

CURRICULUM VITAE – Thomas Cooper Ph.D.

General Area(s) of Academic Interest

Teaching Interests:

Risk management
Business ethics
Corporate Responsibility
International Business
Organization Theory

Research Interests:

Strategic risk management
Aboriginal/Indigenous business
Management Education
Management consulting
Remote/rural business and organizations

Employment - Relevant Employment History

2020 (Sept.) – Present; Professor, Strategic Management, Faculty of Business Administration, Memorial University
2013 (Sept.) – 2020 (Sept.); Associate Professor of Strategy, Faculty of Business Administration, Memorial University
2007 (Jan.) – 2013 (Sept.); Assistant Professor of Strategy, Faculty of Business Administration, Memorial University
1999 (Jun.) – 2006 (Dec.); Senior Manager, PricewaterhouseCoopers, London, United Kingdom
2005 (Jan.) – 2005 (Apr.); Instructor, Faculty of Business Administration, Memorial University, Harlow, UK Campus, (Part-Time)
2004 (Jan.) – 2004 (Apr.); Instructor, Faculty of Business Administration, Memorial University, Harlow, UK Campus, (Part-Time)
2001 (Jan.) – 2001 (Jun.); Instructor, Instytut Rozwoju Biznesu - Centrum Prywatyzacji, Warsaw, Poland, (Part-Time)
1998 (Sept.) – 1999 (Apr); Instructor, Faculty of Business Administration, Memorial University, St. John's, (Part-Time)
1998 (Jan.) – 1998 (Apr); Instructor, Faculty of Business Administration, Memorial University, St. John's, (Part-Time)
1994 (Oct.) – 1995 (May); Lecturer, Leicester Business School, De Montfort University, United Kingdom, (Part-Time)
1994 (Jan.) – 1995 (May); Tutor, Warwick Business School, University of Warwick, United Kingdom

Dissemination of Knowledge - Courses Taught

2007-Present – Memorial University

- Business 8515 – Governance for Social Enterprise
- Business 1600 - Entrepreneurship
- Business 5301 – Organization Theory
- Business 7010 – Business and Society
- Business 7302 – International Business (Team Taught)
- Business 8107 – Managing Ethics and Responsibility (Distance and Class Room Based)
- Business 8208 – Strategic Management
- Business 9034 – Strategic Risk Management (Developed course)

- Business 9035 – MBA Consulting
- Business 9036 – International Strategy
- Employment Relations (EMRE) 6040 – Applied Research
- Business 9923 – Foundations of Organization Theory
- Business 9927 – Current Issues in Organization Theory
- Supervision of Undergraduate Research Projects (4 since 2007)
- Supervision of Masters in Engineering Management Projects (6 since 2007)
- Supervision of MBA Research Projects (Over 60 reports supervised since 2007)
- Supervision of Work Term Reports, Memorial University (Over 75 reports supervised since 2007)

Prior to 2007

- Business 1000 – Introduction to Business (Memorial University)
- Business 8107 – Managing in the Canadian Environment (Memorial University)
- Ethics Component, Chartered Financial Analyst Designation (Instytut Rozwoju Biznesu - Centrum Prywatyzacji, Warsaw, Poland)
- Introduction to Organizational Behaviour and Human Resource Management (De Montfort University, UK)
- Foundations of Organizational Behaviour (Warwick University, UK)

Supervision - Graduate Students

Available upon request – currently four Interdisciplinary PhD students and one M.Sc. student.

MBA Research Projects

Supervised over 100 MBA research projects since 2010.

Case Competition Coaching

2019, HEC Corporate Social Responsibility Case Competition Challenge, February, Montreal, PQ.

2018, SCAN Health Virtual Business Case Competition 2018 (MBA) – Two Teams

2018, John Molson MBA International Case Competition, January, Montreal, PQ.

2018, HEC Corporate Social Responsibility Case Competition Challenge, February, Montreal, PQ.

2010, Inter-Collegiate Business Competition (ICBC), Strategy and Ethics Team

2009, Dalhousie Business Ethics Case Competition, October, Halifax, Nova Scotia (2nd Place)

2009, ICBC, Strategy and Ethics Team

2008, Dalhousie Business Ethics Case Competition, October, Halifax, Nova Scotia (3rd Place)

2008, ICBC, Strategy and Ethics Team

Awards and Honours

Awards or Honours for Teaching and Service

- 2019 Nomination - President's Award for Outstanding Teaching, Memorial University
- 2019 Best Student Case (with R. Stack, L. Hewitt, A. Avery, N. Willcott), ASAC, 2019 – Fortis Properties: Double Down, Develop, or Divest
- 2019 1st Place - 2019 John Molson Business Ownership Case Writing Competition for DSM: A Question of Succession with R. Stack, A. Avery, & N. Willcott
- 2017 Dean's Faculty Service Award, Faculty of Business, Memorial University
- 2017 Teaching Fellow, Faculty of Business, Memorial University Administration
- 2016 Artic Inspiration Prize for SmartICE, Part of a Team led by Dr. Trevor Bell.
- 2016 National Finalist, Futurpreneur – BDC Mentor of the Year Award 2016
- 2015 National Finalist, Futurpreneur – BDC Mentor of the Year Award 2015
- 2013 President's Award for Outstanding Teaching, Memorial University
- 2012 Teaching Fellow (1st Time Awarded), Faculty of Business, Memorial University
- 2011 Dean's Teaching Excellence Award 2011, Faculty of Business, Memorial University
- 2011 Finalist, Teaching Excellence Award, Academy of Finance, Chicago 2011
- 2010 Professor of the Year (Strategic Management), Graduating Class, Faculty of Business
- 2009 Dean's Faculty Service Award, Faculty of Business, Memorial University
- 2009 Professor of the Year (Strategic Management), Graduating Class, Faculty of Business
- 2008 Professor of the Year (Strategic Management), Graduating Class, Faculty of Business
- 2007 Professor of the Year, Graduating Class, Faculty of Business, MUN 2007

Awards or Honours for Research

- 2020 Distinguished Paper (Not for Profit Management) – Cooper, T., Downer, P., & Faseruk, A. "The Design, Funding, and Management of Infrastructure in Local Municipalities:

- A Study from Canada.” North American Management Society, MBAA Annual Conference, Chicago, 2020.¹
- 2019 Best Student Case (with R. Stack, L. Hewitt, A. Avery, N. Willcott), ASAC, 2019
- 2012 Vice President/SSHRC Travel Grant Competition, 2012
- 2012 MBAA International McGraw-Hill/Irwin Distinguished Paper Award (with B. Winsor), North America Management Society, Chicago, 2012
- 2012 Dean’s Strategic Research Grant Competition, 2012
- 2011 Best Student Paper (with S. Khan and A. Faseruk), Academy of Finance, Chicago, 2011
- 2010 Dean’s Service Award 2010, Faculty of Business, Memorial University
- 2010 Dean’s Strategic Research Grant Competition, 2010 (with T. Clift)
- 2010 Best Student Paper (with K. Harnum and A. Faseruk), Academy of Finance, Chicago
- 2009 Best Paper Award (with M. Skipton), Management Education Track, ASAC, Niagara Falls
- 2008 Best Case Award (with A. Hsiao), ASB Conference, Wolfville, NS.
- 1996 Awarded a doctoral fellowship to the European Institute for Business Ethics (EIBE) (Summer 1996) – Nijenrode University, Breukelen, The Netherlands
- 1994 Awarded an Overseas Research Award for 1994-1996 from the British Government
- 1994 Awarded a Warwick Business School Bursary 1994-1996
- 1993 Awarded a Warwick Business School Travel Award 1993-1997

Research, Scholarly or Creative Activity

Research Grants (all Principal Investigator except where noted)

2020 – 2023 - **CIHR** – (PIs) Donnan, J., Leigh Tucker, A., Bishop, L., Maisam Najafizada, S.A. (CIs) **Cooper, T.**, Curtis, D., Gill, D., Janes, A., Nguyen, V. “An Integrated Process and Outcomes Evaluation of Cannabis Legalization Policies in Newfoundland and Labrador to Examine Public Health and Safety Impacts of Sales, Consumption and Enforcement Regulations.” - \$165,499

2020-2021 - **MITACS** – Cooper, T. – Angela Power, “Data Ethics & Privacy by Design: Unlocking Health Innovation” - \$30,000

¹ Paper was accepted for award, but conference was cancelled due to pandemic.

