitat for Humanity National Conference, St. John's, N.L.

Brown, T.C. (2019). Training effectiveness. Human Resources Symposium: CPHR NL, St. John's, N.L.

Brown, T.C., O'Kane, P., Mazumdar, B. & McCracken, M. (2019). Performance management: A scoping review of the literature. Leadership Special Interest Group of Academy of Human Resource Development virtual presentation.

Cooke, G.B. (2019). A kitchen table chat about enticing young rural adults to stay: To stay where and do what? Memorial University's Collaborative Applied Research in Economics (CARE) and Waterford Institute of Technology's (WIT) Community Development in Peripheral Regions Conference, St. John's, N.L.

Cooper, T. (2019). Business 101. Study and Stay N.L., Memorial University, St. John's, N.L.

Cooper, T. (2019). Four things for graduate student teaching. School of Graduate Studies, Memorial University, St. John's, N.L.

Cooper, T. (2019). Keynote speaker. Property taxes and the gig economy: What is fair and equitable property taxes in a new economy. Canadian Property Tax Association National Conference, St. John's, N.L.

Cooper, T. (2019). What is a good business idea? Memorial Centre for Entrepreneurship, Memorial University, St. John's, N.L.

Cooper, T. (Fall 2019). Entrepreneurial training program: Developing a business organization structure. Enhanced Development of the Graduate Experience (EDGE), Memorial University, St. John's, N.L.

Cooper, T. (Fall 2019). Corporate governance. The Fund, Memorial University, St. John's, N.L.

Cooper, T. (Winter 2019). Corporate governance. The Fund, Memorial University, St. John's, N.L.

Cooper, T. (Winter 2019). Entrepreneurial training program: Developing a business organization structure. Enhanced Development of the Graduate Experience (EDGE), Memorial University, St. John's, N.L.

Dostaler, I. (2019). Panel moderator. Social enterprise governance: Changing the world in an accountable way. ICD Newfoundland and Labrador Chapter, St. John's, N.L.

Dostaler, I. (2019). The impact of research. AACSB International Conference and Annual Meeting, Edinburgh, Scotland.

Ford, D.P. (March 28, 2019). Emotional awareness. Live video presentation. Facebook group, Agility Mental Prep: Agility for Mental Health.

Ford, D.P. (2019). An introduction to workplace interpersonal mistreatment: Why it exists and what we can do about it. Department of Linguistics, Memorial University, St. John's, N.L.

Ford, D.P. (2019). Respectful workplace training for WorkplaceNL. Gardiner Centre, Memorial University, St. John's, N.L.

Ford, D.P. (2019). Respectful workplace training. House of Assembly, Government of Newfoundland and Labrador, St. John's, N.L.

Franklin, R. (2019). How do musicians create social value? Co-opetition and community as sources of bricolage. Edinburgh Social Entrepreneurship Conference, Edinburgh, Scotland.

Haven, E. (2019). Invited speaker. International Econometric Conference of Vietnam, Ho Chi Minh City, Vietnam.

Haven, E. (2019). Invited speaker. Quantum information revolution: Impact to foundations. Växjö Conference on Quantum Foundations, Växjö, Sweden.

Haven, E. (2019). Invited speaker. The 12th International Conference of the Thailand Econometric Society, Chiang Mai, Thailand.

Jewer, J. (2019). Business case development for your research. Newfoundland and Labrador Support for People and Patient-oriented Research and Trials (SPOR), Faculty of Medicine, Memorial University, St. John's, N.L.

Ke, G.Y. (2019). A fuzzy dual toll policy for regulating the transportation of hazardous materials. Tsinghua University, Beijing, China.

Ke, G.Y. (2019). Keynote speaker. An integrated routing and scheduling decision model for rail transport of hazardous materials. 1st International Conference on Big Data and Intelligent Decision Making, Jinan, Shandong, China.

Ke, G.Y. (2019). Future supply chain: Equipping for the new era. Northwestern Polytechnical University, Xi'an, China.

Kubiak, W. (2019). Shared processor scheduling. European Conference on Operational Research, Dublin, Ireland.

Oldford, E. (2019). Student-managed investment fund: Issues and challenges. Academy of Finance Meeting, Chicago, Ill.



Photo credit: Richard Blenkinsopp

FEATURE: RESEARCH IMPACTING RURAL COMMUNITIES

In 2019, several faculty members at the Faculty of Business Administration published research exploring potential solutions for some of the issues faced by those living in rural areas of the province.

