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| **Poster evaluation** | **Student \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ University\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Criteria** | **Points** | **Judges: Award points & X bubbles below** |
| You provide an overview that makes your research topic accessible to non-experts but conforms to the expectations of experts. You have obviously rehearsed your presentation and deliver it in a conversational style, which suggests that you’re both comfortable and knowledgeable about your topic. | Allowed10 | Awarded | * Overview needed to provide the context of your research topic
* Delivery should be rehearsed more
* Presentation style was either overly formal or informal
* Non-experts or people outside your research area might not understand your work
 |
| You appear enthusiastic about your topic and at ease. You give the impression of confidence in your research. You’recomfortable about recognizing shortcomings of your work when answering questions from judges or the audience. | 10 |  | * Try to be a bit more invested in or excited about your research topic
* Use eye contact to engage the judges
* Try not to lose confidence when recognizing possible deficiencies in your work
 |
| When presenting or answering questions, you speak clearly. Your vocal volume is appropriate given the background noise in this setting. You may glance at your poster but your eye contact remains with your audience.  | 10 |  | * You should speak a bit louder
* Please try to enunciate more clearly
* Please look at your audience members when talking, not at your poster
 |
| **RESEARCH** |
| You clearly demonstrate familiarity not only with your specific topic but also with how it relates to other developments in your research field. | 15 |  | * Show more of how your research draws on current scholarship or theoretical ideas
* Show how it relates, if possible, to “real world” developments or situations in your field
 |
| Your clearly stated hypothesis or research question is compelling. You provide important reasons why this hypothesis is worth considering for investigation. There may be a sense of originality or uniqueness to your topic. | 15 |  | * Your hypothesis or question may need to be

more clearly stated or thought-out* The reasons for pursuing your question or

hypothesis may need to be more strongly conveyed |
| Your conclusions are based on a thorough analysis of results obtained through a reliable methodology (quantitative, qualitative, experimental,etc.). Because your analysis is carefully considered or systematically executed, your conclusions seem credible. Hence, your general argument or approachis well supported. | 20 |  | * You should consider a more systematic

approach to data analysis or evidence* Your conclusions may not reflect sufficient

analysis or may be undermined by a problematicmethodology |
| **Visual Impact and Structure** |
| Your logically arranged headings and subheadings, textboxes and columns, and the placement of graphics presents your information so that it can be easily perceived and assessed by viewers. Your text is arranged in logical sequence and readable without having to come right up to the poster. It’s carefully edited and proofread for succinctness, clarity, grammar, and punctuation. | 10 |  | * Your key points or ideas may need to stand out more, especially if this poster is displayed by itself for viewers to assess in your absence
* Your poster may be crowded or cluttered and should be simplified for easier readability
* Consider increasing or decreasing font size
* You need to proofread more carefully
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| Your poster is a visually engaging with an attention to design features like color, fonts, quality images or data visualization. All of these features indicate an attempt to be aesthetically appealing and professional. Your poster suggests that you invested time and effort into its production. | 10 |  | * Your colors seem to clash, appear “loud,” or distracting
* Images and or graphs seem blurry or hard to discern
* Consider using a more readable font
* More effort should be invested in a layout that guides the viewer through the poster
 |
| Total points out of 100 | 100 |  | <- Points awarded |
| Comments (check box if continued on the backside of the form) 🞏 |
| Form based: on <http://gsg.students.mtu.edu/wordpress/wp-content/uploads/2015/10/GRCPresentationRubrics.pdf> (retrieved Feb 2017) |