2019-2020 **MITACS** – Cooper, T. - Ismael Golmohammadi, “Research, analysis and development of business processes for innovation service delivery in the aerospace market” with PAL Aerospace - \$60,000

2018 **MITACS** – Cooper, T. - Peter Barbour, “A Thematic Review of Telephysiotherapy Protocols: The Viability of Telehealth in the Healthcare Ecosystem” – \$60,000

2017 **Public Engagement Startup Accelerator Fund** – Cooper, T. et al. (2017) Business for Good: Social Enterprise Challenges and Opportunities in NL – \$10,000

2016 **SSHRC/Vice President’s Research Grant** – Cooper, T. and Hossain, A. - “How does ownership structure influence executive compensation? Analysis from a Canadian perspective.” – \$6,500.

2015 **Harris Centre** – Cooper, T., Winsor, B. & Cooke, G. “Industrial Benefit Agreements” – \$14,500

2015 **MITACS** – Cooper, T. and Winsor, B. – Jennifer Smith, “Benefits and Startup Communities” – \$30,000

2015 **MITACS** – Cooper, T. and Winsor, B. - Sarah Murphy, “Examining Health & Safety Risk Assessment in the Oil and Gas Industry” – \$30,000

2014 **Harris Centre** - Cooper, T. — Newfoundland and Labrador Forum – \$5,000

2014-2015 **Harris Centre** – Applied Research Fund “Exploring appropriate business models for establishment of water quality monitoring service in Newfoundland and Labrador” (PI: Atanu Sarkar, Faculty of Medicine, CI: Tom Cooper) – \$15,000

2014 – 2015 **MITACS** – “Exploring appropriate business models for establishment of water quality monitoring service in Newfoundland and Labrador” – \$15,000

2012 **Faculty of Business**, Memorial University – Teaching Fellowship Award – \$1,800

2012 **Vice President/SSHRC Travel Grant** – Memorial University – \$2,200

2008-2009 **Social Sciences and Humanities Research Council** – Research Development Initiatives – Special Call in Management, Business and Finance: “What is strategic risk: examining strategic risk management” (\$37,462 includes Research Time Stipend)

2008-2009 **Harris Centre** – Applied Research Fund: “Strategic Risk Management in Provincial and Municipal Governments – Barriers and Key Success Factors” – \$13,425

2008-2009 **Atlantic Aboriginal Economic Development Integrated Research Program**: “A Study of the Critical Success Factors in the First Nation Fishery in Atlantic Canada” – \$79,000 (Co-Researchers: Terry Hickey, Leon Sock, Gerry Hare).

Articles Published or Accepted for Publication in Refereed Journals

Please note: * = research done with students and y = research on the scholarship of teaching and learning

1. Cooper, T., Downer, P., & Faseruk, A. (2020). “The Design, Funding, and Management of Infrastructure in Local Municipalities: A Study from Canada.” *Journal of Applied Business and Economics*, Forthcoming
2. * Thomson, K., Rahman, A., Cooper, T. & Sarkar, A. (2019). “Exploring Relevance, public perceptions, and business models for establishment of private well water quality monitoring service”. *International Journal of Health Planning Management*, 1-21.
3. * Stack, R. & Cooper, T. (2018). “A Review of Money Laundering and its Impact on Financial Markets”. *Journal of Management Policy and Practice*, 19(3), 129-146.
4. Downer, P., Cooper, T. & Faseruk, A. (2018) “Accounting, Taxation, and Auditing Issues Following the Legalization of Recreational Marijuana in Canada: Learning from the American Experience”. *Journal of Accounting and Finance*, 18(6), 70-85.
5. Clift, T. and Cooper, T. (2016). “PPPs AND ALTERNATE SERVICE DELIVERY IN NEWFOUNDLAND AND LABRADOR: Important Next Steps”. *Newfoundland and Labrador Quarterly*, Spring, 38- 41
<http://www.mun.ca/harriscentre/reports/nlquarterly/MemPreNQSPRING2016.pdf>.
6. * Perren, M., Faseruk, A., & Cooper, T. (2015) “Making Sense of Behavioral Finance. *Journal of Business Diversity*” 15(1), 14-22.
7. Cooper, T. & Faseruk, A. (2015). “What's Right? Development and Access to Capital for Indigenous Peoples.” *International Journal of Social Ecology and Sustainable Development (IJSESD)*, 5(3),1-12. <http://www.igi-global.com/article/whats-right-development-and-access-to-capital-for-indigenous-peoples/120100>.
8. Cooper, T. & Winsor, B. (2015). “A Practice Approach to Addressing Strategic Risk And Uncertainty For Management Consultants.” *Journal of Management Policy and Practice*, 16(1), 31-45.
9. Skipton, M. & Cooper, T. (2014). “Business Schools, Student/Teacher Ratio and Concerns for Learning: Evidence From Canada.” *Journal of Higher Education Theory and Practice*, 14(3), 32-43.
10. Cooke, G., Choudry, J. & Cooper, T. (2014). “Dialing It In: A Missed Opportunity Regarding the Strategic Use of Telework?” *Relations industrielles/Industrial Relations*, 69(3), 550-574.

11. Cooke, G. & Cooper, T. (2013). "50+ among the 50+: Who works long workweeks among older workers in Canada?" *Community, Work & Family*, 16(1), 39-45.
12. y Cooper, T., Downer, P., & Faseruk, A. (2013). "Accounting Education for MBA Students: Beyond the Debits and Credits." *Journal of Contemporary Business Issues*, 19(1), 37-49.
13. Cooper, T., Downer, P., & Faseruk, A. (2013). "On or Off Reserve? Exploring North American Indigenous Peoples' Taxation Issues." *Journal of Contemporary Business Issues*, 19(1), 1-11.
14. y Cooper, T. & Skipton, M. (2013). "Revisiting the Mission of the Business School through Scholarship of Engagement." *Journal of Higher Education Theory and Practice*, 13(3/4), 57-72.
15. * Cooper, T., Khan, S. & Faseruk, A. (2012). "Examining Practitioner Studies to Explore ERM and Organizational Culture." *Journal of Management Policy and Practice*, 14(1), 53-69.
16. y Skipton, M. & Cooper, T. (2012). "Teaching and Learning for Real-World Relevance in Management Education – Developing a Model." *Journal of Higher Education Theory and Practice*, 12(6), 26-40.
17. Cooper, T., Downer, P., & Faseruk, A. (2012). "How Will It Affect Us? The Canadian Accounting Merger and Strategic Planning - A Local Perspective." *Journal of Contemporary Business Issues*.
18. Cooper, T. & Downer, P. (2012). "Stakeholders, Strategic Planning and Critical Success Factors in Professional Accounting Organizations." *Journal of Leadership, Accounting and Ethics*, 9(4), 82-99.
19. Cooper, T. & Clift, T. (2012). "Why the Divorce? Examining the Fleet Separation Policy – Risks and Opportunities." *Newfoundland Quarterly*, 105(1), 45-48.
20. Cooper, T. (2012). "Exploring Strategic Risk in Communities - Evidence from Canada." *Journal of Enterprising Communities*, 6(4), 350-368.
21. * Cooper, T., Smith, J., & Faseruk, A. (2012). "A Review of BASEL III: A New Environment for International Banks – Research Questions and Potential Impacts." *GSTF Journal on Business Review*, 1(2), 18-23.
22. Cooper, T. & Faseruk, A. (2012). "Strategic Risk, Risk Perception and Risk Behavior: Meta-Analysis." *Journal of Financial Management and Analysis*, 24(2), 20-29.
23. * Cooper, T., Ludlow, M., & Clift, T. (2012). "Examining the Role of Eco-Labels in Changing the Approach to Sustainability in the Commercial Fisheries." *Greener Management International: The Journal of Corporate Environmental Strategy and Practice*, 57, 27-42.