Dr. Thomas Cooper, Prof. Pauline Downer and Dr. Alex Faseruk published *Assessing risk management in small rural municipalities in Canada* in the *Journal of Accounting and Finance* with a focus on municipalities in Newfoundland and Labrador. They outline numerous risks surrounding municipal infrastructure in the province and determine that many municipalities are lacking plans to identify, assess or manage opportunity and uncertainty-based risk.

Their work provides multiple risk management models to help support large and small municipalities in Newfoundland and Labrador. These models emphasize the importance of moving from the traditional, informal approach to a more structured, formal approach for managing municipal risks and achieving success with operational goals.

In a separate initiative, Dr. Gordon Cooke and Dr. Bui Petersen, a 2018 graduate of Memorial's PhD in management program, identify key issues faced by young individuals living in rural island settings when deciding whether they want to

stay and work in their communities or relocate to improve their skills and find employment. Their paper, *A typology of the employment-education-location challenges facing rural island youth*, was published in the *Island Studies Journal*.

The research duo determined the major challenge is to create conditions that enable a greater proportion of citizens to stay or in-migrate such as providing appealing local employment and lifestyle options. They emphasize this issue is more complicated than the idea of motivated people leave and unambitious stay. Rather, it's important to understand what people value and why, and specifically what will address their needs and wants in addition to financial rewards.

Dr. Cooper, Dr. Faseruk and Prof. Downer plan to continue their research exploring the role of risk management in municipal infrastructure and asset management. With a significant infrastructure deficit, especially in rural areas of Newfoundland and Labrador, understanding and articulating the risks around identifying, designing, managing and funding municipal assets is an important area of study.

Dr. Cooke and Dr. Petersen plan to continue their research on the issues facing rural island youth in Newfoundland and Labrador, Faroe Islands and Norway.

“ ... it's important to understand what people value and why, and specifically what will address their needs and wants in addition to financial rewards. ”

REPORT FROM THE CHAIR: DR. JOHN SCHOUTEN

Specific to my role as Canada Research Chair (Tier 1) in Social Enterprise at Memorial University, I engaged in the following activities during 2019, with the associated impacts.

In the realm of outreach and awareness-building, I organized and hosted an international social enterprise and marketing workshop in St John's and Petty Harbour. Attending the workshop were marketing and consumer culture scholars with social enterprise-related research in progress. They came from Canada, United States (U.S.), France, United Kingdom (U.K.) and Brazil. The workshop brought a sense of unity, collaboration and shared identity to scholars formerly working in relative isolation.

I used the momentum from the social enterprise and marketing workshop to organize a special session, titled Options for a post-capitalist future: Consumer culture perspectives on social enterprise and community renewal, for the 2019 Consumer Culture Theory Conference in Montreal, Que. Four research teams from the workshop presented their research to a well-attended session. The interest in the session was sufficient that participants decided we should pitch special issues related to social enterprise to journals in our field. The first invitation to edit a special issue came from the journal *Sustainability*.

“The workshop brought a sense of unity, collaboration and shared identity to scholars formerly working in relative isolation.”

I helped develop and host the PLACE Dialogues, which are continuations of a meeting of community and social-enterprise champions on Fogo Island in November 2018. The PLACE Dialogues were held in Petty Harbour and St. John's in October 2019 and provided continuity to previous participants and accessibility to many others who were unable to attend the Fogo Island meeting. I provided funds from the CRC and the SSHRC Partnership Development Grant, of which I am the principal investigator and which partners with Fishing for Success. The meeting also helped advance awareness of the activities of Fishing



CANADA RESEARCH CHAIR (TIER 1) IN SOCIAL ENTERPRISE

for Success. The above activities have helped facilitate closer collaboration with scholars from the U.K. (Dr. Neil Stott and Dr. Michelle Fava of Cambridge University) and the U.S. (Dr. Beth DuFault of the University at Albany-SUNY).

I also co-developed and presented PLACE Dialogues for local champions in the smaller communities of Norris Point (January) and Happy Valley-Goose Bay (June). These workshops benefited from CRC funding. In addition to disseminating knowledge from the seminal Fogo Island workshop, these small, local workshops served as data collection and triangulation opportunities.

