

Associates

The Associates Program



2018 Highlights

Each year, the Associates Program funds scholarships and non-academic opportunities that provide real-world experience for our students, allowing them to excel in the classroom and beyond.

Here's how your support helped our students this year.

- For the first time, our students took part in:
 - HEC Montreal Corporate Responsibility Challenge Case Competition, coached by Dr. Tom Cooper.
 - Student-managed Investment Fund Conference along with their faculty advisor, Dr. Erin Oldford.
 - Supply Chain Management Association (SCMA) Student Case Competition, coached by Dr. Ginger Ke.
- MBA students participated in the John Molson MBA International Case Competition in Montreal, coached by Dr. Tom Cooper.
- Funding was provided for five individual student scholarships as well as the MBA Student Society.
- Tingting (Sarah) Teo, a MBA student, attended the 2018 Supply Chain Management Association (SCMA) National Conference in St. John's. This conference was an opportunity for executives, management teams, practitioners and leaders in the business community outside of supply chain to learn about current issues in the field.
- Edward Rumsey is a fifth-year commerce student and co-owner of NE1 Beatz, a production business that provides instrumental compositions to recording artists. A business trip to Toronto provided the opportunity to network face-to-face with industry professionals with the aim of generating new business opportunities along with the opportunity to create and record new music beats.

Save the Dates

Associates Program Dean's Luncheon

Jan. 30, 2019, 12-2 p.m.

FBA Dining Room

Engaging Ideas

Feb. 12, 2019, 8-10 a.m.

Gardiner Centre, Emera Innovation Exchange

Business Day 2019

March 1, 2019

Sheraton Hotel Newfoundland

Partners Celebration

April 4, 2019

Emera Innovation Exchange

Canadian First

Memorial University is bridging a gap with a new joint program from the School of Music and Faculty of Business Administration. This new program enables students to pursue their creative passions while simultaneously gaining the strategic business foundations necessary to launch and sustain successful careers.

The program is a joint bachelor of music (B.Mus.) and bachelor of business administration (BBA), which students can earn in just five years of full-time study. It's the first joint degree of its kind in Canada.

The most recent session of **Engaging Ideas**, "Healthcare and Technology", was held on Nov. 15. The session featured discussion on the following topics: using information systems to improve healthcare, the role of context in applying machine learning – a healthcare example and collaborative networks in mobile tele-simulation.

Engaging Ideas is an opportunity for you to join academic and practitioner guest speakers for discussions on topics of current interest.

***Members of the Associates Program may attend the sessions at no extra charge. ***