24. * Harnum, K., Cooper, T., & Faseruk, A. (2010). “A Review of the Psychology of Risk Taking Behavior.” *Journal of the Academy of Finance*, 19-29.
25. * Cooper, T., Faseruk, A., & Phillips, P. (2010, December). “Aboriginal Finance and Regulation – What Are The Regulatory Impediments to Establishing an Atlantic Canadian Aboriginal Financial Institution?” *The Workplace Review*, published online.
26. Cooper, T. & Faseruk, A. (2010). “Impact of Privacy and Confidentiality on Valuation: An International Perspective.” *Journal of Financial Management and Analysis*, Volume 23(2), 1-11.
27. Cooper, T. (2008). “Regulatory Risk: Challenges and Opportunities for Sustainability Consultants.” *Greener Management International: The Journal of Corporate Environmental Strategy and Practice*, 54, 79-91.

Peer Reviewed Book Chapters

1. Cooper, T. (2016). “Finance and Banking”. In Brown, K.G., Doucette, M.B. & Tulk, J.E. (Eds.) (2016). *Indigenous Business in Canada: Principles and Practices*. Cape Breton University Press: Sydney, Nova Scotia, Canada, 161-177.
2. Cooper, T. (2012). “Indigenous Peoples, Stakeholders and Corporate Social Responsibility.” In Lindgreen, A., Kotler, P., Maon, P. and Vanhamme, J. (Eds.) (2012). *A Stakeholder Approach to Corporate Social Responsibility: Pressures, Conflicts, Reconciliation*. Gower Publishing: London, United Kingdom, 223-243.
3. Cooper, T. and Ulnooweg Development Group (2010). “Risks and Opportunities for Aboriginal Financial Services Organizations.” In *Aboriginal Policy Research Volume 10: Research Methods, Justice, Governance and Politics*. Thompson Publishing; Ottawa, Ont., 197-217.
4. y Cooper, T and Hanlon, D. (2011). “Bridging the Divide: Enhancing the Real-World Experience in a Management Consulting Course.” In Adams, S. and Zanzi, A. (Eds.) (2011). *Preparing Better Consultants: The Role of Academia*. Information Age Publishing: New York, 19-39.
5. Cooper, T. (2010). “Overview of Corporate Responsibility.” In De Lange, D. (Ed.). *Research Companion to Green International Management Studies: A Guide for Future Research, Collaboration and Review Writing*. Edward Elgar Publishing; Northampton, MA, USA, 46-52.
6. Cooper, T. (2010). “Review of Matten, D. and Crane, A. 2005. Corporate citizenship: Toward an extended theoretical conceptualization.” *Academy of Management Review*. In De Lange, D. (Ed.) (2010). *Research Companion to Green International Management Studies: A Guide for Future Research, Collaboration and Review Writing*. Edward Elgar Publishing; Northampton, MA, USA, 67-69.

7. Cooper, T. (2010). “Review of Starkey, K. and Crane, A. 2003. Toward green narrative: Management and the evolutionary epic.” *Academy of Management Review*. In De Lange, D. (Ed.) (2010). *Research Companion to Green International Management Studies: A Guide for Future Research, Collaboration and Review Writing*. Edward Elgar Publishing; Northampton, MA, USA, 69-72.
8. Cooper, T. (2010). “Review of Parker, M. and Pearson, G. 2005. Capitalism and its regulation: a dialogue on business and ethics. *Journal of Business Ethics*.” In De Lange, D. (Ed.) (2010). *Research Companion to Green International Management Studies: A Guide for Future Research, Collaboration and Review Writing*. Edward Elgar Publishing; Northampton, MA, USA, 72-74.
9. Cooper, T. (2009). “Regulatory Risk: Challenges and Opportunities for Sustainability Consultants.” In Galea, C. (Ed.) (2009) *Consulting for Business Sustainability*. Greenleaf Publishing: London, 203-221.

Refereed Conference Proceedings

1. * Hossain, A., Cooper, T, Bharbra, H. & Willcott, N. (2019). “Does Ownership Structure in SMEs create Governance Issues with Top Executive Pay?” MBAA International Conference, Chicago, Il., March 2019.
2. Faseruk, A., Downer, P. & Cooper, T. (2018). “Accounting, Taxation, and Auditing Issues Following the Legalization of Recreational Marijuana in Canada: Learning from the American Experience.” MBAA International Conference, Chicago, Il., April 2018.
3. Downer, P. & Cooper, T. (2017). “The Failure of Small Business—Why Do They Fail? Is Taxation Really a Factor?” MBAA International Conference, Chicago, Il., March 2017.
4. * Stack, R. & Cooper, T. (2016). “A Review of Money Laundering and its Impact on Financial Markets.” MBAA International Conference, Chicago, Il., April 2016.
5. * Cooper, T. & Akhtar, A. (2015). “Determinants of Demand for Life Insurance in Pakistan.” Academy of Finance, MBAA International, Chicago, Illinois, March 2015.
6. Downer, P., Cooper, T. & Faseruk, A. (2014). Succession Planning for Small Business: A Crisis in the Making.” Academy of Finance, MBAA International, Chicago, Illinois, March 2014.
7. Cooper, T. & Hsiao, A. (2014). “Sustainability Assessments, Engineering and the Precautionary Principle: The Case of a Transmission Line.” 2014 IEEE International Symposium on Ethics in Engineering, Science, and Technology, Ethics'2014, Chicago, Illinois, May 2014.
8. Cooper, T. & Faseruk, A. (2012). “Strategic Risk, Risk Perception and Risk Behaviour: A Meta-Analysis.” Academy of Finance, Chicago, Ill., March, 2012.