In teaching related to social enterprise, I developed and taught BUSI 8503: Managing Social Enterprise – Marketing, as part of the new master of business administration in social enterprise and entrepreneurship (MBA-SEE) program. I co-supervised and supervised PhD students Jennifer Brenton and Farshad Amini and with them co-taught special readings courses in social enterprise. I also supervised and financially supported Nanaaishat (Aisha) Umar in extracurricular studies as a MBA-SEE student and PhD hopeful.

INVITED PRESENTATIONS con't

Parsons, J. (2019). Personalizing online reviews for better consumer decision-making. Groupe de recherche en systèmes d'information, Montreal, Que.

Schouten, J.W. (2019). Session organizer and chair. Options for a post-capitalist future: Consumer culture perspectives on social enterprise and community renewal. Consumer Culture Theory Conference, Montreal, Que.

Schouten, J.W. (2019). Track chair and presenter. Poetry session. Consumer Culture Theory Conference, Montreal, Que.

Shannahan, K., Shannahan, R., Rocco, R., Sen, S. & Coady, P. (2019). Creating sales centres: Challenges and opportunities for marketing practice and marketing education. Society for Marketing Advances Conference, New Orleans, La.

Slawinski, N. (2019). Invited speaker. Community-Led Local Development Conference, Brussels, Belgium.

Slawinski, N. (2019). Invited speaker. Memorial Presents, Harris Centre, Memorial University, St. John's, N.L.

Slawinski, N. (2019). Invited speaker. PLACE Dialogues, Petty Harbour, N.L.

Slawinski, N. (2019). Invited speaker. Telling a New Rural Story Cottage Conference, Norris Point, N.L.

Slawinski, N. (2019). Inviting engagement with paradox: How leaders of social enterprises communicate complexity. Tefler School of Management, Ottawa, Ont.

Slawinski, N. (2019). Social enterprise and community development in Newfoundland and Labrador: A PLACE model. Judge Business School Centre for Social Innovation, Cambridge, United Kingdom.

Slawinski, N. (2019). Workshop facilitator. PLACE dialogues, Petty Harbour, N.L.

Warren, A. (2019). Multigenerational workplaces. Nalcor, St. John's, N.L.

Warren, A. (2019). Panellist. Universal design and access. Diversity Dialogue Series, School of Graduate Studies, Memorial University, St. John's, N.L.

Winsor, B. (2019). Mapping knowledge-seeking in the St. John's and Corner Brook entrepreneurial ecosystems. Corner Brook, N.L.

Winsor, B. (2019). Mapping knowledge-seeking in the St. John's and Corner Brook entrepreneurial ecosystems. St. John's, N.L.

PEER-REVIEWED JOURNALS

Anantharaman, D. & **Wans, N.** (2019). Audit office experience with accelerated filers and SOX 404 audit quality. *The Accounting Review*, 94(4), 1-43.

Arnold, K.A. & Loughlin, C. (2019). Continuing the conversation: Questioning the who, what and when of 'leaning in'. *Academy of Management Perspectives*, 33(1), 94-109.

Bera, P., Soffer, P. & **Parsons, J.** (2019). Using eye tracking to expose cognitive processes in understanding conceptual models. *MIS Quarterly*, 43(4), 1105-1126.

Bhabra, H., **Hossain, A.** & Karmakar, V. (2019). An overview of C-SOX and directions for future research. *Managerial Finance*, 46(2), 254-266.

Briody, E.K. & **Stewart, A.** (2019). Entrepreneurship: A challenging, fruitful field for ethnography. Introduction to special issue on regional development and entrepreneurship. *Journal of Business Anthropology*, 8(2), 141-166.

Brown, T.C., O'Kane, P., Mazumdar, B. & McCracken, M. (2019). Performance management: A review of the literature and an agenda for future research. *Human Resource Development Review*, 18(1), 47-82.

Cavusoglu, H., Dennis, A.R. & **Parsons, J.** (2019). Guest editors. Special issue: Immersive Systems. *Journal of Management Information Systems*, 36(3), 680-682.

Chourou, L., **Hossain, A.** & Kryzanowski, L. (2019). Dual-class firms, M&As and SOX. *The Quarterly Review of Economics and Finance*, 71, 176-187.

Clarke, H.M. & **Sulsky, L.M.** (2019). The impact of gender stereotypes on the appraisal of civic virtue performance. *Journal of Research in Gender Studies*, 9(2), 25-43.