9. * Smith, J., Cooper, T. & Faseruk, A. (2012). "A Review of BASEL III: A New Environment for International Banks – Research Questions Emerging." Academy of Finance, Chicago, Ill., March, 2012.
10. Cooper, T. and Winsor, B. (2012). "A Practice Approach to Addressing Strategic Risk and Uncertainty for Management Consultants." North America Management Society, Chicago, Ill., March, 2012.
11. Cooper, T. & McMannamon, D. (2011). "Access to Capital, Human Rights and Indigenous Peoples: An Exploration of Human Rights, Indigenous People and Financial Services Firms." Administrative Sciences Association of Canada. Montreal, Quebec, July 2011.
12. Cooper, T. & Faseruk, A. (2011). "Exploring and Understanding Regulatory Risk to Broaden Aboriginal Business and Economic Development." Administrative Sciences Association of Canada. Montreal, Quebec, July 2011.
13. Cooper, T. & Faseruk, A. (2010). "Aboriginal Finance and Regulation – What Are the Regulatory Impediments to Establishing an Atlantic Canadian Aboriginal Financial Institution?" Atlantic Schools of Business Conference, Halifax, Nova Scotia, October, 2010.
14. Cooper, T. & Faseruk, A. (2010). "Understanding Regulatory Risk to Broaden Aboriginal Financial and Economic Development in Atlantic Canada." Atlantic Schools of Business Conference, Halifax, Nova Scotia, October, 2010.
15. Cooper, T. (2009). "Regulatory risk-broadening the field for Aboriginal economic development." Atlantic Schools of Business Conference, Moncton, New Brunswick, October, 2009.
16. * Cooper, T. & Yabsley, M. (2009). "An exploration of enterprise risk management and organization culture." Atlantic Schools of Business Conference, Moncton, New Brunswick, October, 2009.
17. Cooper, T. (2009). "Exploring privacy and confidentiality risks." Atlantic Schools of Business Conference, Moncton, New Brunswick, October, 2009.
18. y Skipton, M. & Cooper, T. (2009). "Teaching and Learning for Real-World Relevance – A Discourse on How Teachers Can Enable the Students to Learn, and Whether Business Schools Can Enable the Teachers to Teach." (Best Paper Award in Management Education Division), ASAC Conference, Niagara Falls, June, 2009.
19. Cooper, T. & Ulnooweg Development Group (2009). "Strategic Risks and Opportunities for First Nations Financial Institutions." Aboriginal Policy Research Conference, Ottawa, March, 2009.

20. * Cooper, T. & Hsiao, A. (2008). “What Is Strategic Risk? Examining the notion of ‘strategic risk’ and ‘strategic’ risk.” Atlantic Schools of Business Conference, St. John’s, September, 2008.
21. * Cooper, T. & Yadv, A. (2008). “Knowledge Process Outsourcing: A lack of strategic risk?” Atlantic Schools of Business Conference, St. John’s, September, 2008.
22. y Skipton, M. & Cooper, T. (2008). “Business School Programming for Real-World Student Learning Needs a More Relevant Concept of Managing.” Atlantic Schools of Business Conference, St. John’s, September, 2008.
23. Cooper, T., Faseruk, A. & Johnson, L. (2008). “Issues in the Valuation of Privacy and Confidentiality.” Atlantic Schools of Business Conference, St. John’s, September, 2008.
24. * Hsiao, A. & Cooper, T. (2008). “Using “Icebergs” as a Business Strategy for Entrepreneurial Ventures in Newfoundland and Labrador: Navigating through Opportunities in the Global Beverage Industry.” International Council for Small Business 2008 Conference, Halifax, Nova Scotia, June 22-25, 2008.
25. y Skipton, M. & Cooper, T. (2008). “Educating Players Instead Of Teaching Spectators: Three Courses For Critical Thinking And Relevance In Undergraduate Business Programming.” ASAC Conference 2008, May 24-27 2008.
26. * Cooper, T. & Hsiao, A. (2008). “What Is Strategic Risk? Examining the Notion of ‘Strategic Risk’ and ‘Strategic’ Risk.” North American Management Society 2008 Conference, Chicago, Illinois, April 2-4, 2008.
27. y Hsiao, A. & Cooper, T. (2008). “Navigating Through Opportunity: It Sank the Titanic, but Will Icebergs Sink a Business Strategy?” Society for Case Research 2008 Conference, Chicago, Illinois, April 2-4, 2008.

Refereed Conference Presentations, Extended Abstracts and Posters

1. Downer, P., Cooper, T. & Faseruk, A. (2020). Property Taxes and the Gig Economy: What Are Fair and Equitable Property Taxes in a New Economy? Evidence from Canada. MBAA International Conference, Chicago, Illinois, March 2020.²
2. Downer, P., Cooper, T. & Faseruk, A. (2018) “Accounting, Taxation, and Auditing Issues Following the Legalization of Recreational Marijuana in Canada: Learning from the American Experience”. MBAA International Conference, Chicago, Illinois, April 2018.
3. y Cooper, T. (2018). “Using Management Consulting in Transformative Learning for MBA Students”. MUN Teaching and Learning Conference, St. John’s, NL, May 2018.

² * - Accepted for presentation in the conference. The conference was cancelled due to the pandemic.

4. Cooper, T. (2018). “Why is Critical Infrastructure Important to Island Communities?” Engaging Islands: 2018 RETI Symposium, St. John’s, NL, November 2018.
5. Cooper, T. (2017). “Exploring the Financing of Municipal Infrastructure—Issues and Trends Emerging for Small Communities.” MBAA International Conference, Chicago, Illinois, March 2017.
6. y Downer, P., Cooper, T. & Faseurk, A. (2017). “Exploring Accounting Learning Deficiencies in Final Year MBA Students.” MBAA International Conference, Chicago, Illinois, March 2017.
7. y Cooper, T. & Hossain, A. (2016). “The Search for a Teaching Chair in Finance: A Case Study.” MBAA International Conference, Chicago, Illinois, April 2016.
8. * Watson, S., Lord, K. & Cooper, T. (2015). “Toward a Framework of Due Diligence and Change in Evaluating Technically Innovative Business Proposals.” North American Management Society, MBAA International, Chicago, Illinois, March 2015.
9. Cooper, T., Downer, P., & Shannahan, K. (2014). “Valuating the Market Size for Small Business Growth.” Academy of Finance, MBAA International, Chicago, Illinois, March 2014.
10. * Sayer, C., Cooper, T. & Hsiao, A. (2014). “An Ethical Analysis of Environmental Effects for Major Projects Using the Precautionary Principle.” North American Management Society, MBAA International, Chicago, Illinois, March 2014.
11. Cooper, T. & Hickey, T. (2015). “Strategic Risk: The Future for Financial and Management Reporting.” Academy of Finance, MBAA International, Chicago, Illinois, March 2014.
12. Cooper, T., Downer, P., & Faseruk, A. (2014). “Why Should We Hook Up? Developing a Model for Understanding Not-for-Profit Mergers.” MBAA International, Chicago, Illinois, March 2014.
13. Cooper, T., Downer, P., Faseruk, A., & Glew, I. (2014). “Municipal Infrastructure Risk: A Descriptive Study from a Canadian Province.” MBAA International, Chicago, Illinois, March 2014.
14. * Donnan, J., Cooper, T., & Faseruk, A. (2014). “An Examination of the Ethical Considerations for Orphan Drug Decision Frameworks.” MBAA International, Chicago, Illinois, March 2014.
15. * Perren, M., Faseruk, A., & Cooper, T. (2014). “A Review of Behavioral Finance.” MBAA International, Chicago, Illinois, March 2014.