Cooke, G.B., Hutchings, D., Donaghey, J. & Zeytinoglu, I. (2019). Happy at a price: Employment challenges, life satisfaction and lifestyle benefits among older individuals in rural communities in Canada and Ireland. *Community, Work & Family*, published online.

Cooke, G.B. & Petersen, B. (2019). A typology of the employment-education-location challenges facing rural island youth. *Island Studies Journal*, 14(1), 101-124.

Cooper, T., Downer, P. & Faseruk, A. (2019). Assessing risk management in small rural municipalities in Canada. *Journal of Accounting and Finance*, 19(5), 11-28.

Curran, V.R., Fleet, L., Simmons, K., Lannon, H., Gustafson, D.L., Wang, C., Garmsiri, M. & **Wetsch, L.** (2019). Adoption and use of mobile learning in continuing professional development by health and human service professionals. *Journal of Continuing Education in the Health Professions*, 39(2), 76-85.

Curran, V.R., Gustafson, D.L., Simmons, K., Lannon, H., Wang, C., Garmsiri, M., Fleet, L. & **Wetsch, L.** (2019). Adult learners' perceptions of self-directed learning and digital technology usage in continuing professional education: An update for the digital age. *Journal of Adult and Continuing Education*, 25(1), 74-93.

Fiset, J. & Bhawe, D.P. (2019). Mind your language: The effects of linguistic ostracism on interpersonal work behaviours. *Journal of Management*.

Fiset, J. & Boies, K. (2019). Positively vivid visions: Making followers feel capable and happy. *Human Relations*, 72(10), 1651-1670.