16. * Thompson, K., Sarkar, A., & Cooper, T. (2014). "Potential Health Risks of Contaminants in Private Groundwater Sources in Newfoundland and Labrador." iMFE 2014 Conference, St. John's, NL, June 2014.
17. Cooper, T. and Downer, P. (2012). "Stakeholders, Strategic Planning and Critical Success Factors in Professional Accounting Organizations." Administrative Sciences Association of Canada (ASAC), St. John's, NL, June 2012.
18. Cooke, G., Fürst, B., Cooper, T. and Walsh, D. (2012). "Growing the pie or taking the cake? Tourism upheaval on Fogo Island." Investing in Small Island Recovery: Archipelagic Approaches to Sustainable Living, Unst, Shetland, 17–22 April, 2012.
12. y Cooper, T. and Skipton, M. (2012). "The Three Rs: Resources Versus Relevance and Responsibility – An Examination of Resources in Canadian University Business Schools." Administrative Sciences Association of Canada (ASAC), St. John's, NL, June 2012.
13. Cooper, T. and Downer, P. (2012). "Tax Preparation and Knowledge Process Outsourcing - Where's the Strategic Risk?" Administrative Sciences Association of Canada (ASAC), St. John's, NL, June 2011.
14. y Cooper, T. & Skipton, M. (2011). "Revisiting the Mission of the Business School: The Research Imperative and Accreditation Standards versus Connecting with Local Stakeholders through Scholarship of Engagement." Administrative Sciences Association of Canada (ASAC), Montreal, Quebec, July 2011.
15. * Khan, S., Cooper, T., & Faseruk, A. (2011). "Examining the Relationship between Enterprise Risk Management and Organizational Culture." Academy of Finance, Chicago, Illinois, March 2011.
16. * Hart, N & Cooper, T. (2011). "Diversity as a Critical Success Factor for Energy Companies." Fueling the Future: Women in Oil and Gas. St. John's, NL, February 2011.
17. Cooper, T., Hawn, O., Milani, M., Stomp, J., Vidal, P., Susan Young, (2010). "CSR Practices and Stakeholder Perceptions: The North-South Divide, Big Mining and the Vale-Inco Acquisition." Academy of Management, PDW Session, Montreal, Quebec, August 2010.
18. y Skipton, M. and Cooper, T. (2010). "A Discourse on Business Schools Attempting To Meet Accreditation Requirements: Who Cares About Relevance And Whose Job Is Curriculum Management Anyway?" ASAC Conference, Management Education Division, Regina, Sk., June, 2010.
19. Cooper, T., Faseruk, A. and Johnson, L. (2010). "The Impact of Privacy and Confidentiality on Valuation." Academy of Finance, Chicago, Il, March 2010.

20. y Harnum, K., Cooper, T., and Faseruk, A. (2010). "A Review of the Psychology of Risk Taking Behavior for Individual Investors." Academy of Finance, Chicago, Il., March 2010. (Best Student Paper Award – Academy of Finance).
21. Cooper, T. (2010). "Aboriginal Business and Financing - The Corporate Social Responsibility of Chartered Banks in Aboriginal Financing." International Association of Business and Society, Banff, Alberta, March 2010.
22. Cooper, T. (2010). "Sustainability Risk Management - Examining the Incorporation of Sustainability into Enterprise Risk Management." International Association of Business and Society, Banff, Alberta, March 2010.
23. Cooper, T., Hare, G. and Sock, L. (2009). "Preliminary Findings of a Study of the Critical Success Factors in the First Nation Fishery in Atlantic Canada." Aboriginal Policy Research Conference, Ottawa, March, 2009.
24. * Cooper, T. and Feltham, D. (2009). "Sustainability Assessments and the Precautionary Principle: Examining the Voisey's Bay Mine and Mill Environmental Assessment." ASAC Conference, Niagara Falls, Ont., June, 2009.
25. y Cooper, T. (2008) "Revisiting Nash's Model - Using Models in Teaching Business Ethics." Atlantic Schools of Business Conference, St. John's, September, 2008.
26. Cooper, T. (2008). "What is Strategic Risk? Examining Strategic Risk in Planning." Atlantic Schools of Business Conference, St. John's, NL, September, 2008.
27. * Cooper, T., and Hsiao, (2007). A. "What is Strategic Risk? A Novel Approach to Answering New Questions of Risk in Strategic Management." [poster presentation] Atlantic Schools of Business 2007 Conference, Wolfville, Nova Scotia, September 27-29, 2007.
28. * Hsiao, A. & Cooper, T. (2007). "Out of Newfoundland with Iceberg Beer: A Case Study of Quidi Vidi Brewery's Strategic Move into the Global and Premium Beer Market." Atlantic Schools of Business 2007 Conference, Wolfville, Nova Scotia, September 27-29, 2007 [Best Case Award].
29. Cooper, T. (2000). "Privacy: Ethics in E-Business." European Business Ethics Conference, Cambridge, August 2000
30. Cooper, T. (1998). "Business Ethics: The Theory Behind It." International Conference on Advances in Management, Business and Society Track, Lincoln, United Kingdom, July 11, 1998.
31. Cooper, T. (1997). "The Emergence of the Ethical Expert in the Business Organisation." Presented to Modes of Organising: Power/Knowledge Shifts. 1st International 'Organisation' Conference, Warwick Business School, April 3-4 1997.

32. Cooper, T. (1996). "Fin de Siècle Theory and Business Ethics." Third Biennial International Conference on Advancements in Management (ICAM), Business and Society, Ethics and Values Track, June 29, 1996.
33. Cooper, T. (1996). "The Case of the Restructuring of the Newfoundland Fishing Industry: An Appeal for an Ethical Analysis Using Philosophical and Social Ethical Theory." First Annual Laurier Conference on Business and Professional Ethics, Waterloo, Canada, October, 1996.
34. Cooper, T. (1996). "Fin de Siècle, Anomie and Business Ethics." From the Universities to the Marketplace: The Business Ethics Journey, Annual Conference of Vicentian Colleges, St. John's University. New York. November 2, 1995.
35. Cooper, T. (1995). "Anomie and Business Ethics: The Link to Corporate Restructuring." European Doctoral Student in Business Administration Conference, Leuven, Belgium, July 28, 1995.

Refereed Research Reports

1. Cooper, T., Winsor, B. & Cooke, G. (2016). "Where Are The Benefits In "Benefit Agreements"?" Governance, Risk and Compliance in the Development of Benefit Agreements in Newfoundland and Labrador.
2. Clift, T. & Cooper, T. (2016). "Why Wait in Line? – Opportunities to Improve Government Services and Infrastructure in Newfoundland and Labrador." Newfoundland and Labrador Employers Council.
3. Cooper, T. (2010). "An Exploration of Critical Success Factors and Barriers to Strategic Risk Management within the Province of Newfoundland and Labrador." Harris Centre, Memorial University, November 2010.
4. Cooper, T., Hare, G., Hickey, T. and Sock. L. (2010). "A Study of the Critical Success Factors in the First Nation Fishery in Atlantic Canada." Atlantic Policy Congress of First Nations Chiefs, May 2010.

Selected Invited and Other Presentations

1. Cooper, T. (2020). Panelist – "In this region and the new reality, what are the opportunities to leverage innovation and creativity for enhanced entrepreneurial outcomes?" ReBeginning Symposium, City of St. John's, August 7.
2. Cooper, T. (2020). "Speaking from Experience – Transitioning to Remote Teaching" <https://blog.citl.mun.ca/technologyresources/workshop-consult/speaking-from-experience-dr-tom-cooper/>, July 23.