- Fiset, J.** & Saffie-Robertson, M.C. (2019). The impact of gender and perceived academic supervisory support on new faculty negotiation success. *Higher Education Quarterly*, 00, 1-17.
- Fiset, J.,** Robinson, M. & Saffie-Robertson, M.C. (2019). Masking wrongs through brilliance: The moderating effect of vision on the relationship between abusive supervision and employee outcomes. *European Journal of Work and Organizational Psychology*, 28:6, 756-768.
- Furey, M.** & Rixon, D. (2019). Who's the boss in risky business? Clarity around responsibility for decision-making becomes critical during a crisis. *American Journal of Management*, 19(3), 64-80.
- Gollnhofer, J., Weijs, H. & **Schouten, J.W.** (2019). Consumer movements and value regimes: Fighting food waste in Germany by building alternative object pathways. *Journal of Consumer Research*, 46(3), 460-482.
- Han, Q., Zhu, Y., **Ke, G.Y.** & Lin, H. (2019). A two-stage decision-making framework for solving brownfield conflicts. *International Journal of Environmental Research and Public Health*, 16(6), 1039.
- Han, Q., Zhu, Y., **Ke, G.Y.** & Hipel, K.W. (2019). Public private partnership in brownfield remediation projects in China: A risk structure analysis. *Land Use Policy*, 84, 87-104.
- Haven, E.** (2019). Quantum mechanical pragmatic rules and social science. *Activitas Nervosa Superior. The Journal for Neurocognitive Research*, 61 (83-85).
- He, L., Sarath, B. & **Wans, N.** (2019). Material weakness disclosures and restatement announcements: The joint and order effects. *Journal of Business Finance and Accounting*, 42(1-2), 68-104.
- Hossain, A.** & Kryzanowski, L. (2019). A review of the literature on dual-class firms. *Managerial Finance*, 45(9), 1199-1218.
- Hossain, A.** & Kryzanowski, L. (2019). Global financial crisis after 10 years: A review of the causes and regulatory reactions. *Managerial Finance*, 45(7), 904-924.
- Jewer, J.,** Parsons, M.H., Dunne, C., Smith, A. & Dubrowski A. (2019). Evaluation of a mobile telesimulation unit to train rural and remote practitioners on high-acuity low-occurrence procedures: Pilot randomized controlled trial. *Journal of Medical Internet Research*, 21(8), 68-90.
- Li, W., **Pittman, J.** & Wang, Z.T. (2019). The determinants and consequences of tax audits: Some evidence from China. *The Journal of the American Taxation Association*, 41(1), 91-122.
- Lukyanenko, R., **Parsons, J.** & Samuel, B. (2019). Representing instances: the case for reengineering conceptual modelling grammars. *European Journal of Information Systems*, 28:1, 68-90.
- Lukyanenko, R., **Parsons, J.,** Wiersma, Y. & Maddah, M. (2019). Expecting the unexpected: Effects of data collection design choices on the quality of user-generated content. *MIS Quarterly*, 43(2), 634-647.
- Oldford, E.** (2019). Confessions of a faculty advisor: Development of a student-managed investment fund program under constraints. *Managerial Finance*.
- Petersen, B.K. & **Ford, D.P.** (2019). Are business students prepared for the world of business? Self-interest, conformity and conflict styles. *Canadian Journal of Administrative Sciences*, 36(4), 498-513.
- Rhee, Y.P., **Park, C.** & Petersen, B. (2019). The effect of local stakeholder pressures on responsive and strategic CSR activities. *Business & Society*.
- Robinson, M.A. & **Fiset, J.** (2019). Using implicit followership theories to illustrate cognitive schemas: An experiential exercise. *Management Teaching Review*.
- Seijts, G., **Byrne, A.,** Crossan, M.M. & Gandz, J. (2019). Leader character in board governance. *Journal of Management and Governance*, 23, 227-258.
- Sekhavat, Y.A. & **Parsons, J.** (2019). CDI: Configurable data integration using property precedence relations. *Journal on Data Semantics*, 8, 1-19.
- Slawinski, N., Winsor, B.,** Mazutis, D., **Schouten, J.W.** & Smith, W.K. (2019). Managing the paradoxes of place to foster regeneration. *Organization & Environment*.
- Tang, J.** (2019). Hamstrung CEOs: The perils and boundary conditions. *Long Range Planning*.
- Tang, J.,** Crossan, M. & Rowe, W.G. (2019). Dominant leaders: Heroes or villains? *Organizational Dynamics*, 48(1), 1-7.
- Thomson, K.K., Rahman, A., **Cooper, T.** & Sarkar, A. (2019). Exploring relevance, public perceptions and business models for establishment of private well water quality monitoring service. *International Journal of Health Planning Management*, 34, 1098-1118.
- Wei, S., Zhang, Z., **Ke, G.Y.** & Chen, X. (2019). The more co-operation, the better? Optimizing enterprise co-operative strategy in collaborative innovation networks. *Physica A: Statistical Mechanics and its Applications*, 534, 120810.
- Wu, Z., Xu, H. & **Ke, G.Y.** (2019). The strategy of third-party mediation based on the option prioritization in the graph model. *Journal of Systems Science and Systems Engineering*, 28, 399-414.
- Xu, H., Zhao, J., **Ke, G.Y.** & Ali, S. (2019). Matrix representation of consensus and dissent stabilities in the graph model for conflict resolution. *Discrete Applied Mathematics*, 259, 205-217.
- Zhao, J. & **Ke, G.Y.** (2019). Optimizing emergency logistics for the offsite hazardous waste management: A bilevel game-theoretic approach. *Journal of Systems Science and Systems Engineering*, 28, 747-765.



HIGHLIGHT: DR. REBECCA FRANKLIN

Newfoundland and Labrador is well-known across Canada for its energetic and high-quality music scene.

Dr. Rebecca Franklin is examining similar music centres in the United States and Australia to explore the importance of vibrant music industries for communities and the ways in which communities can support both the industry and its participants. One important way to do that in St. John's is to bolster a dynamic downtown core, she says.

"We want tourists to come here, and music is a fantastic reason for them to come here," she said. "People get bored with cities that are homogenized and everything's the same, including the gift shops and restaurants. The more interesting and iconic the downtown is in St. John's, then the better it is for everybody, in not only this city but throughout the entire province."

According to the Atlantic Canada Opportunities Agency, musicians and singers across Canada earn an average of just \$9,394 each year, in spite of the music industry having a significant effect on local, provincial and national economies. In Newfoundland and Labrador, for example, the music industry accounts for an estimated \$61.3 million of the province's nearly \$31.6 billion gross domestic product.

Bolstering the industry means offering enough opportunities for musicians to earn a living wage, creating a strong sense of community, providing plenty of good quality venues and developing dynamic districts that attract both tourists and residents.

Dr. Franklin's research on music and entrepreneurship also shows that the province's music industry needs more participants in the management and booking side of the business, and that government can play a bigger role in supporting the industry through funding, grants and reducing bureaucracy. Her work is funded by the Social Sciences and Humanities Research Council (SSHRC).