3. Cooper, T. (2019). “Four Things for Graduate Student Teaching.” School of Graduate Studies, Memorial University of Newfoundland, June 3, 2020.
4. Cooper, T. (2020). Keynote “Using Strategic Risk as a Tool for Better Governance and Regulatory Compliance” Canadian Network of Asset Managers Annual Conference, May 27, 2020.
5. Cooper, T. and Parewick, K. (2020). “Developing a Community of Practice: The Development of an Asset Management Training Program – a Case Study from Newfoundland and Labrador”, May 28, 2020.
6. Cooper, T. (2020). “Adapting Organizational Strategy in Uncertain Times.” Memorial University Alumni Affairs, May 27th, 2020.
7. Cooper, T. (2019). “Business 101”, Study and Stay NL, January 2nd
8. Cooper, T. (2019). “Corporate Governance”, The Fund, Faculty of Business Administration, (two presentations – Winter 2019 and Autumn 2019).
9. Cooper, T. (2019), Entrepreneurial Training Program, Memorial University, ‘Developing a Business Organization Structure’ (two presentations – Winter 2019 and Autumn 2019) - https://www.mun.ca/edge/Workshops_Events/Workshops_Events_Cal/tomcooper.php
10. Cooper, T. (2019). “Four Things for Graduate Student Teaching.” School of Graduate Studies, Memorial University of Newfoundland, February 22, 2019.
11. Cooper, T. (2019). “What Makes a Good Business Idea?” Memorial Centre for Entrepreneurship, Memorial University, January 19, 2019.
12. Cooper, T. (2018). “Business 101. Entrepreneurship Training Program.” Memorial University of Newfoundland, November 7, 2018.
13. Cooper, T. (2018). “Four Things for Graduate Student Teaching.” School of Graduate Studies, Memorial University of Newfoundland, June 5, 2018.
14. Cooper, T. (2019). “Strategic Management.” Shad Program, Memorial University, July 2019.
15. Cooper, T. (2019). Property Taxes and the Gig Economy: What is Fair and Equitable Property Taxes in a New Economy (Keynote). Canadian Property Tax Association National Conference. https://cpta.org/sites/default/files/finder/2019%20St.%20John%27s/Programs/2019%20Delegate%20Program_r.pdf
16. Cooper, T. (2018), “Panel Discussion – Business for Good.” <https://guidetothegood.ca/2018/03/28/business-for-good-facebook-live/>, March 28, 2018.

17. Cooper, T. (2018). “Developing a Business Case.” Project Management Symposium. Memorial University, EMERA Innovation Centre, November 1, 2018.
18. Cooper, T. (2018). “Leadership for Medical Professionals. Internal Medicine Residents, Faculty of Medicine, October 26, 2018.
19. Cooper, T. (2018). “Introduction to Business Case Development.” Medical Education Centre, Faculty of Medicine, Memorial University. October 26, 2018.
20. Cooper, T. (2018). “Social Enterprise – Panel Discussion.” AUTM Conference, Halifax, Nova Scotia, June 25, 2018.
21. Winsor, B., Carter, K., Cooper, T., and Hall, H. (2018). “University engagement and temporality: Working effectively in different times, People Place and Public Engagement, St. John’s, NL.
22. Cooper, T. (2018). “Introduction to SmartICE as a Social Enterprise.” ExpoLabrador Tradeshow, June 26, 2018.
23. Cooper, T. (2018). “What Makes a Good Business Idea?” Memorial Centre for Entrepreneurship, Memorial University, October 4, 2018.
24. Cooper, T. (2018). “What is Change Management?” Conference of Canadian Election Officials, ALT Hotel, St. John’s, Newfoundland, July 16, 2018.
25. Cooper, T. (2017). “The Risks and Benefits of Better Drinking Water Infrastructure in Newfoundland and Labrador.” Provincial Clean and Safe Drinking Water Workshop, Gander, March 2017.
26. Cooper, T. (2016). “Entrepreneurial Risk Management.” Newfoundland and Labrador Association of CBDCs, Corner Brook, June 2016.
27. Cooper, T. (2015). “Good Neighbour Agreements.” Harris Centre, Munbuttoned, September 19, 2015.
28. Cooper, T. (2015). “Industrial Benefits.” Newfoundland and Labrador Environmental Industries Association, <http://www.neia.org/newleef-2015/>, October 6, 2015.
29. Cooper, T. (2015). “Research Matching.” Newfoundland and Labrador Environmental Industries Association, <http://www.neia.org/newleef-2015/>, October 8, 2015.
30. Cooper, T. (2015). “Entrepreneurial Risk Management.” CBDC Nortip, Hawke’s Bay October 2015.
31. Cooper, T. (2015). “Strategic Municipal Planning.” Harris Centre, Regional Workshop, Ferryland, February 2015.

32. Cooper, T. (2015). "Future Benefits Agreements in NL - A Panel Discussion – Newfoundland and Labrador's Green Economy Conference." http://www.neia.org/newleef-2015/Newleef_2015%20Program.pdf, October 8-9, 2015.
33. Cooper, T. (2015). "Industrial Benefits." Newfoundland and Labrador Environmental Industries Association, April 27, 2015.
34. Cooper, T. (2015). "Strategic Risks for Pensions." Canadian Public Sector Pension Conference, St. John's, July 26, 2015.
35. Cooper, T. (2015). "Governance and the Board." Newfoundland and Labrador Housing Corporation – Presentation to the Board, St. John's, July 2015,
36. Cooper, T. (2015). "Industrial Benefits." Newfoundland and Labrador Environmental Industries Association, April 27, 2015
37. Cooper, T. (2014). "Environment and Natural Resources." Harris Centre, Newfoundland and Labrador Forum, November 2014,
38. Cooper, T. (2012). "Risks and Opportunities in the Newfoundland Fishing Industry." Canadian Centre for Fisheries Innovation/Regional Economic Development Boards. Gander, Newfoundland, March 2012.
39. Cooper, T. (2012). "Preparing SMEs for Large-Scale and International Opportunities – Risks and Opportunities." Labrador North Chamber of Commerce, Goose Bay, Labrador, June 2012.
40. Cooper, T. (2012). "Strategic Risk Management." Gardiner Centre Breakfast Briefing, Memorial University, St. John's, February 2012.
41. Cooper, T. (2012). "Exploring Entrepreneurial Fit - The Risks, Opportunities and Rewards." CBDC Trinity Conception Lunch and Learn, Carbonear, Newfoundland, February 2012.
42. Cooper, T. (2012). "Why the divorce? Examining the Fleet Separation Policy – Risks and Opportunities." Harris Centre Presentation, Port aux Basques, Newfoundland, April 2012.
43. Cooper, T. (2011). "Municipal Risk Management." Municipalities Newfoundland and Labrador - 2011 Municipal Symposium, Gander, Newfoundland, May 2011.
44. Cooper, T. (2011). "Developing an Organization Risk Culture." Canadian Life and Health Insurance Association Inc. - 2011 Annual Compliance Conference, St. John's, Newfoundland, May 2011.
45. Cooper, T. (2011). "Aboriginal Finance and Corporate Social Responsibility." Aboriginal Seminar Series - Memorial University, St. John's, Newfoundland, March 2011.

46. Cooper, T. (2011). "Balanced Scorecard – Providing a Positive Impact on Organizational Performance. Business Insight Series." Institute of Chartered Accountants of Newfoundland and Labrador, St. John's, Newfoundland, March 2011.
47. Cooper, T. (2010). "What's at Stake? Why Municipalities Must Manage Strategic Risks." Harris Centre - Synergy Session and Webinar, St. John's, Newfoundland, Oct 2010.
48. Cooper, T. (2010). "Developing the Next Generation of Risk Managers." Risk and Insurance Management Society Professional Day, St. John's, April, 2010.
49. Cooper, T. (2009). "People Risk - Employment Recruitment and Retention." St. John's Board of Trade, October 2009.
50. Cooper, T. (2009). "Risk Management and Municipal Planning." Newfoundland and Labrador Federation of Municipalities, Urban Municipal Leaders Forum. St. John's, May 2009.
51. Wahl, M., O'Neill, M. and Cooper, T. (2009). "Value and Risk of Wellness." Canadian East Coast Offshore Oil and Gas Industry. OTC Houston, June, 2009.
52. Wahl, M., O'Neill, M. and Cooper, T. (2008). "Value and Risk of Wellness." IADC HSE Drilling Conference Amsterdam, November, 2008.
53. Cooper, T. (2009). "The Opportunities and Pitfalls of Good Governance." Sport Newfoundland and Labrador Annual General Meeting, November, 2009.
54. Cooper, T. (2009). "Moral Hazard and Ethics: Lessons from the Financial Crisis." Memorial University Philosophy Department Colloquium, March, 2009.
55. Cooper, T. (2008). "Employee Retention and Managing People Risk." St. John's Board of Trade, St. John's, NL.
56. Cooper, T. (2008). "Strategic Management." Memorial Shad Valley Program.
57. Cooper, T. (2008). "Moral Personhood and the Concept of the Organization." Masters of Philosophy Humanities Program, Memorial University.
58. Cooper, T. (2008). "What is Risk Management? Managing Risk." Newfoundland and Labrador Professional Engineers and Geoscientists 2008 Annual Conference, St. John's, October 2008.
59. Cooper, T. (2007). "Strategic Risk Management." MBA Student Association, October 2007.
60. Cooper, T. (2007). "Risk Management and Corporate Responsibility." Masters of Oil and Gas Studies, Memorial University.

61. Cooper, T. (2007). “Managing People Risk.” St. John’s Board of Trade, St. John’s, NL.

Selected Industry Publications

1. Cooper, T. (2019). “ECONOMY: Taxes and Fairness”, *Vital Signs 2019*, <https://vitalsignsnl.wordpress.com/2019/11/04/economy-taxes-and-fairness/>
2. Cooper, T. (2010). “Exploring Strategic Risk in Canadian Municipalities and Public Sector Organizations.” *Public Sector Digest*.
3. Cooper, T. (2005). The Future for Compliance – Examining the Future of Regulation in the United Kingdom – PwC Whitepaper Series.
4. Cooper, T. (2004). The Future for Compliance – An Efficient and Effective Commercial Operation – PwC Whitepaper Series
5. Cooper, T. (2004). An Efficient and Effective Commercial Operation – Financial Services International
6. Cooper, T. (2004). Fresh Perspectives on Compliance – UK FS Regulatory Focus
7. Cooper, T. (2004). Data Protection – the Information Commissioner’s View – UK FS Regulatory Focus
8. Cooper, T. (2003). Data protection in the Financial Services Industry (2003) – UK FS Regulatory Focus
9. Cooper, T. (2003). Business Ethics and the Use of Corporate Codes of Conduct (2003) – UK FS Regulatory Focus
10. Cooper, T. (2002). Privacy and Data Protection (2002) – CFO Magazine
11. Cooper, T. (2001). E-Privacy – Solving the Online Equation (2001) – PwC Whitepaper Series
12. Cooper, T. (2001). E-Privacy: Bridging the B2C Divide (2001) – PwC Whitepaper Series

Media Citations/Interviews³

1. CBC News (May 2020). “The Future of Retail In Newfoundland” Radio Interview, CBC Morning Show, May 27th.
2. The Telegram (May 2020). “What could business in Newfoundland look like post COVID-19” <https://www.saltwire.com/business/regional-business/what-could-business-in-newfoundland-look-like-post-covid-19-445827/>, May 6.

³ Note that I only started recording media citations and interviews in the 2018 calendar year. Prior to 2018, I averaged two to three interviews per year with local media.

3. The Chronicle Herald (June 2020). “Retaining North Atlantic brand could be in the cards for Irving” <https://www.thechronicleherald.ca/business/regional-business/retaining-north-atlantic-brand-could-be-in-the-cards-for-irving-457365/>, June 6.
4. CBC News (March 2020). “Avalon Mall doubling down on expansion to dominate the market, says business prof” <https://www.cbc.ca/news/canada/newfoundland-labrador/avalon-mall-expansion-1.5491256>
5. CBC News (June 2019). “Costco's new location makes sense: MUN business prof” <https://www.cbc.ca/news/canada/newfoundland-labrador/goodbye-costco-new-location-west-end-1.5190979> (both online and TV interviews)
6. CBC News (August 2019). “New accessible playground in St. John's will sit on giant Canadian Tire logo” <https://www.cbc.ca/news/canada/newfoundland-labrador/jumpstart-park-mundy-pond-1.5234967> (both online and radio)
7. Dallaire, J. (2019, November 19). “Can a family name take on Cineplex? How Quebec-based Guzzo Cinemas plans to expand in the west with its large scale entertainment complexes.” *Strategy Magazine*, <http://strategyonline.ca/2019/11/19/can-a-family-name-take-on-cineplex/>
8. Cooper, T. (2019). (TV-Interview), Exploring the Strategy and Ethics Behind the New Gillette Advertisement, January 2019, CBC Television Newfoundland and Labrador (Here and Now).
9. Cooper, T. (2019) The Rec Room's big entertainment bet in St. John's makes sense, says business prof, (Interview). January 24, 2019. <https://www.cbc.ca/news/canada/newfoundland-labrador/avalon-mall-rec-room-cineplex-1.4991368>
10. Cooper, T. (2018). The Rec Room in Avalon Mall promising games, drinks, and a dose of nostalgia (Interview) - <https://ca.news.yahoo.com/rec-room-avalon-mall-promising-103000131.html>
11. Cooper, T. (2018). “Business for Good- Group melds academia, community to support social enterprises (Interview) - <https://gazette.mun.ca/public-engagement/business-for-good/>
12. Cooper, T. (2018). “Forget Richmond Row, come to The Rec Room (Interview)” - https://westerngazette.ca/culture/forget-richmond-row-come-to-the-rec-room/article_b3a7aa92-2300-11e8-9046-bf78edbaf4d.html
13. Cooper, T. (2018). Social Enterprise, May 1st – Exploits Valley Radio Interview.
14. Cooper, T. (2018). Unifor video that names, shames replacement workers sparks debate (Interview) - <https://www.ohscanada.com/unifor-video-names-shames-replacement-workers-sparks-debate/>

15. Cooper, T. (2018). Video by Unifor that names, shames replacement workers sparks ethics debate (Interview) - <https://globalnews.ca/news/4438692/unifor-video-ethics/>
16. Cooper, T. (2018). Unifor video that names, shames replacement workers sparks debate (Interview) - <https://www.theglobeandmail.com/business/article-unifor-video-that-names-shames-replacement-workers-sparks-debate/>
17. Cooper, T. (2018). Why brands like Canada Goose shoot ads in Atlantic Canada (Interview) – CBC Television, September 22.
18. Cooper, T. (2018). Why brands like Canada Goose shoot ads in Atlantic Canada (Interview) - <https://www.theweathernetwork.com/news/articles/companies-shoot-ads-in-atlantic-canada-newfoundland-labrador-atmosphere-canada-goose-general-motors/120542>
19. Cooper, T. (2018). N.L. carbon tax likely won't change much, says MUN business expert (Interview) - <https://www.cbc.ca/news/canada/newfoundland-labrador/complaint-but-ineffective-1.4879678>
20. Cooper, T. (2018). Retail in flux: How the ride down Stavanger Drive is going to get bumpier (Interview) - <https://www.msn.com/en-ca/money/topstories/retail-in-flux-how-the-ride-down-stavanger-drive-is-going-to-get-bumpier/ar-BBPEp0c>
21. Cooper, T. (2018). Retail in flux: How the ride down Stavanger Drive is going to get bumpier (Interview) - <https://www.cbc.ca/news/canada/newfoundland-labrador/stavanger-drive-changes-1.4896857>
22. Cooper, T. (2018). Mount Pearl tech company looks outside province for skilled workers (Interview) - <https://www.cbc.ca/news/canada/newfoundland-labrador/solace-power-technology-industry-skilled-workers-shortage-1.4548757>
23. Cooper, T. (2018). A shopper's Paradise: Breaking ground on new \$25M retail centre (Interview) - <https://www.cbc.ca/news/canada/newfoundland-labrador/new-paradise-shopping-centre-1.4768099>
24. Cooper, T. (2018). 20 Voices from 20 Years: Tom Cooper | Vice Chair for Food First NL & Associate Professor at MUN's School of Business (Interview) - <http://www.foodfirstnl.ca/20-voices-from-20-years-tom-cooper>
25. Cooper, T. (2018). The Rec Room's big entertainment bet in St. John's makes sense, says business prof (Interview) - <https://ca.news.yahoo.com/axe-throwing-bowling-food-virtual-221413880.html>

Management Consulting

Most of my management consulting relates to teaching and training. Examples include:

Gardiner Centre at Memorial University – Trainer and Facilitator, Academic Director – Mastering Business Essentials Program. Courses delivered and developed include:

- Ethics and Values
- Improving Your Influence
- Managing Success on Proposals (ACOA)
- Change Management
- Managing Competing Priorities
- Process Mapping
- Strategic Planning
- Governance for Not-for-Profits

Other consulting projects and citations are available upon request.