ENGAGING IDEAS SERIES

The Faculty of Business Administration's Engaging Ideas series aims to: (1) increase community and industry awareness of research conducted by faculty members; (2) transfer this knowledge so that industry can apply it in its activities; and (3) facilitate future research collaborations. Topics explored in 2019 include:

February: Exploring the impact of cannabis legalization

- Cannabinoid basics.
Dr. Alia Norman, Cannabinoid Medical Clinic
- Accounting, taxation and auditing issues following the legalization of recreational marijuana in Canada: Learning from the American experience.
Dr. Alex Faseruk, professor emeritus
- Cannabis research: Risks, opportunities and challenges.
Marc Kielley, special advisor, partnerships and commercialization, Office of Public Engagement and Memorial University's Botanical Garden

May: Real research for the real world

- Positioning of emotional intelligence skills within the overall skillset of practice-based accountants: Employer and graduate requirements.
Dr. Peggy Coady
- Transfers of tacit vs. explicit knowledge and performance in international joint ventures: The role of age.
Dr. Chansoo Park
- The work and family experiences of breadwinning wives.
Dr. Alyson Byrne

November: Building community through entrepreneurship

- Not your grandparents' university.
Dr. Carlos Bazan, assistant professor, Chair in Entrepreneurship, Faculty of Engineering and Applied Science
- Music entrepreneurs: From building community to increasing economic development.
Dr. Rebecca Franklin
- Participatory art interventions in rural Newfoundland: A model about family-controlled firms.
Dr. Alex Stewart
- How can our community be among the best in the world at generating new startups?
Florian Villaumé, director, Memorial Centre for Entrepreneurship

CASES

Park, C., Viswanathan, V., Parveen, S., Gopinath, R. & **Furey, M.** (2019). Costco Wholesale Corporation: Market expansion and global strategy. Teaching case. Ivey Publishing, Waterloo, Ont.

Brenton, J., **Slawinski, N.** & **Schouten, J.W.** (2019). Balancing commercial and social mission goals: Fishing for Success in Petty Harbour, N.L. Teaching case. Administrative Sciences Association of Canada Conference, St. Catharines, Ont.

BOOKS & CHAPTERS

Cooke, G.B., Sayin, F.K., Chowhan, J., Mann, S.L. & Zeytinoglu, I.U. (2019). Zero hours and near zero hours work in Canada. In O'Sullivan, M. et al. (eds.). *Zero Hours and On-call Work in Anglo-Saxon Countries. Work, Organization and Employment* (137-157). Singapore: Springer.

Ford, D.P., Garmsiri, M., Hancock, A.J. & Hickman, R.D. (2019). A review and extension of cyber-deviance literature: Why it likely persists. In Landers, R.N. (ed.), *Technology in Motivation and Performance*, Cambridge University Press: Cambridge, United Kingdom.

Haven, E. (2019). Finance and the quantum mechanical formalism. In Kreinovich V. et al. (eds.) *Beyond Traditional Probabilistic Methods in Economics, Studies in Computational Intelligence* (65-75). Springer Nature.

Haven, E. (2019). Quantum mechanics and consciousness: Some views from a novice. In de Barros J. & Montemayor C. (eds.). *Quanta and Mind*. Synthese Library (Studies in Epistemology, Logic, Methodology and Philosophy of Science), 414.

Haven, E. (2019). The quantum formalism in social science: A brief excursion. In Kreinovich V. et al. (eds.). *Structural Changes and their Econometric Modelling, Studies in Computational Intelligence* (116-123). Springer Nature.

Jewer, J., Dubrowski, A., Dunne, C., Hoover, K., Smith, A. & Parsons, M. (2019). Piloting a mobile tele-simulation unit to train rural and remote emergency health-care providers. In Bodendorf, F. & Wickramasinghe, N. (eds.). *Delivering Superior Health and Wellness Management with IoT and Analytics*. New York: Springer, United States.

Slawinski, N., Stott, N. & Fava, M. (2019). Community social innovation: Taking a long view on community enterprise. In Baker, T., George, G., Joshi, H. & Tracey, P. (eds.). *Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation* (145-166). London: Edward Elgar Publishing, United Kingdom.

Tulett, D. (2018-2019). *Solutions to Decision Modelling*.

Tulett, D. (2019). *Decision Modelling* (Revised).

Photo credit: Lee Nordbye Photography



www.business.mun.ca