Consulting profile and expertise via LinkedIn - <https://www.linkedin.com/in/tcjcooper/>

Service

Memorial University

2020, Comprehensive Exam Committee, PhD (Management) comprehensive exam, Farshad Amini (GM), Memorial University of Newfoundland, July-August 2020.

2020, Comprehensive Exam Committee, PhD (Management) comprehensive exam, Jennifer Benton (GM), Memorial University of Newfoundland, July-August 2020.

2020, Comprehensive Exam Committee, PhD (Management) comprehensive exam, Baset Oli Mishkat (GM), Memorial University of Newfoundland, July-August 2020.

2019, Chair, Master in Management Review Committee, Grenfell Campus, Memorial University

2018, Comprehensive Exam Committee, PhD (Management) comprehensive exam, Louise Harris (GM), Memorial University of Newfoundland, December 10-15, 2018.

2016, Internal Examiner, PhD Dissertation Proposal Defense, Bui Petersen (OB/GM), Memorial University of Newfoundland, April 4, 2018.

2018 – Present, Graduate Programs Review Committee – Faculty of Business Administration.

2017 – Present, School of Graduate Studies, Teaching Series. Presenter.

2015 – Present, ICHER, University Wide – Committee Member

2015 – 2018, Interdisciplinary PhD Board, School of Graduate Studies – Committee Member

2015 – Present, Masters of Maritime Studies, Marine Institute – Committee Member

2015 – 2018, Ethics Committee, Faculty of Business Administration – Committee Member

2015, Associate Dean Research Search, Faculty of Business Administration – Chair

2015, Chair in Entrepreneurship Search, Faculty of Business Administration – Chair

2015, Chair in Management Education Search, Faculty of Business Administration – Committee Member

2015 – Present, Entrepreneurial Training Program, School of Graduate Studies, Presenter.

2014 – Present, President’s Award for Outstanding Teaching Selection Committee, University Wide – Committee Member

2014 – 2016, Awards Committee, University Wide – Chair

2014 – 2016, Awards Committee, Faculty of Business Administration – Chair

2013, Awards Committee, Faculty of Business Administration

2013, Galbraith Speaker Selection Committee, Memorial University

2013, Ethics Committee, Memorial University

2013, Search Committee (Chair), International Business, Faculty of Business Administration

2012 - 2014, Teaching Committee, Faculty of Business Administration

2011-2015, Member, Masters of Engineering Management Board of Studies, Faculty of Engineering

2011, MBA Review Committee, Faculty of Business Administration

2010 - 2013, Secretary, Faculty Council, Faculty of Business Administration

2010 - 2013, Chair, Nominations Committee, Faculty of Business Administration

2010, Search Committee, International Business, Faculty of Business Administration

2009-2009, Faculty of Arts, Faculty of Business Representation, Faculty of Business Administration

2008, Search Committee, Finance, Faculty of Business Administration

2008, Faculty of Business Administration Internationalization Task Force

2007-2009, Faculty of Business Advisory Board, Faculty of Business Administration

2007-2008, Undergraduate Scholarship Committees, Faculty of Business Administration

2007, Search Committee, Director of Graduate Programs, Faculty of Business

2007, Search Committee, Accounting Contractual Position, Faculty of Business Administration

2007, Search Committee (Chair), Strategic Management, Faculty of Business Administration

External Academic Service

2019, Ad-Hoc Reviewer, *Managerial Finance*

2018, Committee Member, Review of Bachelor of Business Administration (General), Mount Royal University, Calgary, Alberta (October).

2016, Past-President, Academy of Finance

2015, President, Academy of Finance

2014, Secretary (Elected), Academy of Finance

2014-2015, Mentor, E3 (formerly Entrepreneur Roundtable)

2013, Ad-Hoc Reviewer, *Managerial Finance*

2013, Ad-Hoc Reviewer, *Journal of Crises and Contingencies*

2013, Secretary (Elected), Academy of Finance

2012, Division Chair (Elected), Administrative Sciences Association of Canada Conference (ASAC), Social Responsibility Track

2012, Ad-Hoc Reviewer, *Academy of Management Journal*

2012, Ad-Hoc Reviewer, *Canadian Journal of Administrative Sciences*

2011, Invited Reviewer, *A Stakeholder Approach to Corporate Social Responsibility: Pressures, Conflicts, Reconciliation.*

2011, Program Chair (Elected), Administrative Sciences Association of Canada Conference (ASAC), Social Responsibility Track

2011, Ad-Hoc Reviewer, *Journal of Financial Issues* 2011 (2 papers reviewed)

2010-Present, Ad-Hoc Reviewer, *Journal of Business Ethics* (6 reviews in total)

2010, Invited Reviewer, *Preparing Better Consultants: The Role of Academia*.

2010, Academic Reviewer (Elected), ASAC, Social Responsibility Track

2009-2011, Invited Reviewer, ASAC, Management Education Track

2009-2010, Invited Reviewer, ASAC, Social Responsibility Track

2008-2010, Invited Reviewer, North American Management Society Conference.

2008, Reviewer, Society for Case Research Conference, 2008, Chicago, Ill.

2008, Discussant, Society for Case Research Conference, Chicago, Ill.

2008, ASAC, Invited Reviewer, Strategic Management Track

External Community

2018 – Present, Provincial Ethics Review Committee for Human Research on Genetics, Public Representative.

2016 – Present, Junior Achievement, Business Plan Competition, Judge.

2017 – 2020, Board of Directors, SMARTIce Inc., Chair.

2016 – Present, Board of Directors, Food First Newfoundland and Labrador, Chair, Vice-Chair and Executive Committee.

2015 – Present, Certified Professional Accountants, Newfoundland and Labrador, Board Member:

- Strategic Planning Committee (Chair),
- Discipline Oversight Committee
- Member Licensing Committee

2013 – 2015, Board of Directors, StartUp NL.

2012 – 2018, Based in Business/Prince's Operation Entrepreneur.

2012 – Present, Futurpreneur, Mentor (4 Companies).

2012 – 2014, Board, Atlantic Institute of Certified Management Consultants.

2009-2015, Public Representative, Board of Institute of Chartered Accountants (Appointed by Minister).

2009-2015, Strategic Planning and Governance Committee(s), Institute of Chartered Accountants.

2007-2014, Judge, BDC Youth Entrepreneur of the Year Award.

2007 – Present, Presentations to industry groups on various topics including change management, social enterprise and strategic planning.

2007-10, Advisory Committee, Clearrisk, Genesis Centre.